"Mining for Information Gold: How to get at it?"

AAS Shashi Panel 2005
April 2, 2005
Hyatt Regency Chicago Hotel

Izumi Koide
Resource Center for the History of Entrepreneurship
Shibusawa Memorial Museum
Shibusawa Eiichi (1840-1931)

- Building of Japan’s economy, banking system, “kabushiki kaisha” system, economic organizations, etc.
- Encouragement of social welfare and education
- Private-sector diplomacy, incl. IPR
A Museum of Japanese Business History
日本実業史博物館

Jitsugyo ≡ Entrepreneurship

Museum envisioned in 1939 by Shibusawa Keizo (1896-1963)

1. Seien Memorial Hall (3,552 sq. ft)
2. Hall of Modern Economic History (15,974 sq. ft)
3. Portrait Gallery (1,776 sq. ft)
Placing Eiichi in historical context to better understand his activities

Keizo’s methodology

Information resources
- collection
- classification
- index, *ebiki*

From Enlightenment to participation
- patron of research
Resource Center’s Company History Projects

- Shashi Index
  To provide access to contents of shashi

- Business Archives Directory
  Primary-source collections for company histories
Shashi:
Rich & Unique Contents

➢ Stories on Inner Workings
➢ Chronological Information
➢ Companies in Society
In-house publication

Target Readers:
Employees, People Related to the Company
Editor: Editorial Board of the Company
Publisher: Company

⇒ non-specialized editor
non-professional publisher
Problems of Company Histories as Publications

1) Grey Literature
   – Less Known Publications
   – Limited, Private Channels of Distribution
2) Inconsistent Bibliographic Information
Problems of Company Histories as Publications

1) Grey Literature
   – Less Known Publications
   – Limited, Private Channels of Distribution
2) Inconsistent Bibliographic Information
3) Discrepancy in Title and Scope
   All-inclusive? Succeeding Volume?
Authority Files for DB

- Bibliographic Information for Shashi
- Standardized Publishing Information
- Notes – Scope, Features, etc.

- Company Name File
Honpo Shuyo Kigyo Keifuzushū³
Policy of Data Inputting

- Little Modification of data
Items to be Indexed

➢ Table of Contents
Items to be Indexed

- Table of Contents
- Chronology
Items to be Indexed

- Table of Contents
- Chronology
- Appendix: Source data, tables, etc.
資料統計編

通商産業省

通商産業試行研究

通商調査局

小売調査局

日本通運株式会社

日本通運株式会社法を発表する法律

日本国所有の石油を対象に日本通運株式会社の運営の規則等に関する法律

定款 (昭和31年 6月29日定款)

定款 (昭和31年 6月29日定款)

資本金換算

本社機関

支店・支社機関

役員名簿

会計年度書類

監査役名簿

『社史』（日本通運株式会社編、1962）
Items to be Indexed

➢ Table of Contents
➢ Chronology
➢ Appendix: Source data, tables, etc.
➢ Index
Problems

- If no index is included.....

- High cost of inputting, processing, etc.
Tentative Schedule

2005  Model DB of 100-200 companies

2006  Public Access (Experimental)
       More Company Histories

2007  Company Name Index
       More Company Histories
Who Leads the Project?

✓ Katsuko Murahashi, *Keidanren*
✓ Haruhito Takeda, Univ. of Tokyo
✓ Masao Ishizaka, Nittsu Research Institute & Consulting
✓ Katsuyuki Yokoyama, Yushodo Microfilm Publishing
Thank you

Izumi Koide, Shibusawa Museum