



University of Hawai'i at Mānoa

Board of Publications

Co-curricular Activities, Programs, and Services
1755 Pope Road, Bldg. 31-D
Honolulu, Hawai'i 96822

Minutes of Meeting #4

November 30, 2006

Campus Center Executive Dining Room

5:00 p.m.

I. OPENING

A. Call to Order

The 4th Meeting of the Board of Publications, UHM, was called to order by Carl Polley at 5:10 p.m.

B. Attendance

Members

Present: Carl Polley, Amanda Corby, Grant Chartrand, Naomi Allan, Jay Chrisman, Luis Concepcion, Joseph Hanley, Bobby Lambrix, Paulo Maurin, Jonathan Lillie, Wayne Kawamoto, Matthew Lum, Lori Ann Saeki.

Absent: None.

Program Heads

Present: Danielle Flud, Edgar Lobachevskiy, Julia Wieting.

Absent: None.

Support Staff

Present: Bob Duesterhaus, Jay Hartwell, Marlene Mattos, Jim Reis.

Guest(s): Christopher Niemczyk.

II. REPORTS

A. Departments & Programs

1. *Ka Leo O Hawai'i*
Written report submitted. No questions asked.
2. *Ka Lamakua*
Written report submitted. No questions asked.
3. BOP Advertising
Written report submitted. No questions asked.

B. Staff Reports

1. Editorial Advisor
Daily advising, working on conference with High School and professionals in preparation for annual awards competition.
2. Business Manager
Variance report submitted. No questions asked.
3. BOP Advisor
Received circulation report from Jim Reis; Carl Polley suggested sending report to committee for further discussion.

C. Committee Reports

1. Strategic Direction Ad Hoc – Naomi Allan
Strategic planning session reviewed. Strategic planning efforts need to be more than once a year.
Report put on list serve about recommendations.
2. Planning and Finance – Grant Chartrand
 - A. Printing Options being forwarded: 1) Off-campus 4 times per week; 2) On-campus 4 times per

week with staff reduction. Could not reach consensus at P&F meeting; board has the ability tonight to enter into negotiations. Possibly reach a compromise by amending proposals on the floor. Will be further discussing shortly.

- B. Leadership Conference applicants: Reminder that BOP has allocated up to 10 slots for the National Certified Student Leader Conference to be held January 19th and 20th, 2007; interested members should apply as soon as possible.
 - C. Variance Report: Received October variance report from Business Manager. Ka Leo Production allotted \$50,000 for operating supplies; now at \$49,000. Supplies will last until February or March. We will run out of supplies. Specifics of variance report tabled because of On-campus/off issue at hand. Matthew Lum addressed option attached to report. Grant Chartrand stated that a compromise could not be reached.
- 3. Personnel – Lori Ann Saeki
Interviewing candidate for Ka Lamakua editor in chief; program head evaluations sent to the three programs and need to be evaluated. Matthew Lum questioned whether there is a plan to appoint a chair to the committee; Lori Ann Saeki said not at this time.
 - 4. Rules – Jay Chrisman
Nothing to report.
 - 5. Executive – Carl Polley
 - A. Printing Option: Option of cutting budget by eliminating the Editorial Advisor was not related to the printing of Ka Leo and was a separate issue that is being sent to the Personnel Committee, who will be reviewing all positions in light of budget concerns.
 - B. Campus Center Board: Plans for renovation shared with Executive Committee; Executive Committee is formulating a letter; open forum for all parties where concerns will be voiced is emphasis of letter. Matthew Lum advised the board to get involved as much as possible.
 - C. National Certified Student Leadership Conference: Applications available.

III. NEW BUSINESS

A. Approval of Past Minutes

Motion by Naomi Allan to approve the October 26, 2006 minutes as is; second by Lori Ann Saeki.

Motion passes by acclamation.

B. Ka Lamakua Interview

Motion by Wayne Kawamoto to enter into Executive Session; second by Paulo Maurin,

Motion passes by acclamation.

C. Entered Executive Session at 5:37 p.m.

D. Exited Executive Session at 6:03 p.m.

E. Motion by Paulo Maurin to take a 10 minute break; second by Naomi Allan.

Motion passes by acclamation.

Meeting recessed at 6:16 p.m.

Meeting called to order at 6:28 p.m.

F. Motion by Luis Concepcion to appoint Blaine Tolentino as Ka Lamakua editor in chief for the Spring 2007 semester; second by Lori Ann Saeki.

Motion passes by acclamation.

G. Printing Proposal from Planning and Finance

Two options were clarified and rules were explained. Bob Duesterhaus clarified that the identity of the vendors and specific terms of the bids are confidential. Tonight is a means for further deliberation and consensus building. Carl Polley issued guidelines: each speaker is given two minutes to make their statement; each person allowed to speak once before others are allowed additional time; chair will acknowledge and track who has spoken.

Motion by Paulo Maurin to accept Option 6 provided BOP negotiate a later deadline than currently stated in the bid; second by Luis Concepcion.

Jay Chrisman requested that public be allowed to share their opinions with the board.

Paulo Maurin suggested that the board allow BOP members to speak first and then open discussion to the public.

Matthew Lum stated that it is important for the board to specify a time if the board were to proceed with the off-campus route. Introduced statements of ASUH president Grant Chartrand and Representative K.

Mark Takai. Advocated for Option 10, urged the board to weigh merits of these proposals. Important for students to learn about the printing press and the fact that students need to develop a working relationship with the press. Students would not be participating in one part of this process as well as learning from that perspective of working with a printing press.

Luis Concepcion stated that he respects the point of view and can see what he wants in a printed newspaper as a student and he is not getting it with the current operation. Asked for clarification on the number of students working in the press. Jim Reis responded 14 at one time two years ago, currently 5 students are working. Luis Concepcion noted that this is a small number of students that are benefiting from the hands-on printing press experience.

Jay Chrisman stated that Editorial Advisor Jay Hartwell takes incoming students on tours of the press as well as the newsroom and shows them the process of how the paper is produced and the process from start to finish. Going to an outside vendor would take away from this and he believes it is a vital thing for these students to experience. The time restraint is a large issue; it is too vague and there needs to be a later time negotiated because the vendor may not be flexible.

Motion by Jay Chrisman to amend the current motion to include a deadline of 10:00 p.m. but preferable midnight; seconded by Lori Ann Saeki.

Grant Chartrand asked what the current deadline was. Danielle Flud responded that it is 7:30 p.m. Grant Chartrand asked for reason why the need for three additional hours beyond the current deadline. Danielle Flud explained that this was a “soft” deadline and therefore, is flexible.

Paulo Maurin stated that the board would be asking an outside vendor for a time beyond what is currently set and that it is unrealistic. He reminded the board that the deadlines used to be 6:00 p.m. and that the paper could be produced by that time.

Jay Chrisman again reiterated the “soft” deadline and that the press crew would stay late to allow late breaking news such as the Warren Churchill event.

Bobby Lambrix stated that the non-negotiable part of Ka Leo is the learning aspect for the students’ careers. The part that is negotiable is the money situation, with advertising revenue coming from other publications, which he clarified for Matthew Lum, that “other” meant looking at other viable publications with different styles than the newspaper.

Paulo Maurin attempted to withdraw his motion; Carl Polley did not allow it during the discussion of the amendment.

Naomi Allan agrees with both Paulo Maurin and Grant Chartrand that specifying a 10 p.m. deadline is not realistic and that allowing the outsourcing of the printing of the paper would give the students who are “paying” for the paper a better quality product printwise.

Jonathan Lillie addressed the issue of an earlier deadline, stating that it would hurt the quality of the editorial content. In terms of putting late-breaking stories on the website, that is not an option and it would do a disservice to the readers because there would be no way of directing them to the website.

Matthew Ing noted that online is not sufficient and that the readers want to see what happens in the newspaper the next morning. Updates to stories are reflected. The time between when the story needs to be submitted to when it goes to print is too long. It takes time to verify stories and people’s opinions.

Breaking it on the web would not be feasible because of class.

Danielle Flud stated that a noon deadline was not reasonable due to students being in class and would be actually two days earlier due to the editing process. This earlier deadline would push Advertising’s deadline from three days prior to publication to five days prior to publication. Ka Leo is a newspaper and newspapers produce news.

Joseph Hanley read an email sent to Jay Chrisman by an editor of a student newspaper arguing for as late a deadline as possible.

Luis Concepcion felt that not a lot of stuff would happen within the three or four hour window and most students wouldn’t care when they got that news.

Candice Novak, guest and Ka Leo Copy Editor, read facts regarding newspapers. Reminded the board that Ka Leo is a student-run newspaper. Feels the board does not have solid facts. Most newspapers require two years working at a daily paper to be considered for a job.

Wayne Kawamoto asked what the actual time for turning in pages was.

Jay Chrisman stated that usually 7:30 p.m. is the time the last pages come over to the press but in truth, if it came in at 8 or 9 or as late as midnight, the press crew would still get it done. Approximately 85% of pages come in by 7:30 p.m. if not before.

Grant Chartrand asks whether late pages in after deadline were due to late-breaking news or because they were just late.

Matthew Ing states that for breaking news it's maybe 20% but on a "micro" scale, it's a lot more and the nature of student writers is that you can't give them the same deadline as professionals because the students have class and this is a learning experience.

Lance Poentis, speaker from the audience and current press operator, stated that he is a secondary education major and that HCC had a graphic arts training program but not currently. There is no way for him to get the experience than at Beau Press. Going outside for printing would break the board; the outside vendor would charge for paper and ink then up the price and there would be no way out. He "knows these guys and this is how they work." He would be feeding students into this program and where would he send the kids if Beau Press was gone. Education is first; don't lose this for money reasons; you cannot replace training; you cannot take this learning experience away from the students, and they have nowhere else to go.

Danielle Flud speaks on breaking news and later deadlines and that if something happens tonight, students want to read about it the next day. Naomi Allan asks for clarification on the deadline and what would be a good deadline. Danielle feels that it should be 10:00 p.m. or later and that this is a training ground and they make mistakes and are able to catch it. If there is a strict deadline then the students would be turned off from participating and may not come back.

Discussion ended by Carl Polley.

Amendment to motion passes by a vote of 6 for, 4 against, 2 abstentions.

Paulo Maurin moves to withdraw his motion.

Withdrawal of motion passes by a vote of 5 for, 4 against, 3 abstentions.

Matthew Lum motions to extend discussion period for an additional 30 minutes; seconded by Lori Ann Saeki.

Motion passes by acclamation.

Motion by Paulo Maurin to accept Option 6 with provision that the deadline be no earlier than 6:00 p.m.; seconded by Luis Concepcion.

Paulo Maurin refers the board to minutes of the last meeting with the Production Managers report on the condition of the press and the quality issues of an aging press. The educational opportunities of the press is minimal and that the board needs to use the student fees in the best way to benefit the majority of students. Brandon Whiter, speaker from the audience, spoke about how the loss of jobs and experience is negative and that losing the press would be another loss of tradition for the Manoa campus and that if it is closed down, it will never be revived.

Edgar Lobachevskiy believes that the people supporting the press do not realize the issue; asks whether the fee-paying students would not support the money drain of the press. The vast majority of college papers do not print their own newspaper. The issue at hand is the board's financial solvency. The deadline discussion is constructive, but does not address how the board can remain financially solvent and continue to provide a service to the students who pay a publication fee.

Matthew Lum states that students would be in favor of keeping the press and that several students have already spoken and do agree. No students were produced who were willing to be on the outsourcing side and that not one student would support sending the printing off-campus. Paulo Maurin indicates his, Grant Chartrand's and Naomi Allan's support of printing off campus.

Jay Chrisman reads a letter from Julian Parker from one of the dorms about Ka Leo's future being compromised and is favor of keeping the press on campus.

Joseph Trisolini, speaker from audience and Ka Leo photographer, states that while money is important, quality is also important, especially since his photos appear in the printed version. However, it is better to keep the press on campus because having the staff work together creates the feeling of the professional world. By having a 6 p.m. deadline, we would be losing the press, the connection of our people. By getting rid of the press building, the board is pushing away from their duty of investing in the operation, not in someone printing our papers.

Marlene Mattos stated that the board's purpose is to provide the University with the best student publications given the resources available. The path the BOP is on will very quickly lead to the cutting of *Hawai'i Review*, then the *Planner*, then *Ka Lamakua*. Instead of expanding, the board is shrinking and is doing it to themselves. We can continue on this path for another two or three years before we have to shut down operations because there will be no money available.

Beverly Kever, speaker from audience and professor of Journalism, stated that there are not very many printing vendors in Hawaii, so the BOP would get a contract, shut down the press and then prices would increase. The BOP is not solving the problem, they're just delaying it. Ka Leo has improved a lot, not because of color. There are good points about an earlier deadline; students are students. She is against an earlier deadline and outsourcing the printing. She was on the board very many years ago and faced with a very similar decision. The board needs creative new models to cut increases in spending and increase the revenue. By taking a good look at resources, the board can make this work without such a drastic change of moving to an outside vendor.

Candice Novak presented the UH Outreach College publication and stated that while it is pretty, all of the content was pre-planned and that stories had to be editorialized and that is not the objective of a school newspaper.

Danielle Flud pointed out that if journalism students are getting out of class around 3:00 p.m., then a 4:00 p.m. deadline would not be realistic and feasible.

Matthew Ing also agreed that a 4:00 p.m. deadline would not work and stated that if that was the deadline, Ka Leo would have to be a twice weekly publication. He also stated that having anything less than a daily newspaper at a university of UHM's caliber would be shameful. He transferred to UHM specifically for a daily newspaper experience.

Naomi Allan stated that the learning aspect of the newspaper is very important. The board would want to enter into a relationship with a print vendor who would work with us to further the learning aspect. Students could still learn a lot from this professional relationship and continue to give the students real-world experience.

Paulo Maurin stated that the board is looking at two different proposals and that the board cannot maintain on-campus printing four days per week.

Edgar Lobachevskiy asked if someone can suggest other funding to keep the BOP afloat.

Motion fails by a vote of 4 for, 8 against, 0 abstentions

Motion by Grant Chartrand to extend discussion period of agenda item for an additional 15 minutes; seconded by Naomi Allan.

Motion by Amanda Corby to amend the previous motion to extend discussion period of agenda item for an additional 15 minutes after a 5 minute break; seconded by Paulo Maurin.

Motion passes by acclamation.

Meeting recessed at 7:55 p.m.

Meeting called to order at 8:03 p.m.

Motion by Jay Chrisman to adopt Option 10 with a concerted effort by all board members to seek other sources of financing and find new and innovative ways to increase revenue and consider ways to cut expenses; seconded by Matthew Lum.

Motion by Matthew Lum to enter executive session; seconded by Luis Concepcion.

Motion passes by acclamation.

Motion by Paulo Maurin to allow Christopher Niemczyk to remain during executive session; seconded by Luis Concepcion.

Motion fails by a vote of 3 for, 4 opposed, 5 abstentions.

Entered Executive Session at 8:12 p.m.

Exited Executive Session at 8:28 p.m.

Motion by Luis Concepcion to amend original motion by including a deadline for coming up with a financing option plan by the end of February; seconded by Grant Chartrand.

Naomi Allan points out that the bids received would no longer be valid and that it is clear that this board lacks decision-making abilities.

Jay Chrisman states that he objects to the deadline because writing for grants make take up to six months, if not more.

Bobby Lambrix states that by giving the board a deadline, there is time to find out which option is best.

Lori Ann Saeki states that February is not a realistic deadline, given all the activity that will be taking place this semester.

Matthew Lum states that the February deadline is not realistic because of inadequate personnel on the board.

Amendment to motion fails by a vote of 0 for, 9 opposed, 3 abstentions.

Carl Polley instructs the board that a vote will take place on the original motion and that those that would like to discuss further should abstain from the voting.

Motion passes by a vote of 5 for, 3 opposed, 4 abstentions.

Clarification is requested by Naomi Allan how majority is defined and that the instructions were not clear prior to the vote. Bob Duesterhaus indicates that according to Robert's Rules, majority is ½ of voting members present plus one.

Motion by Naomi Allan for a revote on the last motion, as the instructions to the board were not clear; seconded by Luis Concepcion.

Motion passes by a vote of 6 for, 5 against, 1 abstention.

Motion by Matthew Lum to include Jonathan Lillie's original vote in the revote, as he had left the meeting after the first vote; seconded by Jay Chrisman.

Motion passes by a vote of 9 for, 1 against, 1 abstention.

Original motion passes by a vote of 6 for, 6 against with Chair Carl Polley breaking tie with a yes vote.

V. CLOSING

A. Open Forum

Chair Carl Polley brings the Strategic Direction Committee's recommendations and stated that the board had made its choice and therefore has a direction to follow.

Motion by Naomi Allan to appoint a Fundraising Ad Hoc Committee to lead the efforts and work towards the passed motion; seconded by Grant Chartrand.

Motion passes by acclamation.

Motion by Grant Chartrand to appoint Jay Chrisman as chair of the Fundraising Ad Hoc Committee; seconded by Amanda Corby.

Motion passes by acclamation.

Carl Polley calls for volunteers for Fundraising Ad Hoc Committee; committee will be made up of the following members: Jay Chrisman, chair, Amanda Corby, Bobby Lambrix, Matthew Lum and Carl Polley.

Carl Polley calls for volunteers to chair the Personnel Committee; Bobby Lambrix is appointed.

Bob Duesterhaus points out that confidentiality relating to the bid process was broken during the weeks leading up to this meeting and that board needs to be aware of this.

B. Announcements

None.

C. Adjournment

Amanda Corby moved to adjourn the meeting at 9:11 p.m., second by Matthew Lum.

Motion passes by acclamation. The meeting was adjourned at 9:11 p.m.

Submitted by:

Amanda Corby

Business Manager, Board of Publications, UHM

Approved on this date of: 01/22/2006

Carl Polley

Chair, Board of Publications, UHM

Grant Chartrand

Treasurer, Board of Publications, UHM