OFFICE OF THE DIRECTOR

The Office of the Director reports to the UH Mānoa Office of the Vice Chancellor for Research and Graduate Education. It develops short- and long-range plans for the growth and improvement of the Waikiki Aquarium.

- Serves as liaison between the Aquarium and the University administration, government agencies, and community groups.
- Serves as liaison and ex-officio member of the Board of Directors of the Waikiki Aquarium, a nonprofit corporation organized and operated solely for charitable, educational, and public purposes to benefit the State.
- Maintains close working relationships with other aquariums, zoos, and museums to provide leadership for the long-term development of the Aquarium.
- Ensures that proper standards are maintained for all living organisms at the Aquarium.

AQUARIUM SCIENCE SECTION AND LIVE EXHIBITS

The Aquarium Science Section and Live Exhibits department is responsible for the design and construction of Aquarium displays and life support systems. It cares for all living organisms, which includes their collection, quarantine, feeding, husbandry, water quality and research activities. Research emphasizes aquaculture, husbandry techniques, fieldwork, physiology, behavior, and other studies that explore the optimization of captive husbandry, aquaculture, and captive propagation techniques for organisms at the Aquarium.

EDUCATION

The Education Department is responsible for the planning and implementation of Aquarium education programs such as community outreach programs, lecture series, field trips, travel tours, school programs, and training programs for education volunteers. The department produces educational materials including books, pamphlets, videos, and other audio-visual programs and is responsible for graphics and exhibit labels.

AQUARIUM SUPPORT AND OPERATIONS

The Aquarium Support and Operations staff is responsible for the general operation, safety condition, appearance of the building and all graphics and labels, and maintenance of the Aquarium building, grounds, and equipment. The department assists in the planning and construction of new facilities and oversees the repair and maintenance of present facilities.

FINANCE & ADMINISTRATION

The Finance and Administration office prepares monthly, annual, and internal financial and budgetary statements to the Office of the Director of the University of Hawaii. State agencies, friends of the Waikiki Aquarium, and other Aquarium departments. The department's responsibilities include the finance and administration of the Aquarium. The department is responsible for State personnel matters, Aquarium expenditures, and revenues including donations and gifts, and oversees the Visitor Services department (RCUB).

DEVELOPMENT AND MARKETING (RCUH)

The Development and Marketing departments are responsible for the membership program of the Friends of the Waikiki Aquarium, producing and executing a marketing plan, overseeing a volunteer program, and maintaining the public relations for the Aquarium. The department prepares direct mail campaigns, quarterly newsletters, fundraising activities, and special events.

GIFT SHOP

We operate two gift shops, one at the Aquarium and one at Hānauma Bay. Both operations provide marine-related items of educational value or which inspire an appreciation of the ocean, e.g. artwork. A portion of the proceeds benefits other Aquarium programs.