

# Community Colleges

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## Hawaii CC empowers Big Island Learners

A SPECIAL 35TH ANNIVERSARY RETROSPECTIVE

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With its great variety of physical features, including active volcanoes, rain-swept valleys, pasturelands, and snowcapped peaks in winter, the Big Island of Hawai'i has

been described as a tropical mini-continent. Indeed, the island is larger in mass than all seven major Hawaiian Islands combined. Yet, Hawai'i Community College is the single community college on the island, so it needs to be everywhere. To this end, the College is expanding its island-wide presence in a variety of ways. This expansion will include increasing use of alternate methods of instruction, including the Worldwide Web and distance education, and partnering with communities to provide sites island wide to improve access.

The diverse geographical features of the island also reflect the diversity of its

population. Hawai'i Community College offers programs, courses, and activities to fulfill the diverse educational, training, and community needs of its students. The College's long history of training and educating island residents, the emphasis that the college places on Hawaiian culture and history, and the close partnerships the college keeps with local industries and organizations add to the strength of its presence on the Big Island.



*Hawai'i Community College has long shared resources with UH Hilo. Now, alternate methods of instruction, the new University Center in West Hawai'i, and a proposed hospitality center in Kona will help Hawai'i CC go beyond campus borders to meet the growing educational needs of the Big Island.*

### ISLAND ORIGINS

Hawai'i CC has been the primary resource for education for employment, for skills development, and personal enrichment on the Big Island for close to 60 years. Beginning as the Hawai'i Vocational School in 1941, the campus provided vocational education for the youth of the island. Following World War II, new programs were added to meet the expanding



◆  
**Joyce S. Tsunoda**  
 Senior Vice President and Chancellor for Community Colleges

◆  
*“Our colleges must offer courses that are relevant to the communities we serve.”*

# Moving forward together with individual missions

◆  
 As the 20th century comes to an end, we cannot help but look back—to examine where we have been and to think about where time and events have brought us. I am proud to say that, in their 35 years of existence, the UH Community Colleges have come a long way. Rising out of small vocational and technical schools, the UH Community Colleges now fulfill many vital needs by improving access to higher education, providing opportunity for personal and professional development, and supplying a skilled workforce for our state.

In this newsletter each month, we highlight some of the traits that make each UHCC campus unique in fulfilling its mission to provide access with *quality* and *relevance*. This issue is no different, filled with stories about exceptional programs, outstanding achievements and noteworthy individuals on our campuses.

At the same time, each of our unique, separately accredited institutions must function as part of a system. This is in line with the second goal of our *UHCC Strategic Plan, 1997-2007*—Implementing differentiated campus missions and functioning as a system.

During this past year, the campuses’ adminis-

trative teams developed budgets using a “holistic” approach. With the cooperation and support of faculty, they also undertook the difficult, but unavoidable task of consolidating some of our programs. These sorts of changes do not mean that each campus is in danger of losing its unique identity. On the contrary, the purpose is to focus on individual campus strengths and place emphasis on the things each one does exceptionally well.

Although the primary goal of every campus is to provide access to all who can benefit, we also must avoid duplication in our efforts and use our limited resources to their fullest. In this way, we can turn our colleges into unique “gems” of opportunity for each community we serve.

There are many factors at work creating change on our campuses—new technology, changing workforce needs, Hawai‘i’s difficult economy, to name a few. Some of these changes are welcome, and our faculty and staff are undertaking them eagerly and with great success. Other changes may not be quite so welcome or easy, and therefore I commend you on your willingness and cooperation in making them happen. Your dedication to the students and the communities we serve is evident.

As this last Thanksgiving season of the 20th century approaches, I would like to thank all of you—faculty, staff, administrative teams, students—for your continued commitment to the Community Colleges and for maintaining your unique identities while functioning as a system. ❁

*Joyce S. Tsunoda*

# Hawai'i CC expands Big Isle access

continued from page 1

needs of business and industry. With the advancement in technology and the expansion of educational opportunities into broader fields of technical training, the institution was renamed the Hawai'i Technical School in 1956.

## BECOMING A COMMUNITY COLLEGE

In 1969, the State Legislature transferred administration of the school from the Department of Education to the University of Hawai'i, and renamed it Hawai'i Community College. This expanded the institutional scope beyond vocational/technical training to include 2-year degrees in preparation for transfer to baccalaureate campuses. From 1970 to 1990, the College was a part of the University of Hawai'i at Hilo. However, in 1990, the College joined the Community College system as the only community college serving the Big Island. In 1997, Hawai'i CC was given the added responsibility of developing the University of Hawai'i Center at West Hawai'i.

## GROWING SENSE OF COMMUNITY

Today, students at Hawai'i CC may receive training and degrees in 21 different vocational programs. Business and industry work closely with the College to provide the best possible training for students. Hawai'i Community College also

emphasizes its liberal arts curriculum and offers other strong programs to meet the Island's employment needs.

Because Hawaiian culture is so deeply rooted in all aspects of life on the Big Island, Hawai'i CC is known for its educational programs in Hawaiian language, culture, and arts. The college was recently awarded a five-year Title III grant to expand access for Native Hawaiian students. The funds will help establish three satellite Hawaiian studies programs and other courses that are taught via television broad-

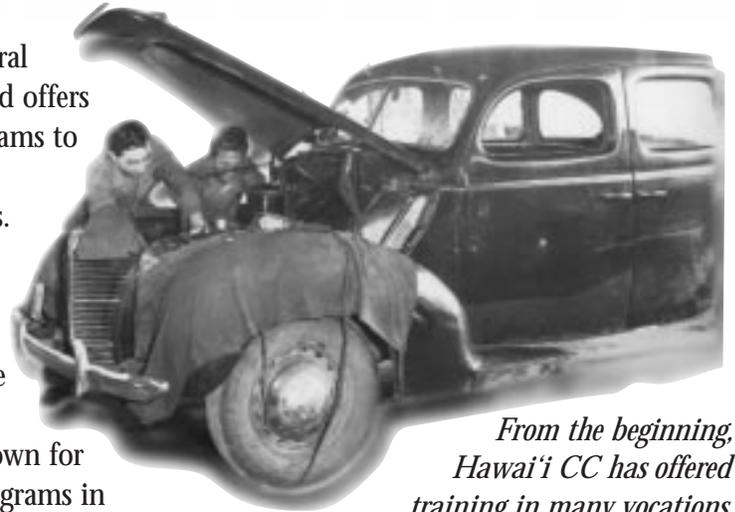
casts in an effort to expand Native Hawaiian enrollment in Kohala, Kona and Ka'u. The grant money will also be used to develop and implement a new multi-track associate degree in applied science for Hawaiian lifestyles.

## UNIVERSITY OF HAWAII CENTER WEST HAWAII

As the population of West

Hawai'i continues to grow, the educational opportunities offered at the University of Hawai'i Center

West Hawai'i will also expand. Currently, the Center offers non-credit and credit programs, including



*From the beginning, Hawai'i CC has offered training in many vocations.*

*But today's educational programs are much more sophisticated, using the latest technologies and computer-based tools to give students relevant hands-on experience for the workplace.*

graduate programs. Plans for a hospitality institute in Kona and partnerships with established institutions in Waimea and Ka'u are also being developed.

## LOOKING FORWARD

Hawai'i Community College's Island wide Plan will serve the entire island with distributed sites, integrate the College into every community, and create pockets of excellence that will support economic development initiatives, moving Hawai'i Island forward and helping create its future.



*...Hawai'i CC is known for its educational programs in Hawaiian language, culture, and arts.*

# Peer mentoring at WCC

By WCC student Levi Steward

What could be scarier than ghosts and goblins? For some freshmen, the prospect of figuring out how, when and where to fit into college life can be every bit as frightening. That's why the Students Toward Academic Achievement and Retention (STAAR) Peer Mentor Program was created. The idea is to match incoming students with current WCC students who are trained to provide advice and support.

The student-initiated program has just started to come into its own this year, according to WCC advisor Robert Bachini. Bachini inherited the program in March 1999 and has been helping to give it direction this semester. Its goals include increasing retention, integrating academic and social life and establishing a peer support

group for WCC freshmen.

Completely voluntary, the program is designed to benefit both the mentor and the recipient. Currently, about 20 mentors are participating. "Most of the students see it as a way to give back to WCC," says Bachini. And because most of the mentors plan to go into social work or counseling after college, the program is a "real feather in their cap."

For that reason, STAAR wants the program to be nationally certified, increasing the benefits to students. This includes monthly training in such areas as time management, goal setting and communication.



WCC peer mentor Kati Mitchell and student Debi Crossno enjoy and benefit from the student mentoring program

Peer mentors meet or contact their STAAR partners weekly and must be available to advise and instruct them. "Program response has been great," Bachini says enthusiastically. "I've been very pleased with the students' participation." 🌟

## Y2K Man

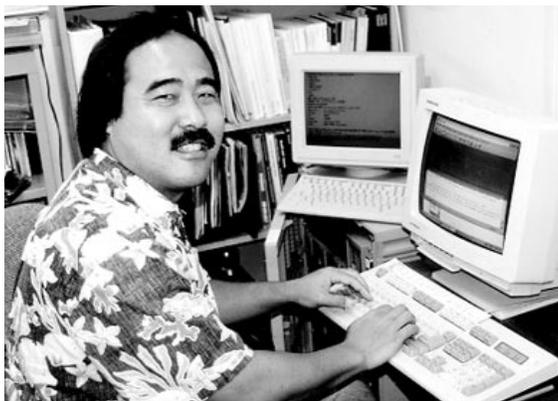
by WCC Assistant Professor Libby Young

Just call him Y2K Man and smile when you say it. Because when it comes to helping Windward Community College's computers—and those of the other six UH Community Colleges—survive the transition to the new millennium, WCC computer specialist Scott Masuno is "The Man."

WCC's student information system is riding on his computer know-how as he begins to upgrade the existing Aldrich system and convert the data to resolve Y2K issues.

Phase I upgrades began in early October for early registration. Phase II installation is set for December, so all systems will be compliant before the end of the semester.

"It's a ton of databases," says a calm-looking Masuno as he sits in his closet-sized office in Hale Alaka'i at the



WCC's Y2K Man, Scott Masuno.

Windward campus. "It includes student registration, transcripts, accounts receivable, placement test scores, course catalog information and past registration histories dating back to 1990."

But Masuno is optimistic that the computer system will make the transition with everything intact. Masuno has been putting in long hours to beat the clock as it ticks on toward December 31. He and

Kelly So, a Honolulu CC computer specialist, are the technical coordinators of the Y2K project for the entire UH Community College System. Masuno says his job is to field questions from staff people at the other campuses and serve as liaison with Aldrich people on the mainland. "I'm also doing research on technical issues that may become problematic," he explains. "We're trying to be pro-active and anticipate difficulties." 🌟

# MCC Telathon aims at \$1 mil mark

**M**au<sup>i</sup> Community College is cablecasting its fifth annual Telethon for Higher Education on November 20 from 3 to 10 p.m. on MCC-TV, Channel 12.

The fund-raiser will be broadcast live prior to, during, and after the UH Rainbow football game against Navy. In addition to the excitement of football, the all-volunteer event will feature guest spots by Frank De Lima, community and corporate leaders, educators, students, guest entertainers, and more.

Funds will be used for instructional support and supplies, student scholarships, and special projects. This year, with the help of many individuals and corporations, the college hopes to raise \$250,000 in outright and in-kind donations. If the goal is met, MCC will have raised a total of \$1 million from its Telethon efforts over the past five years.

MCC's first Telethon was held in



*Maui CC surpassed its fund-raising goal during last year's Telethon for Higher Education, so is raising its sights this year and setting a goal of \$250,000.*

1995 in response to dramatic state budget cuts and the college's growing operational and student needs. The event has grown into a fun, successful, community-oriented event. "The Telethon began as a quick response to deep budget cuts," said Provost Advisory Council Chair and this year's Telethon Chair, Richard Kipper. "Thanks to the hard work and expertise of faculty, staff, students, and community volunteers, it has been more successful than we could have ever imagined." ❀

# 3 credits in 3 weeks

**L**eeward CC is again offering its accelerated winter session for students interested in catching up on some essential courses during the winter break. Courses meet daily (Monday through Saturday) from 9 a.m. to 12 noon except the weekends of the Christmas and New Year's holidays. Courses include cultural anthropology, business writing, world civilizations, computer sciences, statistics, and personal and public speech. For a complete winter session course schedule, call 455-0477.

The winter session course credits are transferable within the University of Hawaii system. Leeward CC Interim Provost Sharon Narimatsu said, "Last year the winter session was such a great success that we have expanded the program this year. The winter session gives students a jump start in fulfilling associate's or bachelor's degree requirements, and we are very pleased to give them that opportunity." ❀

# Congratulations!

**Christopher McKinney**, lecturer in Language Arts at Honolulu CC, announced the publication of a first novel, "The Tattoo" published by Mutual Publishing. The book was reviewed in the September 18, 1999, Honolulu Advertiser. In the words of the reviewer, "...McKinney has written a gritty, troubling book and he's done it well. The issues he raises are key to Hawai'i today and for future generations."

**Charlotte Toguchi**, Professor of Speech Communication at Kapi'olani CC, is a recipient of the Mosal Award for Leadership by Phi Theta Kappa, the international honor society for two-year colleges. This is Phi Theta Kappa's most prestigious recognition, given to a PTK Advisor or Regional Coordinator who makes significant contributions to the honor society, the college, and the local community in terms of leadership and service. ❀

## UNIVERSITY OF HAWAII Community Colleges

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# Teeing off for Kaua'i CC

**K**aua'i CC's 5th annual Provost's Golf Tournament was a great success. About 140 players challenged the Kaua'i Lagoons Resort's Kiele Course, a course suited to serious golfers. According to spectators, players used every Mulligan they had. Kaua'i CC raised slightly more than \$5,000 for the Kaua'i CC Fund to support student scholarships and special student projects, faculty and staff development, academic program development and cultural programs. Aside from the spectacular scenery and good fellowship, the highlight of the day was the fabulous dinner provided by Kaua'i CC culinary arts students and faculty.

This year's menu included a fried poke dish in wonton cups with a sweet chili aioli and furikake that had people begging for the recipe. Provost Peggy Cha admitted to taking a short-cut to dessert—peach flambé

over cream cheese crepes.

Cha also reported, "Community support for this event grows from the very hard work of our tournament committee members, our Kaua'i CC Fund and community volunteers who make such a difference."

Kaua'i CC extends its appreciation to Russell Grady, Billy Gibson, Gary Nitta, Creighton Fujii, Wanda Shibata, Shirley Tani, Dan Mackey, Frank Sullivan, Dennis Nakahara, Al Yano, Clarence Nishi, Mark Oyama, Biruta Eilers, Billy Gibson, Melanie Bacio,

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*Former Kaua'i CC Provost David Iha and Carpentry Instructor Harry Kakutani enjoy the tournament.*

## VISION DAY

**O**n October 13, participants in Millennium Vision Day at Windward CC met personalities from the past, as students in costume and character (*above*) brought William Shakespeare, Sakagawea, and others to life.

Visions of the future were provided by futurist, James Dator. Those in attendance were treated to music by the Pacific Fleet Band and offered guided walks along the campus where plaques indicating milestones of the current millennium had been placed. A time capsule, blessed by Lydia Hale (inset with Kalani Meinecke), was buried on the campus. More than 200 attended the free event, part of the ongoing Millennium series the campus has planned. 🌟





*Chef Alan Wong encircled by Leeward CC students and LCC Instructor Ikei (right), who were eager volunteers at the grand opening of The Pineapple Room.*

## Pineapple Room opening benefits LCC

Take one of Hawai'i's premier Pacific regional cuisine chefs, add a group of young and eager culinary arts program students, place strategically in a new and exciting restaurant location, and mix! The result? A very successful grand opening of The Pineapple Room, Alan Wong's latest gastronomic triumph. The best part about this exciting, well-attended event is that it benefited Leeward Community College.

Located at Liberty House in the Ala Moana Shopping Center, The Pineapple Room celebrated its grand opening on Saturday, September 18 with a gala event hosted by Perry and Price.

Under the direction of Chef Instructors Linda Yamada and Stanley Ikei, Leeward CC Culinary Arts students assisted Wong and his talented staff in providing an evening of extraordinary cuisine and outstanding entertainment. More than 300 food lovers sam-

pled the new menu and supported the event's beneficiaries—LCC's Culinary Program and The Bishop Museum.

At the festivities, LCC Interim Provost Sharon Narimatsu offered her thanks to Wong and his guests, saying, "It is important not just to the students, but also to our community, that successful chefs like Alan Wong turn around to help the next generation of chefs such as our Leeward Community College students. His support of our program is indicative of his generosity and commitment to the students. We are extremely grateful to Alan and his staff for this invaluable opportunity." ❀

## On the Web

The Global E3 Website can help US students planning to study abroad. The site includes links for all of the "basics" related to study abroad, such as the US State Department (for passports), CDC and health-related links, currency and Metric conversions, etc. Check it out at <http://www.iie.org/pgms/global-e3/>. ❀

## UHCC STUDENTS GO BEYOND 2000

*by Dean of Honolulu CC's University College, Janice T. Petersen*

Students Mapuana Kaho'onei, Kapi'olani Kamai, and Kehaulani Rezentes, of Honolulu CC, and Jennifer Ludd and Andrea Toki of Kapi'olani CC were among 45 students chosen from more than one thousand applicants to participate in 2000 & Beyond, a local project initiated by KHON-TV. Three teams made up of students selected from Hawai'i's high schools, colleges, and universities will be guided by a community leader who will act as a mentor/facilitator. The individual team agendas will address three Quality of Life Principles: 1) Who Do We Want To Be? 2) What Will We Need? 3) How Will We Relate?

KHON will provide direction for research, assist with team meetings, invite guest speakers, and generally provide an environment for learning, open discussion and the sharing of ideas.

In November, each team will begin to prepare a video presentation with assistance from the station's production staff and Channel 2 News. The three teams will participate in a 2-hour live primetime special to air in early December. ❀

# Profiles in success



**Dawn L. Rivera**  
**Legal Secretary,**  
**Chun Chipchase Takayama Nagatani**  
**Graduate of the Employment**  
**Training Center and Kapi'olani CC**

Ask Dawn L. Rivera why she decided to become a legal secretary and she gives all the credit to her mom, her boss, her friends, Work Hawai'i, the Employment Training Center and Kapi'olani Community College. She does not mention her enthusiasm for learning, or her love for the legal profession; but they are evident.

For the past eight years, Rivera worked as a legal clerk and legal assistant in the prosecutor's office, until six months ago when she decided it was time to move on. "It was a jump—a big jump—from criminal law to civil law and public law to a private firm. I am learning many things at the law firm of Chun Chipchase Takayama Nagatani."

Learning is nothing new to Rivera, however, who was a good student at Roosevelt High School.

After graduation in 1987, she attended Kapi'olani CC while working at a local surf shop. "Yet," Rivera confesses, "I didn't know where I was going. I told my mom this, and she suggested I talk with someone at Work Hawai'i." Through Work Hawai'i, Rivera was enrolled in a six-month program in Office Administration and Technology

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*"At ETC I found the support and encouragement I needed."*

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(OAT) at the Employment Training Center (ETC).

Until entering ETC, Rivera had imagined she would end up in a career in tourism or become a flight attendant. So she was surprised when assistant professors Terri Hunt and Evelyn Sugihara suggested she

## Passion for learning and law

enroll in ETC's Legal Office Worker Program. Her instructor, Terri Hunt, remembers that Rivera excelled in OAT. "Dawn was a wonderful student," Hunt recalls. "She eagerly grasped everything she could from her training, then took what she learned and applied it in pursuit of her goals. At one point, she was assigned as my student aide. She was a very competent assistant; it is no surprise to me that she is such a successful legal secretary."

Prior to completing her training, Rivera found a job with the prosecutor's office and knew that this was a career path she could eagerly follow.

After ETC, Rivera was encouraged by lawyer friend David J. Minkin to enroll in the Paralegal program at Kapi'olani CC. She again found herself engrossed in learning more about the profession, and credits part of that enthusiasm to her instructors. "I took every course Professor Bob LeClair taught. His energy and excitement for the legal profession was contagious," Rivera declares. She graduated from Kapi'olani CC in 1995 and, by that time, learning had become part of her life.

Rivera continues to challenge herself in her profession and just last month passed the National Association of Legal Secretaries (NALS) exam. She credits her family; friends; boss, Barry A. Sullivan, Esq.; and her experiences at ETC and the Community Colleges with giving her the self-confidence to succeed in whatever she undertakes.

"At ETC I found the support and encouragement I needed. Terri Hunt had been my teacher, my mentor, and ultimately, my friend. We remain friends today."

Terri Hunt still offers Rivera encouragement, saying, "At one time Dawn's ultimate goal was to become an attorney—I foresee this for her if this remains her goal. My advice to her would be: Keep reaching for the stars, Dawn, and you will gather some stardust." 🌟

## Spotlight on successful Community College alumni

**M**ark Oyama knew at an early age that he wanted to cook. He had no idea, however, that he would not only operate a catering company and restaurant, he would marry a chef, teach culinary arts and actively promote Hawai'i's food industry in his community.

Oyama was born in Waimea and, in 1967, after graduation from Kaua'i High School, went off to Kapi'olani CC for culinary training. He recalls, "I knew since fifth grade that I wanted to be a chef. So Kapi'olani CC was a reasonable choice."

It was there he met several people who helped mold his career. "The instructors at Kapi'olani—especially Bob Chinen and Ernst Hiltbrand—inspired me to be creative and gave me confidence in my abilities. Then there was Wendy Sah—another student—who inspired me and became my wife!"

After graduation from Kapi'olani CC, Oyama went to work with Alan Wong at the Mauna Lani Bay Hotel, then moved to the Mainland to gain further experience. Oyama states, "I worked on the East Coast. But I soon felt like it was time to come home, settle down with Wendy, and put some roots down. I love Kaua'i and I love fishing."

With Wendy, Oyama began a catering company, *Contemporary Flavors*, and opened a take-out restaurant called *Mark's Place*. They were both surprised at the instant success of their catering and restaurant businesses. *Mark's Place*, located in the industrial district of Lihu'e, often has a noontime line outside the door and tantalizing aromas of

entrees such as loco moco, steamed opakapaka with ginger oil or lup cheong shiitake mushroom stir fry wafting down the street. Wendy attributes the success of the two companies to the fresh, local food they use, the good value they provide, and to swift word-of-mouth on Kaua'i. Mark attributes much of the success to his wife. He explains, "Wendy handles the daily operation of our businesses. I am involved in the planning and management, but as a culinary instructor at Kaua'i CC, I have another very important priority—my students."

Since 1992, Oyama has worked as a culinary arts instructor at Kaua'i CC. "I love to teach and share my knowledge with others who are

## Cooking up quite a life on Kaua'i

energized by cooking."

Oyama feels his industry experience and instructor role complement each other. Through the businesses, the Oyamases stay on top of the latest trends, and Mark takes much of this back to his classroom. "Our businesses help me remain focused on the importance of customer satisfaction and watching trends—two lessons that are important for students to grasp, too."

Oyama believes that hands-on experiences add tremendously to his students' understanding and abilities. "Oftentimes students enter a program and don't really know what



**Kaua'i CC Culinary Instructor  
Mark Oyama and Wendy Oyama  
Owners of Contemporary Flavors  
and Mark's Place  
Graduates of Kapi'olani  
Community College**

the industry is about. I believe that practical experience is beneficial to all of their future endeavors."

Oyama and his wife often find themselves having the pleasant task of hiring former students, too. "Two of our managers are former students, and at present, four Kaua'i CC culinary students work in our catering business," Oyama offers.

The Oyamases also reach beyond the classroom and their businesses to promote Pacific Rim cuisine and Hawai'i's food industry. They take part in culinary and fund-raising events, and believe this is vital to the industry. Mark states, "Hawai'i is developing a wonderfully unique cuisine. The excitement associated with it can be felt at these events, and the participants are very interested in sharing their knowledge and moving Hawai'i forward." 🌻



# EXCELLENCE IN EDUCATION

Guest writers share their viewpoints and expertise in teaching and working at the UH Community Colleges.

## Meeting Maui County's higher education needs

By Karen Muraoka, Director University of Hawai'i Center at Maui CC

The County of Maui's population increased from 71,600 residents in 1980, to 117,013 in 1996—a 39 percent increase. Along with this growth came an increase in demand for public higher education programs.

This need was discussed at a December, 1995 county-sponsored symposium, "Maui's Higher Education Future," attended by 175 community leaders, college and university faculty, and administrators, including University of Hawai'i President Kenneth Mortimer, Senior VP and Chancellor for Community Colleges Joyce Tsunoda, and Maui CC Provost Clyde Sakamoto. Symposium members agreed it might be most feasible to develop an upper-division program rather than duplicate the strong lower division foundation of courses offered at Maui CC. By the end of the symposium, it was clear community leaders hoped for a "Maui University" that would expand educational opportunities for residents and contribute to the county's economic development.

In June of 1996, to meet the changing educational needs, the UH Board of Regents amended BOR

policy to add a provision establishing "University of Hawai'i Centers" in Maui, West Hawai'i, and Kaua'i. Establishment of the UH Centers supports two basic goals of the UH Strategic Plan: I) Providing access to quality educational experiences and service to the state, and II) Implementing differentiated campus missions and functioning as a system. The Centers provide students with access to pro-

grams and services throughout the UH system.

On January 1, 1997, the UH Center at MCC, the first of the three Centers in the

UH system, was launched. Strong partnership and support from the County of Maui, in the form of matching grants, was instrumental in getting the Maui Center off to a good start. By year's end, a community needs assessment had been completed. It identified several high-demand, locally unavailable baccalaureate and graduate programs: MBA, MS Information and Computer Science, BEd Secondary Education, BA Marine Science, BS Computer Science, and BA Hawaiian Studies.

In order to deliver these high demand programs to the county, the Center facilitates inter-campus collaboration with UH Hilo, UH Mānoa, and UH West O'ahu. In

these difficult economic times, innovative solutions are needed. They include brokering "2+2 packaging" of bachelor's degrees, by integrating the articulated Associate of Arts degree with upper division degree completion programming from other campuses. The use of distance learning technologies such as the Hawaii Interactive Television System (HITS) and the Internet have enabled flexible delivery of a broader array of programs beyond each campus' traditional geographic service area. Delivery of the MBA, MSICS, BA Marine Science, and BS Computer Science programs was made possible through such technologies.

This semester, 270 students in four bachelor's, five master's, and two Post-Baccalaureate Certificate in Education programs are enrolled at the Center. In December, 47 Maui students will graduate in bachelor's, post-baccalaureate, and graduate programs. Programs in secondary education and Hawaiian studies are in the planning stage. ❀

*University of Hawai'i Center at Maui CC graduate Elizabeth Miyagawa with her proud mother, Kathleen Kageyama.*



# Japanese cosmetologists trained at Hon CC

**G**ENIC Corporation, a subsidiary of Shiseido Corporation located in Tokyo, recently brought a group of 17 Japanese salon managers, senior cosmetologists, and superintendents of cosmetology schools to Honolulu

Community College for the first of what is now planned to be many short-term advanced training programs for cosmetologists from Japan.

GENIC is one of Japan's biggest suppliers of beauty product and services with \$50 million in annual revenue from salon business. Its products are used in approximately 50,000 salons throughout Japan.

The Cosmetology Department at Honolulu CC provided six days of intense training in the areas of people skills, salesmanship abilities, merchandising, advanced long hair techniques, current trends in hairdressing, make-up and nails, and preparation for the Hawaii State Board Exam.

According to Honolulu CC Cosmetology Instructor Kathy

Kamaka'iwi, "The Japanese are very interested in the way our cosmetologists are trained to work with people. Much of the training centered around discovering and working with personality types."

Honolulu CC Cosmetology Instructor Jess Aki, also involved in this edu-tourism project said, "The Japanese want to learn business skills within the industry. They want to learn to be more assertive in selling their products."

Mr. Norio Morisugi, President & Representative Director of Genic Corporation, Tokyo was satisfied with the results of this first training. In remarks at a brief closing ceremony for the program, Morisugi commented that he was pleased with how quickly and smoothly the plans for this educational venture were implemented.

Future classes will prepare the Japanese cosmetology students for the Hawai'i State Board Examination, which they will take at the conclusion of the training. 🌺



*Japanese beauty industry professionals, here designing hair accessories, visited Honolulu CC for a six-day intensive training in cosmetology.*



UNIVERSITY OF HAWAI'I  
**Community Colleges**

### Island of O'ahu

Honolulu Community College  
Kapi'olani Community College  
Leeward Community College  
Windward Community College  
Employment Training Center

### Island of Hawai'i

Hawai'i Community College

### Island of Kaua'i

Kaua'i Community College

### Islands of Maui, Lana'i and Moloka'i

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