

CATEGORY: ENTREPRENEURSHIP

9.4 BEN	Beneficial Corporation	<b>SUSAN, JON AND TE COMPANY WITHOUT A FACTORY</b>	A story of Susan and Jon as they explore the world of a holding company the Beneficial Corporation, a company that owns other companies.	1979	1
9.4 C	Church, Oliver D.	<b>CRACKERS BAKERY, AN ENTREPRENEURIAL SIMULATION</b>	A text workbook that simulates plans to start a bakery. Each chapter closes with activities that help make decisions about your bakery. This basic document simulates the business plan.	1994	1
9.4 CEE	Cleveland Center for Economic Education	<b>ENTREPRENEURIAL EDUCATION RESOURCE GUIDE, ECONOMICS IS KID STUFF</b>	This resource guide lists printed media and microcomputer materials broken into elementary, junior/middle schools, and secondary grades	1986	2
9.4 D	Davis, James & McCormick, Regina	<b>ECONOMICS, A RESOURCE BOOK FOR SECONDARY SCHOOLS</b>	A reference book with annotated bibliographies information presented in a non-technical manner and provides helpful directory information to the study of economics.	1988	2
9.4 D	Day, Harlan & Dieterle, Dave	<b>ECONOMIC EXPERIENCE</b>	A text workbook intended to supplement your regular economic textbooks. There are 20 chapters in the text. Also included is a practice book in applying economic concepts. It is divided into 3 sections, the first lists learning objectives, economic vocabulary, and prerequisite skills. The second section provides a simulated newspaper article relating to economics, using the acquired economic knowledge to analyze the article. The third section is Economic Experience where you will answer questions and complete actual or simulated activities. Chapter 21-24 conclude with a scenario	1990	1

			article which needs to be solved and a decision matrix needs to be made.		
9.4 EA	Economics America	<b>ENTREPRENEURSHIP IN THE U.S. ECONOMY</b>	Designed for high schools where teachers and students learn the attitude and skills of successful entrepreneurs. Students expand their understanding of how our economy works and gain the ability to use basic economic analysis.	1994	2
9.4 F	Fersh, George & Mildred	<b>BESSIE MOORE, A BIOGRAPHY</b>	An inspiring story of Bessie Moore, the only person to serve on the President National Commission on Libraries and Information Services. Her economic education project for Arkansas became a model project for other states.	1986	1
9.4 H	Hutt, Roger	<b>ENTREPRENEURSHIP STARTING YOUR OWN BUSINESS, TEACHER'S EDITION</b>	May be reproduced for use in the classroom only. Designed to introduce students to the concepts of entrepreneurship, present entrepreneurship as a career path, and provide a realistic framework for starting their own business. This edition is comprised of a 5 sections: 1) Explains the organization of the text workbook; 2) Contains each chapters' learning objective, objectives matrix, and teaching suggestions; 3) Provides transparency masters for each chapters; 4) Consists of 25 items test for each chapter and final exam and answers; 5) Sample of a business plan project.	1994	1
9.4 JCEE	Joint Council on Economic Education	<b>ECONOMICS AND ENTREPRENEURSHIP</b>	Part of the 12 volume Curriculum Guide series to assist with development of economics curricula for grades K-12. It is also a resource for planning classroom instruction for both pre-service and in	1991	2

			service teachers. This guide contains 1) an overview of the relationship between economics and entrepreneurship education, 2) 17 complete and self contained lessons on the concepts essential to understanding entrepreneurship and its role in America's economy, and 3) a description of instructional practices that foster entrepreneurial behavior on part of the students. This volume also includes definitions, suggestions for adapting activities for students of ability levels, and end of lesson tests and/or activities for assessing understanding.		
9.4 K	Kourilsky, Marilyn L.	<b>YESS/MINI-SOCIETY THE FRAMEWORK: EXPERIENCING THE REAL WORLD IN THE CLASSROOM</b>	This worktext addresses how to start Mini-Society, how to keep it going and debriefings on case studies.	1996	2
9.4 K	Kourilsky, Marilyn L.	<b>ENTREPRENEURSHIP: DEBRIEFING TEACHABLE MOMENTS</b>	13 Chapters with activities on concepts on entrepreneurship.	1996	3
9.4 K	Kourilsky, Marilyn L.	<b>ECONOMICS: DEBRIEFING TEACHABLE MOMENTS</b>	Concepts of Economics, clarification of ideas and principles and activities are part of this 23 chapter worktext.	1996	2
9.4 M	Moorman, Jerry W. & Halloran, James W.	<b>ENTREPRENEURSHIP</b>	A text designed and written in simple understandable language. Topics were chosen carefully and presented with practical materials for use in real entrepreneurial situations.	1993	1

9.4 M	Moorman, Jerry W. & Halloran, James W.	<b>COMTEMPORARY ENTREPRENEURSHIP</b>	A post secondary text written and organized for teachers not experienced in entrepreneurship to delvier in clear professional manner. A space for margin notes were developed for teachers.	1996	1
9.4 W	Walstad, William & Kourilsky, Marilyn	<b>SEEDS OF SUCCESS</b>		1999	2
9.4 WCCC	Western Curriculum Coordination Center	<b>PACE (PROGRAM FOR ACQUIRING COMPETENCE IN ENTREPRENEURSHIP)</b>	A modularized competency based program of instruction developed to assist in the development of entrepreneurs and for flexible and adaptable program geared to a variety of students requirements, educational settins, and stages of individual career development. Target audiences are advanced secondary level, beginning post secondary level and adults without previous knowledge about the area. Reading level is 9th grade; length of unit approximatel 2 hrs of class time.	1983	1