

Russell K. Uyeno

Address and Contact Information

2921 Kahaloa Drive
Honolulu, HI 96822
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Education

University of Hawai'i at Mānoa
PhD, Educational Psychology
MA, American Studies
BA, Sociology (graduated *magna cum laude*)

Rutgers, The State University of New Jersey
Graduate coursework in American History (Recipient of the Marion Johnson
Fellowship, Graduate Scholar Award, and Walter C. Russell Fellowship)

Employment

School of Travel Industry Management, University of Hawai'i at Mānoa
2004-present, Director of Applied Research and Consultancy
2000-2004, Director of Academic and Student Services
1996-2000, Research Analyst, Center for Tourism Policy Studies

Office of Council Services, Council of the City and County of Honolulu
1993-1996, Legislative Analyst

Abe Lee Development, Inc.
1991-1993, Project Manager

School of Travel Industry Management, University of Hawai'i at Mānoa
1989-1991, Research Analyst, Center for Tourism Policy Studies

Summer Session, University of Hawai'i at Mānoa
1987-1989, Coordinator, Special Programs and Institutes

Academic Papers and Presentations

Uyeno, R. K. (2007, June). *Distance education: Issues and challenges for travel and tourism education*. Symposium conducted at the Perspectives on Tourism Study International Symposium to Commemorate the Founding of the Faculty of Tourism at Wakayama University, Wakayama, Japan.

Uyeno, R. K., & Zhang, S. (2007, March). *What the Hawaii State Assessment at grade 3 tells us about academic success at grade 7*. Paper presented at the Annual Conference of the Hawai'i Educational Research Association, Honolulu, HI.

Uyeno, R. K., Zhang, S., & Chin-Chance, S. (2006, April). *The role of demographic factors in predicting student performance on a state reading test*. Paper presented at the Annual Meeting of

the American Educational Research Association, San Francisco, CA. (ERIC Document No. ED493067)

Uyeno, R. K. (2006, February). *Cultivating diversities: Aspects of tourism studies*. Symposium conducted at the Hokkaido University – University of Hawaii Joint Symposium, Sapporo, Japan.

Uyeno, R. K. (2005, June). *In search of a 21st century model of tourism studies*. Symposium conducted at the International Symposium to Commemorate the Founding of the Department of Tourism Sciences (DTS) at the University of the Ryukyus, Okinawa, Japan.

Uyeno, R. K. (2005, April). *A comprehensive approach to the development of tourism in the Pacific*. Symposium conducted at the 2005 Okinawa-Hawaii International Symposium, Okinawa, Japan.

Uyeno, R. K. (2005, March). *A logistic regression analysis of the role of demographic factors in student performance on the Hawaii State Assessment*. Paper presented at the Annual Conference of the Hawai'i Educational Research Association, Honolulu, HI.

Uyeno, R. K. (2004). Assessing the content standards of a large-scale, standards-based test: A psychometric validity study of the 2002 Hawai'i State Assessment grade 8 and grade 10 reading tests (Doctoral dissertation, University of Hawai'i, 2004). *Dissertation Abstracts International*, 65, AAT 3151131.

Uyeno, R. K. (2004, March). *Testing for the effects of item format on performance classification*. Paper presented at the Annual Conference of the Hawai'i Educational Research Association, Honolulu, HI.

Institutional Reports, Publications, and Presentations

School of Travel Industry Management, University of Hawai'i at Mānoa. (2005). *Strategic marketing plan for Camp Mokule'ia*. Honolulu, HI: School of Travel Industry Management.

School of Travel Industry Management, University of Hawai'i at Mānoa. (2004). *Feasibility study of non-museum uses for the National Palace Museum-Southern Branch (Taiwan)*. Honolulu, HI: School of Travel Industry Management.

Uyeno, R. K. (2003, September). *Educational trends in hospitality management*. Paper presented at the Shanghai Municipal Tourism Administration Commission Seminar, Honolulu, HI.

Uyeno, R. K. (2001, March). *Global educational trends in tourism and hospitality*. Paper presented at the China National Tourism Administration International Resort Hotel Management and Operations Seminar, Honolulu, HI.

Uyeno, R. K. (2000, March). *Tourism education and training*. Symposium conducted at the Bank of the Ryukyus Tourism and Resort Development Seminar, Honolulu, HI.

School of Travel Industry Management, University of Hawai'i at Mānoa. (2000). *History of the Pacific Asia Travel Association*. Honolulu, HI: School of Travel Industry Management.

School of Travel Industry Management, University of Hawai'i at Mānoa. (1999). *Emergency management principles and application for tourism, hospitality and travel management*. Washington, D.C.: Emergency Management Institute, Federal Emergency Management Agency.

Uyeno, R. K. (1998). *Trends in international tourism education*. Symposium conducted at the Japan Academic Society of Tourism International Tourism Development Symposium, Honolulu, HI.

School of Travel Industry Management, University of Hawai'i at Mānoa. (1998). *Repositioning Hawai'i's visitor industry products: Development strategies for the new tourism environment*. Honolulu, HI: School of Travel Industry Management.

School of Travel Industry Management, University of Hawai'i at Mānoa. (1997). *Tourism development and marketing feasibility study for Christmas Island*. Honolulu, HI: School of Travel Industry Management.

School of Travel Industry Management, University of Hawai'i at Mānoa. (1997). *International tourism: A global perspective*. Madrid: World Tourism Organization.

School of Travel Industry Management, University of Hawai'i at Mānoa. (1991). *Master plan for human resource management, education and training for Desaru International Resorts*. Honolulu, HI: School of Travel Industry Management.

School of Travel Industry Management, University of Hawai'i at Mānoa. (1991). *Review and assessment of the tourism industry management program for the Northern Marianas College*. Honolulu, HI: School of Travel Industry Management.

School of Travel Industry Management, University of Hawai'i at Mānoa. (1990). *Tourism master plan for the Commonwealth of the Northern Marianas*. Honolulu, HI: School of Travel Industry Management.

School of Travel Industry Management, University of Hawai'i at Mānoa. (1990). *Pacific islands tourism case studies: Cook Islands, Federated States of Micronesia, French Polynesia, Marshall Islands, Northern Marianas, Papua New Guinea, Kiribati, Solomon Islands, Tonga, Western Samoa*. Honolulu, HI: School of Travel Industry Management.

Courses Taught

University of Hawai'i at Mānoa

EDEP 311, Psychological Foundations

EDEP 408, Fundamentals of Research in Education

EDEP 429, Introductory Statistics

EDEP 604, Multiple Regression in Behavioral Research

EDEP 611, Inquiry Approach to Educational Psychology

TIM 316-317, Special Events Management

TIM 321, Social and Cultural Issues in Tourism

TIM 421, Transportation and Tourism Policy

Tourism Case Study Analysis, Executive Development Institute in Tourism

University of the Ryukyus (Okinawa, Japan)

TO 490, Special Topics in Tourism Studies

Professional Service

Advising

Faculty Advisor, Eta Sigma Delta (TIM Honor Society), 2000-2004

Faculty Advisor, TIM Night, 2000-2002

Thesis/Dissertation Committees

- Member, Honors Thesis Committee for Clara Tang (TIM), 2005-2006
- Member, Dissertation Committee for Estelle Codier (Nursing), 2005-2006

Departmental Committees

- TIM Undergraduate Curriculum Committee, 2000-2004
- TIM Research Committee, 1996-2000, 2004-06

University Committees

- Mānoa Academic Procedures Committee, 2000-2005
- Mānoa Recruitment Forum, 2000-2004

Volunteer Service

- Co-Chair, Punahou School PFA Campus Tours, 2006-present
- TIM School Representative, Hawaii Food Bank Drive, 2002-2004
- TIM School Representative, Visitor Industry Charity Walk, 2000-2004
- Board Member, Mānoa Elementary School, Association of Parents and Teachers, 2001-02
- Board Member, Mānoa Japanese Language School, 1996-2000