The Anthropology of Tourism
Anthro 319
Loyola University of Chicago, Fall 1998

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Office Hours: M, F: 12:30-1:15, W: 5-6PM
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“There are no foreign lands. It is the traveler alone who is foreign.” - Robert Louis Stevenson

Tourism is one of the fastest growing industries in the world. Not only has it become an important component of the “American” lifestyle, but it has had a profound impact on other peoples of the world and the environments in which they live. This course will explore the phenomenon of tourism from an anthropological perspective. In the first portion of the course we will analyze the history and sociocultural structure of tourism. We will cover the varieties and institutions of tourism (museums, souvenirs, travel agencies etc) and their role in the construction of "exotic others." We will also look at “tourist cultures” (tourism as pilgrimage, tourism as status-marking, and the psycho-cultural motivations of the tourist, etc.). The second portion of the course will focus on the social, economic, and ecological “impact” of tourism. The seminar draws heavily on case studies from Asia, Europe, Africa and the Americas. Throughout the course we will relate data from ethnographic cases to anthropological theories of cultural change, economic development, cross-cultural communication, identity, ethnicity, gender, and nationality.

Texts
-Picard, M. And Robert Wood

-van den Berghe, Pierre

-Kincaid, Jamaica

-Articles available in the file cabinet in the Soc/Anth Lounge (9th floor Damen).

Optional Texts (classics in the field)

-MacCannell, Dean

-Urry, John

Course Requirements

There will be 1 short essay, a mini travel piece (1 page), a mid-term, final "quiz" and a 10 page term paper (Term papers will also be presented orally in class). (For graduate students the term paper is to be at least 15 pages). Students are required to select their research topic for the term paper no later than October 28, submitting a brief written statement to the instructor. On Nov. 11 students will submit their bibliography list (with at least 8 sources) to the instructor for preliminary approval. The bibliography list should be briefly annotated, with notations as to how each source will contribute to your understanding of your paper topic. The final paper is due on Wed Dec 16. It is to be type-written and is to conform to standard American Anthropologist or standard sociology rules of presentation. Unless there is documentation of a serious health problem or family emergency, late assignments will be docked one half grade per day late.

PLEASE NOTE that students are expected to come to class well prepared to discuss the assigned readings. As this course is heavily oriented towards discussion, there will be three unannounced quizzes (to ensure that readings are completed on time and students are prepared for discussion). Quizzes will cover specific points in the assigned readings for that week. The lowest quiz grade will be dropped. Given that this class will only meet 14 times, attendance is essential and absences will result in a lowered grade.

Important Dates

Written mini travel account: Wed Sept 16
Tourist research write-up based on visit to a Chicago ethnic museum or tourist site: Wed
Essay on field research at Chicago tourist sites (and oral presentation of findings): Wed Oct 7
Paper topic selection deadline: Wed Oct 28
Midterm exam date: Wed Oct 14
Annotated paper bibliography due: Wed Nov. 11
Final test: Wed. Dec 2 (during first 30-40 minutes of class)
Oral presentation of term papers: Wed Dec 16, 2:30-4:30
Papers due: Wed Dec 16 (2:30)

Grading

Student grades will be based on the following formula:

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<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Midterm Exam</td>
<td>20%</td>
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<tr>
<td>Term Paper</td>
<td>25%</td>
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Seminar Themes and Reading Assignments:

(NOTE: As this is a 300 level seminar, readings for the class can be heavy, often reaching 100-125 pages a week. Budget your time accordingly to insure that you complete the readings prior to class.)

Note: Articles are located in the files in the Soc-Anthro lounge on the 9th floor of Damen Hall

WEEK 1 (Sept 2): Introduction

- review of syllabus, research resources, and brief essay assignment for Week 2.
- Video “First Contact”

WEEK 2 (9/9): Key Themes in the History and Socio-cultural Study of Tourism

Read:

Write: brief travel essay. (No more than 2 pages)

-discussion of themes in student travel essays.

WEEK 3 (9/16): Conceptual Background (Themes: Tourist Typologies, Guides, Culture Brokers and Tourees. Who are Tourists? What Motivates Them? Is Tourism a Form of Pilgrimage?)

Read:
-Pierre van den Berghe, “Introduction: Why Study Ethnic Tourism?” Ch 1 of The Quest for the Other: Ethnic Tourism in San Cristobal, Mexico.
- Nelson Graburn, "Tourism: The Sacred Journey". Ch 1 in V. Smith’s Hosts and Guests: The Anthropology of Tourism.

Optional Readings:
- Special issue on “Pilgrimage and Tourism” edited by Valene Smith Annals of Tourism Research 199x).

Video: “Trekking on Tradition”

**Week 4 (9/23): Tourism and Issues of Authenticity: Is Tourism Tantamount to Cultural Degradation?**

Read:

Optional readings:
- MacCannell, The Tourist: A New Theory of the Leisure Class (highly recommended that graduate students read the entire book)

Video: Cannibal Tours

**Week 5 (9/30): Field Research Trips to Locale Tourist Sites** (No formal class meeting)
Read
-additional reading t.b.a.

Optional (this may help you reflect on possible approaches to your site analysis):

-Write up account of your research trip

**Week 6 (10/7): Tourism and Cultural Commoditization: Theme Parks, Souvenirs and Tourist Arts** (continuation of Week 5 themes)

Read:
-Bruner, Edward “Lincoln’s New Salem as a Contested Site” Museum Anthropology 17(3).
-(Also be prepared to discuss readings from week 5)

Optional readings:
-Greenwood, “Culture by the Pound” Ch 8 in Smith’ Hosts and Guests.

Discuss and submit research trip project.

Video viewing and analysis: Disneyworld (short promotional)

**Week 7 (10/14): Midterm Examination**

**Week 8 (10/21): EnGENDERing the Other: Tourism, Exoticism and Sexuality**

Read:
Optional readings:
- Kinnaird, V. And D. Hall Tourism: A Gender Analysis.

Video Segment: “Welcome to Paradise”

**Week 9 (10/28): The Politics of Tourism: Tourism and the State (Focus on Indonesia)**

Read:
- Additional reading t.b.a.

Optional readings:

-Term paper topic selection deadline: bring one paragraph write-up of term paper topic to class.

**Week 10 (11/4): Tourism and Ethnicity: Case Study of Mexico**

Read:
- Van den Berghe, P. The Quest for the Other (finish book)

Optional Readings:

Video Segment: Incidents of Travel in Chichen Itza

**Week 11 (11/11): Tourism and Environmental Concerns: The Ecotourism/Sustainable Tourism Debate**
Read:

Optional Readings:

Annotated Bibliography for term paper due in class.

Video: The Environmental Tourist

**Week 12 (11/18): The “Touree” Talks Back: Indigenous Voices on Tourism**

Read:
- Kincaid, J. A Small Place

Optional Reading:
- Helu-Thaman “Beyond Hula, Hotels and Handicrafts: A Pacific Islander’s Perspective of Tourism Development”

**Week 13 (11/24): Open Week:** I have left this week open so that the class can select a topic of interest

Read: t.b.a.
Possible themes:
--Cruise ship tourism: globalization at sea
--Tourist art
--class and tourism
Week 14 (12/2): Concluding Remarks and Final Exam

First 30-40 minutes: Test

Remainder of Class: Concluding remarks

Wed Dec 16 2:30-4:30PM: Final Exam Slot

TERM PAPERS DUE!

Oral presentation of papers in class.