



Update on UH Strategic Plan for Distance and Online Learning

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Distance and Online Learning

Extend and expand education and training opportunities beyond traditional campus settings through a variety of technologies (online, cable TV, interactive TV, or hybrid methods) to be flexible and responsive in order to increase access and address state needs.



History of Distance Learning in the UH

- 1986 - Public access cable television
- 1988 – 1 way video: Skybridge (Maui County)
- 1990 – 2 way video: HITS (Hawai'i Interactive Television System (statewide))
- 1994 – the Internet – First online courses offered
- 1996 – University Centers established



Current Distance Learning Offerings Across System

- 58 credentials
 - 14 certificates
 - 3 AA degrees
 - 18 bachelor's degrees
 - 16 graduate / post-baccalaureate certificates
 - 15 master's degrees
 - 2 doctoral degrees
- 1,251 courses per year
- 26,128 course registrations per year

Note: Many of the degrees are supported by our University Centers



Opportunities

- Meet statewide workforce needs by providing programs targeted at critical needs
- Offer in-demand degree programs to non-traditional populations to increase college attainment
 - e.g., adult students, students in rural areas
- Establish short term workforce based certifications
- Identify key transfer and major courses and schedule them to ensure access in a timely manner
- Develop targeted degree programs that can compete beyond the state



Meeting State Workforce Needs

- Ongoing Industry Sector Partnership convenings leading to modifying or creating new need-based program areas and aligning them across the UH system
- Use of Sector Mapping website to identify areas of demand
- Identification of programs and certifications needed in rural areas, among employed populations, etc.
- Delivery of degree programs at a distance to ensure students statewide have access to career opportunities and associated benefits of those degrees



Vision for a Systemwide Integrated Distance and Online Learning Plan

- Systemwide coordination to create access for strategically selected degrees, certificates, courses, and training
- Flexible and coordinated course/program development and delivery
- DL Portal with wraparound student and academic support services
- Face-to-face student and faculty support
- DL Portal marketing and outreach



Systemwide Coordination: Associate Degrees and Lower Division Pathways

- Coordinate fully online associate degrees leveraging existing course offerings
 - Ensure consistency of core course offerings through multi-year scheduling
 - Ensure availability of online General Education pathways
- Improve program alignment across system
- Target 2-year programs to meet state workforce needs
 - e.g., IT, business management



Systemwide Coordination: Bachelor's and Graduate Degrees

- Ensure integrated pathways from 2- to 4-year degrees
- Develop a multi-year course schedule guaranteeing consistency of course availability
- Create a completion degree for adult students who cannot attend a campus
- Offer programs for current UHCC students transferring to non-UH online institutions
- Create professional master's degrees programs



Flexible and Coordinated Course/Program Development & Delivery

- Explore the use of competency based education, prior learning assessment & badging
- Explore the use of adaptive learning and alternative delivery
- Maximize the use of open educational resources
- Create alternatively structured courses in 4, 5, 6 week formats
- Offer cohort programs with alternative scheduling
- Re-examine the role, purposes, and configuration of University and Education Centers to support a more complete statewide framework for the delivery of distinctive programs



DL Portal with Wraparound Student and Academic Support Services

Upgrade student support services to ensure success of DL students

- **Student Support Services**
 - Offers admissions, financial aid, registration, mentoring, job placement
- **Academic Support Services**
 - Provides academic advising, tutoring, test centers



Face-to-Face Student and Faculty Support

- University and Education Support Centers
 - Offers face-to-face advising, counseling, tutoring, testing, job placement
- Training and Development
 - Provide faculty training and certification for quality distance delivered courses
 - Conduct on-going R&D and professional development



DL Portal Marketing and Outreach

- Create a recognizable brand that distinguishes UH online programs
- Develop a marketing and communication approach to reach residents of all islands who can benefit from the opportunity
- Aggressively market UH degrees that are competitive with for-profit online programs such as the University of Phoenix or Argosy University



Outcomes/Goals

- Seamless coordination of DL program/course offerings across the UH system
- Clear pathways for students who need distance delivered degrees/courses
- Coordinated and predictable DL offerings
- Increased enrollment, retention, and graduation of DL students



Next Steps

- Develop an implementation plan that addresses
 - Organizational structure
 - Business model
 - Resources
 - Central staff support
 - Faculty time to develop alternative course structures
 - Quality Matters Licensing software
 - Student support services
 - Portal development





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