



GBSA Monitor

An information resource for MBA, MAcc, MRHM and Ph.D Students...

Welcome from the President Enriqueta Tuason



Welcome from the President

On behalf of the GBSA Executive Board, I'd like to welcome all of you to a new semester at the University of Hawaii, College of Business Administration (CBA). The Graduate Business Student Association (GBSA) is committed to enhancing the experience of graduate students at the CBA. This semester, we are planning several networking, social, professional development, and fundraising events. If you are interested in helping organize and plan events, let us know. We are excited for the upcoming semester. Stay tuned for more details!

In addition, we will continue the tradition of holding the monthly Relaxers. A Relaxer is a break from studying and a time to have a bit of food and drink with fellow classmates, faculty, staff, and alumni. The next Relaxer is on Wednesday, October 6 from 8:45pm – 11pm in the courtyard.

Last semester, we started the GBSA Toastmasters. Toastmasters is an organization with proven techniques in improving public speaking skills. For more information, see the article about the Toastmasters club in this issue.

We are also working to rebuild the GBSA website as valuable resource for communication and interaction between the students. Check our website regularly <http://www.hawaii.edu/gbsa/> for updates. To receive the GBSA announcements, please subscribe to the mailing list (cbagrad@cba.hawaii.edu). Also, feel free to talk to any of the GBSA officers for more information.

If you'd like to get involved or have any ideas for activities or events, please feel free to let us know. We also welcome your comments and suggestions. Contact us at gbsa@hawaii.edu or via the website at <http://www.hawaii.edu/gbsa/contact.html>

Fall 2004 GBSA Executive Board
 President – Enriqueta Tuason
 Vice President – Isabelle Rosello
 Treasurer – Robert Newstead
 Secretary – Wenchen Yao
 CIO – Frank Marasigan
 Adviser – Marsha Anderson

A Flashback

Orientation at Kailua Beach



Dates to Remember

Sept. 26 Sunday

Super club's day
 Ala Moana Beach Park
 9 AM-2PM

Sept. 30 Thursday

Business seminar
 Introduction to search engine marketing
 Room C-101
 5:45—7PM

Oct. 06 Wednesday

GBSA Relaxer
 CBA Courtyard
 8:45 -11PM

Marsha's Corner:



Welcome back to school!

Aloha to the 79 new MBAs and 40 new MAccs who joined us this fall, along with our executive MHRM class of 30 and a new group of PhD students. We also have students visiting from our exchange partner schools, namely, from Keio and Hitotsubashi in Japan, Korea University, Thammasat in Thailand, and Aarhus and Copenhagen Business School in Denmark. A warm welcome to you all, and we are glad you survived our orientation, beach volleyball and kayaking adventure the first week you were here.

And now for the statistics: We promise never to talk about GMAT scores again, but we thought you might like to know where you stack up among your class. The MBAs and MAccs are almost the same in their GMAT scores (568/569), but the MAccs edge out the MBAs with higher undergraduate GPAs. The MAccs have an average 3.5 GPA compared to an average 3.4 GPA for the MBAs. The MBAs, on the other hand, have 4.5 average years of work experience, compared to the MAccs' average of 2 years.

It's a diverse group geographically as well. We have students from as far away as Mongolia, and from as close as Waimanalo. Students come from Russia, Japan, Korea, Nepal, Greenland, China and Hong Kong, France, Thailand, Vietnam and Argentina, as well as from the somewhat less exotic locales of Florida, Virginia and Wyoming.

Among the MBAs are several bankers and financial advisors, two doctors, three computer specialists/webmasters, a handful of accountants and auditors, an HR administrator, an investment officer, a market researcher, a special projects manager, a USAF pilot, a director of a telecommunications company, a former manager of a yoga studio, an ESL instructor, plus a swim coach, a tennis instructor, a logistics manager, and eight law students seeking dual JD/MBA degrees. If you've already discovered Manoa Gardens as a great place for lunch or dinner, you may also want to know that the co-manager of that facility is an MBA classmate!

This is one of our largest MBA classes ever, particularly amazing in a time where MBA programs internationally are experiencing 20-30 percent drops in enrollment. While this may be a credit to our office for hounding you to get your application complete (!), it may also reflect a stronger job market where people decide to work rather than go to school. That means you need to make the best of your time here, not to lose ground while you are back in school.

You are, of course, getting a degree that many other people have sought

before you, so make sure you do the "extra" activities that will distinguish you in your time at the College. Don't forget to try an internship, enter the business plan competition, or go on an exchange to a country you've never seen. Become involved in one of many student organizations. Volunteer—for anything! Do something different, and your resume and your career will see the positive effects. And be sure to treat your school team projects every bit as seriously as work. Build a reputation of being the person who gets things done, not the one who just takes all the credit. Some day, it could be that teammate from BUS 613 who makes the recommendation to help you get your perfect job—or keep you from getting it. That is totally up to you!

All the best from C202
Student Services,
Marsha, Mary, Rhana, Maria and John

Not sure you know what you want to do when you finish your degree?

The Graduate Management Admission Council® (GMAC®) has teamed with Peregrine Partners to offer CareerLeader, an online career self-assessment tool, on the GMAC® student Web site, {HYPERLINK "<http://www.mba.com>"}www.mba.com.

In a groundbreaking partnership arrangement, GMAC® has contracted with Peregrine Partners of Brookline, Mass., to offer the online self-assessment tool CareerLeader in the {HYPERLINK "/mba/Store/"}MBA Store® on {HYPERLINK "<http://www.mba.com>"}www.mba.com.



Net Impact is a worldwide organization of business leaders and MBA candidates with the mission of "using the power of business to create a better world." This vision of change focuses on issues of corporate responsibility, environmental sustainability, and



Net Impact hike – Kaena Point, August 2004

community development. Net Impact is also an excellent organization for networking with members worldwide and a way to gain access to over 200 socially responsible job and internship opportunities. Net impact at the University of Hawaii (NIUH) participates in a variety of service-oriented activities throughout the

Honolulu community, enjoys nature hikes and other social events, and promotes on-campus education and debate in its areas of focus. NIUH has an exciting array of events and projects planned for the coming semester including attending the nationwide conference at Columbia University in New York City. Please join us at our next meeting, Tuesday, September 14th at 5pm in the LYK room, to see if Net Impact is right for you.



HUMOR & JOKE

A young executive was leaving the office late one evening when he found the CEO standing in front of a shredder with a piece of paper in his hand. "Listen," said the CEO, "this is a very sensitive and important document here, and my secretary has gone for the night. Can you make this thing work?" "Certainly," said the young executive. He turned the machine on, inserted the paper, and pressed the start button. "Excellent, excellent!" said the CEO as his paper disappeared inside the machine. "I just need one copy."

Brand New Association

INVESTMENT BANKING ASSOCIATION



Robert Newstead IBA President

The Investment Banking Association (IBA) is the newest organization to the CBA. The goal of the IBA is to help Finance-focused students build the practical skills, experiences, and business connections essential for success.

The IBA has acquired a Bloomberg terminal so students are able to gain useful skills on the #1 technology and information platform in the Finance world. Having access to the Bloomberg terminal gives students the opportunity to solidify the material learned in Finance classes.

Additionally, the IBA is sponsoring a class whereby students become Bloomberg certified during the course of a semester.



Once students have taken Corporate Finance and the Bloomberg certification class, these students will have the opportunity to undertake internships with money managers in the Finance community in Hawaii. Over time, the goal of the IBA is to extend internship opportunities throughout the Asia Pacific region. These

professional experiences will enable IBA members to be better positioned to be hired for jobs in Finance.

In addition to providing the technology, Bloomberg certification classes, and internship opportunities, the IBA will sponsor monthly lecture seminars from Finance professionals in the community.

These lectures will enable IBA members to engage with prominent Finance professionals in the community who could in turn become valuable business connections. Please stay tuned for the updated schedule.

This is a critical time for the Investment Banking Association. If you plan on focusing in Finance or are interested in learning more about the organization, please contact us.

The IBA is dedicated to helping students build the practical skills, experiences, and business connections that will promote success.



Toastmasters club

Chris Clemmens

A few years ago I was visiting an unemployed friend living in Malaysia. The last time I had seen him he had a dream expatriate job with Shell Oil in Vietnam. When I asked him what happened he said, "It wasn't fair. I was a far better engineer than Scott (his ex-colleague). Scott just knew how to speak better when the big wigs visited." What goes for engineers, goes even more so for business people. The best ideas in the world are of no use to you if you cannot present them well. The answer is very simple, join Toastmasters.

Toastmasters International is a non-profit educational organization that teaches communication skills and leadership in the venue of public speaking through a worldwide network of clubs. The organization currently has over 180,000 members in over 9,000 clubs in 70 countries. Since its founding 80 years ago, the organization has helped some four million men and women give presentations with poise and confidence.

What every
office needs



You do not have to be an excellent speaker to join Toastmasters.

Rather, Toastmasters is a safe environment for people of any level to improve their speaking skills. Toastmasters offers a supportive environment for people to get over their fear of public speaking and to discover the empowering pleasure of effective communication.

Finally, you do not have to be a native speaker of English to join Toastmasters. In fact, Toastmasters is an excellent way for your non-native speakers to improve their communicative competence. You will learn new vocabulary and powerful speaking techniques.

Toastmasters meets every Monday at 5:00 in room G101. Everyone is welcome. The only thing that you need to

bring is a positive, supportive spirit!!!

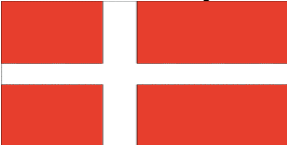
Chris Clemmens
chrisclommens@mailcity.com

Words from current MBA student



Nicholas P Orr

We are now well into the fall semester and I would like to write a bit about your business school experience. The standard UH experience has you completing your mandatory classes and electives, while tackling 696 and 660 towards the end of your studies. However, you can enrich your time here through the study abroad program or by participating in student organizations. These types of activities not only look good on a resume, but they are also the value-added part of your education. Groups such as Net Impact, GBSA and the Investment Banking Association (as well as the unique culture & environment here in Hawaii) are part of what differentiates a UH education from one obtained elsewhere. And if your interests are not addressed by one of these groups, go and create your own group. UH is a place that encourages creativity and fosters initiative and proactive behavior. Remember that--although this is a tired cliché ?-at the end of the day, your education is what you make it. If you want to get more from your education, you're in the right place. Participate in student activities, or take the initiative and form a group. Ask questions about how you can tailor the Graduate Business School experience to help you attain your future goals. Because these sort of activities not only benefit you, but the school and everyone around you.



A letter from Copenhagen Business School, Denmark

UH MBA student Adam Jacso

Denmark is wonderful! I am still getting settled in, but am becoming pretty comfortable with the school and my neighborhood. The apartment that the school has set me up with is quite nice and in a neat quaint neighborhood (pictures to come).

The school is quite impressive. The library, computer facilities and digital archives are definitely something to be remarked. The administration however, leaves a lot to be desired. So while we exchange emails about the banner system being less than adequate and about the systems in place at UH, I would have to say that it is leaps and bounds ahead of the system in place here. Up until now, I didn't really appreciate the value of MyUH or WebCT, but they are really effective and valuable tools.

Adam