Value Proposition: “UHWO prepares 21st Century leaders – career creators – through integrated, transdisciplinary programs where learner and teachers discover, innovate, and engage diverse communities to create a vibrant and just world!”

Pāhuhopu (Guiding Principles)

1. Poʻokela
   Educational Excellence
   HI Perf.

2. Kaiāulu
   HGI, HI², 21st C

3. Hana Lawelawle
   HGI, HI²

4. Mālama Honua
   HI², 21st C

5. Waiwai
   HI Perf.

- Strengthened Enrollment (Tuition & Fees)
- Philanthropy
- Critical Engaged Community-based Scholarship
- Partnerships and Articulations

- Building Community
- Safe and Dynamic Place to Work
- Energizing Place to Learn & Discover
- Everyone has Kuleana for Learner/Student Success

- Care for Land, Sea, and Sky
- Health and Well-being of our People and Communities
- Sustainability

- Service to Community
- Impact on Families, Communities, Region, State, Global
UHWO Comprehensive Institutional Strategic Action Plan
2018-2028: Sustainable at 8000 by 2028

Academic Plan
2-6-10+ Year Targets

LRDP
Land/Facilities
2-6-10-20+ Year Targets

Student Success
Student 2-6-10+ Year Targets

Institutional Structure & Fiscal Model

UHWO Pahuopu
UH West O‘ahu was the fastest growing public baccalaureate institution between 2005 and 2015. The publication found enrollment jumped almost 214 percent at UHWO with enrollment spiking from 858 in fall 2005 to 2,692 in fall 2015. Fall 2017 we are at 3082!
Enrollment

Projected at 3% Annual Growth
Who are our students?

View dashboard online: tinyurl.com/westoahu

UHWO Total Enrollment (Fall 2017)

3082

Enrollment by Geographic Origin

5 Largest Degree Concentrations
1. Psychology (BA)
2. Accounting (BA)
3. Health Care Administration (BA)
4. Management (BA)
5. Education (BA)

First-Generation

Gender

Ethnicity

Native Hawaiian or Part-Hawaiian

Mixed Race (2 or more...)

Caucasian or Other

Filipino

Mixed Asian

Japanese

671

501

463

343
Enrollment Management Goals

**Unique to UH West O‘ahu**

- A focus on enrollment, persistence, graduation for working adults, veterans and active military; Distance Education; Incoming Freshmen – Sophomore (year 1-2); Sophomore – Junior (year 2 – 3); Transfer students
- A focus on strengthening our educational ‘auwai through Early College pathways, Service Learning, Title III strengthening campus-wide programs
- A focus on working with our campus community to be a model indigenous-serving, Hawaiian Place of Learning through building Kauhale, community of engaged scholarship, PD for faculty and staff

- Increase new freshmen and transfer enrollment.
- Obtain an optimal enrollment that satisfies fiscal obligations and provides for reasonable and sustained growth.
- Build academic reputation by promoting, diversifying and expanding academic opportunities for residents of Hawai‘i.
- Increase retention, persistence, and graduation rates.
Enrollment Management Strategies

• Explore potential to offer more face-to-face courses in the evening and weekend for working students.
• Promote financial aid applications through on-campus and community workshops.
• Incorporate predictive analytics in admissions recruitment and student retention activities.
• Continue to define, build and manage UH West O‘ahu's brand image in collaboration with Chancellor’s Executive Team and Communications Team.
Academic Divisions & Concentrations


- Mathematics & Sciences

- Applied Science

- Business Administration

- Humanities

- Public Administration

- Social Sciences

- Education

- Computing, Electronics and Networking Technology

- Creative Media

- Culinary Management

- Facilities Management

- Information Security and Assurance

- Information Technology

- Respiratory Care

- Sustainable Community Food Systems
Preferred Plan
Districting