

**HENC Agenda
May 10, 2007**

1. Update on 2007 Educational Access Plan

2. 2007 Educational Access Funding,
 - Funds to Olelo, $\$4,323,106 \times 25\% = \$1,080,776$
 - Core Plan - \$842,999, Balance \$237,777
 - HAIS - No core funding requested
 - Discussions on use of funding balance

3. PEG Access - Request for Proposal
 - Review of RFP
 - Significant Dates
 - Discussion/Questions
 - EA Approach to RFP

HENC Meeting Notes May 10, 2007, 3:30PM

Attending: Geriann Hong, Arnold Kishi, Garret Yoshimi, Hae Okimoto, Gwen Nakahara, David Lassner and Marlon Wedemeyer.

UPDATE ON 2007 EDUCATIONAL ACCESS PLAN

An update and discussions were held on the Educational Access (EA) activities planned for 2007. The University of Hawaii (UH) and the Hawaii State Department of Education (DOE) plan to continue forward with their ongoing objectives for Educational Access Programming. It was noted that the Hawaii Association of Independent Schools (HAIS) declined core funding for the first half of 2007. They have been having difficulty meeting their prior programming commitments--largely due to manpower issues. They plan to proceed with developing programming to complete their earlier obligations. Teleschool did offer their available resources to facilitate HAIS's educational productions. The HAIS section of the 2007 plan was clear that in the future they would like to submit plans to be considered for additional core funding.

2007 EDUCATIONAL ACCESS FUNDING

For 2007 Olelo received \$4,323,106 from Oceanic Cable for Public, Education and Government (PEG) access funding. That means that the total funds available to Educational Access for 2007 is \$1,080,776. The core portions of the 2007 EA plan budgeted for \$842,999 of this funding. That leaves an undispersed balance of \$237,777. At DCCA's request only one-half of the 2007 PEG funds have been released for the first six months of the year.

Discussions were held on uses for the undispersed funding which will likely become available July 1, 2007. It was pointed out that due to collective bargaining the costs continue to regularly raise for the development and delivery of programming. Funding for EA core activities has not been increased since 2005.

It was agreed that core funding for the UH and the DOE will be increased by 5% to help to alleviate the pressures of increased costs to program and deliver the two channels. With this increase, funding for the DOE's core activities will be \$388,398 for 2007. And since the UH provides for the availability of mobile video programming for EA their core funds are \$454,750 for the year.

Educational Access also agreed to funding the Hawaii Schools Digital Media grant initiative for 2007. The group approved \$60,000 for K-12 grants to schools for programming starting in the Fall of 2007. HAIS and the DOE have agreed to assemble the online promotional information and application of these grants. Since the conception of the digital media grants in 2003, including this funding,

EA has provided \$280,000 directly to the schools for the production of digital programming. No recommendations were made for the remaining balance of the 2007 funding (\$137,628) during the May meeting. A plan for the use of these funds will be developed.

PEG ACCESS - REQUEST FOR PROPOSAL (RFP)

An update on the happenings surrounding the current RFP for the procurement of PEG access services was provided. Because the scheduled date of May 4, 2007 for the release of the next Request for Proposals was not met--we can assume that the balance of the significant dates on the proposed calendar will also be pushed back. There are also a number of issues related to ownership of the access entities' assets that will likely have to be settled to proceed.

The current RFP states that Educational Access currently provides for programming relating to accredited education. It would seem difficult for an outside entity to provide for this type of accredited programming. Because the current proposal calls for Public, Education and Government programming to remain under the charge of one entity--it would seem logical that EA consider becoming a subcontractor for the sake of this proposal. We shall await the outcome of this round of comments (which are closed) and the associated RFP to determine our options.

Seeing no additional business, the meeting was adjourned at 5:00PM.

HENC Agenda November 8, 2007

1. HSDM grants awardee update
 - 67 Totals grants
 - 31 new schools from 2006
 - 24 HAIS schools
 - 12 from Big Island
 - 6 from Maui
 - 6 from Kauai
 - 3 Charter schools

2. Funding discussions for remaining 2007 Educational Access funds

3. Update of PEG and Channels
 - RFP process
 - Kolina, Channel 55 is now the association's channel

4. Online Learning Task Force
 - Educational Access Cable TV Recommendations
 - Infrastructure discussions relating to legislative task force

HENC Meeting Notes

November 8, 2007

3:30 P.M.

In attendance: Gwen Nakahara, Robert Witt, Geriann Hong, Rodney Moriyama, Garret Yoshimi and Marlon Wedemeyer.

HAWAII SCHOOLS DIGITAL MEDIA GRANTS

The Hawaii Schools Digital Media grants have been completed for the 2007-08 school year. The selection committee awarded 67 grants totaling \$60,000 directly to the school. For this grant cycle awards were made to 31 new schools from the 2006 grant cycle. Since the start of the digital media grants during the 2003 school year, \$280,000 has been awarded.

EDUCATIONAL ACCESS FUNDS

For the 2007 calendar year \$1,080,776 was available from Olelo for educational access cable programming. Of the total amount the annual plan and the HSDM grants accounted for \$943,149 in expenditures leaving a balance of \$137,627 in the EA account.

The group was presented with programming options for the remaining funds. Teleschool presented four video proposals relating to: differentiated instructional strategies for kindergarten (\$25,000); incorporating cultural values into the curriculum (\$10,000); a continuation of master storytelling (\$10,000); and, a series of clips of successful projects on integration of technology into the curriculum (\$25,000).

The University of Hawaii requested funding for Closed Captioning (CC) of their existing credit programming. The proposed cost would be \$4,000 for each credit course. They requested as much as available. The UH also offered to continue to develop programming for our non-credit, informational programming at the rate of \$900/hour. There was no specifics relating to the informational programming.

Finally discussions were held relating to the recent needs assessment survey. It was pointed out that this survey determined that only 28% of Hawaii residents have ever viewed Channel 55 and 56. That means that almost 3/4 of the population have no knowledge of the channels. It was suggested that funds could be set-aside to produce PSA type segments in support of the channels to increase awareness. The funds would be used to independently develop a series of 15-30 second PSA type videos to promote awareness and increase viewership for both Channel 55 and 56. Geriann suggested that they do these in house and will discuss this option with the UH.

It was suggested that all three of these projects be funded, with \$60,000 to each

the UH and the DOE, and the remaining funds to be used to develop promotional segments with a common theme to tie together and imprint education on both EA channels.

PEG RFP AND CHANNEL UPDATE

The RFP process for PEG access statewide is still on hold. Legal proceedings from multiple county entities have ground the procurement process to a halt. At this point it is likely that an extension to Olelo's existing contract will be extended for the first half of 2008. Therefore EA will proceed with planning for the next year.

It was reported to HENC that the TEC Channel 55 in the Koolina area of Oahu is now being used for the association/community channel. This makes the UH's credit classes unavailable to this area. Unfortunately it seems that this is becoming more and more prevalent for condo and associations nationwide and that there is actually no "must carry" for PEG. This issue will be tracked.

TASK FORCE STUDIES

There are two ongoing task forces assembling preliminary recommendations for the 2008 legislature. Rodney Moriyama is the chairman of the K-12 Online Learning Task Force and David Lassner is the chairman of the Hawaii Broadband Task Force (learn more at: <http://www.hbtf.org/>).

Those assembled at the meeting reviewed a draft relating to supplemental findings and recommendations relating to Teleschool offerings via cable TV and statewide videoconferencing centers. The question that was posed was whether the status of Hawaii's online learning infrastructure (I-Net, cable TV, roadrunner, DSL, dial-up, HITS, videoconferencing, Inter-island fiber, external fiber, Internet2, etc.) should be a part of this report. Rodney expressed that he felt that nearly all the schools had what he deemed "robust" resources and his take was that the focus of the task force related more to things like policy, professional development, curriculum design and student and teacher support.

The meeting was adjourned at 5:15PM.