

HENC Agenda
2/10/05

1. 2005 EA Plan Review;
funding recommendations;
2. EA 2004 Annual Report findings;
3. Discussions regarding HENC's Cable Advisory Committee presentation on February 25;
4. Olelo January meeting recap
5. HENC 2005 meeting suggested topic/schedule;
Proposed Meetings at:
 - Teleschool
 - UH/DLUS
 - HAIS
 - Annual Meeting with Olelo Administration

HENC Meeting Notes

2/10/05

Those attending the meeting included: Arnold Kishi, David Lassner, Geriann Hong, Cecilia Domingo, Gwen Nakahara, and Marlon Wedemeyer.

During the meeting the HENC discussions centered on five topics. Summaries of those discussions are below:

1. 2005 EDUCATIONAL ACCESS (EA) PLAN REVIEW

The 2005 plan that was previously circulated on February 3, 2005 to the advisors was reviewed for discussion and questions. The plan allocates \$792,500 in core funding to the three entities and \$40,000 to HENC administration. The exact amount of EA funding for 2005 is not yet available. Any funds over and above the core funding will be handled separately during the year. The plan was unanimously approved and the HENC recommendations and plan will be forwarded to `Olelo for funding (editor note: this was completed 2/11/05).

2. EA 2004 ANNUAL REPORT NOTES

At the time of the meeting the UH programming numbers for 2004 were not available and the list of programming titles was not available for either the DOE or UH. Some notes of the initial findings and suggestions for the 2004 Annual EA Report include:

EA should attempt to define a list of under used local programming resources. This will include EA programming that is produced locally but does not receive adequate air time during the year. Some examples of underused EA programming resources include: TechTalk; High Tech Hawaii; All HAIS Programming; Hawaii Student Digital Media Programming; and, EWC/Distinguished Lecturer series. Once a complete list has been assembled such programming can be made available to all entities scheduling programming either of the two educational access channels.

During the upcoming year EA would like to examine the use of jointly licensed music on Oahu PEG channels. Licensed music is one of the most identified problems relating to the video that is student generated through the Hawaii Schools Digital Media (HSDM) initiative.

There may be a need to better define the parameters and requirements for proposed independent higher and lower education courses that may be requested on EA channels.

Discussion was held relating to the use of EA funds for equipment upgrades. In the past all EA funds have been used to develop programming. This has come about due to origination problems associated with poor signal quality from two or

more of the community college campuses. The HENC discussion touched on boundaries of use of funds. For the most part the advisors thought that the entities should be responsible for maintenance of their individual sites, but were not against judicious use of funds for capital as long as they do not impact their core programming efforts. Marlon will check with `Olelo to determine if they have restrictions on the use of the funds.

3. DISCUSSIONS REGARDING HENC'S CABLE ADVISORY COMMITTEE (CAC) PRESENTATION ON FEBRUARY 25, 2005.

HENC has been asked to make a presentation to the February 24, 2005 Cable TV Advisory Committee (CAC) meeting. Discussion was held relating to the following speaking points for the presentation:

Who is HENC? The Hawaii Educational Networking Consortium is a 10 year project of the Research Corporation University of Hawaii and has one employee. The project was established in July 1994 to coordinate, facilitate and accelerate telecommunications technology in Hawaii's education and research communities. Since it's inception HENC has been funded 60% externally with the remaining portion funded by the member entities.

HENC and Educational Access Cable

In the 1988 DCCA Needs Assessment one section discusses the guidance of "Formal" Educational Access programming on a separate educational access channel (Page 215, section 3-20). The findings state:

"It is often handled by either an educational group designee (e.g. the DOE) or by a consortium of educators. Ultimately, some type of consortium format may be the preferred way to go."

This led to negotiations and in December 1998 `Olelo/HENC EA Agreement was signed which called for the consortium's oversight of EA on Oahu.

What is the relevance of Educational Access cable to cable subscribers?

According to the only study to be conducted on cable TV in DCCA's Cable Television Division questionnaire (10/1/89) the report entitled "Planning for Cable Communications in Hawaii" states:

"Educational courses are the first-ranked preference for types of programming of interest to audiences. Forty-two percent said they would be interested in educational programming (see Exhibit 202). Further, almost one-third of those would be willing to pay if educational access courses were available on cable." Planning for Cable Communications in Hawaii; Volume 1, Section 2-14, Page 178.

Thus we believe that EA not only has relevance but a mandate. Since 1999 (HENC's first reporting year) through the year 2003 Channel 55 (UHTV) reports a

56% increase in total programming hours (8,314 vs. 5,302) and a 75% increase in local programming hours (4,319 vs. 2,462). Channel 56 (HDOE) reports a 99% increase in total programming hours (7,074 vs. 3,549) and a 99% increase in local programming hours (2,405 vs. 1,205).

In the five reporting years since the agreement was signed Educational Access combined has increased total programming hours 73% and local programming hours are up 84% on the two educational channels.

Funding - The presentation should make the following points:

The funding is for Oahu.

HENC does NOT receive the monies--only make recommendations to `Olelo.

EA has had NO increase in the entity core funding since 2002.

EDU receives NO capital expenditure money for equipment upgrades/maintenance, to date all funds tied to programming.

EA has put \$98,000 in the Hawaii Schools Digital Media initiative. These funds are dispersed directly to public and private schools statewide which is tied to student generated programming for a monthly one hour cable show.

Planning and Reports

All of our actions and financials are made public via a website. This includes four years of plans and five years of mid- and annual-reports (a total of nine reports).

This information and the `Olelo agreement can be found online at:

<http://www2.hawaii.edu/~henc/>

CAC Summary

Through effective planning and execution we believe that Educational Access adds value: to schools and universities, to `Olelo, to the general public, to the State and to the cable company. Educational Access cable is truly a win-win.

4. `OLELO JANUARY MEETING RECAP

A meeting was recently hosted by HAIS with EA members and `Olelo's administration. Those attending the January 13, 2005 included: Robert Witt, Cecilia Domingo, Jamie Sumile, Kealii Lopez, Gerry Silva, Geriann Hong, Hae Okimoto, and Marlon Wedemeyer.

Some of the primary `Olelo discussions at this meeting included the following eight topics:

A. Oceanic Cable Re-franchising - We need to start looking ahead to define the wants and needs of PEGs. Expect Oceanic to start process by 2007.

B. Advocacy for Federal Telecom Act rewrite - Expect some movement to rewrite the Telecom act of 1996. The Inouye office will be heavily involved with any legislation.

C. Alliance for Community Media international conference access meeting will be held in Monterrey from July 6-9, 2005. `Olelo would like to see Hawaii's EA delegation represented at the Conference and Trade Show event.

D. Windward Community College (WCC) is being discussed as one possible site for `Olelo's proposed windward community media center. The campus is currently not capable of originating video at this time.

E. PEG needs assessment - There has been no needs assessment since October 1989. `Olelo would like to plan for one in the near future.

F. YouthxChange Awards and HSDM - While conceived of separately, the two projects seem to work hand in hand. Last year the Educational Access HSDM initiative funded 68% of the winners and 49% of finalists for the YouthXchange competition. The HSDMI grant winners for year one were funded prior to any announcement of the competition.

G. HAIS/DOE Media Training Model - HAIS and DOE have been regularly hosting Final Cut Pro digital media training sessions. `Olelo has hosted some of these events in their facilities.

HENC would like to thank HAIS for hosting this valuable forum. It is clear that the new `Olelo administration is open to more collaborative efforts.

5. 2005 HENC MEETINGS

The proposed meeting schedule for HENC 2005 included discussions on holding meetings at various sites which would include Teleschool, UH Distance Learning and HAIS. This would allow for specific discussions relating to each entity and a chance to visit with staff and view facilities. An annual meeting with `Olelo Administration much like the January 13, 2005 meeting will also be considered.

The meeting was adjourned at 4:50 PM.

HENC Agenda
7/14/05

1. CAC Update
 - Follow-up on HENC - CAC Presentation
 - Two CAC Vacancies filled
 - June 9 ruling that Olelo was a non-profit and NOT state agency
 - Olelo Granted 6th channel for 1 year
 - New Contracts for PEG entities and HENC impact

2. Olelo May 2005 meeting recap
 - Review of 2004 Annual Report and 2005 EA Plan
 - Education and the Olelo Needs Assessment
 - Widening EA stakeholders
 - In the Future, joint meeting with Olelo

3. 2005 EA funding
 - Seven year funding review
 - Remaining 2005 funding of \$267,209 recommendation discussions

In the interest of saving a tree:
Advisors can obtain PDF copies of the 2005 EA Plan and the 2004 EA Annual
report at: <http://www2.hawaii.edu/~henc/>

HENC Meeting Notes

7/14/05

Those attending: Gwen Nakahara, Geriann Hong, Cecilia Domingo, Robert Witt, Garret Yoshimi, David Lassner and Marlon Wedemeyer.

CABLE ADVISORY COMMITTEE UPDATE

An overview of the last two DCCA Cable Advisory Committee (CAC) was given. The HENC - CAC Educational Access presentation went very well and was quite positive. The presentation made a point of the fact that in the five reporting years since the EA agreement was signed--the two channels had a combined increase in total programming hours of 73% and local EA programming hours are up 84% since 1999. CAC and public questions were constructive and the answers were well received.

Other CAC news of interest include: The two CAC vacancies filled have been filled by Keith Rollman (Information Technology advisor to Mufi Hanneman and David DeLeon (senior advisory assistant to Mayor Alan Arakawa); In a June 9, 2005 decision Hawaii Circuit Judge Victoria Marks ruled that Olelo was a non-profit and NOT a state agency; and, Olelo has been granted a 6th access channel for a one year period. After nine months DCCA will review usage and viewer ship and render a permanent decision. With the advent of the 6th Olelo channel it is expected that Teleschool will be requesting the return of the weekend and evening times that is currently programmed by Olelo.

It was pointed out that Olelo has not signed a new contract for Oahu PEG services for 2005. If a contract cannot be agreed to this could have an impact on the future of the EA agreement.

OLELO MEETING UPDATE

A May 2005 meeting with Olelo was held to review the 2004 EA Annual Report and the 2005 EA Plan. Olelo also noted that it appeared that they would be required to complete a needs assessment and they wanted HENC to participate. The Olelo CEO also asked if it would be possible for HENC to in the future hold a joint meeting with Olelo.

Note: Advisors and others can obtain PDF copies of the 2005 EA Plan and the 2004 EA Annual report at: <http://www2.hawaii.edu/~henc/>

EA FUNDING 2005

A seven year funding analysis for EA funding was reviewed which led to discussions on HENC recommendations for the \$267,209 remaining in the 2005 EA funding. Nine separate grant requests were considered, with the following four recommendations being made:

1. Raise in EA core funding (There has been no raise in the core funding for four years, recommended 2.5%/year or 10%)

DOE increase	\$33,627	
HAIS increase	\$6,250	
UH increase	<u>\$39,372</u>	
	\$79,247	\$79,247

2. 2005-06 K-12 Hawaii Schools Digital Media (HSDMI) funding
\$60,000

3. UH, capital funds for (yet to be defined) mobile video equipment
\$27,962

4. Funding for a consultant to development and administer a EA/distance learning needs assessment for K-20. EA Consultant Study \$100,000

Total EA Funds Recommended \$267,209

Balance Remaining: \$ - 0 -

The meeting was adjourned at 5:10PM. The next proposed meeting will be August 11, 2005.