Educational Access Cable Plan
for the Academic Year 2014-15

Prepared for:

‘Olelo - Community Media
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Submitted by:

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# Educational Access Cable Plan
for the Academic Year 2014-15

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An Educational Access Cable Plan
for the Academic Year 2014-15

1.0.0 - Foreword
The Hawaii Educational Networking Consortium (HENC) submits the following plan for the Oahu 2014-15 Educational Access (EA) cable awards. This plan also serves as HENC’s formal recommendation to ‘Olelo: Community Media for the 2014-15 EA awards.

All Educational Access channels have now been converted from the analog cable spectrum to all digital. On Oahu Educational Access programming on Oceanic Cable can be found as EDUTV on channel 354 (QAM channel 46.54), UHTV channel 355 (QAM channel 46.55), TEACH channel 356 (QAM channel 46.56) and a University of Hawaii video on demand channel UHVOD located on channel 358.

HENC would like to thank ‘Olelo for allowing the Consortium to continue to aid in the direction and development of Oahu's Educational Access cable for the residents of our State. We believe that great strides have been made in the past year.

2.0.0 - EA Constituents
The three primary Educational Access partners to this plan are:

1. Hawaii State Department of Education (HDOE);
2. Hawaii Association of Independent Schools (HAIS); and,

2.0.1 Infrastructure and Collaboration
The three above entities are engaged statewide with some 360,000 students, researchers, faculty and staff. More than 70% of these individuals live, work and learn on the island of Oahu. With the extremely high cable TV subscriber penetration rate on Oahu, the majority of these individuals have access to the video services provided by EA programming both at home and in their school settings.

With the relocation of the EA channels to the digital cable television spectrum, access is now available via a free Oceanic cable set-top box for basic subscribers. This box will provide digital access for all the EA channels as well as provide entrée to the emerging video on demand channel(s).

A brief description of each of the Educational Access partners, the people they serve, and their infrastructure follows.

2.0.2 - Hawaii Department of Education
The Hawaii Department of Education is a single statewide school district that provides oversight to some 286 schools (including 32 charter schools) on seven islands. Recent figures show that the HDOE's total enrollment is approximately 183,273 students in kindergarten through 12th grade—which makes the HDOE approximately the 10th largest school district in the United States. Additionally, another 70,000 adult learners enroll in courses at the five (Oahu-based) adult community schools.
On Oahu the HDOE video production and distribution network provides primary services from their facility located in Mapunapuna

2.0.3 - Hawaii Association of Independent Schools
Founded in 1969, the Hawaii Association of Independent Schools is an organization of member schools that advocates on behalf of accredited independent education in Hawaii. HAIS serves over 100 private and/or independent schools and over 40,000 students in Hawaii.

HAIS facilitates collaborative efforts among member schools on issues of mutual concern as well as partnerships to address shared needs. HAIS provides services that strengthen individual schools, and it supports efforts to achieve educational quality and excellence for all Hawaii students.

2.04 - University of Hawaii
On Oahu, the University of Hawaii has distance learning capabilities on the UH Manoa campus as well as Honolulu Community College, Kapiolani Community College and Leeward Community College.

The UH Manoa site and each of the community college sites listed above have production facilities for the development of cable programming as well as studio/classrooms for the transmission of live programs. These campuses also have post-production facilities and the controlled environments and staffing necessary to facilitate a wide array of distributed learning activities. These community college production facilities also serve as an effective training grounds for students who are interested in the industry.

In summary, HENC believes the above-defined tangible and intangible assets provide the core, and supply sizeable benefits, to each of the EA constituents and to the public at large. As a by-product of the Oahu EA agreement, the outcome (programming) is also distributed statewide to Neighbor Island PEG access centers for their use and to provide educational options for many underserved communities.

Consequently when preparing this plan, and considering funding recommendations, the Consortium feels that continued “core” support for the above educational institutions are of the utmost importance to provide continuous benefits via Educational Access cable.
3.0.0 - Constituent Awards
This plan covers funding from Oceanic Time Warner Educational Access fees currently available from the 2014 calendar year--as well as funds that will become available on February 1, 2015. In addition, HENC will provide oversight for 25% of Oahu PEG access fees provided to ‘Olelo by Hawaiian Telcom’s cable franchise agreement.

The recommended 2014-15 awards for the constituents of this plan are as follows:

3.0.1 - Department of Education, State of Hawaii

Core Programming (July 2014) $269,104.00
Core Programming (February 2015) $229,348.00
Total 2014-15 DOE Award: $498,452.00

3.0.2 - Hawaii Association of Independent Schools

Core Programming (July 2014) $45,366.00
Core Programming (February 2015) $38,664.00
2014-15 Hawaii Schools Digital Media Grants* $75,000.00
Total 2014-15 HAIS Award: $159,030.00

3.0.3 - University of Hawaii

Core Programming (July 2014) $353,210.00
Core Programming (February 2015) $301,029.00
Total 2014-15 UH Award: $654,239.00**

Educational Access management fee: $50,000.00
Total 2014-15 EA Funds accounted for in this plan: $1,361,721.00

*EA will again fund the K-12 school video grant program entitled the Hawaii Schools Digital Media Initiative (HSDMI). For 2014-15 a total of $75,000 will be funded to HAIS for sole use as grants for video programming projects from Hawaii’s K-12 schools. Under this proposal, public and private schools are asked to submit grant applications for projects at the start of their school year. Any grant awards are tied to minutes of video programming to be submitted during the 2014-15 academic year. A complete list of the awardees will be part of the reports generated during 2015.

** The University of Hawaii currently provides the space and staff for the joint video playback facility located on the Manoa campus of the University of Hawaii. This facility currently hosts all Educational Access video playback for both of the current digital
Oceanic EA Channels (355 and 356) as well as the additional Statewide digital channel 354 as required under the Oceanic Oahu cable franchise. In addition to these three 24x7 channels, the facility also provides for transcoding, transport and supervision of the new Video on Demand channel (Oceanic 358). This channel known as UHVOD is found on Oceanic Cable channel 358. It is also noteworthy to mention that this facility provides for the statewide transport of the civil defense signal.

4.0.0 - 2014-15 Constituent Plans for Educational Access

4.0.1 - Hawaii State Department of Education

4.0.2 - HDOE Educational Access Award - 2014-15
For the timeframe of July 1, 2014 through June 30, 2015, HENC recommends that the Video Technology Group of the HDOE be awarded $498,452.00 for core programming activities on the Oahu’s Educational Access cable channels.

4.0.3 - HDOE Project Description - 2014-15
HDOE continues to play a supporting role in ensuring that all Hawaii children have a fair and equal opportunity to obtain high-quality education and reach, at a minimum, proficiency on challenging state academic achievement standards. To this end the Video Technology Group of the Hawaii State Department of Education is tasked with the programming of a digital cable channel on both the Oceanic Cable network and the Hawaiian Telcom cable network.

During 2014-15 the HDOE will continue to provide programming for the K-12 Educational Access environment on a 24x7 basis. As a by-product of the Oahu EA agreement, the signal continues to be transported to all neighbor island Access Centers for use on Oceanic's Digital Channel 356 on each island.

4.0.4 - HDOE Goals and Objectives - 2014-15
The Video Technology Group is part of the Hawaii Department of Education’s Office of Curriculum, Instruction and Student Support (OCISS). It is primarily responsible for the acquisition and distribution of educational video programs, creation of video programs in support of the Department of Education, duplication of videotapes and DVDs, management of the DOE statewide video conferencing system, and transmission of educational video programming over cable and broadcast channels.

During 2014-15 the Video Technology Group will continue to provide programming which meets the technical standards for transmission over the PEG cable channels as established by ‘Olelo. The complete HDOE schedule as well as a listing of standard-centered television programming can be found on the web at: http://www.video.k12.hi.us/programs/tv-schedule

4.0.5 - Hawaii State Department of Education Cable Access Plan 2014-15
The HDOE is awarded $498,452.00 for core programming activities on Channel 356. This
programming will include:

**Continuation of the following core programming:**
A.P. Calculus; A.P. Statistics; Mandarin for Kids K-2; Mandarin for Kids 3-4; Japanese for Kids 3-4; Choices; KidPhysics; Voices and Wings; Music Factory K-2; Music Factory 3-4; Exploring the Islands; Hawaii Student Digital Showcase; MOVE - Mililani Oceanic Video Exploration; Artists of Hawaii; Thirst-Artist Profiles; Pacific Clues; Arts Smarts; Ke Imi Noi; and, Art Hunter.

**Completion and airing the following new programming:**
- Moana, ten part series on ocean activities & ocean science;
- Artist of Hawaii, continuing series four programs;
- Lemonade Alley, Documentary on economic completion for schools;
- National Student Achievement 2014, a program recognizing national student awards;
- Caam Spots, 6 Station POV ID spots;
- Pro Junior Golf Challenge, program featuring top high school golfers;
- Anti-Bullying spots, six programs on anti-bullying in the schools;
- Circle Island, 3 informational programs on unique Hawaii business;
- Dirt, Documentary on an art show of establish Hawaii artist;
- On the Road with National Oceanic and Atmospheric Administration, 8 part series on the activities of NOAA;
- Tripod Scoring within the EES, DOE professional development program; and,
- Cultures of Hawaii, 4 part series on the different cultures in Hawaii.

**Acquire additional educational programming to include:**
- World Geography series, 3 twenty minute grade 6 to 12 science programs;
- Little Math Whiz, 8 five minute grade K to 5 science programs;
- The Little Scientist, 12 seven minute grade K to 5 elementary science programs;
- Peaceful Solutions, 28 thirty minute programs on character education;
- Underwater creatures, 7 five minute program for K to 5 science;
- My Changing Life, 4 fifteen minute programs on the transition from middle school to high school;
- History of Life, 4 twenty minute programs for grade 5 to 8 science programs;
- Freedom Seekers, 2 forty minute programs on Stories From the Underground Railroad; and,
- Kragnatz Conquers Language Arts. 24 five minute programs for grade K to 3 Language arts.

**4.0.6 - HDOE Framework for Measure - 2014-15**
Specific targets for the Video Technology Group during 2014-15 include:

- The development, completion and airing of one new instructional series;
- Complete, edit and air one professional development series;
- Assist HAIS with the promotion, assessment and implementation of the Hawaii Schools Digital Media grants;
• Facilitate the collection, evaluate the quality and log each video submitted by K-12 schools as they relate to the HSDMI grants; and,
• Produce a monthly student video series entitled the Hawaii Schools Digital Showcase during the 2014-2015 academic school year.

The HDOE will also provide timely review and execution of an annual agreement with HENC for programming during 2014-15 with the understanding that Section 4.0.1 of this document will be the basis for this agreement.

4.0.7 - HDOE Reports and Feedback - 2014-15
A HDOE progress report in the standard format (see Appendix 1, Attachment A) will remain in effect and will be completed at the mid-term and end of academic year. This data will be due to HENC no later than January 15, 2015 and for the annual report by July 15, 2015. In addition to the hourly program matrix information, a list of all programs by title will be provided for inclusion in the annual report.

4.0.8 - HDOE Single Point of Contact - 2014-15
The following individual will act as the entity contact for the 2014-15 HDOE award:

Department of Education, State of Hawaii
Barry Nakasone
Video Technology Group
1132 Mapunapuna Street, Ste. 201
Honolulu, Hawaii 96819

Phone: (808) 837-8004
Fax: (808) 837-8010
Email: barry_nakasone/telesch/hidoe@notes.k12.hi.us
Web: http://www.video.k12.hi.us
4.1.0 - Hawaii Association of Independent Schools – 2014-15 EA Award

4.1.1 - HAIS Educational Access Award - 2014-15
For the timeframe of July 1, 2014 through June 30, 2015, HENC recommends that the Hawaii Association of Independent Schools be awarded $84,030.00 to complete their core programming activities during the 2014-2015 school year. In addition, HAIS will receive $75,000.00 to be directly awarded to Hawaii K-12 schools in the form of grants via the Hawaii Schools Digital Media Initiative for the 2014-15 school year.

4.1.2 - HAIS Project Description - 2014-15
HAIS advocates on behalf of independent education in Hawaii and participates actively in the educational dialogue of the broader community on all islands and nationally. In addition, HAIS facilitates collaborative efforts among its member schools and public schools on issues of mutual concern, as well as providing partnerships to address shared needs.

The 2014-15 academic school year award will allow for a primary level of core services for their project entitled Education With the Community. The objective of the Education With the Community project is to produce videos that highlight current and relevant educational practices, ideas, and/or themes in schools and educational organizations across the state of Hawaii.

4.1.3 - HAIS Plan - 2014-15 Core Programming
HAIS proposes the delivery of twelve videos of varying length (see below) which include (but are not limited to):

2014 Schools of the Future (SOTF) Conference: A minimum of four videos
The Schools of the Future Conference annually features both national and local educators sharing their experiences with progressive teaching and learning strategies. The following breakout sessions will be videotaped, please note that not all of the sessions to be taped have been selected yet. Each of these videos will be between 30 and 60 minutes in duration. Those identified at this time include:

- Next Generation Libraries;
- Early Childhood Education Playground; and,
- Two additional videos to be announced.

Education With The Community Series: A minimum of six videos
A series of six to eight videos will be developed that illustrate how the education outreach programs of various non-profit organizations in Hawaii work with the state’s private and public schools to provide authentic real-world learning experiences for students about various aspects of our society and economy. Each of these videos will range in duration from 10 to 30 minutes. The organizations most likely to be included in this series are:

- Junior Achievement;
- Hawaiian Humane Society;
- Legacy of Life (Organ Donation);
• Hawaii Council on the Humanities;
• Hawaii Arts Alliance;
• Hawaii Council on Economic Education; and,
• School Garden Hui.

4.1.4 - HAIS Goals and Objectives - 2014-15
The Association’s stated objectives are to enhance the quality of teaching and learning in Hawaii; and, to extend education to the underserved. HAIS also serves as a source of knowledge and conversation around 21st century teaching and learning in Hawaii. To this end, HAIS plans to continue to provide high quality cablecasts of educational programs that are not normally highlighted through the regular channels of public education. During the year the award funding will be used to support the following tasks and objectives:

• Taping, editing, and delivering twelve video programs as defined in Section 4.1.3;
• Continue to foster the development of partnerships and training that help to produce student-generated video content from Hawaii's public and private schools; and,
• Exploring, partnering and expanding HAIS’ own capabilities to produce relevant EA cable programming of interest to cable subscribers.

4.1.5 - HAIS Framework for Measure - 2014-15
The following benchmarks will be used to monitor progress, report and to evaluate the activities of HAIS during academic year 2014-15:

• Produce twelve programs as described above in Section 4.1.3 of this plan;
• Continue to identify additional programs of relevant educational programming from local keynote speakers and educational conferences as seen relevant to independent school’s mission; and,
• Provide continuing management and administrative support for the ongoing development of the grants for the Hawaii Schools Digital Media Initiative.

HAIS will provide timely review and execution of an annual agreement with HENC for the defined programming during 2014-15. Section 4.1.0 of this plan will serve as the defining basis for the HAIS agreement.

4.1.6 – HAIS Reports and Feedback - 2014-15
At the mid-point and end of the funding period, HAIS will submit information and a summary of their programming series. These reports will include feedback and a list all of the programs produced by HAIS. These reports will be due to HENC by January 15, 2015 and July 15, 2015.
4.1.7 - HAIS Single Point of Contact - 2014-15

The following individual will act as the primary contact for this award:

**Hawaii Association of Independent Schools**
Philip J. Bossert  
Ala Moana Pacific Center, Suite 1212  
1585 Kapiolani Boulevard  
Honolulu, Hawaii 96814

Phone: (808) 973-1545  
Email: phil@hais.org  
Web: http://www.hais.org

4.2.0 - University of Hawaii – Educational Access Award - 2014-15

This 2014-15 UH Educational Access proposal is again composed of a system-wide collaboration among multiple campuses of the University of Hawaii system. The award will provide for the continuation of the delivery of an Associate of Arts (AA) degree made available by employing the resources of EA cable, the Internet, and interactive TV.

The overall focus and ongoing direction for the 2014-15 University of Hawaii EA award is a continuation in the development and improvement upon previous years’ access plans. Funding for this project will allow for further refinement toward the continuous availability of credit courses necessary for the completion of an AA degree. Today students can fulfill a significant portion of their education requirements by using the tools of distance education that are currently available to the majority of residents.

Funding from this award provides only for support of faculty during the “development” of each video course, no EA funds are allocated for the actual delivery of the cable programming course. The University will continue to provide its media production facilities, studios, the faculty salaries for the delivery of the courses, remote camera equipment, student help-desk functions, student training/assistance and the support of the UH statewide distance learning infrastructure.

A complete list of all University of Hawaii system distance learning classes can be found at: http://www.hawaii.edu/dl/courses/

A complete schedule of UH cable programming can be found at:  
http://www.hawaii.edu/dlus/cable/prmg.html

4.2.1 - UH Educational Access Award - 2014-15

For the academic school year of 2014-15, HENC recommends that the University of Hawaii be awarded $654,239.00 for core activities that are described from Section 4.2.2 through section 4.2.6 of this plan.
4.2.2 - UH Project Description - 2014-15
This award will provide for the uninterrupted delivery of course work needed for an Associate of Arts degree. Such a degree is made possible through a UH system-wide collaboration that employs all resources of distance learning including Educational Access cable.

Stable funding for this project has provided for ongoing benefits to the public by supporting the Associate of Arts degree offered by the UH community colleges as well as other community programming of high demand. Four broad examples of the types of public benefits from this award include: transferability of coursework to a baccalaureate granting institution; opportunities for occupational growth, training and skill upgrades; improved earning potential for the learner (and higher tax revenues to the State); and, occasion for enjoyment and personal enrichment.

In return, the University will continue to provide cable playback functions, media production facilities, faculty development (essential for delivery of distance learning courses) as well as student services necessary to support a statewide distance learning infrastructure.

4.2.3 - UH Goals and Objectives - 2014-15
The University of Hawaii endeavors to provide all qualified people in Hawaii with equal opportunity to a quality college and university education. Cablecast, expanded academic technologies and distributed learning tools allow the UH to extend its reach beyond the traditional limitation of an institutional classroom and greatly expand access to higher education across the State.

In support of the above mission the primary goals of this EA award are to: continue to provide a broad range of programming (which corresponds to course work) that allows students to advance toward an AA degree; identify and program other credit courses of high demand; develop programs for community training and workforce development in areas of high demand; and, extend outreach programming to help students identify, understand and achieve their educational goals.

Specifically the funds received from this award have been and will continue to be used in the following five areas:

- Developing and offering credit courses which apply towards the Associate of Arts degree (this includes the on-going development of new courses, as well as the revision of previously produced courses to keep content and delivery fresh and relevant);
- Identifying, developing and offering programs of high demand for training and workforce development which capitalizes on student needs and the expertise of the faculty throughout the University system;
- Staff and maintain playback facility for three Educational Access cable channels and the associated video on demand channels allocated to education;
- 24x7 infrastructure requirements for the continual cablecast of all programs (except noted maintenance downtimes found in Appendix 2); and,
• Provide on-going opportunities for informational and other non-credit programming support for educational videos intended for the general public.

Additionally, the UH will continue to provide support to complement Hawaii's unique educational needs. In the spirit of cooperation, the UH will make available its facilities and staff (on a space and personnel available basis) to support programming for HENC identified initiatives and accredited educational member entities.

4.2.4 - UH Core Plan and Framework for Measure - 2014-15

For the academic school year of 2014-15 the University of Hawaii requests the above funding to provide for further refinement toward the continuous availability of credit courses necessary for the completion of an Associate of Arts degree. During the school year UH plans to:

1. Produce two to three new credit courses or equivalent during 2014-15.
2. Revise four to six previously produced credit courses during 2014-15.
3. Provide approximately 15 credit courses, one "informal" program and related 24x7 cable programming each semester of the academic year.
4. Continue to update the AA degree program for distance learning.
5. Provide for support services (ex. programming to support study skills, test and note taking, help desk functions) for students working toward their AA degree.

During 2014-15 the University of Hawaii will continue to provide Educational Access services on the statewide Video on Demand (VOD) channel. This channel can be found on Oceanic 358. This channel has proven to be an attractive venue for access to educational programming that is irrespective of the student and public subscribers time.

The UH will also provide timely review and execution of an annual agreement with HENC for programming during the academic year 2014-15 with the understanding that Section 4.2.0 of this 2014-15 Educational Access Plan is the basis for this award.

4.2.6 - UH Reporting Structure - 2014-15

The University of Hawaii will supply data relating to its core programming on its standard progress report template (see Appendix 1, Attachment B) at the close of each semester. In addition to the hours of programming, UH will also provide an annual list of all programs by title and by category. This data will be due to HENC no later than January 14, 2015 (mid-year) and for the annual report by July 15, 2015.
4.2.7 - UH Single Point of Contact - 2014-15
The following individual will act as the primary contact for this project:

University of Hawaii
Hae Okimoto
Manager, Academic Technologies
2520 Correa Road, 6th Floor
Honolulu, Hawaii 96822

Phone: (808) 956-3504
Fax: (808) 956-9966
Email: hae@hawaii.edu
Web: http://www.hawaii.edu/dl/

5.0.0 - Summary
This document constitutes the consolidated plan for Oahu Educational Access cable activities for the academic year 2014-15. Collectively this EA plan allocates $1,361,721.00 for programming activities for cablecasts on Channels 354, 355, 356 and 358.

This plan is believed to be in full compliance with the terms of the Educational Access Agreement signed in 1998. If this is not found to be the case, the Education Program Manager will attempt to resolve any issues, concerns or conflicts with ‘Olelo and/or the Department of Commerce and Consumer Affairs relating to the matters covered in this document.

The following individual will act as the primary contact for this plan:

Hawaii Educational Networking Consortium
Marlon Wedemeyer
Educational Program Manager
2520 Correa Road, 6th Floor
Honolulu, Hawaii 96822

Phone: (808) 956-2776
Fax: (808) 956-5025
Email: henc@hawaii.edu
Web: http://www.hawaii.edu/henc/

The Consortium would like to thank ‘Olelo for allowing the Hawaii Educational Networking Consortium to facilitate the ongoing process of reporting and planning for Oahu’s Educational Access cable activities.
Appendix 1

Examples of
2014-15 Educational Access Progress Report Templates

Attachment A - Hawaii State Department of Education
Attachment B - University of Hawaii
HDOE 2014-15 Educational Access Progress Report

Name of Grantee: ________________________________
Contact Person: ________________________________

Dates Covered in this Report: ________________________________

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<td>• Rebroadcast</td>
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Significant achievements (qualitative on separate sheet)

List of Programming by Category (on separate sheet)
## UH 2014-15 Educational Access Progress Report

**Name of Grantee:** ____________________________

**Contact Person:** ____________________________

**Grant Dates:** ____________________________

**Dates Covered in this Report:** _______________

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<tr>
<td><strong>number of non-credit programs</strong></td>
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<td><strong>number of students enrolled in credit courses</strong></td>
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### Significant Achievements

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### List of Programming by Category

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Appendix 2.

UHTV CHANNEL 355 - Times of UHTV Transmission
UHTV Channel – Times of UHTV Transmission

The following dates exclude the UH's annual technical maintenance downtimes (see below for further details regarding downtime dates). The proposed UHTV hours include:

**Fall Semester 2014**
Sunday-Saturday
August 25, 2014 to December 19, 2014
24 hours/day

**Spring & Summer Semesters 2015**
Sunday-Saturday
January 12, 2015 to August 14, 2015
24 hours/day

**Annual Technical Maintenance Downtime**
(No UHTV Programming)

Each year the UH regularly brings their system down for maintenance. These downtimes occur twice a year: 1) from the end of Summer session to the beginning of Fall semester, and, 2) from the end of Fall semester to the beginning of Spring semester. Depending on the academic year the exact dates of these downtimes vary, however they generally occur in the same months of August and December.

During the following defined maintenance downtime, the UH will not provide any UHTV programming to the UHTV Channel. The dates of the annual technical maintenance downtimes include:

**Fall 2014 Semester to Spring 2015 Semester**
December 20, 2014 to January 11, 2015

**Summer Session 2015 to Fall 2015 Semester**
August 15, 2015 to August 23, 2015
Appendix 3.

TEACH CHANNEL 356 - Times of HDOE Transmission
TEACH CHANNEL - TIMES OF HDOE TRANSMISSION

The TEACH channel plans to provide EA programming on a 24x7 basis during 2014-15. This will include providing programming during all official State holidays.

A 24x7 signal is being provided 365 days of the year on Oahu and is also being sent to all of the Neighbor Island cable access centers for use on their K-12 Educational Access channel as defined by each PEG entity.

Annual Technical Maintenance

There are currently no scheduled maintenance windows for Channel 356 during 2014-15.

As is always the case the Video Technology Group will always consider proposals to amend its schedule if they are deemed in the best interest of PEG access.