



# Global SexSurvey 2002

## Introduction

Almost 50,000 lovers across the globe took part in one of the largest ever internet surveys to reveal their sexual attitudes and behaviour to the world.

And the 2002 Durex Global Survey showed they are enjoying a busy love life, having sex an average of 139 times a year. And some countries are racing way ahead - the French are the most amorous, having sex 167 times a year, while lovers in Singapore are lagging behind on 110.

But despite their passion for sex, people are still not protecting themselves from sexually transmitted infections (STIs) and unplanned pregnancy. Almost four in 10 (39%) have had unsafe sex with a new partner in the last 12 months and 31% would still sleep with someone even if they refused to use a condom.

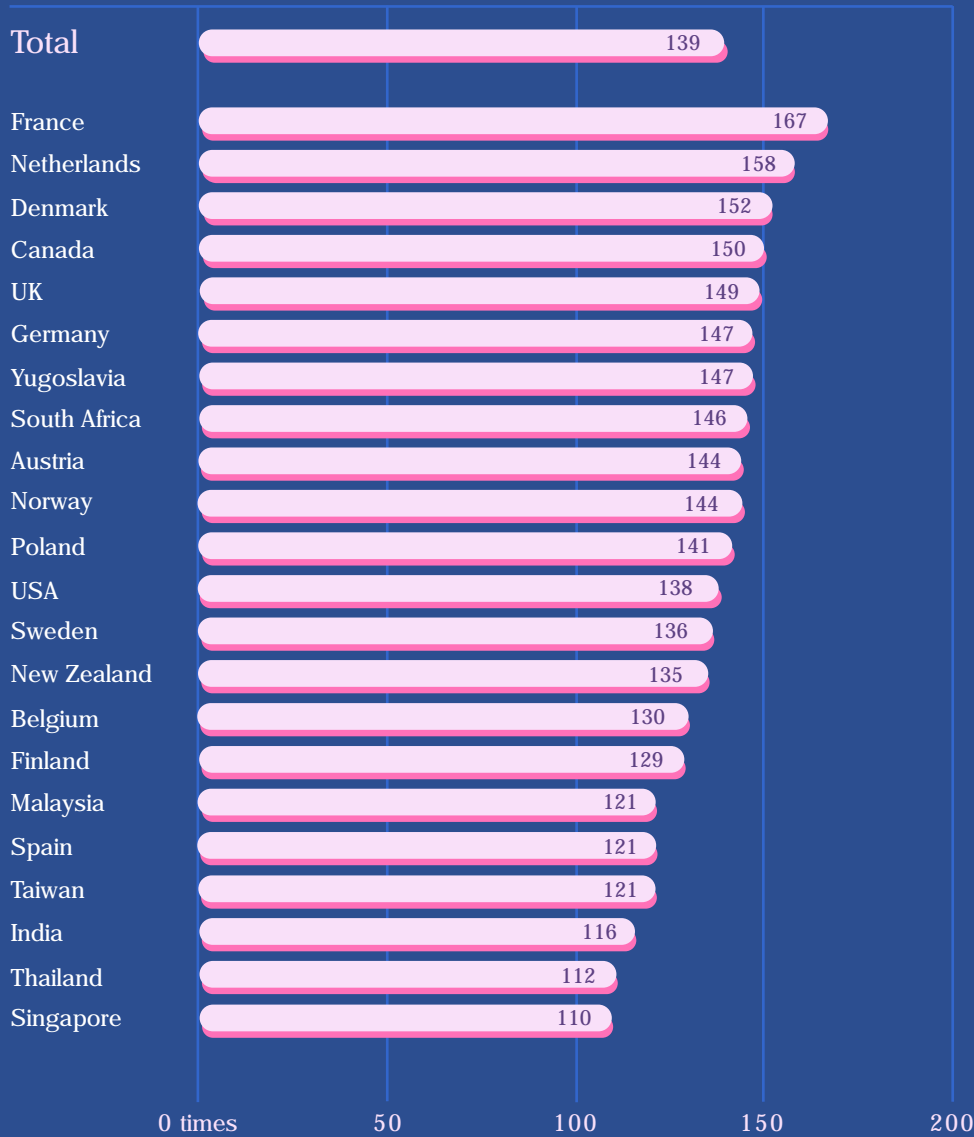
This is despite almost two thirds (65%) believing HIV/AIDS is a serious problem in their country.

However, people believe each individual should take responsibility for preventing the HIV/AIDS epidemic from continuing to spread, rather than governments or health professionals.

## How the research was conducted

The 2002 Global Survey is the largest ever research project undertaken by Durex. Now in its sixth year, the project has doubled in size since it was first launched and was this year carried out via the [durex.com](http://durex.com) website. Around 50,000 sexually and non-sexually active adults took part in the youth-focused survey and responses are analysed by sex and age to give a detailed picture of behavioural differences.

## How often do you have sex?

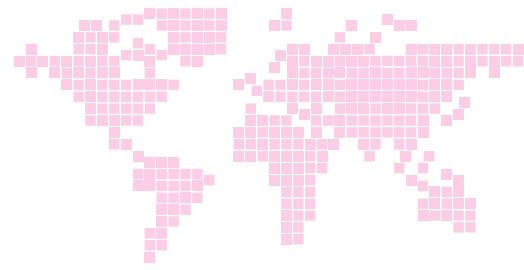


Base: all sexually active adults

- On average, people across the world are having sex 139 times a year
- Women claim they're having sex more than men – 144 times a year compared with 138
- The French are more amorous than any other nation – they have sex an average of 167 times a year, followed by the Dutch (158) and the Danes (152)
- Lovers in Singapore (110) and Thailand (112) have sex the least
- Eleven per cent of people have never had sex

## Why did you have sex the first time?

- More than a third of people (36%) had sex for the first time because they were ready and it felt right
- Just over a quarter (28%) were in love, while 4% admit they were drunk
- Four in 10 people in India didn't have sex until they were married



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## How long would you wait before having sex with a new partner?

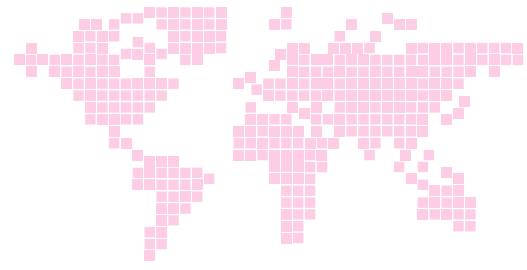
- Almost a quarter of people globally (24%) would have sex with a new partner within a month
- Seventeen per cent would have sex on the first night
- Norwegians are most likely to have sex on the first night – 32%, compared with 9% in Belgium and 15% in Spain
- Six in 10 Indians would wait until they were married to have sex

# Main method of contraception

	Condom	Pill	Coil	Sterilisation	Natural methods	Emergency contraception/morning after pill	Injection	I/my partner pregnant/trying to become pregnant	Other	Don't use contraception
Total %	65	22	1	1	5	0	1	1	1	3
Austria	53	40	1	1	1	0	1	0	1	2
Belgium	61	31	1	0	2	0	0	1	1	3
Canada	59	29	0	3	3	0	2	0	1	3
Denmark	65	29	1	0	1	0	0	1	1	2
Finland	60	30	1	0	2	0	0	2	0	5
France	62	29	2	0	2	0	0	1	0	4
Germany	48	45	2	2	1	0	0	0	1	1
India	67	6	0	2	15	2	0	0	2	5
Malaysia	67	4	0	0	19	0	0	1	2	7
Netherlands	55	38	1	2	1	0	0	0	1	2
New Zealand	48	36	1	3	2	0	5	1	1	3
Norway	49	31	4	2	5	0	1	2	1	6
Poland	71	21	0	0	4	0	0	1	0	2
Singapore	73	3	0	1	17	0	0	1	1	4
South Africa	55	23	2	5	3	0	2	2	2	6
Spain	82	13	1	0	3	0	0	0	0	1
Sweden	55	30	1	0	5	0	1	1	2	5
Taiwan	78	2	1	1	15	0	0	0	0	3
Thailand	64	1	1	1	16	3	1	0	0	3
UK	61	24	1	2	3	0	2	1	1	5
USA	63	20	0	3	5	0	2	1	1	5
Yugoslavia	72	5	0	1	15	0	0	1	0	6

- Globally, condoms are the most popular method of contraception – 65% choose them ahead of any other method
- They are most popular with under 18s – 75% of under 16s and 73% of 16-17 year olds use condoms
- Just over a fifth of people (22%) use the pill

Base: all adults



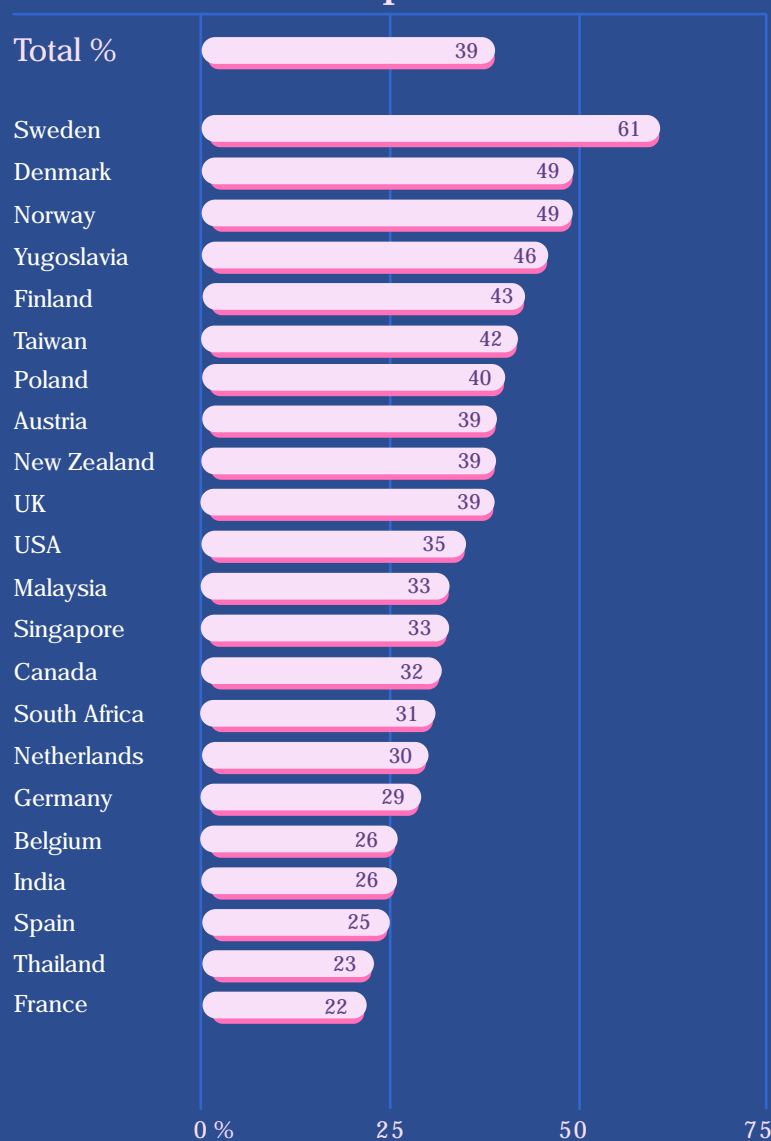
## When would you stop using a condom?

- Just over a fifth of people (21%) would stop using a condom once both they and their partner had been tested for STIs, including HIV
- In France, Holland and South Africa this was the main reason, while 55% of people in India would use a condom until they were married
- Thirteen per cent would stop using a condom once they knew they were in love, while 5% admit they'd never use one
- In Malaysia and Yugoslavia one in 10 people would never use a condom

## Unsafe sex

- Almost four in 10 people (39%) globally admit to having unsafe sex with a new partner in the last 12 months
- Those aged 21-24 are the biggest risk-takers – 43% have had unprotected sex in the last year
- Almost four in 10 under 16s (37%) who are sexually active have taken risks
- People in Sweden have taken the most risks – 61% have had sex without a condom in the last 12 months – compared with 35% in the USA and 29% in Germany

## Who has had unprotected sex?

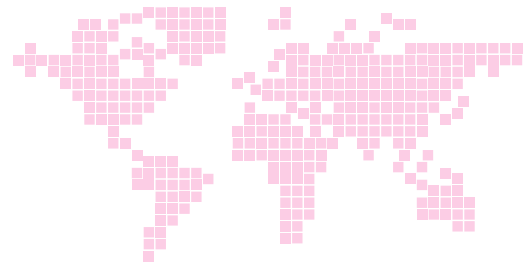


Base: all sexually active adults

## Having sex without a condom

- More than three in 10 people (31%) admit they would still have sex with someone if they refused to wear a condom
- Almost four in 10 men (38%) would still sleep with a woman if she refused to use a condom, compared with 18% of women who would have sex without protection

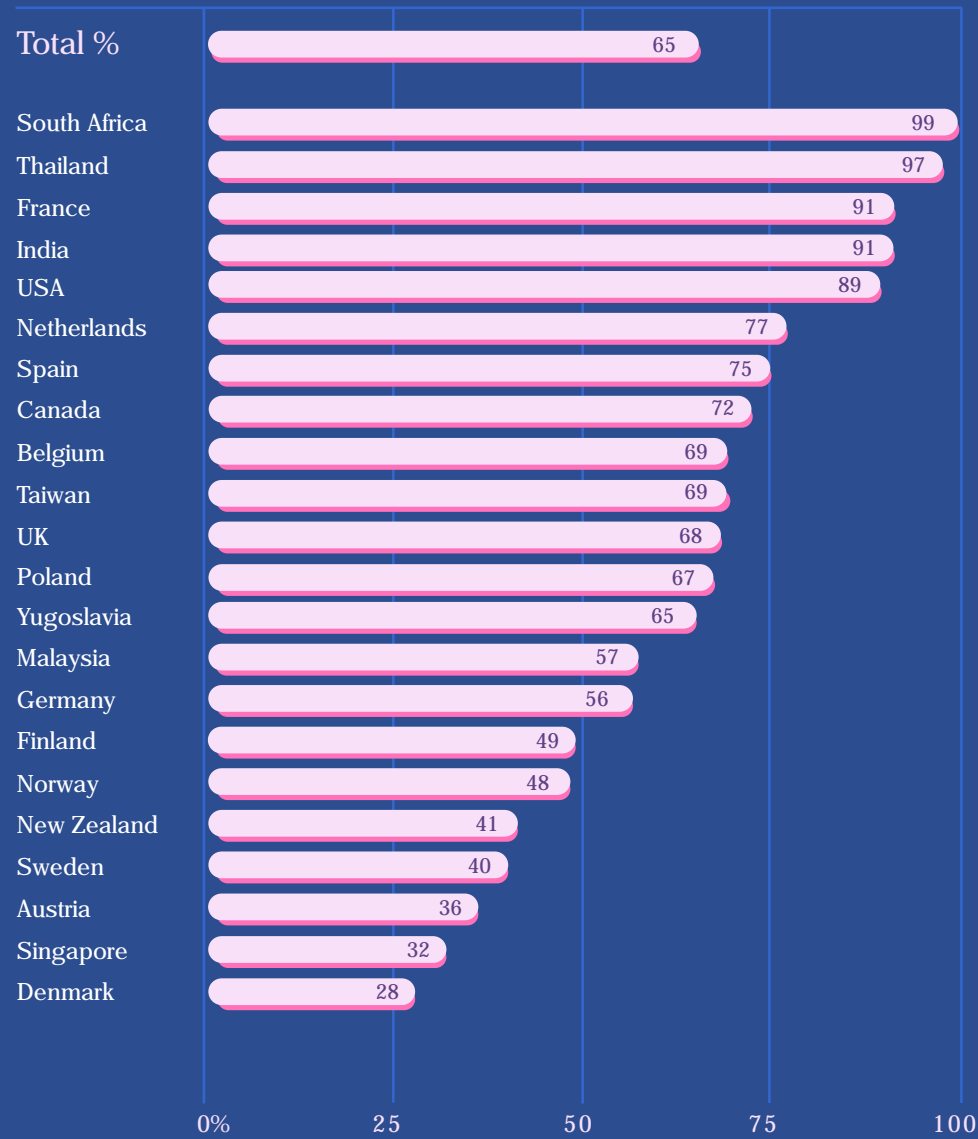
Half of Yugoslavians and 48% of Taiwanese would still have sex, compared with 12% of Spaniards and French



## Sex education in school

- Globally, the main focus of sex education in schools is split between STIs and biological facts about reproduction
- It changes across the generations – younger people are more likely to have learned about STIs than those who are older
- Almost a quarter (23%) claim they didn't receive sex education in the classroom
- People in India (60%) and Yugoslavia (52%) are less likely to have learned about sex at school

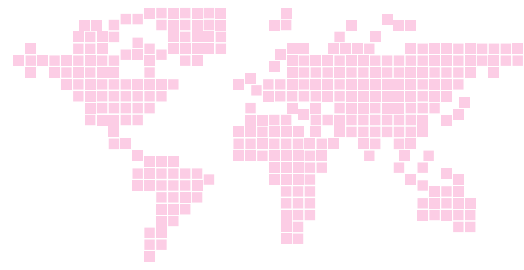
## Is HIV/AIDS a serious problem in your country?



Base: all adults

- Globally, almost two thirds of people (65%) believe HIV/AIDS is a serious problem in their country
- Over 30s are more aware than under 16s – 70% compared with 54%
- Almost all South Africans (99%) and 91% of French and Indians believe HIV/AIDS is a serious problem in their countries

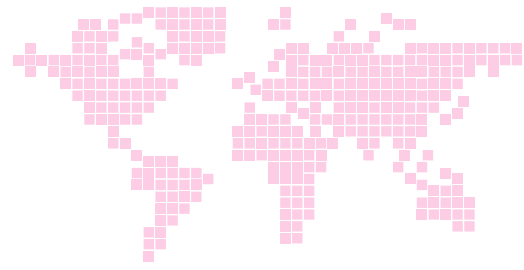
In Denmark (28%) and Singapore (32%) people believe it's less of an issue



## Who should play the leading role in HIV/AIDS prevention?

- Almost six in 10 people (58%) believe individuals are responsible for helping prevent HIV/AIDS
- A further 12% think it's the responsibility of schools
- More than four in 10 Germans (45%) and Austrians (41%) believe schools should play the leading role

Norwegians (50%) and Spaniards (37%) think health professionals should take the main responsibility for HIV/AIDS prevention



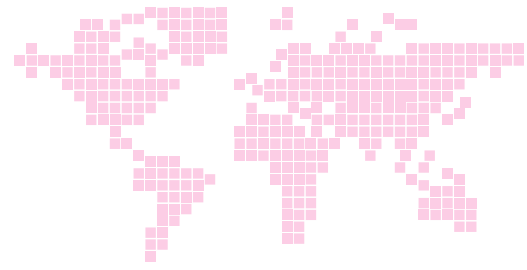
## Honesty.....

- Seven in 10 people would tell a long-term lover if they'd had an STI
- More than two thirds (68%) would admit their sexual fantasies to a partner
- People would be less likely to own up if they'd had an affair – less than half (47%) would tell a partner
- Almost nine in 10 Thais (89%) would not be honest if they'd been unfaithful, while only 12% of Indians would admit how many sexual partners they'd had

## What do you fantasise about?

- The most popular fantasy globally is sex with a celebrity – 65% of people admit they've thought about it
- Almost four in 10 (36%) have fantasised about sex with their best friend's partner
- Just over a third of women (35%) have thought about sex with another woman

Men are less loyal to their friends than women – 42% have fantasised about sex with their best friend's partner compared with 25% of women



## Sexiest male celebrity

- American actor Brad Pitt is the sexiest male celebrity according to people across the globe with 42% of the vote
- English footballer David Beckham comes second with 14%

## Sexiest female celebrity

- Singer-turned-actress Jennifer Lopez is the sexiest female celebrity according to more people across the globe – 26% vote for her
- Her fellow American Angelina Jolie follows closely behind with 22% of the vote
- Opinion across the world is divided between the two actresses – Belgians, Finns and Malaysians prefer Jennifer Lopez, while Austrians, Canadians and Americans vote for Angelina Jolie