

Building a Brighter Future for Hawaii

“What you can do to enable
technology in Hawaii.”

Soren Burkhart

The Technology Divide

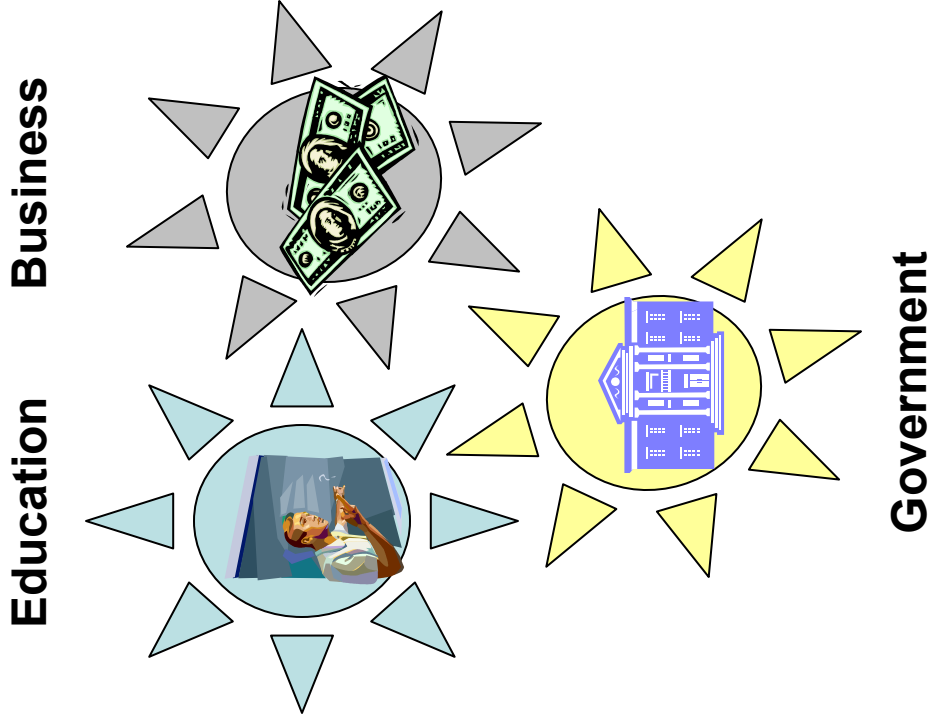


- Rate Negotiations
- More Excel Sheets
- More Paper/People
- If It's Not Broke...
- VOIP
- Data Warehouses
- Web Automation
- Infrastructure

Why should I care?

- High Cost of Living
 - Without technology companies cannot grow
 - If they cannot grow...they will not hire
 - If they cannot hire... they cannot improve revenues
 - Without revenues... companies disappear and so do jobs.
- Where do you want your kids to work?

Who is responsible?

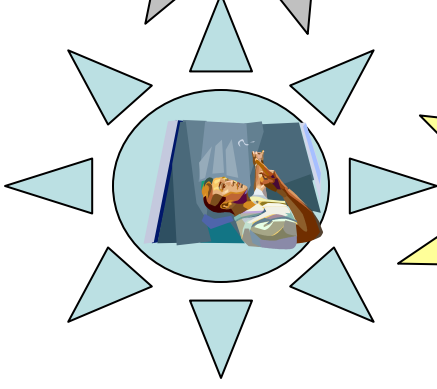


- Are the **Businesses** responsible?
 - Hiring
 - Investing in technology
- Are the **Educators** responsible?
 - Types of courses
 - Types of experiences
- Is the **government** responsible?
 - Incentives for technology
 - Regulating growth

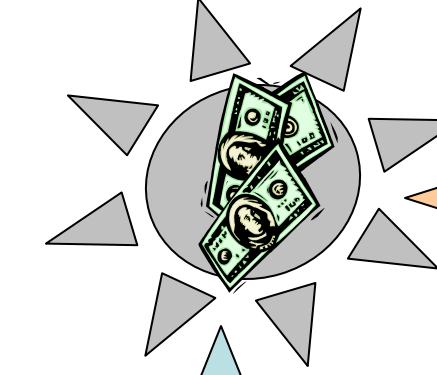
The years can't turn!

How about you?

Education



Business



Do you enable technology?

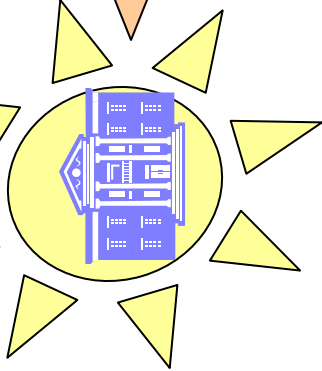
- Promote uses within
- Learn something new

Do you promote technology?

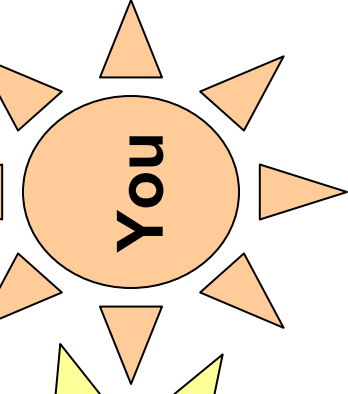
- Teach/Present
- Provide opportunities to learn

Do you get involved?

- Participate in government
- Join a local organization



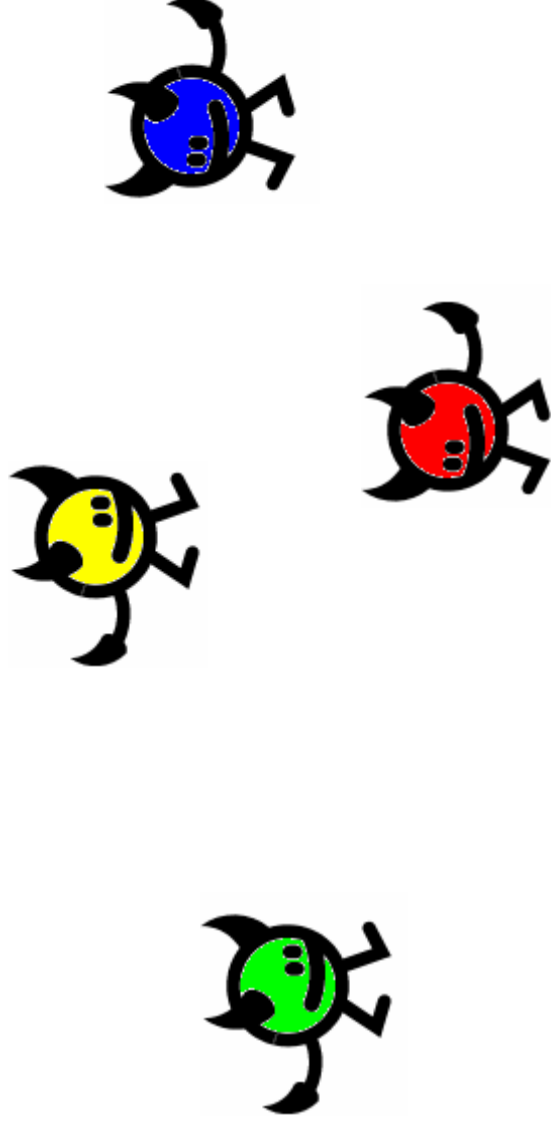
Government



The gears start to turn!

The little “devils” that stop technology growth

- List of reasons/excuses for why people don't enable technology in Hawaii





“I am too busy...”

- Issue:
 - Everyone has demands on your time
 - Just because you say “Yes” once doesn’t mean it is always a “Yes”
 - Hard to prioritize time
- Solution:
 - Be comfortable saying “No”, but also remember to say “Yes”
 - Love your delete key

I am not an expert!



- Issue:
 - Fear of not knowing all the answers
 - Fear of appearing inadequate
 - Fear of unknown consequences
- Solution:
 - “Just because you don’t know something today, doesn’t mean you can’t learn it tomorrow.”



“We tried that before...”

- Issue:
 - It was attempted, and it failed.
 - Therefore it will always fail.
 - If not someone’s ego will get bruised
- Solution:
 - “Those that say things are impossible, are often interrupted by those who make it happen.”

Internal Politics



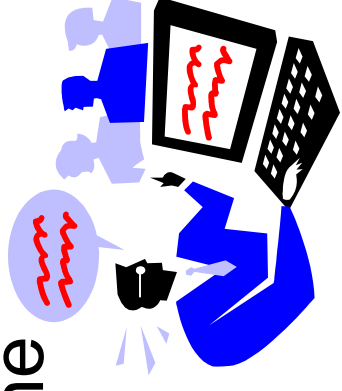
- Issue:
 - Upper management doesn't understand technology
 - Technology isn't as important as the business
 - Turf issues
 - My friend's enemy is my enemy, even though it isn't mine.
- Solution:
 - “Start small... think big!”
 - You can't change everybody...
 - But give them a chance

What you can do to enable technology

- Things that you can do to chase off those little "devils" and enable technology

Do a Proof of Concept

- Look for a business problem:
 - “Follow your customers”
 - “Follow the money”
 - “Follow the pain”
 - Learn while doing.
 - If it doesn’t meet one of those criteria, it probably will have little impact to the organization.



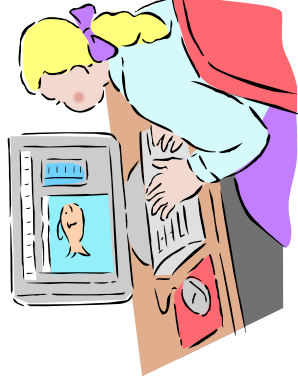
Training

- Make sure you are always learning:
 - Three months is a technology year
 - The further you fall behind the harder it is to catch up
 - Make sure your people get training too
 - Have a purpose for training
 - “Watch one, Do One, Teach One”



Hire an intern/Hire locally

- Help grow our local talent:
 - “Can’t get a job without experience.”
 - “Learn about your company/industry.”
 - “Introduces new energy and thoughts”
 - “It’s a two-way street”
 - What you put in...
 - Is what you get out...



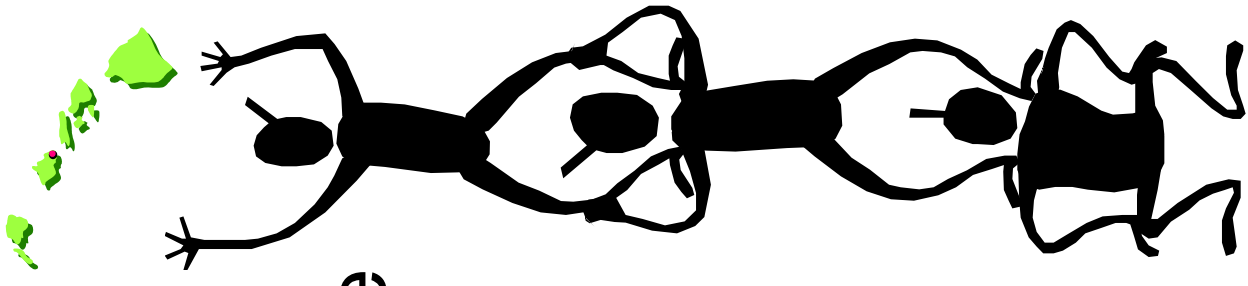
Get the word out

- Join/Participate in local organizations:
 - Teach a class
 - Give a talk
 - Volunteer your time
 - Don't worry about what you get in return
 - Inspire others to do the same

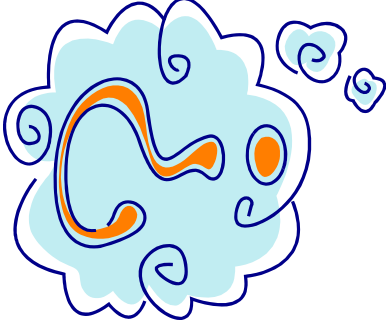


Summary

- Hawaii is one of the best places in the world
- Fight back the little “devils”
- Start small and enable technology
- If we all work together we can build a brighter future for Hawaii



Thank you!



Soren Burkhart
Managing Director
Hawaii Business Consulting, LLC
(808) 224-0470
soren@hawaiiibc LLC.com

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