

NEW CALIFORNIA MEDIA “FLASH” POLL

Public Opinion Study of Chinese Americans and Taiwanese Americans on Current Events

600 Interviews

Conduct Interviews in Mandarin, Cantonese or English

FINAL Questionnaire

March 18, 2004

INTERVIEW RESPONDENTS IN ENGLISH, MANDARIN OR CANTONESE
DEPENDING ON HOW THEY ANSWER THE PHONE.

Hello, may I please speak with _____? I am calling from Interviewing Services of America – a professional polling firm. We are conducting a study on the opinions of Chinese Americans and Taiwanese Americans on current events. I can assure you that we are not selling anything and that any information you provide will remain confidential. The interview will only take a few minutes.

SCREENS AND WARM-UP

Q1 Are you 18 years of age or older?

- | | | |
|----------|--------------------|-------------|
| 1. Yes | (CONTINUE) | 100% |
| 2. No | (TERMINATE) | |
| 3. DK/NA | (TERMINATE) | |

Q2 Do you consider yourself to be Chinese, Chinese American, Taiwanese or Taiwanese American?

- | | | |
|---------------------------|--------------------|------------|
| 1. Yes Chinese | (CONTINUE) | 62% |
| 2. Yes Chinese American | (CONTINUE) | 30% |
| 3. Yes Taiwanese | (CONTINUE) | 4% |
| 4. Yes Taiwanese American | (CONTINUE) | 4% |
| 5. No | (TERMINATE) | |
| 6. DK/NA | (TERMINATE) | |

Q3 Would you prefer to be interviewed in English, Mandarin or Cantonese?

- | | |
|--------------|-----|
| 1. English | 3% |
| 2. Mandarin | 67% |
| 3. Cantonese | 30% |

Q4 What do you think is the most important issue affecting the Chinese community in the United States – (1) the weak economy, (2) the low quality of public schools, (3) unfair immigration policies, (4) discrimination against Chinese people, or (5) lack of access to health care? **(ROTATE ANSWERS)**

- | | |
|--|-------------------------|
| 1. Weak economy | 43% |
| 2. Low quality of public schools | 10% |
| 3. Unfair immigration policies | 10% |
| 4. Discrimination against Chinese people | 14% |
| 5. Lack of access to health care | 14% |
| 6. Other _____ | (VOLUNTEERED) 9% |

RATINGS

Q5 How would you rate relations between the United States and China – excellent, good, mediocre or poor?

- | | |
|--------------|-----|
| 1. Excellent | 4% |
| 2. Good | 58% |
| 3. Mediocre | 26% |
| 4. Poor | 2% |
| 5. DK/NA | 10% |

Q6 How would you rate relations between the United States and Taiwan – excellent, good, mediocre or poor?

- | | |
|--------------|-----|
| 1. Excellent | 7% |
| 2. Good | 45% |
| 3. Mediocre | 27% |
| 4. Poor | 3% |
| 5. DK/NA | 18% |

Q7 How would you rate the job that that Wen Jiabao is doing as the Premier of China – excellent, good, mediocre, poor, or do you have no opinion?

- | | |
|-----------------------|-----|
| 1. Excellent | 25% |
| 2. Good | 37% |
| 3. Mediocre | 6% |
| 4. Poor | 1% |
| 5. No opinion - DK/NA | 31% |

Q8 How would you rate the job that Chen Shui-bian is doing as President of Taiwan – excellent, good, mediocre, poor, or do you have no opinion?

- | | |
|-----------------------|-----|
| 1. Excellent | 1% |
| 2. Good | 9% |
| 3. Mediocre | 17% |
| 4. Poor | 41% |
| 5. No opinion - DK/NA | 32% |

RELATIONS BETWEEN TAIWAN AND CHINA

Q9 Do you think that Taiwan belongs to China or that Taiwan should be an independent state?

- | | |
|--|-----|
| 1. Taiwan belongs to China | 77% |
| 2. Taiwan should be an independent state | 10% |
| 3. DK/NA | 13% |

Q10 Are you aware that there will be a presidential election and a referendum in Taiwan on March 20th – yes or no?

- | | |
|----------|-----|
| 1. Yes | 79% |
| 2. No | 15% |
| 3. DK/NA | 6% |

Now let me ask you a few questions about that election.

Q11 Who do you think would do a better job running Taiwan – current President Chen Shui-bian and Vice President Annette Lu, or the challengers Lien Chan and James Soong, or do you have no opinion?

- | | |
|---|-----|
| 1. Current President Chen and Vice President Annette Lu | 4% |
| 2. Challengers Lien Chan and James Soong | 43% |
| 3. No opinion – DK/NA | 53% |

Q12 On March 20th Taiwanese voters will be asked in a referendum to increase Taiwan's anti-missile defenses against China, if China refuses to withdraw the missiles it has pointed at Taiwan. Are you in favor or against Taiwan increasing its anti-missile defenses against China?

- | | |
|--|-----|
| 1. In favor of Taiwan increasing its anti-missile defenses against China | 13% |
| 2. Against Taiwan increasing its anti-missile defenses against China | 45% |
| 3. DK/NA | 42% |

Q13 Generally speaking, do you think that China and Taiwan should be unified – yes or no?

- | | |
|----------|-----|
| 1. Yes | 76% |
| 2. No | 9% |
| 3. DK/NA | 15% |

Q14 Do you think that people born in Taiwan are Chinese or are they Taiwanese?

- | | |
|--------------|-----|
| 1. Chinese | 72% |
| 2. Taiwanese | 17% |
| 3. DK/NA | 11% |

Q15 If Taiwan decides to move toward independence, do you believe China has the right to intervene militarily – yes or no?

- | | |
|----------|-----|
| 1. Yes | 54% |
| 2. No | 24% |
| 3. DK/NA | 22% |

Q16 If China invades Taiwan do you think the United States should intervene militarily to protect Taiwan – yes or no?

- | | |
|----------|-----|
| 1. Yes | 16% |
| 2. No | 62% |
| 3. DK/NA | 22% |

Q17 As you may know, U.S. foreign policy toward China has been governed for more than 30 years by Richard Nixon’s so called “One-China Policy.” Do you support or oppose this policy or are you unaware of this policy?

- | | |
|---------------------------|-----|
| 1. Support this policy | 71% |
| 2. Oppose this policy | 6% |
| 3. Unaware of this policy | 13% |
| 4. DK/NA | 10% |

Q18 Do you favor direct travel, trade and communications between Taiwan and China –yes or no?

- | | |
|----------|-----|
| 1. Yes | 93% |
| 2. No | 2% |
| 3. DK/NA | 5% |

DEMOGRAPHICS

We are almost finished with our survey except for a few demographic questions which will take less than a minute.

Q19 Could you please tell me your age?

1. 18 to 29	12%
2. 30 to 39	25%
3. 40 to 49	30%
4. 50 to 59	16%
5. 60 to 64	6%
6. 65+	8%
7. Refused	3%

Q20 What was the highest level of education you completed?

1. Did not finish high school	11%
2. High school graduate	24%
3. Some college	13%
4. College degree	23%
5. Post-graduate or professional degree	25%
6. DK/NA	4%

Q21 In what country were you born?

1. United States	(SKIP TO Q23)	2%
2. China	(CONTINUE WITH Q22)	76%
3. Taiwan	(CONTINUE WITH Q22)	11%
4. Hong Kong	(CONTINUE WITH Q22)	5%
5. Vietnam	(CONTINUE WITH Q22)	1%
6. Other: _____	(CONTINUE WITH Q22)	5%

ONLY FOR THE FOREIGN-BORN:

Q22 Are you a citizen of the United States?

1. Yes	(CONTINUE WITH Q23)	52%
2. No	(SHIP TO Q24)	46%
3. DK/NA	(SKIP TO Q24)	2%

Q23 Are you a registered voter?

- | | |
|------------|-----|
| 1. Yes | 34% |
| 2. No | 63% |
| 3. Refused | 3% |

U.S. PRESIDENTIAL ELECTION

Q24 If the U.S. presidential election were held today would you vote for the Republican George W. Bush or for the Democrat John Kerry?
(ROTATE NAMES)

- | | |
|------------------------------|-----|
| 1. Republican George W. Bush | 12% |
| 2. Democrat John Kerry | 48% |
| 3. DK/NA | 40% |

MEDIA PERMISSION

Q25 Would you be willing to give a phone interview about the issues in this poll to a news reporter or would you rather not?

- | | |
|--------------------------|-----|
| 1. Yes | 28% |
| 2. No – would rather not | 72% |

RECORD BUT DO NOT ASK

A Gender

- | | |
|-----------|-----|
| 1. Male | 45% |
| 2. Female | 55% |

B State/Region

- | | |
|-----------|-----|
| Northeast | 34% |
| West | 43% |
| Other | 23% |