READINGS FOR LIS 663
Spring 2012

Class 1 – Introduction and Core Concepts

Required:

Recommended:

Practitioner Journals:
Information Today
Online
Online Information Review
Searcher

Class 2 – Basic Search Strategies and Tactics

Required:

Recommended:

Class 3: Users and Searchers Behaviors

Required:

**Recommended (Read at least one of the first three):**


### Class 4 Database Content and Construction

**Required:**


### Class 5 Vocabulary and Additional Techniques

**Required:**


**Recommended:**


### Class 6 Web Search Models

**Required:**


Pagell, Ruth A, and Munoo, Rajen (2010) Information Literacy for The Information Literate: A Model and Case Study from The Wuhan UNESCO Training The Trainers In Information Literacy Program International Information & Library Review 42(2) 84-90


Recommended:

Class 7 Web Content, Search Engines and Pitfalls

Required:

Recommended:
Google and SEO Readings
http://www.npr.org/2011/05/03/135809341/googles-search-tweak-puts-a-company-at-risk

Books:

Class 8 Citation-Based Searching

Required:
http://ink.library.smu.edu.sg/library_research/1/
Recommended:

Class 9 New Models-Publishers, Platforms Discovery Tools. Social Tools
Required:

Case Studies and Surveys

Recommended:

CLASS 11 Evaluating and Presenting Search Results

CLASS 15 Numbers