

mālama

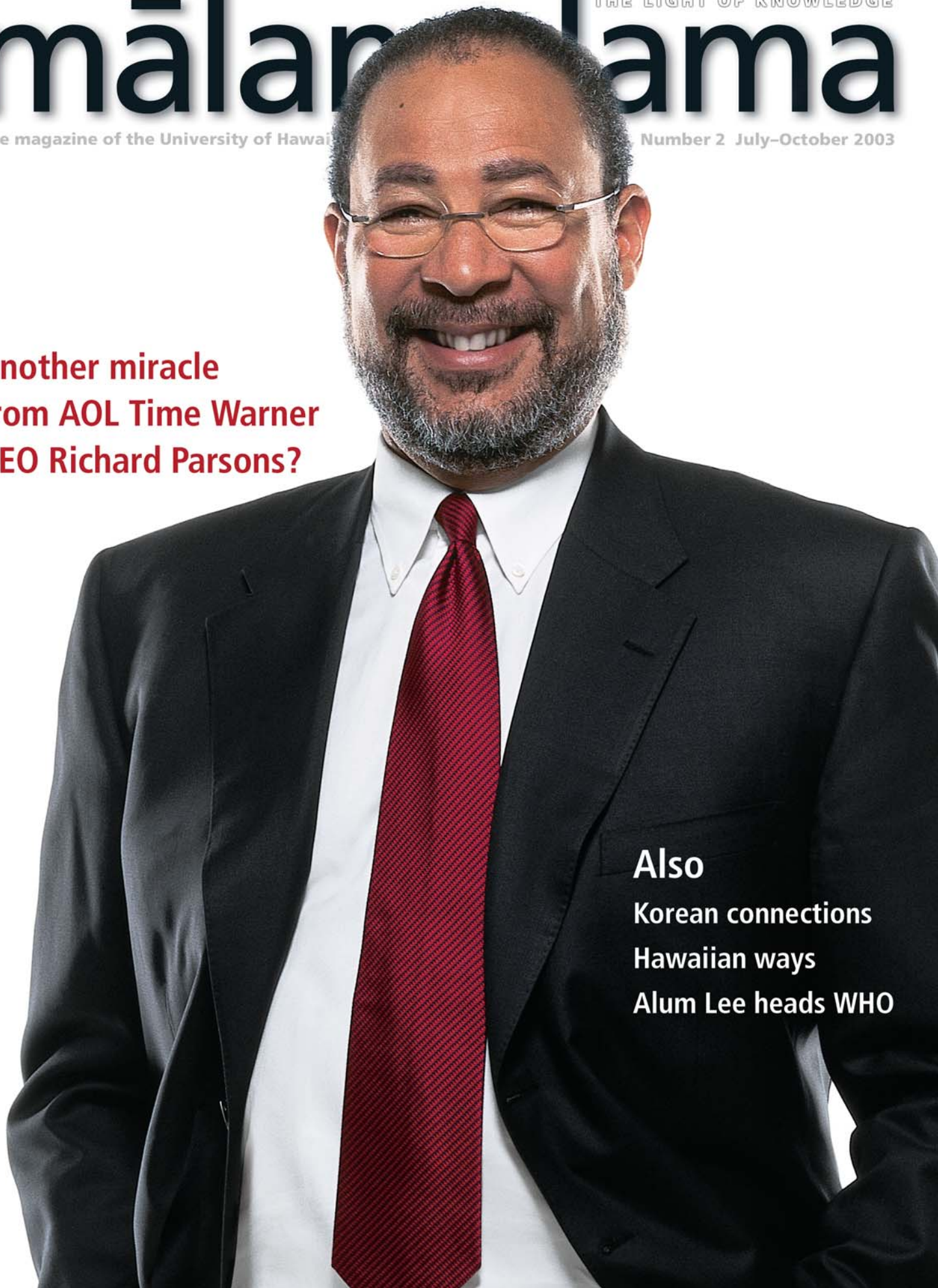
THE LIGHT OF KNOWLEDGE

The magazine of the University of Hawai'i

Number 2 July–October 2003

**Another miracle
from AOL Time Warner
CEO Richard Parsons?**

Also
Korean connections
Hawaiian ways
Alum Lee heads WHO



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New facility an opportunity for UH and you

The new John A. Burns School of Medicine and Biomedical Research Center is becoming a reality. Construction is underway on what will one day become the leading biomedical institution in the Pacific. Plans for both its building and its mission are impressive, and I look forward to the tremendous impact this facility will have on the medical and economic health of our community.

The medical center in Kaka'ako integrates the outstanding teaching and research of the medical school and the Cancer Research Center of Hawai'i—creating the kind of synergy that transforms communities. Imagine the possibilities that unfold when the best minds in medicine, science and technology come together in one of the world's most diverse communities. This project will dramatically improve the public health in Hawai'i and throughout the Pacific. It will renew the interest of investors in Hawai'i's

economic future. It will spark our emerging biomedical and technology industries. It will help the university and the community attract and retain the best and brightest in fields from research to teaching to private practice.

The opportunity for the larger community to contribute to this historic project is now at hand. Your aloha is the difference between success and failure for the University of Hawai'i, and the new medical center is no exception. We and our friends at the UH Foundation are working hard to secure federal, state and foundation funding for the new facility, but in the end, the future of this initiative rests with you, our partners in the community.

An investment in the John A. Burns School of Medicine and Biomedical Research Center is an investment in the future of Hawai'i. On behalf of all of those working tirelessly to realize this dream, I now ask for your direct support. With your kōkua and that of other leading citizens throughout Hawai'i, our shared vision will become Hawai'i's future.

Mahalo,

Evan S. Dobelle
President, University of Hawai'i System



Site of the new medical school and research center, above; Gov. Linda Lingle joined Dean Edwin Cadman, left, and President Evan Dobelle at the June wall raising

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On the cover: Alum and latest UH honorary degree recipient Richard Parsons brings his charm and savvy to AOL Time Warner's top job. Profile of the walk-on athlete turned media giant on page 10. Photo courtesy of AOL Time Warner.



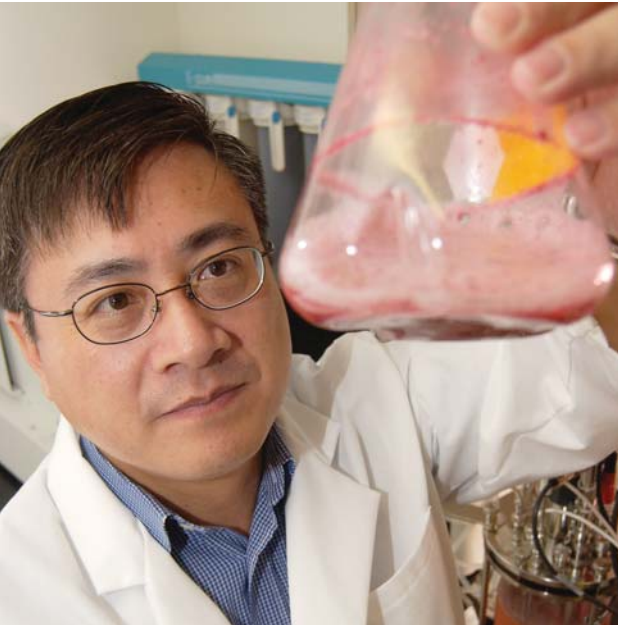
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Remember ginkgo when climbing

Ginkgo appears to lessen the severity of altitude sickness, according to a study conducted by Assistant Professor of Medicine Janet Onopa and colleagues at UH Mānoa and Kapi'olani Medical Center. Only 2 of 12 climbers treated with the herb beginning a day before their rapid ascent from sea level to 14,000 feet became severely ill. Nine of the 14 climbers who received a placebo suffered. Symptoms range from nausea, vomiting, fatigue, dizziness, confusion and difficulty sleeping to life-threatening brain edema and fluid in the lungs. Mild cases are seen in altitude gains as little as 7,000 feet. The Ellison Onizuka Visitor Center on Manua Kea, by comparison, is at 9,300 feet.



UH licenses bioplastic technology

Biochemical engineer Jian Yu developed a cost effective way to turn food waste into biodegradable bioplastics. In Yu's two-step process, one set of bacteria turns organic waste into acids, and the second turns the acids into plastic-like material adaptable for a wide range of products, from foam peanuts and lunch plates to syringes and razor handles. What's left over is turned into organic fertilizers and soil conditioners. The potential to ease the strain on landfills while replacing petroleum-based plastics with a biodegradable product caught the eye of I-PHA BioPolymers. Under a licensing agreement with UH, the environmental technology firm will build a pilot production plant in Hong Kong. Yu, pictured above, will serve as consultant on the project.

Calcium key to adolescent weight

Know a girl who's watching her weight? Tell her to forget the diet soda and get milk. UH researchers working with the Kaiser Permanente Clinical Research Center found that adolescents who consume more calcium-rich foods or supplements weigh less and have lower body fat than girls of comparable age, height, level of maturation, calorie intake and exercise level who consume less calcium.

As calcium intake increases, the body increases its ability to break down fat and decreases fat synthesis, explains Rachel Novotny, a nutritionist with Mānoa's College of Tropical Agriculture and Human Resources. Diet and exercise remain critical in countering adolescent obesity, she says, but the study of ethnically mixed girls ages 9–14 indicates even small changes in diet can help.



Illustration by Kelly Hironaka

Team maps bacterial genome

AMānoa research team has mapped the genome, or genetic blueprint, of a microorganism found at the summit of Lō'ihi, the underwater volcano off the Big Island. The new bacteria species, *Idiomarina loihiensis*, is valuable for breaking down many contaminants or binding metals and may lead to other interesting discoveries, especially relating to antibiotics and enzymes. In addition, says team leader Maqsudul Alam, the genome work helps unravel the basic mystery of how life evolved and adapted in extreme environments. And it proves such work can be done in a small laboratory like his, where the research involved graduate, undergraduate and even high school students.



New bacterium

Photo by Shin-Ichi Aizawa

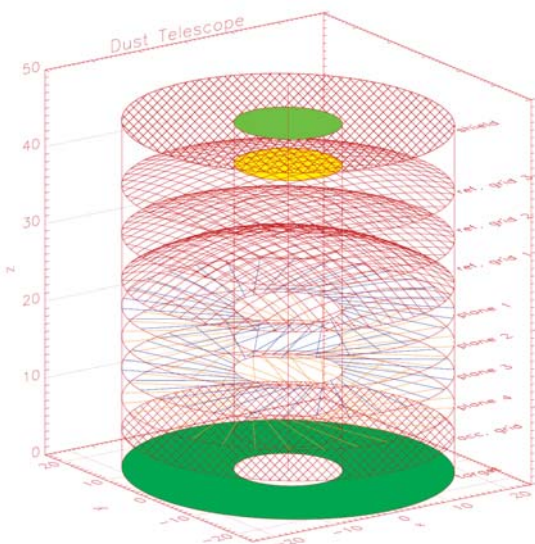
Space researchers help build dust telescope for use in space

As the galactic building block for stars and planets, space dust is a subject of considerable interest to scientists around the world, including Eberhard Gruen, a Mānoa researcher. He and his team at the Hawai'i Institute of Geophysics and Planetology recently received nearly a quarter of a million dollars from NASA to help

develop critical components for an outer space dust telescope. The telescope combines a dust impact and trajectory sensor (illustrated at left) with a spectrometric analyzer to determine the chemical composition of dust particles. A dust observatory satellite would carry the

telescope into space, ideally beyond Earth's man-made debris belts. This would provide a totally new window into the universe, allowing scientists to study different types of dust particles and the processes from which they originate.

—Jeela G. Ongley



Kava crop could rebound

Once a darling of the dietary supplement industry and promising Hawai'i export crop, kava fell from popularity after reports of severe liver damage among some European users. Such ailments never bothered Pacific Islanders, and College of Tropical Agriculture and Human Resources Professor C. S. Tang believes he knows why. Traditional drinkers use the underground rootstock and roots while European pharmaceutical companies reportedly purchased stem peelings to create the extract for kava capsules. His team discovered that an alkaloid called pipermethystine present in the stem peelings and leaves but not the roots has an adverse effect on liver cells in the lab. If the findings are confirmed and preparation standards established, the traditional crop may yet find new markets.



Robust shrimp mean healthy industry

Pacific Biomedical Research Center scientists are using gene transfer technology developed at Mānoa to produce shrimp species that are resistant to viruses. Viral disease is a major obstacle in shrimp aquaculture, destroying up to 40 percent of production worldwide. Manipulating shrimp genes to confer protection against viruses in hatcheries and farms could provide a shot in the arm for the \$16 billion shrimp industry. UH has established a joint venture with biotechnology company Genentex to license the technology to agribusinesses and governments worldwide.

Kaua'i trains school custodians

Kaua'i CC teamed up with the island's public schools to pilot a custodian training program under a federal Rural Development Grant. Thirty school custodians honed their skills in carpentry, plumbing, electrical repair and tiling during 80 hours of instruction and on-site practice supervised by Kaua'i CC faculty. More have signed up for October, and the program is slated to expand to Maui. As valuable as the skills, says Kaua'i Superintendent Daniel Hamada, is custodians' increased confidence in tackling projects on their own. That frees state personnel to focus on larger projects, ensuring that students learn in a conducive environment.

Leeward students apply laser technology to water monitoring

Working with the U.S. Geological Service, students in Vincent Lee's information and computer science class at Leeward CC developed a wireless method to monitor stream flow in remote O'ahu locations. The students used laser-based technology to transmit real-time data and video images. The pilot project was the first in Hawai'i to test Canobeam, a flexible, high-speed wireless system that is unaffected by radio waves. With its clear skies, Hawai'i is ideally suited for a laser alternative to traditional wireless systems, Lee says.

Did you know...

Mānoa is the most popular destination school and Hilo is second in the National Student Exchange program, which allows undergraduates to spend a year at another campus. The two UH campuses draw more than 1 in 9 students from the 177 U.S. participating universities, with more than 300 NSE students attending Mānoa and about 200 expected at Hilo in the fall. For information, call 808 956-7891 at Mānoa or 808 974-7389 at Hilo.

Student entrepreneurs rewarded

Birding Vietnam, an eco-tour bird-watching venture proposed by three graduate students won Mānoa's fourth business plan competition and the Social Enterprise Award. Elaine Franklin, zoology; Mai Thai, business administration, and Tao Feng, travel industry management, received \$25,000 from Allegis Capital to develop their business. Second-place Integrated Energy Concepts also received the Mānoa Innovation Center's best technology award of six months free office space. The Pacific Asian Center for Entrepreneurship and E-Business conducts the competition to encourage student entrepreneurs.

—Karin Ingersoll (MA '00 Mānoa)



Helping businesses run better

With help from a lean manufacturing workshop offered by the College of Tropical Agriculture and Human Resources' Innovative Solutions program, Hawai'i businesses are becoming more efficient. By developing a strategic direction, pricing model and marketing plan, Island Wearable Art President Wainwright Pi'ena (pictured above) avoided \$100,000 in unnecessary expansion costs for his design and fabric art company. A federal Department of Commerce grant keeps consulting fees low. For information, contact Kathy McKenzie, 808 261-5977 or kamckenz@hawaii.edu.

Form identifies unwanted aliens

Preferred climate, means of transport, reproductive habits...questions on Hawai'i's latest travel form are invasive so newcomers won't be. The Weed Risk Assessment developed by Mānoa Associate Professor of Botany Curtis Daehler and a U.S. Forest Service colleague is used to screen prospective plant imports for species likely to become unwelcome aliens. The assessment, to be completed with landscapers and nursery managers, considers undesirable traits—such as thorns, toxicity, fire hazard, uninhibited growth patterns—as well as whether the species have become established as weeds elsewhere. Invasive plants are more than pretty pests—they crowd out native species and drain economic resources. The cost of miconia eradication efforts on Hawai'i and Maui alone is expected to approach \$50 million by the end of this decade. See www.botany.hawaii.edu/faculty/daehler/wra



Illustration by Kelly Hironaka

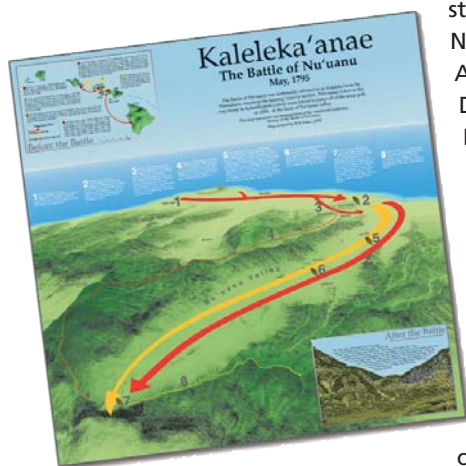
Kapi'olani-trained Navy chefs can cook

Hawai'i based Navy chefs trained by Kapi'olani CC culinary programs recently won coveted NEY awards for food service excellence. Personnel on the USS *Salvor*, submarines USS *Los Angeles* and USS *Key West* and Naval Station Pearl Harbor Hawai'i attended classes and visited farms and markets. Kapi'olani's four-year-old military program offers college credit while dishing up Navy-specific information in addition to the advanced culinary arts training the college is known for in the civilian sector. "The Navy is leading the way when it comes to industry standards of cooking," says Daniel Swift, a Kapi'olani chef instructor. NEY awards are sponsored by the International Food Service Executives Association.

—Susan Grass

Student maps Battle of Nu'uauu

An impressive academic record combined with this instructive map about Kamehameha I's triumphant 1795 battle to capture O'ahu earned Mānoa graduate student Rob James the National Geographic Award in Cartography. Driving over the Pali Highway, scene of the fighting, piqued James's interest in the battle; 15 months of studying historical accounts provided background for creating an accurate visual layout with 3-D software. "Almost every one had heard of the battle, but no one, including myself, understood the geography," James says. —Heidi Sakuma



HOW TO: Grow hydroponic cucumbers at home

You can grow cucumbers hydroponically in a clean 30-gallon plastic trash container. All you need is a sheltered, sunny location, a few supplies and a supporting trellis. You'll harvest cucumbers in about 50 days. To order free, detailed instructions on this home garden technique developed by Mānoa's College of Tropical Agriculture and Human Resources, call 808 956-7046 or go to www.ctahr.hawaii.edu/freepubs and click on "home garden."

Certificates conferred statewide

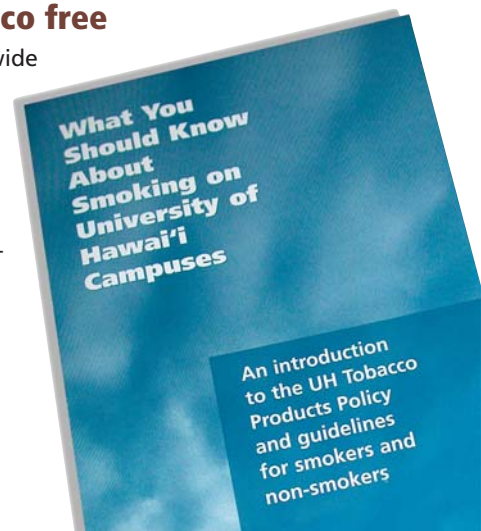
It took four commencement ceremonies to recognize the 10 graduates who earned UH West O'ahu's certificate in substance abuse and addiction studies in May. Students who completed classes in biological and social aspects of drug abuse prevention and treatment online and supervised practical experience in their home communities received their certificates in University Center ceremonies on Maui, Kaua'i and the Big Island. Those attending traditional classroom courses marched in UHWO ceremonies at the Pearl City campus. More than half the students in the addiction studies program enroll via online courses. For information, call 808 454-4721 or visit www.uhwo.hawaii.edu.

Energy project saves Hilo a bundle

UH Hilo is saving more than \$500,000 annually under a state pilot project in which service companies front the cost for energy-saving retrofits. Five years into its 10-year energy performance contract with Johnson Controls, the campus has received \$2.9 million worth of energy efficient lighting and cooling systems, automated air conditioning controls and other improvements. The company is repaid from savings on the energy bills, expected to top \$6 million over 10 years.

UH is nearly tobacco free

UH adopted a system-wide tobacco policy in January that bans sale of tobacco products on campus and moves smokers not only outdoors, but away from all building entrances, vents and courtyards. See the details, www.hawaii.edu/smokingpolicy.



Maui goes dental

Mauī CC's new dental assisting certificate program seeks to improve the island's oral health. With donated equipment and supplies from the dental community and financial help from Maui County and private organizations, the college created a Maui Oral Health Center. The Wailuku facility provides low-cost dental care to families while training students in dental assisting. Organizers hope to increase clinic hours and expand Maui's program to a two-year dental hygiene degree. For information, call 808 244-4559.



Pollution permits could reduce acid rain in Asia

Tradeable deposition permits could provide a cost-effective way to reduce acid rain in Asia, which has 13 of the world's 15 most polluted cities and is losing significant forest cover and fish stocks. Like traditional tradeable permits, deposition permits allow pollution generators to buy and sell rights to release specific amounts of pollutants, but consider where pollutants are deposited as well as where they are generated. Economists believe free trade in emission permits can help society meet pollution reduction targets at minimum cost. The findings are part of an analysis completed by Sunil Malla (PhD '03 Mānoa) for his economics doctoral dissertation.

Mo'ono REPORTS

Under an agreement between Honolulu's KHNL/KFVE TV and overseas networks, nearly 500 **Mānoa athletics** broadcasts will air in Taiwan, the Philippines, Singapore, Malaysia and Israel.

Kapi'olani CC's **International Café**, where students make friends, find tutors and discover crafts from various cultures, received a 2003 American Council for International and Intercultural Education award for best practice in global education.

Mānoa communications major Sean Ibara won regional **Student Employee of the Year** honors and missed the national title by just one vote. He developed a peer advising training module and serves as auditor for the Student Employment and Cooperative Education Office.



Students in the Commercial Aviation Program run by Honolulu CC and University of North Dakota won six first place awards in the three-day, 650-mile **Great Hawaiian Air Race**, which tests aviation skill and pilot proficiency.

Maui CC received a MetLife Foundation **Best-Practice Award** for its student retention program, which uses a case-management approach in education and career planning and provides Web-based information on majors, schools, scholarships and life skills.

A grant from the Pepsi Bottling Group is bringing **Wi-Fi (wireless fidelity) internet access** to the Mānoa Campus Center and expanding technical support for the technology.

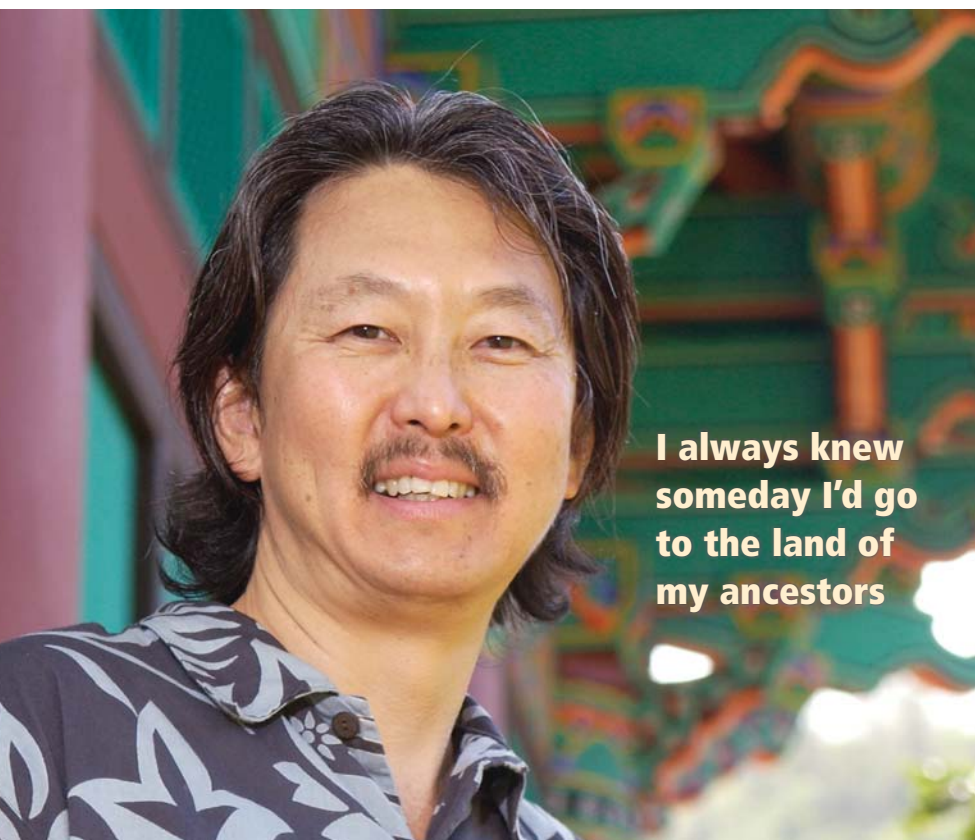
UH Hilo dedicated its new, \$19 million, 85,000-square-foot **classroom** building at the beginning of spring semester.

Kapi'olani CC students won a **culinary gold medal** for their four-course meal prepared during the Western Regional American Culinary Federation conference.

Mānoa's Curriculum Research Development Group is donating up to **10,000 new textbooks** to Hawai'i public school teachers who enroll in CRDG workshops on how to use the resources.

Mike Seper won the opportunity to commercially develop his ColdSpot instant, reusable cold pack during UH's first **Student Invention Competition** sponsored by the Office of Technology Transfer and Economic Development.





**I always knew
someday I'd go
to the land of
my ancestors**

Local, Korean roots nourish UH writer

Gary Pak's conversation resonates with Korean words such as *heung* (joy) and its opposite, *han* (an agonized and grudging perseverance in the face of oppression). He talks about his *we balmeoni* (maternal grandmother), a picture bride who immigrated to Hawai'i in 1905 and worked on a sugar plantation. "Growing up, I understood Korean enough to converse in simple terms with my grandmother," explains Pak, an assistant professor of English at UH Mānoa and former creative writing professor at Kapi'olani CC, "but I'm a local boy. My first language was pidgin English."

Still, listening to his grandmother's stories of her homeland sparked Pak's interest in his Korean roots. "My grandmother kept telling me I should go to Korea, and I always knew someday I would." In 2002, Pak received a


Fulbright grant to lecture at Korea University in Seoul. "Every day was an education in some aspect of Korean culture," he says. When he wasn't teaching American and Korean-American literature classes, hanging out with his students or attending the Andong International Mask Dance Festival, Pak explored Seoul on foot, frequently ending up at a bookstore watching movies. "Today's Korean movies portray everyday life," he says. "Through them I began to understand Korean responses, attitudes and points of view."

Pak is transforming detailed daily journal entries from his four months in South Korea into a non-fiction book. "It will document my reactions to changes in my beliefs and in the way I've come to perceive the Korean culture as a third-generation Korean-American traveling for the first time to

the land of my ancestors," he says. He's also working on a novel based on his grandmother's life.

"I love to write," he says, "For me, the process is the important thing—writing words and reconstructing sentences, ideas and images—not publishing." Even so, the UH alum (MA '90, PhD '97 Mānoa) has published continually since 1992, when he won the Cades Award for his short-story collection, *The Watcher of Waipuna*. His novel, *A Ricepaper Airplane*, followed. Based on a real incident related by his mother and aunt, it tells of a sugarcane plantation worker who builds an airplane out of ricepaper, bamboo and bicycle scrap-parts hoping to fly back to Korea, away from his harsh life of forced labor.

Pak also contributed to "Century of the Tiger," the 2002 *Mānoa* journal issue celebrating 100 years of Korean culture in America, and co-edited Bamboo Ridge's *YOBO: Korean American Writing in Hawai'i*. His short story, "Hae Soon's Song," appeared in New Press' anthology, *Crossing Into America: The New Literature of Immigration*. And he's written plays for Honolulu Theatre for Youth and Kumu Kahua and is helping plan a contemporary-Korean cinema conference this fall.

Although he feels a strong attachment to his heritage, Pak didn't go to Korea to become Korean. Nor does he consider himself *gyopo*, or overseas Korean national, as he was called in Korea. "I'm Korean-American," he says. "My culture is from Hawai'i; my parents' and grandparents' generations helped create that culture. Still, now I'm much more aware and proud of my roots." 

by Jennifer Crites (AA '90 Windward, BA '92 UHWO), a Honolulu freelance writer/photographer



UH's Korean Connections

2003 marks the 100th anniversary of Korean immigration to Hawai'i. Centennial events and publications focus attention on the university's longstanding tradition of Korean scholarship. For example ...

Art Ten Korean ceramic students joined Mānoa art students for Professor Suzanne Wolfe's summer institute. Galleries on O'ahu and Maui offer *Crossings 2003 Korea/Hawai'i* beginning Sept. 14. The major exhibit, coordinated by Mānoa's Tom Klobe, features works by more than 30 contemporary Korean artists. See details at www.hawaii.edu/artgallery/crossings.

Dance Mānoa hosted choreographer Jeong Ho Nam and 10 Korea National University students for a joint 2003 performance with UH dancers at Kennedy Theatre. Mānoa previously offered a masked dance drama course in Korea, and Professor Judy Van Zile's 2001 book *Perspectives on Korean Dance* was the first such comprehensive study in English. Also, the Center for Korean Studies houses 1,500 volumes and videotapes on Korean dance and music, a gift from senior court performer and teacher Ch'onb-hung Kim.

Film A Korean film conference Sept. 17–20 in Honolulu will include the Hawai'i premier of *Invisible Light*. Filmmakers, critics and scholars will discuss trends in Korean film, portrayal of Koreans in cinema, use of films to teach Korean culture and other topics. For

information, 808 956-7041 or e-mail korstudy@hawaii.edu.

Exchange Hawai'i CC Professor of Psychology Trina Nahm-Mijo will host 20 faculty members and students from Wonkwang University and be a featured presenter at the Expressive Arts Conference at East-West Center in February 2004. As a visiting professor in Wonkwang's graduate school this spring, Nahm-Mijo helped create a Seoul street performance involving students and disabled performers to bring attention to the need for Korean laws similar to the U.S. Americans with Disabilities Act.

Center for Korean Studies The oldest and largest Korean studies program outside of Korea, Mānoa's center is home to 18 faculty members in disciplines from economics to sociology. Located in two buildings styled on the Kyongbok Palace and built using traditional techniques, the center houses an informal library and reading room, special collections and a history bibliography listing thousands of recent English-language publications, as well as art, scrolls and furniture that include replicas of Korean national treasures. Since 1994, the center has supported more than \$425,000 in student scholarships, 60 major research efforts and 45 community events.

The journal *Korean Studies* publishes scholarly articles on Korea and the Korean community abroad, book reviews and essays. The semiannual jour-

nal is edited at the Center for Korean Studies and published by UH Press. See www.uhpress.hawaii.edu/journals.

Business Since 1977, the Mānoa College of Business's Pacific Asian Management Institute has sponsored the Korean Banking Institute, training for Korean Airlines personnel and other programs for Korean executives. For two decades, Professor K. K. Seo has escorted students to Korea as part of his Asian field study course.

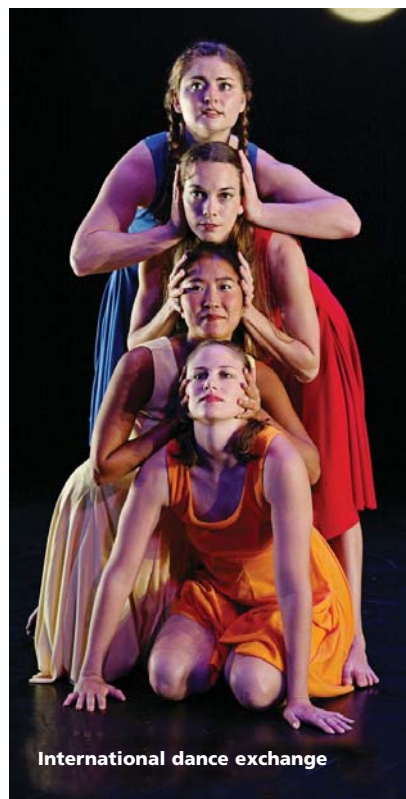
Scholars About 2.3 percent of UH faculty claim Korean ethnicity. Students of Korean ancestry represent 3 percent of the UH student body system-wide. During fall 2002, 233 Korean nationals studied at UH campuses.



Picture this *The Koreans in Hawai'i: A Pictorial History, 1903–2003* tells the story of migration, settlement and assimilation. The new book includes hundreds of photographs and oral histories. Also available from UH Press: *Century of the Tiger: One Hundred Years of Korean Culture in America*, an anthology of literature and art by Korean and Korean American authors published with a \$25,000 grant from First Hawaiian Foundation. For either book, visit www.uhpress.hawaii.edu.

Food UH Hilo hosted the Big Island's first Kimchee Festival in June. Participants prepared five of the 187 varieties of spicy pickled vegetable and competed at cooking with kimchee.

Language Mānoa Professor Ho-min Sohn's four-year package of college texts for Korean language instruction is due out by the end of 2003. Sohn was the only North American scholar to receive Korea's Tongsung Academic Prize in 2001. The number of students majoring in Korean language at Mānoa increased four-fold between 1992 and 2002. Kapi'olani CC offers non-credit business conversation instruction and promotes teaching of Korean within teacher certification.



International dance exchange

Can media magician **Dick Parsons** pull another rabbit out of the hat?



Times have been tough, lately, for both media and Internet companies. As ad revenues shrink and the dot.com bubble continues to collapse, AOL Time Warner is betting that a UH alumnus will find a way to revitalize the world's leading media and entertainment company
by Tom Nugent

Ask AOL Time Warner Chairman and CEO Richard Dean Parsons to reflect on the enormous challenge his company now faces, and the former University of Hawai'i history major ('64-'68 Mānoa) will surprise you with his exuberant optimism. "I've always thought Americans have this marvelous knack for finding their way through any situation, and that's the attitude I'm taking on this job," says the easygoing, affable leader of the world's largest media and entertainment corporation. "Over the years, I've learned that the best way to handle any task is simply to plunge right in.

"You start by putting one foot in front of the other, that's all. Obviously, we face some very real challenges at AOL Time Warner, and all of us are going to be tested in the months ahead. Are we up to it? You bet! This is a great, great company, and I love coming to work every morning."

He means it, too. A veteran crisis-manager who served as a top White House aide in the messy 1970s aftermath of Watergate, the 55-year-old Parsons long ago learned how to keep his cool in situations that would leave most corporate executives paralyzed with gloom. Ask him how he intends to rebuild the fortunes of a mega-media empire that had the largest write down in the history of American business—an astounding \$99 billion last year—and the question doesn't even faze him.

"We're going to take it one day at a time, that's all," says Parsons. "We've got our share of problems, like most other media companies today. But we've also got some terrific people working for us and the best brands in the media and entertainment industry. If you think about it, most of our businesses are world leaders in their categories. From *Harry Potter* to *The Lord of the Rings* to *The Matrix*, we're making and distributing some of the most popular entertainment fare in the world today. HBO is doing extremely well for us, and our magazines—*People*, *Time*, *Sports Illustrated*, *Fortune* and all the rest—are also at the top of their game.

"As for news ... I don't think anyone would deny that CNN now ranks as the authoritative voice in global

news. These are all huge strengths, and many media companies would love to have just one of them. Of course, there's no denying that we've got some problems at AOL [America Online, the giant Internet company that merged with Time Warner in 2000 in a \$300-billion deal], and we will face some significant challenges there in the days ahead. On the other hand, AOL also has some powerful assets going for it—resources that many people tend to overlook, starting with the fact that this is the world's leading Internet brand, with more than 35 million subscribers around the globe."

Parsons pauses for a moment, takes a deep breath, and then drives his point home in the cheerful, booming baritone that years ago became his management-style trademark: "My job is still a whole lot easier than, say, the job of a U.S. congressman. We're going to turn the company around and get it back into safe, deep water. I'm convinced that we'll accomplish that goal, because we've got great employees to help get the job done. And we're also going to have some fun while we're doing it!"

East meets West ... in a "paradise on earth"

Often described by his professional colleagues as "the most decisive, capable executive working in entertainment media today," Dick Parsons has spent most of his professional life fighting—and usually winning—uphill battles. Born in the economically disadvantaged Bedford-Stuyvesant section of Brooklyn in 1948 and raised in rough-and-tumble Jamaica, Queens, the resourceful Parsons figured out early that the road map out of the "Mean Streets" could be found at the local public library.

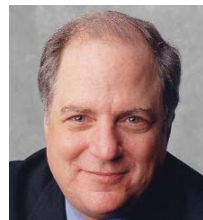
A bright kid with a gift for charming people by telling entertaining stories, the youthful Parsons picked up some unforgettable lessons on how to deal with adversity by watching the heartbreaking antics of the hapless Brooklyn Dodgers. The "Bums of Flatbush," who usually lost to the snooty, uptown Yankees, for many years played at Ebbets Field, just a few blocks from the Parsons household. Having learned from the likes of Dodger immortals Duke Snider, Roy Campanella and Pee Wee Reese how much it hurts to fail, the gung-ho kid from Brooklyn climbed aboard the success-track early, skipping two grades in school and leap-frogging into UH at the tender age of 16.

What was it like to arrive on campus in the fall of '64 as a brash, 6-foot-4 wunderkind who would soon be playing for the Warriors' basketball team after winning a walk-on scholarship in typical Parsons-Uphill-Battle fashion? "I grew up on that campus," recalls Parsons today, "and it was a gorgeous place to go to college. After Brooklyn, Hawai'i was paradise on earth. The people were friendly and the weather was always accom-

Name these visitors

Part of a university's role is to bring a variety of voices to a community. See if you can identify the guest lecturers and resident artists who made the following comments during visits to UH campuses this spring. Turn the page for the answers.

All sexual issues in America are a measure of where society stands. It's fascinating to see how gay people are being treated by American culture and politicians.



Stories always seem to relocate and replace earlier locations and placements, thereby making a claim to a place in the memory of the listener.



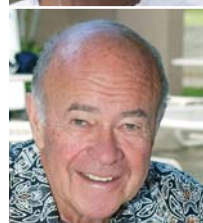
Similar problems are found in both our fields—diversity of organisms, resistance to present antiviral drugs. The making of antibacterial vaccines has been difficult. We are each other's best advisors.



The presence of Black people on stage does not mean it is Black Theater. Black Theater must be performative and ritual in style.



The U.S. media is becoming more and more an echo chamber.



Walt Whitman said he wanted to absorb America and have it absorb him. That's what I've been trying to do the past 30 years—absorb America's story in my lifetime, in my soul and in my psyche.



Our relationship is unique and strong. Because of my experience in both independent and mainstream filmmaking, I can bring my own unique views to the program.



Name these visitors

Frank Rich, associate editor and cultural columnist for *The New York Times* known for his commentaries on figures from New York Mayor Rudolph Giuliani and President George W. Bush to comedian Ellen DeGeneres and rap artist Eminem.

January 2003, Mānoa

Steven Feld, musician, cinematographer and political activist whose book, *Sound and Sentiment*, links the sounds of nature, music and lament in Papua New Guinea; Feld also studies the convergence of globalization, schizophrenia and the emergence of world music

January 2003, Mānoa

Jay and Stuart Levy, identical twin brothers who research AIDS/cancer at the University of California, San Francisco, and antibiotic resistance at Tufts University, respectively

February 2003, Mānoa

Paul Carter Harrison, OBIE award winning playwright and director, essayist and expert on Black art and culture

March 2003, Hilo

Sander Vanocur, 40-year veteran journalist who participated in the first presidential television debate in 1960 between Kennedy and Nixon and received an Emmy nomination for his coverage of the 1968 Chicago Democratic National Convention

March 2003, Mānoa

Anna Deavere Smith, an actress (best known for recurring roles on *The West Wing* and *The Practice*) and playwright whose film *Twilight: Los Angeles* explores the Rodney King beating, violent aftermath and lasting impact on America's conscience

April 2003, Mānoa

Bryan Singer, director of *X-Men*, *X2: X-Men United* and *The Usual Suspects* on his relationship with former Hollywood executive Chris Lee and the UH film program Lee's developing

May 2003, Mānoa

modating. And, of course, as an African-American, I was struck by the ethnic diversity I saw all around me.

"At Hawai'i, we studied and socialized among all the different shapes, sizes, religions and races of the world. It was like a laboratory that included all the citizens of Planet Earth. It was East meets West, and it was a terrific place to begin discovering how other people think. I learned a lot of lessons there about how to interact with people of different backgrounds, and those lessons would stand me in good stead during my later career as a manager. You can't motivate or inspire employees—and we have 90,000 employees at AOL Time Warner—if you don't understand where they're coming from and how they think."

Along with learning from diversity at Mānoa, Parsons spent a lot of time reading about the roots of American democracy in his U.S. history courses. "I can remember the excitement I felt the first time I read Alexis de Tocqueville," the media guru says today. "He made it so clear that what's unique about the 'American experiment' is the way ordinary citizens insist on being involved at every level of our society, both in and out of government. That's a lesson I've carried into a lot of my volunteer work, whether it's with civic organizations or school kids or as part of President Bush's Commission to Strengthen Social Security.

"What de Tocqueville taught me was that this kind of civic activism isn't really goodness-of-the-heart



Richard Parsons with nursing graduates at Mānoa's May commencement, where he received an honorary doctor of humane letters and urged graduates to be committed and compassionate and to reject intolerance, injustice and inequality

stuff. It's actually an essential part of what makes America America!"

A simple goal: "Do some good, have some fun"

Armed with the lessons he'd learned from de Tocqueville, and from two years of serving as the gregarious and nimble-witted "social chairman" for his on-campus fraternity, Parsons headed off to law school, accompanied by his brand-new wife, Laura Bush Parsons (BA '68 Mānoa), whom he now credits with "teaching me how to get serious—about my career, my life, the goals I should set for myself."

After ranking first in his class at Union University's Albany Law School in 1971, Parsons took a hugely important career step by signing on as a legal assistant to then-New York Gov. Nelson Rockefeller. Within a few years, Vice President Rockefeller asked him to move his growing family (soon to include three children) to Washington, where he would serve as a senior White House aide under President Gerald Ford.

By all estimates, Parsons performed brilliantly in the White House, inventing and deploying several successful strategies aimed at restoring public confidence in the badly damaged executive branch of government in the wake of Richard Nixon's scandal-tainted exile. Having learned a few things about managing crises on the job, an experienced and politically savvy Parsons joined the blue-chip New York law firm Patterson, Belknap, Webb & Tyler, where he soon rose to managing partner.

What followed was a solid decade of stellar legal work and a growing reputation as a can-do problem-solver who always gets the mission accomplished. In 1988, directors of the huge but deeply troubled Dime Savings Bank of New York decided Parsons had the kind of management skills, and the coolness under fire, required to rescue their failing financial institution from impending collapse. Once again, the unflappable Parsons delivered the goods—staving off the fiscal crisis at Dime, then masterminding a complicated merger with Anchor Savings Bank. A dazzling move that helped pluck Dime from the brink of ruin, the merger also created a brand-new, \$20-billion financial institution with impeccable credentials.

Moving calmly, "one day at a time," Parsons had pulled off an astonishing rescue ... the same kind of rescue now required at AOL Time Warner, where he became president in 1995 and took the reins as CEO and chairman in May. While his giant media empire continues to face challenges (mainly as a result of its merger with AOL, according to analysts), the question on everyone's mind is: Can Dick Parsons do it again?



Parsons credits wife Laura, a fellow member of the Mānoa Class of '68, with teaching him how to get serious about his life and goals

Movers and shakers at some of America's biggest media corporations answer the same way: Don't bet against Richard Parsons; he's done it before, and he's quite capable of doing it again. "Dick is simply the best there is at running complex, heavily populated organizations like AOLTW," says Leo Hindery, Jr., veteran CEO at YES Network, an entertainment and sports group operated by the New York Yankees. "This guy is a persuader, not a dictator, and he has a fabulous track record when it comes to turning situations around.

"He's a bear of a guy, and yet he's surprisingly gentle and sensitive to other people's needs," Hindery continues. "Parsons is a terrific manager because he understands the people who work for him. He knows how to get the most out of them without leaving ruffled feathers behind."

Adds Richard J. Bressler, chief financial officer at media giant Viacom who held the same post at Time Warner for several years under Parsons, "What you have to understand about Dick is that he's the consummate diplomat. At Time Warner, he was always able to bring people together as a way to harmonize the company, and that's what the company needs most right now."

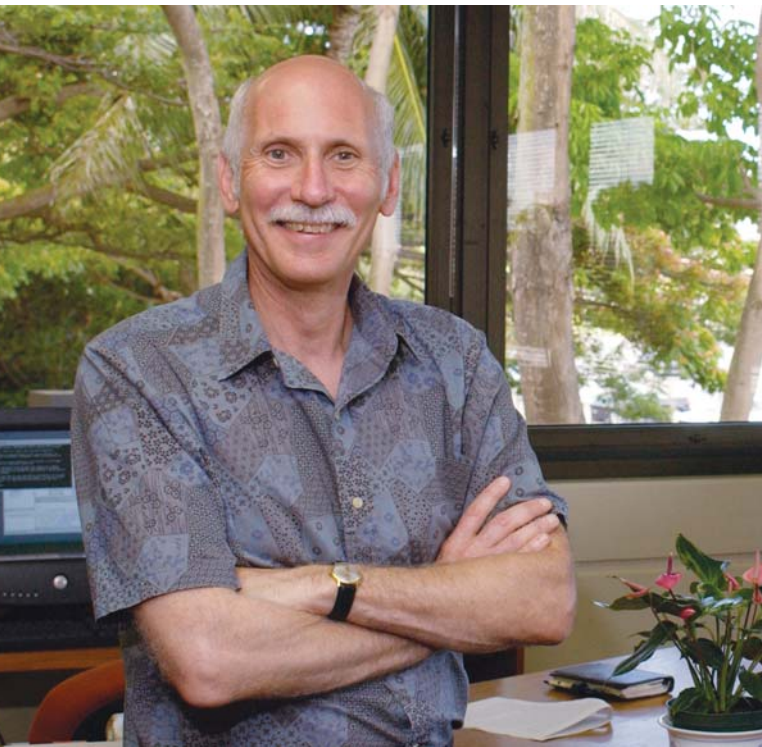
Unpretentious and low-key, Parsons prefers Miller Genuine Draft beer and keeps a jumbo-sized sculpture of Tweety Bird in his office. Ask him to reflect on his philosophy of management, and he'll usually respond with a self-deprecating guffaw. "Look," he'll tell you with the wave of his hand, "our goal at AOL Time Warner is actually pretty simple. We want to make some money for the shareholders, we want to do some good in the world, and we want to have some fun.

"The key to that is our people. You know, you can have the clearest vision, the best strategy and the best execution, but if your people don't feel rewarded and psyched, it's all for naught. That's especially true in a company like ours, a company that doesn't punch out widgets but relies on creativity and the products of people's minds and imaginations." 🍷

Tom Nugent is a freelance writer and former *People* magazine reporter

The Mānoa law school's new

Advocate



Aviam Soifer is a lawyer with a heart ...

and hearty enthusiasm for his new job as dean of Mānoa's William S. Richardson School of Law. A widely recognized constitutional scholar and former dean of the Boston College Law School, Soifer trained at Yale and taught at Boston University and the University of Connecticut. *Law and the Company We Keep* (Harvard University Press), his part-historical, part-literary work on groups and the law, received the National Jesuit Book Prize. Soifer spoke with *Mālamalama* on the eve of his first day as dean.

You liked what you saw during your '99-'00 sabbatical at UH?

The law school is absolutely first-rate, the people, wonderfully welcoming and generous. I did a lot of research and writing and generally participated in the vibrant life of the school. My wife, documentary filmmaker Marlene Booth, even joined the law school's hula hālau. She's working on a film about Pidgin with Kanalu Young of the Center for Hawaiian Studies. I saw firsthand a school that cares passionately about things I care about—community, diversity, Native Hawaiian rights

and seeking justice as a practical immediate concern and ever-present challenge.

Will the Law School grow?

No. We aim for an entering class of 90. We do have a small new master's program for foreign professionals, but reaching out across national boundaries isn't new for us. In a faculty of under 20, we have three Chinese law experts, a Japanese law expert and a Pacific Islands law expert. We can be a bridge for people traveling to Asia who are interested in training or debriefing. I don't think there's any question that China, for example, will be incredibly important to the U.S. or the world economy.

What are your goals as dean?

This school emphasizes excellent craftsmanship—training good lawyers who are advocates, who care about the results for people. We should tell the larger public more about what the faculty and students are doing in the community. We need to involve alumni more directly and help the national legal education community grasp what a gem this school is. The great teaching and excellent programs here provide a wonderful foundation on which to build.

You predicted the recent U.S. Supreme Court decision on affirmative action. Why is affirmative consideration, as you call it, important?

Education is better for everybody if there is diversity in the classroom—classes are more exciting, teaching is better and students' perspectives and the connections they make are immensely improved. Students thus are better prepared for life. As a country, we need to be concerned about the "protection" part of "equal protection" and see that the "full" benefits promised by law in "full and equal rights" are realized for everyone. Treating everyone exactly the same often isn't the answer. Context matters. In the University of Michigan Law School case, the court recognized the autonomy universities ought to have to consider a whole set of factors in admissions to achieve a rich mix.

And at the University of Hawai'i?

From its inception, our law school has applied these values in teaching, learning and service. We don't stop at affirmative consideration; our pre-admission program helps people succeed and develops camaraderie. Our "pre-ads" had a 100 percent passage rate on the last bar examination. What we do following admission could and should serve as a national model, and I think we can find foundations interested in supporting it.

Fundraising will be a major responsibility for you?

If you put deep concerns people have together with the school's multiple areas of excellence, you develop a healthy and fruitful relationship. We have great potential. I feel very blessed to be here. ㊦

Rebuilding after a fire, refurbishing a health center, restoring old electronics for the needy, ridding the landscape of non-native plants. Just another day in the ... classroom? For Honolulu CC students it is. This year students gained real-world experience that generated benefits for the community.

- ★ Construction trade programs students came to the rescue after a May 2002 fire destroyed a Honolulu Zoo food preparation and grooming storage area. Students in Jeff Uyeda's carpentry class and Danny Aiu's sheet metal class rebuilt the structure and fabricated new aluminum gutters, saving the zoo an estimated \$10,000. "The hands-on projects benefit the students as they transition into the work force," Aiu says. "I saw some apprehension at the start, but that's just the fear of making a mistake. Soon that melted away and the job began to flow toward completion."

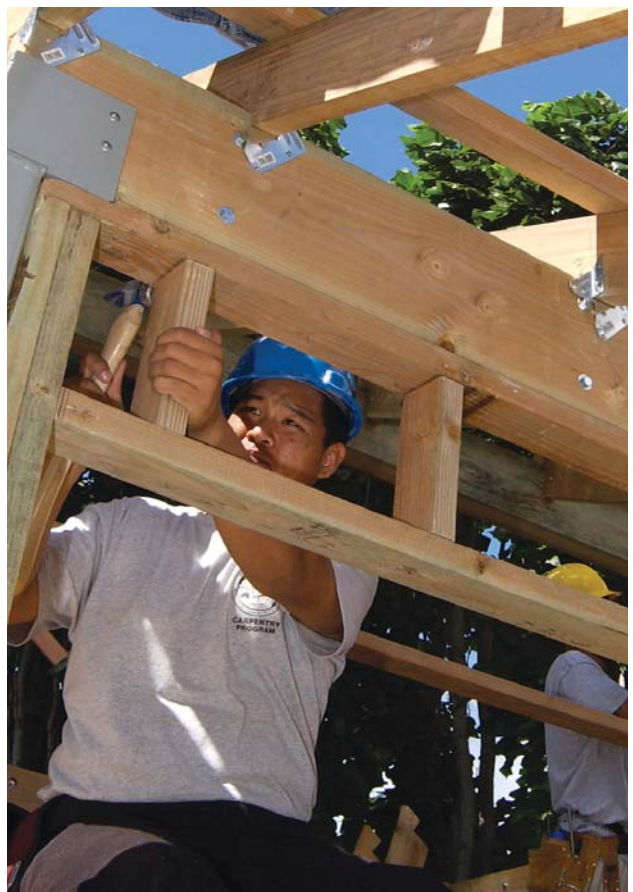


Schooled in the Public Good


- ★ Faced with homelessness after their building was sold in April, the Waikīkī Health Center found a new location.

However, extensive renovation was required, says Patty Geoghegan-Valencia, director of the Waikīkī Friendly Neighbor program, which shares the site. Her husband, Ray, a graphic artist at Honolulu CC suggested that his colleagues might help. Uyeda's students spent two days removing termite-eaten doors, repairing the water-damaged ceiling, refitting old windows and doors and patching and painting walls. The work allowed the nonprofit health center to continue providing low-cost programs to the community.

- ★ In a five-year project at UH's Lyon Arboretum, fire and environmental emergency response students clear non-native plants, cut large unwanted trees and make new planting areas as part of their wildland fire training courses. The effort has saved the arboretum an estimated \$100,000 in labor costs.
- ★ Computer electronics and networking technologies instructor Paul Jacoby turned electrical cast-offs into valuable assets for charitable organizations. His students gained practical hands-on experience while repairing donated electronic appliances. In turn, Jacoby provided the repaired items to the Lōkahi Giving Project for distribution. The electronic repair courses will end next year, but not before donating usable electronics to more than 600 social service and nonprofit organizations. ㊟



by Kristine Reilly (BA '03 Mānoa)



Across the UH campuses, a myriad of programs are infused with uniquely

Hawaiian Ways

Writers: Kristine Reilly, Heidi Sakuma, Janine Tully and Cheryl Ernst



A hula of its own

Forget fight songs. Windward CC has its own hula, which speaks of a school for the multitudes, standing proudly against the Ko'olau mountains and visited by gentle breezes and the kōlea bird. Conceived and choreographed by Earl Pāmai Tenn, kumu of the college's hālau, it was written by Hawaiian studies instructor Fred Kalani Meinecke and Emalia Keohokalole to the tune "Ha'aheo Kaimanahila." In his classes, Tenn emphasizes traditional values and the underlying meaning of Hawaiian songs. —JT

Licensing Hawaiian genes for medical research

The massive reduction of the Hawaiian population from pre-Western contact to the mid-1800s created a DNA bottleneck. Genetically, the Native Hawaiian population became much more homogenous than other population groups. A homogenous genome renders a group more susceptible to polygenetic disorders, such as hypertension, diabetes and renal disease. But it also reduces variables that complicate testing of experimental treatments for these disorders.

Charles Boyd, of the Pacific Biomedical Research Center's Hawaiian Genome Project, proposes licensing the Hawaiian genome as the intellectual property of the Hawaiian people. Benefits are twofold—encouraging clinical studies of treatments that could benefit Native Hawaiians and generating revenue for the Hawaiian community from royalties on successful drugs. It's a potentially lucrative market—Roche pharmaceutical company paid \$200 million outright for rights to the Icelandic genome, which underwent a similar bottleneck. —CE

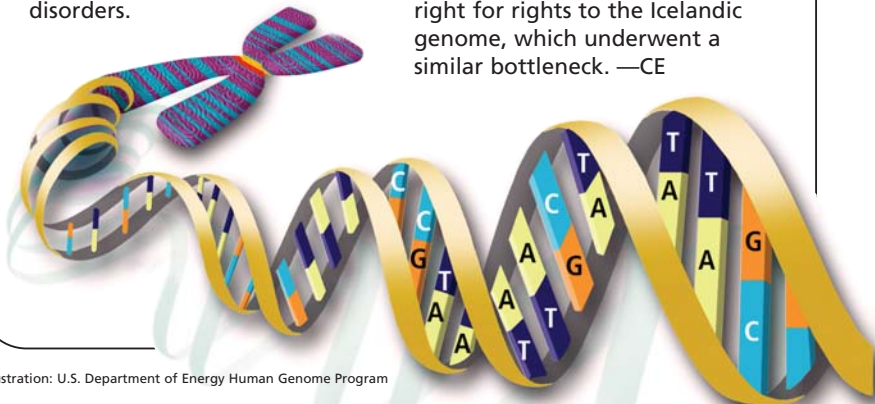


Illustration: U.S. Department of Energy Human Genome Program



Published in pidgin

Hawai'i authors are increasingly using Pidgin—the Hawaiian Creole language that evolved from the plantation blend of Hawaiian and immigrant tongues—to tell their stories. Kapi'olani CC instructors Lee Tonouchi and Lisa Linn Kanae, both UH Mānoa graduates, are among the writers and writing coaches using Pidgin to portray life in the islands. The self-described "Pidgin Guerilla," Tonouchi is the award-winning author of *Da Word* from Bamboo Ridge Press and co-editor of the Pidgin-centered literary magazine *Hybolic*. He is also editor of Bess Press' coming *Da Kine Dictionary*. Kanae's poetry, personal essays and creative non-fiction can be found in issues of *Hybolic*, *Tinfish*, *Ōiwi: A Native Hawaiian Journal* and *Journal of Hawai'i Literature and Arts*.

Want to know more about Pidgin? Mānoa instructor Kent Sakoda and associate researcher Jeff Siegel include common Pidgin words and familiar literature in their book *Pidgin Grammar: An Introduction to the Creole Language of Hawai'i*, due out in July. *Pidgin Grammar* is described as the first serious book about the language's origins and grammar written for non-linguists. —KR



Alternative cures and native health studies

UH's John A. Burns School of Medicine has established a Department of Complementary and Alternative Medicine headed by nurse-researcher Rosanne Harrigan to look at healing Hawaiian style. Researchers are examining traditional ethnobotanicals of Polynesia (see list) as well as Asia to stop bleeding, relieve headaches and asthma, ease the pain of childbirth and treat diabetes and high blood pressure.

The medical school also established the nation's first academic department devoted to the healthcare needs of Native Hawaiians. Under the direction of physician Marjorie Mau, the new Department of Hawaiian Health will address both cultural factors and biological health risks affecting Native Hawaiians through research, education and healthcare practices that promote wellness. Administrative offices and research operations will be located at the new medical school facilities under construction in Kaka'ako. —KR/HS



Traditional Hawaiian treatments

'A'ali'i rashes, itching, skin ailments

'Awa headaches, muscle pain, general debility, chills, colds, bronchitis and asthma

Kalo bleeding, stomach ailments, pain and swelling from insect bites, asthma

Kō lacerations

Koali arthritis, pain, swelling and bruising

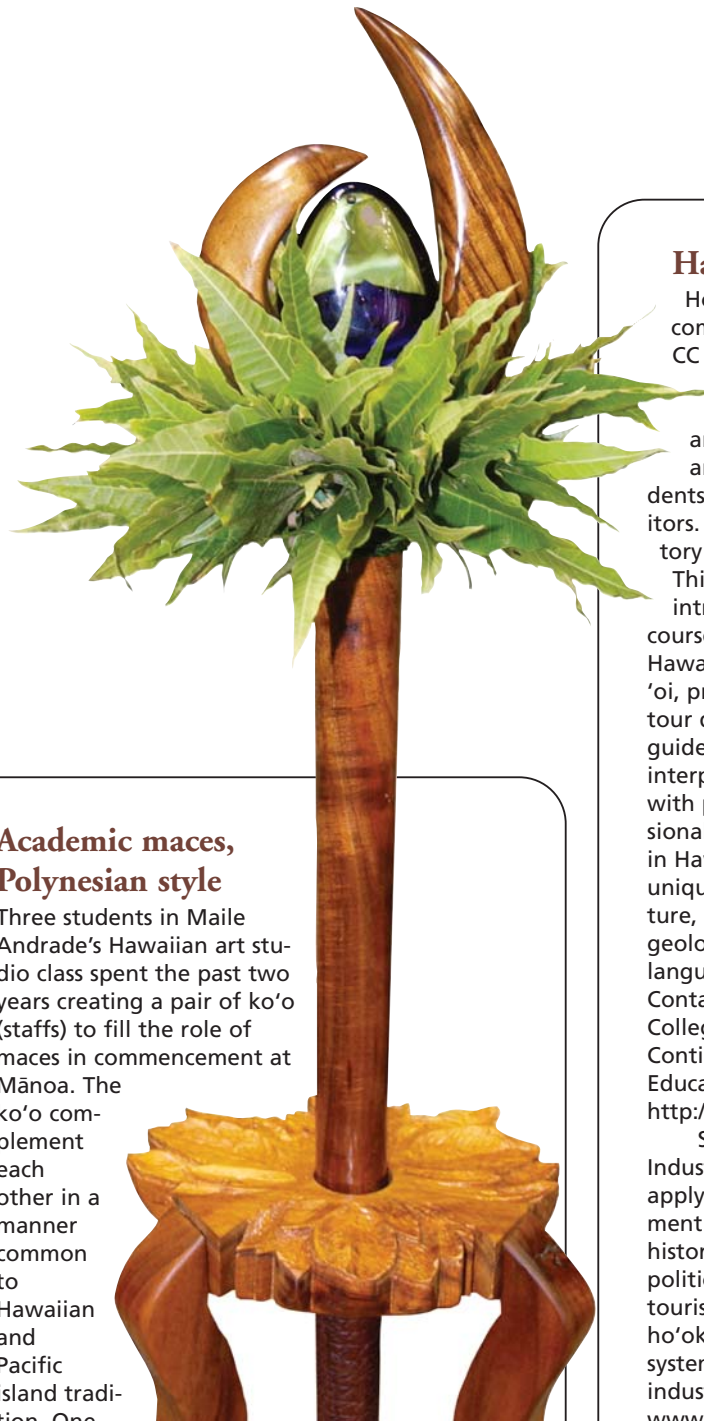
Māmaki weakness

Noni diabetes, high blood pressure, weak appetite, boils, wounds, fractures, urinary disorders, muscle pain

'Ōhi'a lehua discomfort during childbirth, colds

'Ōlena earaches, nose and throat discomfort

Pia diarrhea, dysentery, bleeding



Academic maces, Polynesian style

Three students in Maile Andrade's Hawaiian art studio class spent the past two years creating a pair of ko'o (staves) to fill the role of maces in commencement at Mānoa. The ko'o complement each other in a manner common to Hawaiian and Pacific island tradition. One incorporates symbolism of the female, fire, empowerment and wisdom; the other, elements representing the male, water, knowledge and humility. Originally medieval battlefield war clubs, maces are carried by university marshals to signify their institutions' authority in academic ceremonies. Used for the first time at Mānoa's May commencement, the new ko'o will be on display at Hawai'i Hall between ceremonies. —CE

Hawaiian hospitality

Hotel executives, tour guides and curious community members alike turn to Kapi'olani CC for Interpret Hawai'i, a series of courses developed to preserve and promote the historic and contemporary host culture and language of Hawai'i. By exploring the artwork, music and dance of the islands, students learn to interpret Hawai'i accurately to visitors. In addition, Kapi'olani offers the only history and culture certification class in the state. This 24-hour introductory

course, Hawai'i nō ka 'oi, provides tour drivers, guides and interpreters with professional training in Hawai'i's unique culture, history, geology and language. Contact the

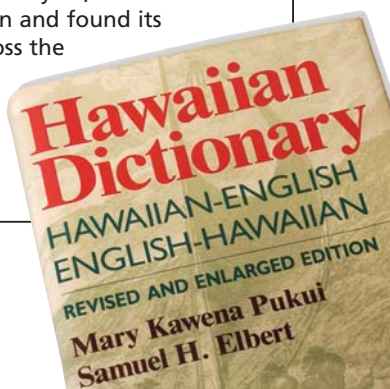
College of Continuing Education and Training at 808 734-9567 or go to <http://programs.kcc.hawaii.edu/~noncredit>.

Students at UH Mānoa's School of Travel Industry Management learn to appreciate and apply Hawaiian cultural values in the management of their industry. They study Hawai'i's rich history as a host culture, as well as the social, political and environmental impacts of global tourism on the island state. The concept of ho'okipa, a Hawaiian values-based hospitality system, is viewed as fundamental to visitor industry growth in the 21st century. Visit www.tim.hawaii.edu or call 808 956-8946. —KR



The word on dictionaries

Since its original publication by UH Press in 1957, the *Hawaiian Dictionary* by Mary Kawena Pukui and Samuel H. Elbert has sold more than half a million copies. Reprinted 13 times, it has expanded to nearly 30,000 entries. It has been translated into a Hawaiian-Japanese version and found its way into libraries and bookstores in Europe and across the U.S. mainland. And it paved the way for the publication of Hawaiian place name guides and language texts, histories and word puzzle books. For available titles, see www.uhpress.hawaii.edu. —HS



Educational tours

Hawaiian culture infuses UH Hilo programs for visitors. English Language Travel Study helps college students from around the world improve their English skills while experiencing Hawaiian culture through field trips and introduction to Hawaiian history and crafts. Call 808 974-7664 or e-mail cecs@uhh.hawaii.edu. In Hawaiian EDventure, visitors age 12–90 spend two weeks in hands-on activities related to Hawaiian culture and the natural environment of the Big Island. Visit <http://conference.uhh.hawaii.edu/edventure.html> or e-mail foxgolds@hawaii.edu. Hilo's Ka Haka 'Ula O Ke'elikōlani College of Hawaiian Language regularly hosts visitors who want to revitalize indigenous language in their home communities and countries. —KR

Programs strike Hawaiian chord

As part of their graduate work in ethnomusicology at Mānoa, U'ilani Bobbitt, Tim Ho and Aaron Sala produced a concert with the Sheraton Moana Surfrider to honor the historic hotel and its importance to Hawaiian music. Funded by the Chie Yamada Endowment, the March event included 1960s footage from the *Hawai'i Calls* television program and brought veteran entertainers back to the Moana stage for a memorable community performance. Since offering its first hula class in 1969, Mānoa's ethnomusicology program has pioneered the academic study of music pluralism and supported the musics of Hawai'i's communities. In addition to hula and chant, Hawaiian chorus and ensemble and slack key guitar, the program offers ensembles devoted to the music of Asian and Pacific cultures. For information, see www.hawaii.edu/uhmmusic/pethno.htm.

At Windward CC, the Hawai'i Music Institute offers non-credit courses in the instruments and voice of Hawaiian music with instruction by the likes of Peter Moon, Byron Yasui and Melveen Leed. The institute also offers classes in composition and the business aspects of music. See <http://ocet.wcc.hawaii.edu/himussched.htm>. —CE



Preserving a piece of Waikiki

Completed in 2002, the two-mile Waikiki Historic Trail wends past 23 historically or culturally significant sites, 19 of which are designated by bronze surfboard markers. Under a \$3,000 grant from the Native Hawaiian Tourism and Hospitality Association, Kapi'olani CC will help maintain the trail. The grant funds curriculum development, consultation and training of volunteer trail guides, who lead two free tours weekly. The Kālia tour covers the grounds at Fort DeRussy and the Hilton Hawaiian Village; the Queen's tour extends from Kapi'olani Park to the Moana Surfrider Hotel. For information, call 808 737-6442 or visit <http://www.waikikihistorictrail.com>. —KR



Hawaiian values in early education

In Pat Gooch's Hawaiiana for young children class at Honolulu CC, future preschool teachers examine their own list of values—such as aloha (compassion), mālama (caring) and kōkua (helpfulness)—and discuss ways to reflect these values in their daily relationships with family, co-workers and the environment. Gooch also runs workshops in preschools for parents and staff to explore their values and how these come into play in their interactions with others. —HS



Canoe-making old and new

As part of Windward CC's Polynesian voyaging-ethnobotany class, students are carving a one-person fishing canoe from an 11-foot Norfolk pine log under the watchful eye of master canoe builder Bobby Puakea and former voyager Wayne Washburn. Students learn about Hawaiian culture, religion and ethnobotany as they experience the community effort that canoe building represented in ancient Hawai'i. The canoe will be used by the college's natural science department.

At Honolulu CC, meanwhile, marine technology students apply modern fabrication techniques to ancient craft. In addition to designing a double-hull canoe for the Polynesian Voyaging Society, they created molds for a resin/fiberglass voyaging canoe for UH Hilo and 4-person surf canoes for any educational or non-profit group willing to supply materials and labor. They will also learn about voyaging as they work to restore the society's veteran *Hawai'i Loa* canoe. —CE

Palapala hō'ōia kulanui

About 2,500 Mānoa graduates have opted to receive diplomas printed in Hawaiian since the option became available in spring 1995. Alumni who graduated since then are still eligible for the Hawaiian language diploma—contact Admissions and Records at ar-info@hawaii.edu for information. —KR

Language class is virtually Hawaiian

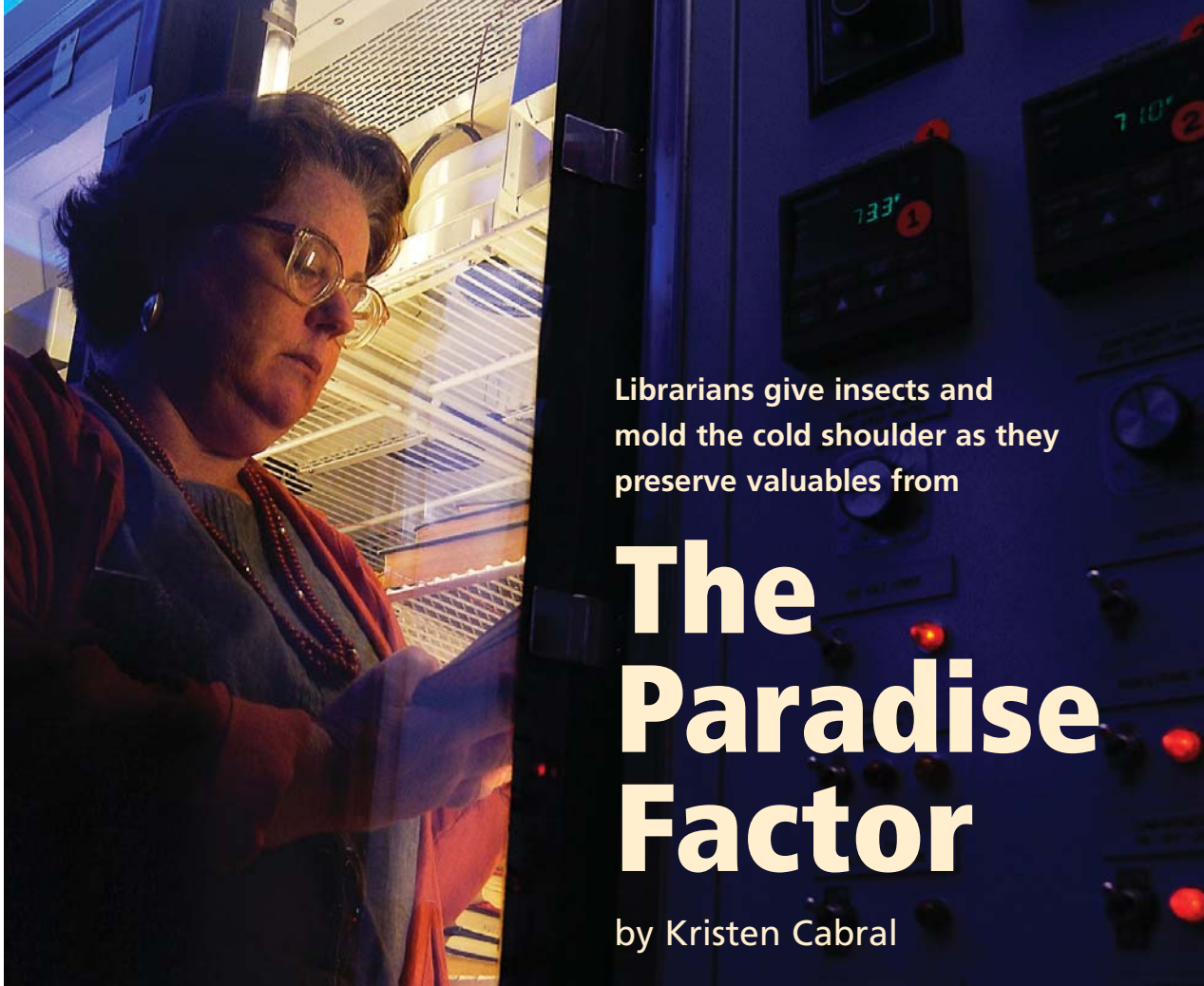
UH Hilo has taken Hawaiian language international. Twenty students from 10 states and a native Hawaiian living in Switzerland are studying Hawaiian 101 and 102 online. "Student response has been a bit overwhelming," says Keola Donaghy, curriculum and technology coordinator. "I've already got a list of about 20 students interested in Hawaiian 101 this fall, and we haven't advertised at all."

Offered through the College of Continuing Education and Community Service, the courses use the same curricula as on-campus classes. Kalena Silva, director of Ka Haka 'Ula O Ke'elikōlani College of Hawaiian Language replaces textbooks with vocabulary lists, explanatory text, exercises and quizzes on the Web. Plans call for adding 200-level language study and possibly culturally based courses, such as the Hawaiian 'ohana and music classes. For more information visit www.uhh.hawaii.edu/~nhshi. —KR

Hilo convinces Apple to "speak" Hawaiian

The release of Apple Computer's new computer operating system last August was a breakthrough for Hawaiian language advocates. Macintosh OS 10.2, nicknamed "Jaguar," includes a Hawaiian keyboard layout and improved fonts that display letters containing the diacritical marks used in the Hawaiian language. Programmers at Apple Computer collaborated with staff at the Hale Kuamo'o Hawaiian Language Center and the Native Hawaiian Serving Institution, both part of UH Hilo, and 'Aha Pūnana Leo immersion school. Sorry, Microsoft Word software doesn't recognize the keyboard. Still, Hale Kuamo'o Director Keiki Kawai'ae'a is encouraged that a major vendor is supporting a language outside of mainstream European and Asian tongues. The center offers tips and resources for Hawaiian language in Windows and on the Web at www.olelo.hawaii.edu/eng/resources. —KR





Librarians give insects and mold the cold shoulder as they preserve valuables from

The Paradise Factor

by Kristen Cabral

Fire, water and wind. Elements that combine to present Nature in all its splendor join insects, mold and Father Time on Lynn Davis's prime enemies list. Davis and her Mānoa Libraries preservation department staff battle them daily in their effort to preserve the library's holdings. Add the "paradise factor," Davis's term for the high relative humidity and temperature that makes Hawai'i "Hawai'i," and you've got a war on your hands. The stakes are high—more than 3 million books and bound serial volumes; 5 million microforms; 50,000 audiovisual items, and countless newspapers, photographs, maps and posters. "You have to go into it like you're going into battle and be completely prepared for anything," Davis says.

Mānoa has the only professional library or archive preservation department in the state. Charged with pro-

tecting the library's collections, which include a variety of research and special collections in Hamilton and Sinclair Libraries, Davis has a special place in her heart for preserving rare Hawaiian cultural resources and making them available. Her goal is to keep all materials available for as long as possible; her mantra is prevention. She explains: "A large part of what we do, and the most cost-effective, is preventive."

The staff of five full-time employees, assisted by nearly 20 students and special volunteers, provide bindery, reformatting and collections care services. Binding is a sturdy and inexpensive way to protect printed library materials; nearly 3,000 items are sent each month to a commercial bindery in Walla Walla, Wash. Items that are too brittle or fragile to be preserved must be copied in some way to preserve their content. Traditional reformatting methods include micro-

filming and photocopying, done according to strict preservation standards established by the American Library Association and the Research Libraries Group. When cared for properly, microfilm will last 300–500 years. Other items require special attention. Materials that are especially fragile and valuable are given customized treatment in-house—books are re-sewn by hand and damaged covers replaced, custom boxes are constructed to protect books with brittle pages or unique bindings, archival collections are placed in acid free folders and protective boxes.

"We don't just preserve books," says Davis. "There are all kinds of resources that give us information on social history in relation to Hawaiian identity." One such archival collection is a gift of 26 boxes full of Hawaiian records donated by a Scottish resident. Named for the donor, the Cathro Collection features Hawaiian



More than books: UH library collections preserve print and audiovisual materials from old maps to vintage records

music from as early as the 1900s, including 78 rpm records in colorful sleeves with favorites like “Aloha ‘Oe” and “Lovely Hula Hands.”

The records are cleaned with a special apparatus. It resembles a record player with a brush in place of the needle to loosen dust and particles as the record spins. A small drop of distilled water assists in this process and a tiny vacuum cleaner sucks up the dust and any moisture created during the cleaning process. The records are stacked like just-washed plates in a dish rack, and then put into sleeves and inventoried. Next, Davis’s staff will put them in a format that will make it possible for scholars to analyze their significance.

An interesting find from this collection—Scotland has as much of a mold problem as Hawai‘i does. Mold and insects are a major concern in preservation. Library collections are monitored to identify infestation or microenvironments that foster mold

growth. The weapon of choice? Freezers. Two large freezers that resemble cold drink units found in convenience stores are housed in the basement of Hamilton Library. Temperature is set at a constant 10 degrees. Behind glass doors, like patients monitored for vital signs, books are wired with sensors that record their temperature. The majority of items handled this way, about 20,000–30,000 volumes each year, are treated in Matson containers. “We freeze all incoming materials, primarily items that are donated,” says Davis. “The process is especially effective

against pests such as beetles, cockroaches and silverfish.”

The Mānoa alumna (BA ’71, MLS ’72) is on a mission to increase people’s awareness of such processes as an alternative to chemical treatments, both within professional circles and in the general community. She conducts workshops for community groups on preservation techniques, especially for photos (see box). “I like interaction with the community,” she says. “It’s very satisfying when we can contribute what we do to the community.”

Kristen Cabral is a public information officer in UH External Affairs and University Relations

An expert’s tips on caring for photos

Do no harm: Most fast, easy solutions will cause damage, so avoid tape, rubber cement and magnetic photograph albums

Do nothing permanent: Use old fashioned but archival quality photo corners

Buy archival quality products: See the Mānoa Library preservation department Web page at <http://libweb.hawaii.edu/libdept/preservation/index.htm> for reputable vendors

Deal with Hawai‘i’s “paradise factor”

- Store photographs or albums in archival boxes to create a microenvironment that is less susceptible to fluctuations in temperature or relative humidity
- Monitor collections regularly to check for insect infestation; Silverfish and cockroaches damage photographs and photo albums
- Store photographs in an interior space away from windows for a more stable, dry environment

Additional resources

American Institute for Conservation, <http://aic.stanford.edu/treasure/>
Library of Congress—Preservation www.loc.gov/preserv/
North East Document Conservation Center www.nedcc.org/p101cs/lesson7.htm



UH alum directs World Health Organization

Lee's goal: health for all



Ten years after his last visit to Hawai‘i, the World Health Organization’s leader gazes toward UH Mānoa’s distinctive pagoda-shaped Biomedical Sciences Building. “It hasn’t changed at all,” he muses. “Oh wait, there’s no School of Public Health. That’s huge.” It is huge for Jong-Wook Lee, a 1981 graduate of the school. Lee came to UH to study with Professor Robert Worth, an international expert on leprosy. Worth was both mentor and father figure to Lee. “He was a teacher inside and outside of class. I often go back to his teachings when working on world health problems.”

Lee addresses those problems daily at the World Health Organization, possibly the world’s most influential voice on public health matters. During 19 years at WHO, the physician and Seoul native has held technical, managerial and policy positions and led the fight against tuberculosis and

vaccine-preventable diseases of children. Elected by WHO’s 192-nation World Health Assembly to become director general in July, he is the first Korean to head a United Nations agency. For the next five years, he will serve as chief technical and administrative officer, setting policy and overseeing thousands of employees and a \$1.1 billion budget. Lee plans to use these resources against what he calls today’s unmet health challenges—HIV/AIDS, tuberculosis and the threat of newly emerging infectious diseases such as Severe Acute Respiratory Syndrome or SARS. He’ll also tackle unmet needs in women’s health, primarily maternal healthcare.

HIV/AIDS remains the biggest global health problem, especially among developing countries, Lee says. He wants to increase the number of people receiving drug treatment in developing countries, especially those in Africa, by 2005. “The fight cannot succeed in isolation. It will be a priority to work with partners to address this and other health challenges,” he says. “People and institutions beyond WHO must participate, with WHO serving a leadership role.” He will encourage more public-private partnerships, from global to local levels, to mobilize resources and plan, implement and monitor activities.

Fact: Lee developed a diagnostic test for leprosy while at UH

Within WHO, Lee envisions a decentralized organization, with personnel and funds shifted to countries and regions. “The autonomy to act will shift to the regions. I want to give the talented and committed people in these programs the opportunity to obtain good outcomes.” He knows of at least four UH graduates who meet that profile. “WHO has more than 8,000 people. I look around and many are from ‘brand name’ schools, and those of us from Mānoa are right there with them,” Lee says with pride. “I really benefited from my time at UH. It was a very fruitful time for me, and I received a rewarding education.”

His next reward? “Health for all,” Lee proclaims. ㊟

An expanded interview with Lee and his speech to the World Health Assembly are available at www.who.int/en.

by Kristen Cabral, External Affairs and University Relations

UH public health update

The UH Mānoa administration is committed to re-establishment of a public health school as a Pacific center for training and research. The epidemiology program has won accreditation, and former state health director Bruce Anderson (PhD ‘81 Mānoa) is developing the environmental health program—two of the five disciplines required for an accredited public health school. Progress toward what was originally a five-year goal will be influenced by availability of resources.



William S. Richardson

The chief justice helped create Hawai'i's legal code and law school

The distinctive visage is a familiar sight around Mānoa—at law school functions, 'Ahahui Koa Ānuenue booster events and as many volleyball, football, basketball and baseball games as its owner can attend. Less visible but no less important is the guiding hand that ensured Hawai'i's beaches remain open to the public. William S. Richardson, local boy, avid UH fan and champion of the public interest, is the UH Founders' Lifetime Achievement Award recipient for 2003, the 30th anniversary year for the law school that is both his legacy and his namesake.

Richardson, known as "CJ" for his position as chief justice of the Hawai'i Supreme Court, grew up in Kaimukī and attended Roosevelt High. He received a BA in business and economics from UH Mānoa and earned his law degree from the University of Cincinnati in 1943. After serving in the Army's judge advocate general corps for three years, he returned to Hawai'i to practice law. Elected lieutenant governor in 1962, he served with Gov. John A. Burns until appointed to the Hawai'i Supreme Court in 1966.

Richardson headed the bench until his retirement in 1982. It was a period marked by the daunting task of incorporating and recognizing old Hawaiian laws in the legal code of the young state, and Richardson's legal opinions had great impact. "Water was one of the biggest issues of my time," he recalls. Among the most important cases dealing with water and property rights was the Ashford case. The court ruled that all Hawai'i beaches are public property. The decision deviated from property law on the mainland but considered the uniqueness of the state and the customs and laws of old Hawai'i.

"While it is one of the simplest of decisions, it is probably the most important," Richardson says.

The chief justice was a key player in the establishment of a UH law school. Getting to the University of Cincinnati had involved a two-week trek. "We traveled by steamship or train. Maybe 25 of us from the whole state went away," he reminisces. Air travel lessened the time, but not the expense. Richardson was determined that everyone in Hawai'i have the opportunity to attend law school, not just those able to travel to the mainland for their education. Since it was established in 1973, the William S. Richardson School of Law has graduated about 1,900 students, gained a top-100 ranking from *U.S. News and World Report* and attracted internationally recognized experts to the faculty, including Avi Soifer who joins the school as dean in July. It has a strong reputation for its environmental and international law programs, diverse student body and strong performance in moot court competitions and bar exams.

Did you know? Swim Team

captain William Richardson set a pool record, completing the 50-yard freestyle in 24 seconds in the old swimming pool where the Mānoa bookstore now stands

Richardson regularly attends law school functions. "The students really love the opportunity to be able to sit and talk with the school's own namesake and a former chief justice," says student bar association President Della Au-Bellati. The chief justice's influence continues to be felt. 📖

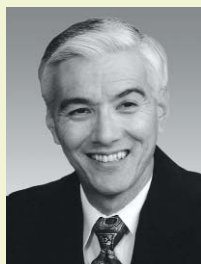
—by Desiree Hikida Mokuohai (JD '02 Mānoa)

2003 Distinguished Alumni

Allan K. Ikawa (BA '71, business administration, Mānoa) is president and founder of Big Island Candies and former chair of the UH Board of Regents. Exhibiting strong commitment to Hawai'i's youth, his company sponsors preschool through college educational, fundraising and scholarship programs. He received local and national awards for innovative retailing, marketing and entrepreneurial achievements. In 1995, he became the youngest person ever inducted into the Junior Achievement Hawai'i Business Hall of Fame.



Howard H. Karr (BA '66, accounting, Mānoa) retired as vice chair and chief financial officer of First Hawaiian Bank. A former chair of the UH Foundation Board of Trustees, he generated public and private support for UH and other institutions. During his tenure as chair of the UH Foundation's Community Colleges Committee, fundraising increased 83 percent. Karr sits on the boards of Hawai'i Special Olympics and Aloha United Way and supports other health care organizations, cultural groups and educational institutions.



Francis S. Oda (ArchD '00 Mānoa) is chair and CEO of Group 70 International. A member of the Hawai'i Business Hall of Fame, he is credited with spurring a renaissance of quality tourism for Hawai'i. As senior pastor at New Life Church Honolulu, Oda received the 2001 Gordon W. Bradley Humanitarian Award for spiritual and humanitarian vision. He chairs UH Community Partnership, is a member of the UH-West O'ahu Chancellor's Committee and has served as adjunct professor of architecture at Mānoa since 1993.



Puongpun Sananikone (BA '68, economics, Mānoa) is president and CEO of Pacific Management Resources business development consultants. He served as loan operations officer of the Asian Development Bank, chief economist and director of Asia operations for Louis Berger International and executive vice president of Hawaiian Agronomics International. He sat on the board of the Southeast Asian-American Resource Action Center, chaired the East West Center Association Executive Board and serves on the East West Center Board of Governors. He completed his graduate work at the University of Colorado.



Patrice Tanaka (BA '74, journalism, Mānoa) is CEO and creative director of PT & Co., a New York marketing and public relations company. She is a leader in redefining business success to include community service, humanitarian concerns and the personal and spiritual growth of employees. She received the Public Relations Society of America's Paul M. Lund Public Service Award and Asian Enterprise magazine's 1999 Entrepreneur of the Year honor. Tanaka is a trustee of the U.S. Fund for UNICEF, Asian Pacific American Women's Leadership Institute and Family Violence Prevention Fund.



New UHAA benefits

The UH Alumni Association welcomes these new partners to the member benefits program—

- ★ UH Federal Credit Union
- ★ Waialeale Golf Club
- ★ Remedy Intelligent Staffing
- ★ Hilo Hattie
- ★ 'Ohana and Outrigger Hotels

Information on membership and discounts at 808 956-ALUM or www.hawaii.edu/uhalumni

Alumni Calendar

San Francisco Bay Area Alumni's annual scholarship lū'au is scheduled at the Sunnyvale Community Center on Aug. 9; contact Les Gremett, 408 272-0388 or lgremett@hotmail.com, or Francis Ikenaga, 408 733-8168 or a_f_ikenaga@yahoo.com.



Dedication of the Mānoa Legacy Path is scheduled 10 a.m. Aug. 30 off Dole Street next to the amphitheater on the Mānoa campus. For information call 808 956-ALUM.

College of Arts and Sciences Alumni Association breakfast gathering with Cinematic and Digital Arts Program co-founders Chris Lee and Glenn Cannon is 7:30 a.m. Sept. 4 at the Pacific Club in Honolulu. For information, 808 956-4051.

Celebrate a Legacy in Tourism, Travel Industry Management International's dinner/silent auction honoring longtime TIM supporters L. W. "Bill" and Jane Lane, will be held at Honolulu's Royal Hawaiian Hotel on Sept. 23; for information, 808 956-4855, rainam@hawaii.edu or www.tim.hawaii.edu

Rainbow Warriors Men's Basketball make its first appearance in the EA Sports Maui Invitational tournament, Nov. 24–26 at the Lahaina Civic Center on Maui. For information, call 808 667-DUNK (3865) or visit www.mauiinvitational.com.

UH's 10 campuses are UH Mānoa; UH Hilo; UH West O'ahu; and Hawai'i, Honolulu, Kapi'olani, Kaua'i, Leeward, Maui and Windward Community Colleges.

2000s

Jacy Campbell (BA '01 Hilo) is a program specialist for the County of Hawai'i. She is married with three children.

Norm Cheng (JD '02 Mānoa) works at Starn O'Toole Marcus & Fisher in Honolulu.

Tamara "Tammy" Clay (BA '00 Hilo, MSW '02 Mānoa) works for the Indian Health Service in Aberdeen, S.D., surveying area mental health and social service programs.

Sara Funamura (MSW '02 Mānoa) is the education and training coordinator for the Alzheimer's Association in Honolulu.

Reid Fujita (BA '00 Mānoa) CEO of Cinnamon Girl, focuses on the stores' marketing and operations.

Ian Hlawati (JD '02 Mānoa) pursuing his LLM at New York University, is graduate editor of NYU *Journal of Legislation and Public Policy*.

Michael Leineweber (PhD '00 Mānoa) is vice chair and project director at Durrant-Media Five, a Hawai'i-based architectural firm that has designed award-winning projects in Hawai'i, Japan, Korea, China and elsewhere in Asia and the Pacific.



Anne Lopez (JD '00, Mānoa) is employed at Kobayashi, Sugita & Goda in Honolulu.

Tomoko Okayasu (MSW '01 Mānoa) teaches international social work at the Yokohama International Social Welfare College and is a counselor at the Yokohama City Public School in Japan.

James Springer (MSW '02 Mānoa) is a clinical therapist at O'ahu's Kahi Mohala.

1990s

Kathryne Auerback (BA '96 Mānoa) is director of marketing for Physicians Plus, one of the largest managed care organizations in Wisconsin.

Kerri Barnett-Novack (MA '96 Mānoa) is an adjunct professor of psychology at both Wayne County Community College and Schoolcraft College. She is also an academic counselor at WCCC.

Ranjan Bhaduri (PhD '99 Mānoa) is an associate at Northwater Capital Management in Toronto.

Dorothea (Nocera) Buckingham ('90 MLIS Mānoa) published her third book, *Staring Down the Dragon*, a contemporary young adult novel about a 15-year-old's adjustments to life as a cancer survivor.

Clair Carter (BFA '97 Mānoa) specializes in the creation of limited edition Judaic artwork for Micah Parker Artworks in Sarasota, Fla.

Etsuko Chida (MSW '93 Mānoa) works for the United Nations High Commissioner for Refugees. She is a program officer in the Republic of Djibouti.

Shawn Clankie (PhD '99 Mānoa) published a book entitled *A Theory of Generization on Brand Name Change*. He lectures at Hokkaido University in Sapporo, Japan.

Gayle Diaz (BA '90 Hilo, BA '95, MSW '99 Mānoa) is a social worker with the



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Department of Education at the Kapolei Complex.

Anita Diniega (BBA '96 Mānoa) is senior loan officer in the Residential Loan Sales Division for American Savings Bank. She previously worked for First Hawaiian Bank.

Achara Entz (MS '93 Mānoa) is a researcher at the College of Population Studies at Chulalongkorn University, Bangkok, Thailand.

Don Entz (MPH '93 Mānoa) is an English editor at QTranslation, Asia's largest translation company, in Bangkok, Thailand.

Maritess Gepielago (BA '99 Mānoa) is client services coordinator at the Hawai'i Convention Center. She was executive assistant for The Recording Academy, the company responsible for the GRAMMY Awards.

Marc Guyot (AS '97 Kapi'olani) graduated from California Western School of Law in San Diego and plans to practice law in Hawai'i.

Leslyn Hanakahi (BS '90 Mānoa), at Johns Hopkins University's Bloomberg School of Public Health, received the Rita Allen Foundation Scholar's Award for cancer research.

Deidre Hashimoto (BA '95 Mānoa) has recently been promoted to coordinator in the marketing and communications department at Skadden, Arps, Slate, Meagher & Flom LLP & Affiliates, a New York law firm.

Cordell Keith Haugen (BA '97 Mānoa), a singer/songwriter and teacher, was the sole recipient of the 2001 Aloha Spirit Award from the Chamber of Commerce of Hawai'i, for his songs about Pearl Harbor, those buried in Punchbowl and his "Trilogy of War and Peace."

Stephen Howard (JD '98, Mānoa) is employed at Matsuo & Kosugi in Tokyo, Japan.

Lani Kaaa (BBA '91 Mānoa) is the database administrator for the Hawai'i Convention Center, helping the sales and marketing team identify and solve data communications issues.

Monique Kan (BA '94 Mānoa) moved to Kaua'i to marry her husband, a firefighter. She works part time with an architectural company and full time as mom to two daughters.

Micah Kane (MBA '95 Mānoa) was appointed director of the Department of Hawaiian Home Lands. Kane's goal is to distribute homestead lands to all eligible and interested individuals within five years.

Kibert Kato (BA '95 Mānoa) opened Family Vision Care, an eye clinic in Kapolei. The clinic provides a wide range of services.

U'ilani Keliikoa (BBA '97 Hilo) has been promoted to business development officer at Hawai'i Pacific Federal Credit Union. She was formerly a loan officer.



Leslie "Les" H. Kondo (JD '90 Mānoa) is director of Hawai'i's Office of Information Practices. Kondo is a partner with the law firm of Chun & Nagatani, involved in commercial, construction, product defect and insurance litigation and landlord-tenant issues.

Garrick Lau (BBA '97, JD '01 Mānoa) was featured in a 2002 *Star-Bulletin* article, "A

Superman Understudy." Garrick, who practices immigration law, has been a quadriplegic since a swimming accident in high school.

Michele Azuma Lee (BA '92 Mānoa) was promoted to director of planning of Young Brothers and Hawaiian Tug & Barge. She received the Hawaiian Tug & Barge/Young Brothers President's Award.

Joel Light (MA '85 Mānoa) teaches English to speakers of other languages, adult literacy and creative drama for children in the Boston area. He recently dramatized *Where the Wild Things Are* for the Children's Literature New England's Wild Rumpus for Maurice Sendak. He welcomes contact at piikoi3397@aol.com.



Tim Littlejohn (MA '93 Mānoa), branch manager of Waialua Public Library, was selected 2002 Public Librarian of the Year for the Hawai'i State Public Library System.

Cindy Maeda (MA '97 Mānoa) teaches and specializes in Japanese language.

Suzette J. M. Mangangey (AA '98 Honolulu, BA '00 Mānoa) is a radio sales assistant for Cox Radio Hawai'i. She is working on her master's degree.

Cheryl Mendez (BSW '97, MSW '99 Mānoa) is a parent consultant with Catholic Charities Nā 'Ohana Pālama program, working with Felix-class youth in a residential setting.

Philip Miyoshi (BA '96, JD '00 Mānoa) is an attorney for McCorriston Miller Mukai Mackinnon in Honolulu.

Scott D. M. Moon (MD '91 Mānoa) joined OnCare Hawai'i as a radiation oncologist.

Sencia (Monahan) Motta (BS '91 Hilo) is a study coordinator at Charles River Laboratories in Worcester, Mass., and is married to Michael Motta.

Scott Murakami (BS '94 Mānoa) is owner of AlohaFunWear.com, an online retail site, and has founded or co-founded four companies in the past four years.

Martin A. Nakasone (BS '90 Mānoa) is senior project manager at M&E Pacific. He manages several design projects while undertaking administrative and personnel responsibilities for the engineering division.

Paige Onishi Sato (BA '92 Mānoa) is business development manager at Hawai'i Pacific Federal Credit Union. She was formerly the firm's retail service manager.



Paula Scatoloni (MSW '99 Mānoa) is project director for the Hi'ilei Project, a joint collaboration between the schools and the Department of Health's Mental Health Child and Adolescent Practicum Training Project.

Jennifer Sinor (MA '95 Mānoa) published a book, *The Extraordinary Work of Ordinary Writing: Annie Ray's Diary*.



Tiki's Trio Reunited by a restaurant

Partners: Bill Tobin, Greg Montgomery, Kelly McGill

Claim to Fame: New Waikīkī eatery

Roots: Fraternity brothers at Mānoa

Quote: "Tourists like to go where locals go. You need local support to be a long-standing entity."

A view of Waikīkī Beach and retro Pacific decor give Tiki's Grill & Bar a feel of Polynesian paradise at its most tourist. But the tiki are authentic, hand-carved and collected from across the Pacific. And Hawaiian culture and history notes replace tropical drinks on table flip cards. "We're not trying to be Bishop Museum," says chief financial officer Kelly McGill (BS '97). Still, adds general manager Bill Tobin (BBA '95), "UH taught us cultural sensitivity. We're trying to give a positive, memorable experience to our guests, be an active community citizen and an employer of choice." Fund-raisers during the grand opening generated \$24,000 for three local agencies.

Tobin and restaurant manager Greg Montgomery (BS '94) helped establish the Mānoa chapter of Tau Kappa Epsilon, where they met McGill. They kept in touch while going separate ways. Tobin was general manager of Sam Choy's Breakfast, Lunch and Crab and worked at Hard Rock Cafe in Lahaina; Montgomery managed Canoe's and Duke's Canoe Club and operated a lunch wagon/catering business; McGill owned a restaurant/bar in Shanghai. "More work than we dreamed" in two years of planning, Tiki's has nonetheless exceeded their expectations.

—Keiko Kiele Akana-Gooch



Robert Stephens

Engineer's tires hit the road

Claim to fame: Historic recycling project

Home: Tewksbury, Mass.

Career: Principal, Stephens Associates Consulting Engineers

UH degree: BS in geology and geophysics, '89 Mānoa

Quote: "UH faculty nurtured in me a love for science and technical literature that spurs me to try new things."

URL: www.stephensengineers.com

Dams, mining operations, water-fronts, historic structures ... Robert Stephens has seen it all as a geotechnical consultant and earthquake expert. Recently, he made state history—and saved Massachusetts \$220,000—when he used 200,000 shredded scrap tires to reconstruct historically problematic Livingston Street over the soft soil of a Tewksbury wetland. He plans to monitor the road's performance for recommendations to Massachusetts' highway department on future use of recycled tire fill.

The 280 million tires Americans discard each year clog landfills, create fire hazards and harbor mosquitoes and rodents. Stephens's alternative earned him the 2003 Small Firm Project Award from the Massachusetts Chapter of the American Council of Engineering Companies. Founded with his wife, Bethel, in 1999 to pursue interesting and challenging projects while providing them flexibility to raise four boys, Stephens Associates also renovated Copley Station subway tunnel in Boston and the Brunswick Naval Air Station control tower.

—Keiko Kiele Akana-Gooch

Erik Snyder (BS '96 Mānoa) is vice president of estimating for Kaikor Construction Associates, a Honolulu general engineering contractor firm.



Suzanne

Watanabe (BA '95 Mānoa) was promoted to account manager at Bright Light Marketing Group, a Honolulu public relations and marketing firm. Her clients include the Building Industry Association of Hawai'i, where she previously worked as events coordinator.



Dawn Yoshizumi (BBA '92 Hilo) is the information technology manager at SBC Services in San Ramon, Calif.

1980s

Gregg Abe (BEd '83 Mānoa) was named Southwest Region Teacher of the Year by the American Band Directors Association.

Barbara Benish (BA '82 Mānoa) resides in Prague, Czech Republic.

Carl Caliboso (BBA '84, JD '91 Mānoa) chairs the state Public Utilities Commission in Hawai'i. He is a partner with the law firm of Catalani Nakanashi & Caliboso, focusing on business and transactional matters.

Deborah A. Dombeck (MEd '86 Mānoa) received the Defense Meritorious Service Medal while serving at U.S. Transportation Command, Scott Air Force Base, Ill.

Jonelle Fujita (BA '89 Mānoa) is founder and president of Cinnamon Girl boutique, now in five Hawai'i locations and Las Vegas.

Kathryn R. Gemmer (MA '88 Mānoa) received Tennessee's 2002 Distinguished Science Teaching Award from the Tennessee Academy of Sciences. She is a biology and physics teacher at University School on the campus of East Tennessee State University.

Gaylen Harima (BS '86 Hilo) owns HM Riley's Guitars and Amps in Kahului, Maui. He is married with one child.

Nelson Johnson (AAT '88 Windward, BA '92 Mānoa) has worked with the Maui Police Department for more than eight years in the Wailuku, Kahului and Upcountry areas. A member of the Special Response Team at the department, he is married with three children.

Robin Kameda (BBA '89 Mānoa) is Ernst and Young's chief compliance and operations officer in the firm's National Investment Advisory Services Practice.



Richard A.

Kersenbrock Jr. (BA '83, JD '87 Mānoa) is state manager and president of First American Title Company.

Alison Leary (BS '85 Mānoa) is vice president of global design and construction for JP Morgan Chase in New York City. She is responsible for planning and architectural and engineering design, including construction for the company's 40 million square feet of office space worldwide.

Dean Matson (PhD '84 Mānoa) received an American Chemical Society Regional Industrial Innovation Award for his work in developing Ultra Barrier Coatings. Matson is a senior research scientist at Pacific Northwest National Laboratory. With the lab since 1985, he is the energy science and technology directorate.

Michael F. Nauyokas (JD '89 Mānoa) was inducted as a fellow of the American College of Civil Trial Mediators. He is only the second attorney in Hawai'i with this distinction.

Jim Nicholson (JD '86 Mānoa) is a labor arbitrator and Chapter 7 bankruptcy trustee.

Lynne Nishiura (BA '84 Mānoa) is vice president of human resources at Island Insurance Companies.



Scott Roeben (AAT '82 Leeward, BA '85 Mānoa) resides in Las Vegas and has started his own Web sites at www.dribbleglass.com and www.mostneglectedsite.com.

Robert M. Ross (PhD '82 Mānoa) is lab leader of the Northern Appalachian Research Laboratory in Wellsboro, Penn.

Shari Saiki (BS '88 Mānoa) owns Shari Saiki Design Studio in Kaka'ako. Her interior design work on several model homes won accolades, including the Building Industry Association's Grand Champion award and Parade of Homes' Award for Excellence in Interior Design.

Christine Sakaguchi (BBA '87 Mānoa) is director of finance at CB Richard Ellis Hawai'i.

Kathleen Watanabe (JD '82 Mānoa) is director of the Department of Human Resources Development for Hawai'i as administrator of the civil service employees program.

Kyoko Yamanaka (MSW '84 Mānoa) is assistant professor in the Department of Social Welfare at Osaka Prefecture University.

1970s

Richard A. Adams (MA '70 Mānoa) is dean of faculty at Westminster School in Connecticut. Adams served as dean of students for 15 years and held the Walter E. Edge Jr. Master Teacher Chair.

Kenidee (Dee) Blake (BA '78 Mānoa) has been appointed vice president of development and communications for Easter Seals North Carolina, responsible for statewide development and communications efforts, including oversight of major gift campaigns, marketing and donor relations.

Leisje Cattaneo (MSW '76 Mānoa) is a program specialist for the Adult Probation Division, First Circuit Court in Honolulu.

Richard Dean (BA '76 Mānoa) moved to New York after working for 23 years at The Third Floor restaurant. He is a master sommelier.

er and beverage manager at the Mark Hotel. E-mail him at RDeanWine@aol.com.

Clement Desaulniers (MBA '72 Mānoa) is semi-retired and can be reached at clement3822@yahoo.ca.

Kai DuPonte (BA '79, MSW '82 Mānoa) is project director for the Hawai'i Child Welfare Education Collaboration Project, a joint project between the UH School of Social Work and state Department of Human Services.

Rosemary Fazio (MSW '74, JD '78 Mānoa) is the first woman lawyer elected to Hawai'i's Judicial Selection Commission.

Paulette Fleming (BA '70, MSW '73 Mānoa) serves as vice president of human resources and employee relations for Shoreline Community College in Seattle. She has a son, Christopher, and daughter, Alaina.

Joyce Fujimori (BA '78 Mānoa) is assistant underwriting manager in the Commercial Insurance Division at Island Insurance Companies.



Chiyome Fukino (MD '79 Mānoa) is state health director for Hawai'i. She's had a private practice in internal medicine since 1985 and serves on the medical staff of Lē'ahi Hospital.

Etsuko Higa (BMus '72, MA '76 Mānoa) is working on a project in Asia to revive Uzagaku, ancient court music of the Ryukuan Kingdom.

Patricia Kuentz (BSN '72 Mānoa) recently retired from health care management and started a business called Recollections—A Portrait of a Life, which assists people in documenting their life stories and family history. She lives with her husband in Golden Valley, Minn.

Dennis Lee (BS '70 Mānoa) is a civil engineer and director of public works for the County of Hawai'i. He received the 2002 Engineer of the Year award and the 1998 County Supervisor of the Year award.

Sue Ann Lee (BED '72 Mānoa) received the Honolulu Board of Realtors' 2002 Aloha 'Āina Realtor's Choice Award.

Patrick C. Lowry (MPH '75 Mānoa) joined the staff of Radiation Emergency Assistance Center/Training Site at the Oak Ridge Institute for Science and Education in Tennessee.



Send Class Notes information and photos to alumnews@hawaii.edu or **Mālamalama**, 2444 Dole St., BA 2, Honolulu HI 96822. Please include the campus(es) you attended and year(s) you graduated, and indicate if your name has changed.

Ken A. Masuda (MBA '77 Mānoa) is county budget director for the County of Santa Barbara, Calif.

Christine L. Matta (BED '72, MEd '73 Mānoa) works in publishing and created her own Web site called Kili Enterprises at www.kilicards.com. Matta lives on the mainland and has a son who is a Navy Seal.

Glenn M. Motogawa (BS '78 Mānoa) returns to Island Insurance Companies as vice president and chief technology officer. During 25 years with the company, he oversaw development and implementation of many major information technology projects.



Rhonda Akemi Nishimura (BS '73, MS '74, JD '86 Mānoa) has been named First Circuit Court judge in Hawai'i. She has been a district court judge for six years.

Terry Peacock (BA '71, MA '72 Mānoa) is marketing director of Kāhala Nui, Honolulu's newest Life Care retirement community, where she will manage the senior living counselors and Kaimukī office.



Riley Saito (BA '78 Mānoa) is vice president and controller of Mauna Lani Resort on the Big Island.

Joan Sakaba (BED '71, MSW '74 Mānoa) is a program specialist for the Adult Probation Division, First Circuit Court, in Honolulu.

Barbara Scudder (BED '73 Mānoa) relocated to Louisiana and teaches physical education.

Stephen Slawek (MA '78 Mānoa) is on faculty at the University of Texas at Austin School of Music. He edits *Asian Music*.

Amy K. Stillman (BMus '78, BA '80, MA '82 Mānoa) presented "Mele Aloha 'Āina: Hawaiian Songs and Hulas of Resistance" at the Smithsonian Institution in 2002. The video is available at the Wong AV Center in UH Mānoa's Sinclair Library.

Janice Stinson (BS '74, MS '85 Mānoa) is a staff nurse specializing in obstetrics at Alta Bates Medical Center in Berkeley, Calif. She is married and has two children.

Jim C. Tuyay (BA '76 Mānoa) is director of the United States Sports Specialty Association and California Beach Volleyball Association and general manager of Sportsplex USA in San Diego. He has a daughter, Pualani, and son, Kimo, who was a member of Mānoa's 2002 NCAA national champion volleyball team.

Vicki Wallach (MPH '74, MSW '83, PhD '02 Mānoa) is program administrator of the Title IV Hawai'i Child Welfare Education Collaboration Project in Hawai'i and teaches child and family practice classes in Mānoa's master of social work program.

Ross Yokoyama (BBA '74, MBA '80 Mānoa) joined Island Insurance Companies as accounts receivable manager.



Chris Loos

True crime author

Claim to fame: A book on the Dana Ireland murder

UH degree: BA in liberal studies, '00 Hilo

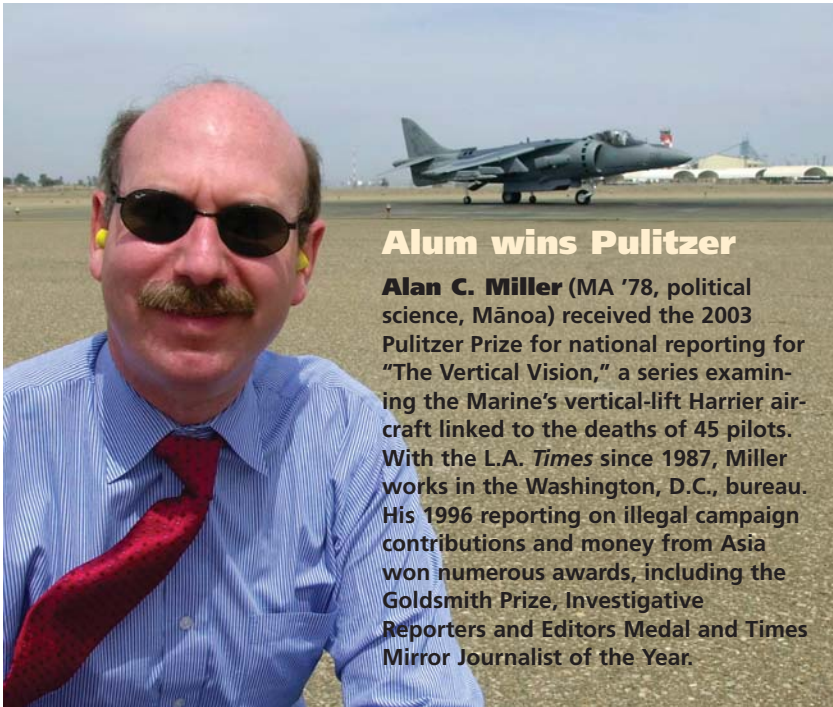
Recent movie: Saw *Chicago* five times

Hobbies: Swimming laps and walking Raoul along the Puna cliffs

Favorite escape: "When I need a vacation, I spend my lunch break driving the four-mile scenic drive at Onomea Bay, top down on my Miata, get a smoothie and watch how happy the tourists look."

Former TV associate director and true crime book aficionado Chris Loos and her photographer husband left L.A. careers for a Hawaiian lifestyle. As a Hilo radio reporter, she covered the horrific case that inspired her own crime book, due out in August. *Murder in Paradise: A Christmas in Hawai'i Turns to Tragedy* is the account of the 1991 rape and murder of a young woman and the resulting trial. Loos finds this story compelling for the randomness of the crime, the family's dogged pursuit of justice and a suspect's recanted confession. She says her Hilo advisors—Rick Castberg is co-author—helped get the book off the ground.

"I had an emotional attachment to the case," recalls Loos. "I'm not the only one. A lot of people stopped riding their bikes, or started riding with others, or stopped jogging, or jogged anyway and thought about it as a car went by." Still, she's had tougher assignments in her current job on the crime beat for the *Hawai'i Tribune-Herald*, like interviewing the parents of a murdered 6-year-old. "Sometimes I wish I had a job scooping ice cream," she says. Then again, she may try writing fiction next.



Alum wins Pulitzer

Alan C. Miller (MA '78, political science, Mānoa) received the 2003 Pulitzer Prize for national reporting for "The Vertical Vision," a series examining the Marine's vertical-lift Harrier aircraft linked to the deaths of 45 pilots. With the *L.A. Times* since 1987, Miller works in the Washington, D.C., bureau. His 1996 reporting on illegal campaign contributions and money from Asia won numerous awards, including the Goldsmith Prize, Investigative Reporters and Editors Medal and Times Mirror Journalist of the Year.

1960s

Allan Ah San (BBA '69 Mānoa) is senior director of physical facilities for the John A. Burns School of Medicine.

George Held (MA '62 Mānoa) published an e-book of his poems, *American Poetry*. This is his sixth collection of poems.

Jane Kadohiro (BA '69, BS '77, MPH '90, MS '94, PhD '99 Mānoa) is deputy health director for Hawai'i. She has been on UH Mānoa's nursing faculty since 1991.

Ashok Malhotra (PhD '69 Mānoa) established the Ninsah Foundation to build elementary schools for underprivileged children of India. He is working on his third school.

Roxie Munro (BFA '69 Mānoa), a fine artist and illustrator, has had numerous solo art shows. Specializing in architecture and cityscapes, Munro has work in many corporate, museum and private collections. Fourteen of her paintings have appeared as *New Yorker* magazine covers.

Peter Patacsil (BS '60 Mānoa) is associate professor at the University of Guam, specializing in mathematics.

Francis T. Sanpei

(BS '62 Mānoa) is vice president at M&E Pacific, overseeing operations of the engineering, construction management and surveying departments.

James Snyder (BS '69, Mānoa) is an assistant vice president at SAIC, an engineering firm in McLean, Va.



Leave a Legacy for Education

You can share your appreciation for excellence in education, research, and economic development with future generations through a bequest to the University of Hawai'i Foundation, for the benefit of the University of Hawai'i.

If you have already named the University of Hawai'i Foundation in your estate plan, please let us thank you and welcome you to the Heritage Society.

For a copy of "Better Estate Planning" and information on how to include the University of Hawai'i Foundation in your estate plan, please use the coupon below, call Susan Lampe at (808)956-8034, or email us at giftplanning@uhf.hawaii.edu



1950s

Don Ho (BA '54 Mānoa) received the 2002 Aloha Spirit Award from the Chamber of Commerce of Hawai'i.

Richard Kuga (BBA '59 Mānoa) is a real estate loan officer for American Savings Bank. He previously worked at First Hawaiian Bank.

Harold Sugiyama

(BS '59 Mānoa) is Hilo office manager for M&E Pacific engineering firm, coordinating Big Island projects.



1930s

Helen Mitsuko

Inada Fujie (BEd '39 Mānoa) represented Lāna'i at then Gov. Ben Cayetano's 2002 Volunteer Committee. Mike Carroll selected her for a portrait that was among the top 50 exhibited at the Maui Arts and Culture Center through February 2003.

In Memory

Melinda Machads Johnson (BA '29 Mānoa) died on April 17, 2003 at her home in Kailua. She taught social studies at Hilo Intermediate School for 10 years, married and had three children, all college graduates.

- ☐ Please send me information on bequests to the University of Hawai'i Foundation.
- ☐ I've already included the Foundation in my estate plans and want to join the Heritage Society.

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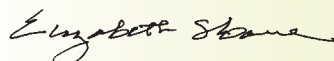
Aloha,
On behalf of the UH Foundation, I thank you, alumni and friends, for supporting of the University of Hawai'i. We are significantly ahead of our fundraising projections for this fiscal year and improving on last year's results. In challenging economic times, your commitment to UH inspires great confidence for the future. Mahalo.

In this new feature of *Mālamalama*, we will share stories about the effort to secure a stronger future for the university. Many individuals and organizations contribute to the health of this institution (including the Women's Campus Club, right). When a committed individual combines energies with others of like mind, extraordinary things happen. In issues to come, we will introduce you to other groups and individuals with proud histories of investment in UH.

The university is embarking on a bold course into the 21st century, a course with the power to transform UH into one of the world's truly outstanding university systems. To succeed,

UH needs all of our aloha and help.

In the months to come, UH Foundation will reach out to many of you to strengthen our partnership. We look forward to working with you, and we thank you for your support of UH ... past, present and future.



Elizabeth Sloane, President
UH Foundation

From pennies here and there...




You may have noticed the name on a plaque at UH Hilo, a bench at Windward CC or the wall at Kapi'olani CC's Children's Center. What you may not know is that Women's Campus Club is the oldest continuously operating organization in the UH System. Founded in 1920, the club helped arriving faculty families assimilate to island life. In the early 1970s, the club opened a campus thrift store for malihini and kama'āina alike. Today, the 183 members, mostly faculty and staff, continue to render service, promote fellowship and encourage scholarship.

In the past 30 years, Women's Campus Club has contributed more than \$250,000 from proceeds of a thrift store housed in one of Mānoa's humblest-looking buildings and a popular monthly housing flyer, Exchange. "Amazing, isn't it," asks Jacqueline Maly, retired Windward CC professor and club treasurer. "It's a tiny shop, but a lot of big things come out of there."

"What that group has done for the University of Hawai'i is absolutely

fantastic," says Donna Vuchinich, vice president for development at the UH Foundation. "They find a few dollars here, a few pennies there, and at the end of the year, suddenly we're looking at around \$15,000. The kind of impact that has over a period of years is truly stunning."

The club solicits funding requests each spring and selects projects that provide the greatest good for the greatest number of people—identification markers for trees on various campuses, installation of the Juliet May Frazier mural in Hamilton Library, a cello for Mānoa's Music Department, tags for marine mammals at Waikiki Aquarium. It also funds a regular scholarship. "We do what we can," says longtime member and former president Lenore Johnson. Adds Maly: "Education has meant so much to all of us, we want to help carry on that tradition." 

Visit the Thrift Shop on Tuesdays 10 a.m.–1 p.m. and Thursdays noon–3 p.m.
Contact UH Foundation at 808 956-8849 or visit www.uhf.hawaii.edu



The winningest tennis coach in NCAA Division I history retired in April the same way he coached—quietly. Mānoa's

Jim Schwitters ended a 38-year UH career with 1,326 wins by the men's and women's teams, regional Coach of the Year honors, national tournament appearances and a legacy of players who were stars on the court and in the classroom. A highly competitive player in his own right—he won 350 titles, including the National 60's singles title in 1998, and was named a top-10 Player of the Century by Hawai'i Tennis News—Schwitters was known for his stoic, laid-back coaching style and focus on play rather than drills. It will be his successor, the university's first full-time coach for the men's program, who, along with fourth-year Wahine Coach Carolyn Katayama (BEd '78 Mānoa) will enjoy long-awaited improvements to Mānoa's tennis courts, scheduled to begin in September.



One of small college's most successful volleyball coaches ever has called it a career. Sharon Peterson retired after 25 years at the helm

of the UH Hilo women's team. During her tenure, the Vulcans were 511-251 and won two AIAW national titles and five NAIA titles; Peterson was named National Coach of the Year five times. As a player, Peterson was an All-American at Long Beach State and represented the U.S. in the 1964 and 1968 Olympics. She is enshrined in the NAIA Hall of Fame and was presented the Flo Hyman Award as an All-Time Great Player by USA Volleyball. Former players have created the Sharon Peterson Endowed Scholarship Fund; for information, contact Paula Thomas, 808 933-3112 or paulat@hawaii.edu. Peterson is succeeded by Julie Morgan, whose 19 years of coaching at Utah, Illinois State and Salt Lake Community College produced a 415-233 record, six conference coach of the year honors and eight NCAA tournament appearances.

MĀLAMALAMA

The light of knowledge



For the po‘e kahiko, people of old, as for our present-day cultural teachers and poets, the forest is our intimate kin. All things concerning the forest, whether living or non-living, human or divine, have genealogies that authenticate this kinship. The proof is in ancient chants and in the stories hidden in DNA. We are family, we are here to nurture one another. To the moist wind and the stout koa we make gifts of our gratitude and obligation.

Photo by Kapi‘olani CC Instructor Shuzo Uemoto, taken on Mauna Loa, 2001, and printed on Japanese Gampi paper from a high resolution drum scan of a black and white negative

Words by Mānoa Professor of English Frank Stewart, published in *Wao Akua: Sacred Source of Life*, 2003, by the state Department of Land and Natural Resources

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arts etc.



MUSIC

Aug 6

Tales of a Wandering Minstrel, a chat with acoustical guitarist Gary Lucas, Mānoa; 808 956-8246 or www.outreach.hawaii.edu. Lucas performs Aug 8, Mānoa; 808 956-6878



Aug 23

Keola Beamer slack key guitar concert; Windward CC; 808 235-7330

Sept 27

Kosong Okwandga, Korean mask dance, location to be determined; 808 956-8246

Oct 2-3

Emerson String Quartet, first performance in the 2003-04 Honolulu Chamber Music Series, Mānoa, 808 956-8246 information, 808 956-6878 for individual ticket purchase

THEATER

July 18-Aug 10

Summer Shakespeare Festival presenting *Macbeth*, *Henry IV Part I* and *Twelfth Night*, Windward CC; 808 235-7330 or www.paliku.org

Oct 1-5

Moral, a contemporary black comedy about Japan, consumerism and urban existence, Mānoa; 808 956-2598, theatre-pr@hawaii.edu or www.hawaii.edu/theatre

Oct 17-25

Agamemnon, a loose adaptation of the first play in the Oresteia trilogy with dance, song and Asian theater forms, Mānoa; 808 956-2598, theatre-pr@hawaii.edu or www.hawaii.edu/theatre

Oct 25-26

The Paper Bag Princess and Other Stories by Robert Munsch, Mānoa; 808 956-2598, theatre-pr@hawaii.edu or www.hawaii.edu/theatre

FILM

July 10-Aug 3

CineMuse Series, high definition format screenings with Thursday evening specials and Sunday family offerings, Krauss Hall; 808 956-5666 or www.outreach.hawaii.edu



Aug 1, Sept 5

The *Search for Life in the Universe* Imaginarium show, Windward CC; 808 235-7433

LECTURES AND COURSES

July 16

Educating the "Good" Citizen: The Politics of Teaching Democracy, a free lecture by author and educator Joel Westheimer, Mānoa; 808 956-8246 or www.outreach.hawaii.edu

July 28-Aug 1

How to Do Oral History, a workshop with Michiko Kodama-Nishimoto, Krauss Hall, Mānoa; 808 956-7221 or www.outreach.hawaii.edu. Her "talk story" lecture on women in the pineapple fields and canneries is July 23; www.summer.hawaii.edu



Painting by Terry Kirby

July 30

Discovery of a WWII Japanese Midget Submarine at Pearl Harbor, free, Mānoa; 808 956-3836 or www.outreach.hawaii.edu

Aug 9

Waikiki Aquarium's Marine Science Night guided reef snorkel or walk and talk, Hanauma Bay; 808 923-9741, press 6, then 2

Aug 27

Master Class with dancer Jeff Rebusel, Mānoa; 808 956-8244 or www.outreach.hawaii.edu

EVENTS AND ADVENTURE

Aug 10

Kahuku Shoreline Hike, an introduction to coastal ecology and geology sponsored by Waikiki Aquarium; 808 923-9741, select 6, then 2

Sept 6

Windward CC Ho'olaule'a, a day of crafts, food and entertainment; 808 235-7433

Sept 13

William S. Richardson School of Law 30th Anniversary benefit dinner welcoming new Dean Avi Soifer and saluting Dean Larry Foster, Hilton Hawaiian Village; 808 956-8636 or caroll@hawaii.edu

Sept 26

A Taste of the Hawaiian Range, with celebrity chefs Roy Yamaguchi, Chef Mavro and Alan Wong preparing Big Island beef, Hāpuna Beach Prince Hotel; 808 956-6016, 808 391-7459 or merrissa@hawaii.edu



Alan Wong

Sept 26

Ho'okipa 2003, dining, entertainment and silent auction benefit for Kapi'olani CC Culinary Arts and Hospitality Programs, Royal Hawaiian Hotel; 808 734-9570, <http://food.kcc.hawaii.edu/hookipa>

Oct 2-16

Dive/Snorkel the Solomon Islands, annual expedition sponsored by Waikiki Aquarium; 808 923-9741

