Graphic Design and Related Programs Faculty Meeting

April 1, 2011
10-12 noon
Bachman 113 with VTC connections to Kaua‘i and Hawai‘i CC

Present: Violet Murakami, Haw CC, Paul Hemmerla, Kaua‘i CC, Mamoru Sato, Anne Bush and Chae Ho Lee (UHM); Sandy Sanpei, Hon CC, Chris Gargiulo, Ailed Garcia, Kap CC and Joanne Itano (UH System)

Meeting Summary

Joanne Itano provided the background and this group meeting. It is an outcome from a systemwide meeting of digital media faculty to explore ways to support transfer students from the CCs to the UHM Graphic Design program.

Highlights of discussion:

• There are clear differences in the preparation of students at CC and UHM Graphic Design program. CCs are focused on production and also in providing a foundation for graphic design which is challenging. UHM is focused on the thinking behind design. The UHM program has about 100 students and limits progression to 300 level courses due to limited faculty FTE.
• UHM has offered to have CC faculty work with them to develop Art 265/266 as an equivalent to what is offered at UHM. This would involve working with UHM faculty who teach the course, participating in student reviews, etc. Because of limited number of seats in the 300 level courses, it is essential that students completing Art 266 fulfill the outcomes of the course to be competitive.
• Faculty and students may visit each other’s campuses to tour facilities, view student work, participate in portfolio reviews etc. There may be CC courses that UHM students may take for electives. CC faculty may contact UHM Graphic Design faculty regarding promising transfer students.
• Sponsor joint student show events
• UHM will share their syllabus statement on grading and response provided to requests for design help from outside agencies. All programs to share their materials on internships.
• Collaborate in raising the market expectations of design professions and producing more great designers; work with local chapter of AIGA to provide more educational opportunities for students/faculty/community designers; volunteer to help with national AIGA meeting planning to be held in Hawai‘i in 2012.
• Professional development: invite each other to guest speakers’ presentations or other meetings such as the May 28, 2011 mixer with alumni, design experts and students; Kap CC may have some funding to share to bring in visiting experts.
• CCs will use the discussion to rethink current curriculum.

The group decided to use the current email to communicate with each other and was invited to contact Joanne Itano (itano@hawaii.edu) to schedule future meetings.