THE UH SYSTEM TRANSFER WEBSITE

Presented by: Alyssa Kapaona
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INTRODUCTIONS

- **Alyssa Kapaona**, Academic Advisor at the Mānoa Advising Center, University of Hawai`i at Mānoa

- **Tiana Loo**, Counselor for Developmental Math, Leeward Community College
AGENDA

I. The Background
   I. Timeline
   II. Research
II. The Website
III. The Continued Conversation
THE BACKGROUND - TIMELINE

- August 2014: Began project
- [http://www.hawaii.edu/admissions/transfers.html](http://www.hawaii.edu/admissions/transfers.html)
- September 2014: Research
- October 2014 – November 2014: Focus Groups and Student Surveys
- December 2014: Initial Roadmap
- January 2015 – June 2015: Develop content
- July 2015: Meet with website team, revamp roadmap
- August 2015: Final edits
- September 2015: Website is Live
THE BACKGROUND - RESEARCH

- Studied recommended best practice transfer websites:
  - Arizona
  - California
  - Illinois
  - Tennessee
  - Texas
  - Virginia
THE BACKGROUND - RESEARCH

After further review, decided to use Virginia and Illinois as models:

- Alyssa worked with Krista Jackson, Transfer Coordinator from Illinois iTransfer program
- Tiana worked with Chris Pfautz, the Director of Student Support Technologies for Virginia’s Community College

- Academic Advising Transfer Network
- Mānoa Transfer Coordination Center
THE BACKGROUND - RESEARCH

- Student Focus Groups – 38 students total
  - Honolulu Community College
  - Kapi`olani Community College
  - Leeward Community College
  - University of Hawai`i at Mānoa
  - Windward Community College

- Student Surveys – 57 students total
  - Hawai`i Community College
  - Kaua`i Community College
  - Maui College
  - University of Hawai`i at Hilo
THE BACKGROUND - RESEARCH

- Major Considerations
  - Have information displayed in a clear manner (tile format vs. lists)
  - Include all the current ways to transfer
  - Checklists for each campus
  - Links to financial aid information
  - Advisory directory
  - Have a map of the islands that display each institution
  - Search function
THE WEBSITE

- Informational
- Includes all major considerations
- [http://www.hawaii.edu/transfer](http://www.hawaii.edu/transfer)
THE CONTINUED CONVERSATION

- Phase I
- Yearly updates
- Able to make small changes
- We are an interdependent system and appreciate all of your feedback
- http://www.hawaii.edu/transfer
QUESTIONS AND MAHALO!

Thank you so much for joining me today! Please keep in touch if you have further questions:

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