



UNIVERSITY of HAWAII®  
SYSTEM

Education Discipline Meeting  
University of Hawai'i at Mānoa, Bachman 113  
Tuesday, September 18, 2018  
12:30 PM – 2:30 PM

**AGENDA**

Discussion

- I. [Be a Hero. Be a Teacher.](#) update – Susan Nishida
  - A. [HiNow segment](#) has begun airing. Ads will run through March 2019
  - B. Digital ads have been attached to email
- II. Next steps for Be a Hero campaign – Susan Nishida
  - A. Hawaiian version of the video
  - B. Other ways to promote the message
- III. Grow Our Own update – Nathan Murata
- IV. AAT to AST change at Leeward CC – Bobbie Martel
- V. HIDOE Pathways – RJ Rodriguez
- VI. Education Sector Strategy – Dan Doerger
- VII. Strategies to address statewide need