

Education Discipline Meeting Summary

November 14, 2017, 3-5pm
Bachman 203 with VTC to Hilo

Participants:

UH Mānoa: Don Young, Beth Pateman, Denise Nakaoka, Nathan Murata

UH Hilo: Makalapua Alencastre, Diane Barrett

UH West O'ahu: Maenette Benham, Mary Heller

Leeward CC: Bobbie Martel, Erin Thompson

UH System: Don Straney, Dan Meisenzahl, Joanne Taira, John Rand, Suzette Robinson, Susan Nishida

HIDOE: Kerry Tom

Campus updates since last meeting

- Leeward: APC for SPED licensure approved by HSTA, Spring had 35 candidates, 82 EAs are ready for 3+1 or APC, Fall pilot with INPEACE, 45 students in CTE program
- West O'ahu: Fall 2017 started SPED, MOA with DOE to recruit candidates to teach for three years on the west side, working to brand *Teaching as a career* and integrating with *Be a hero*
- Mānoa: *Grow Our Own* campaign using Senator Kidani's \$400K in scholarships to fast-track 24 students to licensure in hard to fill subject fields - targets teaching assistants, emergency hires and substitutes who are already HIDOE employees, Mānoa + Kapi'olani received a NSF grant
- Hilo: HIDOE and Human Resources granted a five-year special permit for Hawaiian language teachers (in classroom but unlicensed), will support students with scholarships and mentoring, working with HIDOE teacher academies

Be a hero. Be a teacher. Campaign

Dan provided some data on the successful campaign that received lots of news exposure but expressed the need to maintain momentum and saturate the market with the message for it to be most effective. Dan suggests a large ad buy, including a theatre ad buy. Would be ideal to identify a student who was inspired by the campaign and do a story on them to continue the message. Dan is working with UHF, UCF, HBR and others for their support. HIDOE may have some funds to support efforts. Suzette will check to see if Perkins funding is available.

Group would like a Hawaiian version of the video.

Group would like additional videos to showcase the student experience. "What does a hero look like?" "You're the hero. Join us. Step up." "Why I'm becoming a hero." Mānoa already does this and features high profile students such as student athletes. Also, videos that are regionally specific and targets specific areas would be good.

Hilo shared the videos with their faculty and had some success with faculty outside of Education asking them to present to their class.

ACTION ITEMS: Dan to work on a budget proposal for an ad buy and see if we can get support for it. Kerry and Suzette will see if funding is available to support the ad buy. Susan will work to see how much it would cost to have the video in Hawaiian and about the creation of student testimonial videos of “voices from the field.” Campuses should try to take a photo of their graduating class in academic regalia doing the “Be a hero” pose. Campus should refer to Dan students that can are willing to be interviewed and have an interesting story to profile (including high profile students), was inspired from the *Be a hero* videos, was successful due to the scholarship received, etc.

Financial Incentives to Attract Students

Senator Kidani provided \$400K in 2017-18 for scholarships to support Mānoa’s *Grow Our Own* program. Follow up meeting on Monday, November 27 at 2pm, State Capitol Room 225, to discuss results of the scholarship money and next steps (all campuses welcome to attend).

Ideas: Hawai’i Education Loan Program (HELP) is still on the books, but unfunded. Federal TEACH grants are available for up to \$4K per year to students who teach for four years in a high-need field that serves students from low-income families. Possible expansion of the Hawai’i Promise. Research what other states are doing.

UH Pathways to Teacher Licensure

Document showing all pathways to licensure was shared. Will correct pathway to licensure for Master’s programs to be after one-year (students can obtain licensure after completing the first year of the Master’s program versus waiting to complete the entire program). Additional feedback or changes should be sent to Susan. Goal it to show all the different ways to teacher licensure at UH.