

HOST/TIM Meeting

January 10, 2017

9:00am – 12:00pm

Bachman 113

Present:

UH Mānoa: Thomas Bingham, Daniel Spence, Vance Roley

UH Hilo: Drew Martin, Donald Straney

UH West O‘ahu: Maenette Benham, Jeffrey Moniz, Ken Inouye, Derrek Choy, Holly Itoga

Hawai‘i CC: Joni Onishi

Kapi‘olani CC: Louise Pagotto, John Richards

Maui College: John McKee

Leeward CC: Della Teraoka, Ron Umehira, Kay Ono

UHCC: John Morton, Suzette Robinson

System: David Lassner, Risa Dickson, Pearl Iboshi, Joanne Itano

Meeting Summary

Charge: President Lassner stated that UH does not act as a fine-tuned system to meet the needs of the number one industry in Hawaii: tourism. Areas of concern include duplication of program, gaps, articulation, research agenda to help the hospitality sector flourish, global leadership and serving our students better.

Workforce needs: Ron Umehira shared EMSI data on need for Hospitality Administration & Management and Tourism & Travel Services Management occupations.

See attached reports:

http://www.hawaii.edu/offices/aa/aapp/cms/hosttim/CIPCodeforHospitalityAdminandManagementProgramOverviewforHawCC_KapCC_KauCC_Maui.pdf

http://www.hawaii.edu/offices/aa/aapp/cms/hosttim/CIPCodeforTourismTravelServicesManagementProgramOverviewforUHM_HPU.pdf

Articulation Issues

There are program-to-program articulation agreements between Kapi‘olani CC’s AS HOST, Kaua‘i CC’s AAS HOST, Leeward CC’s AS in Management and UH West O‘ahu’s BABA, various concentrations.

There is course-to-course articulation for three TIM courses 100, 101 and 200 between UHM and UHCCs.

Tom Bingham reported the challenge of the transfer of an AS degree to meet the BA gen ed requirements. TIM has been in conversation with Dave Evans regarding the marketing course.

John McKee asked if TIM would be reviewing its math requirement. Is calculus the appropriate math course for TIM graduates?

Are there other courses that are possibly equivalent in HOST/TIM? (follow up: see attached email <http://www.hawaii.edu/offices/aa/aapp/cms/hosttim/HOSTPCC.pdf>)

Leeward CC is offering EC in HOST courses at Waipahu High School and Waianae High School.

Additional data requested: from fall 2013 to spring 2016, 42 students received a reverse transfer AA degree while enrolled at UH Mānoa TIM. From FY2008 to FY2016, 30 TIM BAS graduates had an AS in HOST from Kapi‘olani CC and one had an AAS HOST degree from UH Maui College.

Distance Delivery of TIM/HOST courses

Currently, Kapi‘olani CC offers the APC synchronously and year 4 courses at UH West O‘ahu are online for the BABA-hospitality and tourism.

UH Mānoa TIM has 5-6 courses in the TIM core that are occasionally offered as online courses.

UH Maui College has the ABIT degree which may have some tie in.

UHH currently offers a certificate and is working to define its niche.

Action: Convening of four-year campuses to discuss degree and delivery opportunities.

Sector Convening

Tourism is not a separate industry as DOL, thus pulling information about workforce needs is more challenging. Other areas to include are travel agents, tour operators, culinary, attractions, recreation and entertainment, transportation (ground transportation, car rentals, etc). Most of these do not require associates/bachelors degree.

UHCC system will meet in spring 2017 to discuss a Hospitality Sector convening using Perkins funding per Suzette Robinson.

Other Opportunities

UH Hilo offers a certificate and is working to define its niche.

UH Mānoa Shidler College has been exploring a BBA in hospitality management. One question is: How does BS in TIM differ from a BBA in hospitality management? BS in TIM has two areas of emphasis, Hospitality Management and Tourism & Transportation Management. UH Hilo reports that the certificate they offer is a combination of business and hospitality courses.

Follow Up of graduates

Pearl Iboshi will work with DXP for tracking of HOST/TIM graduate in the workforce. See attached report <http://www.hawaii.edu/offices/aa/aapp/cms/hosttim/Tourismemploymentdata.pdf>

A Goal/Vision/Mission for Tourism/Hospitality at UH

Various ideas were discussed: global vision; responsibility to place, culturally relevant; what is good for Hawaii, is good for the world; what are we trying to achieve (meet workforce needs, prepare global leaders, be the best there is).

Consider thoughtful, forward thinking individuals to advise UH.

Action: Campuses to discuss their views for next meeting.