CA

FACULTY: Harrison Brooks, Sandra Sanpei.

PROGRAM DESCRIPTION: The Communication Arts program embraces three areas of study which are all interrelated: Design (visual solutions), Print (production skills for print media) and Multimedia (on-line publishing). All focus on meeting the ever-changing needs of business and industry.

The Communication Arts program prepares students for entry level employment in graphic design, advertising design, desktop publishing, electronic imaging and prepress, on-line publishing, digital photography, and all aspects of the publishing and printing industries, including service bureaus and other related industries.

To successfully complete the program students must earn a grade of "C" or higher in all major courses with a "CA" alpha.

Program Prerequisites:
ENG 22 or 60 OR Placement in ENG 100
MATH 24 or 50 OR Placement in MATH 25
Any ICS 100

		Suggested Semester *		Associate in Science Degree Credits
		1	2	
General Education Requirements: * *				
Communications (Rec: SP 151)				*3*
Quantitative or Logical Reasoning				*3*
Any ICS 100 Computing Literacy and Applications (Grp B)				*3*
CA 101	*Power of Advertising (Grp C)*			*3*
CA 100	*Survey of Graphic Styles (Grp D)*			*3*
	Minimum Credits Required			15
Major Courses (Core):				
CA 121	*Art Prep I*	✔		*4*
CA 122	*Copy Prep*	✔		*4*
CA 123	*Color/Comprehensives*	✔		*4*
CA 131	*Art Prep II*		✔	*4*
CA 132	*Page Composition I*		✔	*4*
CA 155	*Portfolio*			*4*
	Minimum Credits Required			24
Additional Major Courses: * * *				
(21-28 credits from the Design Group or Print Group or Multimedia Group)				
Design Group				
CA 125	*Beginning Graphic Design*	✔		*4*
CA 135	*Typographic Design*		✔	*4*
CA 142	*Page Composition II*			*4*
CA 143	*Prepress Image Assembly*			*4*
CA 145	*Graphic Design*			*4*
CA 152	*Ad Research and Campaign*			*4*
One of the following:				
CA 146	*Advertising Design*			*4*
CA 150	*Special Projects*			*4*
CA 193V	*Cooperative Education*			*1-4*
Print Group				
CA 141	*Beginning Offset Press*			*7*
CA 142	*Page Composition II*			*4*
CA 143	*Prepress Image Assembly*			*4*
CA 151	*Advance Offset Press*			*8*
One of the following				
CA 150	*Special Projects*			*4*
CA 193V	*Cooperative Education*			*1-4*

Multimedia Group

CA 125	Beginning Graphic Design	✔	4
CA 134	Still Imaging I		4
CA 144	Still Imaging II		4
ICS 102	Intro to Internet Resources		3
One of the following:			
CA 135	Typographic Design	✔	4
CA 137	Motion Imaging I		4
CA 138	Motion Imaging II		4
One of the following:			
CA 147	Studio Photography		4
CA 148	3D Animation		4
CA 150	Special Projects		4
CA 193V	Cooperative Education		1-4

Minimum Credits Required 21-28

Total Minimum Credits Required 60-67

*   Suggested courses for the first or second semester are designated with a "a".

**   General Education requirements for the A.S. degree are listed under Degrees and Certificates and must be numbered 100 or higher.

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COST OF TEXTBOOKS/SUPPLIES: The estimated cost of the two-year program for required texts and supplies is approximately $2000.

ADVISORY COMMITTEE:
 Rick Noyle, Rick Noyle Photography
 Donald Ojiri, Obun Hawai'i, Inc.
  Richard Puetz, Chair., Loomis and Pollock
  Lee Schaller, Lee Schaller Marketing
  Marivic Yao, DiscMaker

CA student displays her illustrations and stationary designs at the annual portfolio show.

CA student displays his portfolio at the annual portfolio show.