October 6, 2011

President M.R.C. Greenwood
University of Hawaii System
2444 Dole Street
Bachman Hall 202
Honolulu, Hawaii 96822-2302

Dear Marci:

AASCU institutions have a proud history of providing America’s military veterans access and opportunity for educational advancement, dating back to World War II. In subsequent years, for many of our members that commitment has extended to active military personnel and their families through the Servicemembers Opportunity Colleges (SOC), a Department of Defense program administered by AASCU.

Your institution is invited to become a member of the SOC Consortium of colleges and universities. There is no fee for this service and there are a number of benefits that result from membership. These include:

- Serving as a full partner in the SOC Consortium and marketing yourself as a “military friendly” institution;
- Using SOC programs to build institutional partnerships in your local military and veteran community to publicize academic offerings and boost your enrollment;
- Competing in the military market when “SOC membership” is considered for education contracts and memoranda of understanding. One of the Department of Defense institutional eligibility requirements for receiving military tuition assistance stipulates that colleges adhere to SOC’s membership Principles and Criteria. Other examples include eligibility to apply for “Letter-of-Instruction” (LOI) status within GoArmyEd, and enabling your institution to receive up-front tuition assistance for soldiers;
- Having a voice in partnerships that help set and maintain policies, principles and criteria for institutions serving military students; and
- Receiving favorable publicity within SOC as well as higher education publications and websites at no cost.

AASCU’s SOC personnel stand ready to review your institution’s academic policies to determine whether they meet all of the conditions for membership in the SOC Consortium. By meeting the membership criteria and abiding by SOC institutional
operating guidelines in the 2011-2013 SOC Principles and Criteria (attached), your college or university can take full advantage of the benefits of membership. Through this membership, your institution sends out a strong message to thousands of military personnel and veterans that your institution understands their special needs and is receptive to working with them.

In order to activate your SOC Consortium membership, please designate an institutional representative to complete the membership application (also attached) and forward the application to the SOC office. Additional information about SOC and SOC programs and services can be found on their website: http://www.soc.aascu.org/.

Sincerely,

Kenneth W. Dobbins  
Muriel A. Howard