UHWO AUTHORIZATION TO PLAN (ATP) AN ACADEMIC PROGRAM

1. VCAA Approval: A member of the Creative Media Advisory Committee (planning committee), the VCAA fully supports the development of the Humanities/Creative Media B.A. as a founding program of the UHWO Center for Creative Media.

2. Division/Concentration requesting ATP: UHWO Division of Humanities

3. Chair/Convener of Planning Committee: Stanley Orr, UHWO Professor of English and Chair, Humanities Division

Planning Committee Members:

Ruben Carrillo, Freelance Director of Photography and Still Photographer

Chris Conybeare, Center for Labor Education and Research, UHWO

Kimbery Dey, CEO/Managing Member, NumberEight, LLC

Kalowena Komeiji, Director of Communications, Public Relations, and Marketing, UHWO

Chris Lee, Director, Academy for Creative Media, University of Hawai‘i

Joe Mobley, Interim Vice Chancellor for Academic Affairs, UHWO

Sharla Hanaoka, Instructor, Humanities Division, UHWO

Jon Magnussen, Associate Specialist in Music, UHWO

Laura Margulies, Director, Ukulele Pictures, LLC

Candy Suiso, Program Director, Searider Productions, Waianae High School

4. Proposed Program:

a. Program Category: x_ New _ Modified ____Interdisciplinary

b. Program Title: Bachelor of Arts in Humanities/Creative Media

5. Program Description: The proposed Bachelor’s of Arts in Humanities/Creative Media will be an inaugural program of the Center for Creative Media, one of four “Centers of Excellence” to be implemented at the new UHWO campus in Kapolei. The production-oriented programs of the Center for Creative Media emphasize “narrative, or storytelling, theories, skills and applications across multiple platforms of digital media and within a context of cultural and aesthetic values.” In keeping with UHWO’s overall commitment to workforce development, the Center for Creative Media “will create new career pathways for students while fortifying Hawai‘i’s economy.”

Initially housed within the Humanities Division, the Center for Creative Media will eventually become a discrete Bachelor’s program with close ties to English and other existent Humanities

programs. As Chair of the Humanities Division, the planning committee chair has vetted the proposal with the Humanities faculty and guarantees their support.

Humanities/Creative Media Concentration Learning Outcomes (CLO’s) emerge directly from the aesthetic, technological, intellectual, and professional dimensions of the Center for Creative Media. Graduates with a concentration in Creative Media from UH West O’ahu will:

- (CM1) Demonstrate advanced technical skills in a creative medium such as digital cinema or animation.
- (CM2) Collaborate toward the end of a narrative in a creative medium such as digital film or animation.
- (CM3) Discuss and write about narrative visual media within the context of Humanities disciplines such as literary studies and Hawaiian-Pacific studies.
- (CM4) Demonstrate knowledge of visual media production operations and protocols.

Consistent with these CLO’s, the Creative Media concentration draft curriculum includes:

  a. 6 credits of core coursework (lower-division)
  b. 9 credits creative media foundations coursework (lower-division)
  c. 18 credits of basic creative media techniques (lower-division)
  d. 12 credits of advanced creative media techniques in Animation, Digital Cinema, or Creative Producing (upper-division)
  e. 3 credits of collaborative studio (upper-division)
  f. 24 credits of required Humanities coursework, including 6 units of English/Film Studies coursework (complimentary area) and Senior Project/Practicum (upper-division)²

5. Program Justification: Executive Summary

Throughout the last several years, Hawai‘i legislators and UH system administrators have identified ways in which UHWO might educate local college students for careers within West O‘ahu’s growing entertainment industry, which has been identified “one bright spot” in an otherwise poor economy.³ These collaborative efforts have led to the formation of the Center for Creative Media (CCM) as one of four Centers for Excellence that Chancellor Gene Awakuni announced in his presentation at the Fall 2011 UHWO Professional Development Day workshop. Preparing students for careers in digital cinema, animation, and/or creative producing, the proposed BA in Humanities/Creative Media represents the fruition of legislative and administrative efforts to integrate university education with media industry workforce needs in the West O‘ahu region.

Introduction: UH West O‘ahu and Hawai‘i’s Creative Media Industry

For over a century, the sunny climate, varied geography, and diverse cultures of Hawai‘i have attracted many cinematic (“motion picture”) endeavors. Whether through turn-of-the-century travelogues, mid-century romantic comedies, celebrated TV series, or recent blockbuster films, the islands have come to be known as “Hollywood’s tropical backlot.”⁴ This rather unfortunate appellation speaks to the economic boons guaranteed by out-of-state productions as well as the need for home-grown practitioners who might take a more active role in the artistic and fiscal

² Please see Appendix 1 for a draft of the Humanities/Creative Media curriculum.
processes of the culture industries. Accordingly, the language of State Bill No. 1525 suggests, “Hawaii has the opportunity to establish itself as a true ‘crossroads of the Pacific’ in the field of creative media.” Since 2008, UH West O‘ahu itself emerges as a creative media crossroads. The proposed BA in Humanities/Creative Media represents a first step in fulfilling the various mandates given UHWO by Hawai‘i legislators, UH administrators, local O‘ahu constituents, and UHWO faculty and students.

Legislative Mandate

On one hand, UHWO’s incipient creative media program figures prominently in a series of legislative measures designed to create more local jobs by reinvigorating domestic and out-of-state cinematic productions ranging from film and TV to online motion pictures and game design. The 2006 Act 88, for example, offers cinematic enterprises 15-20% tax credits on Hawai‘i projects. While House Bill 2338 enables the DLNR to streamline the process of leasing public lands to creative media concerns, H.B. no. 1309 establishes “Digital Media Enterprise Subzones” that encourage production companies to locate near UH campuses with creative media units. Throughout 2007-09, the Legislature called for a system-wide complex of creative media programs such as LCC’s TVPRO Program, KCC’s New Media Arts program, UHM’s Academy for Creative Media, and, according to SB 3168, a creative media unit to be housed at UHWO “as a cornerstone of the State’s development of the Kapolei-West O‘ahu region as a hub of Hawai‘i’s creative media industry.” A resonant statement may be found in HB 1309, which begins, “The purpose of this Act is to leverage the unique opportunities for digital media industry development in Hawaii resulting from the groundbreaking of the long-awaited University of Hawaii-West Oahu campus in Kapolei and recent high-profile film projects in Hawaii, including the ‘Pirates of the Caribbean’ in 2010.” Such language makes clear the prominence of UHWO’s Center for Creative Media within the larger legislative efforts to stimulate Hawai‘i’s entertainment industry.

UH System Mandate

Working in tandem with the Legislature, the University of Hawai‘i has given UHWO a charge to develop a distinctive creative media unit. In 2004, the UH Board of Regents approved UHM’s Academy for Creative Media (ACM) as the first of many such programs throughout the UH system. Consistent with the Legislative mandate, relevant BOR meeting minutes call for an ACM that “will be a system-wide endeavor for fostering a progressive and collaborative environment for students, faculty, campuses and departments, while effectively interfacing with global academic, technology and commercial economies.” The minutes go on to suggest that “[n]ew programs will be developed and approved via established Board of Regents’ procedures and processes.” UH West O‘ahu’s Center for Creative Media (CCM) constitutes one such new program. Dr. Linda K. Johnsrud, UH Vice President for Academic Planning and Policy, affirms that the University of Hawai‘i has “recognized a need to expand the University’s digital media programs to include the establishment of an applied baccalaureate degree in this area at UH West O‘ahu” and that UH “intends to extend digital media programs to UH West O‘ahu.”

UH Academy for Creative Media Director Chris Lee elaborates this idea in “A Reel Future in West O‘ahu,” a talk delivered at the 2009 meeting of the West O‘ahu Economic Development Association. Declaring UHWO a “secret weapon” in the establishment of Kapolei as “Hawaii’s Digital Media City,” Lee argues that our university

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7 Hawai‘i State Senate, A Bill for an Act Relating to Digital Media, 26th Legis., SB1133.
8 University of Hawai‘i, Minutes of the Regents’ Committee on Academic Affairs, Meeting of 15 January, 2004.
9 Hawai‘i House of Representatives, Senate Committee on Economic Development and Technology and Senate Committee on Education. Testimony of Linda K. Johnsrud, University of Hawai‘i Vice President for Academic Planning and Policy: Hearings on SB 1133, 1 Apr. 2008.
has the chance to drive Hawaii’s 21st century knowledge based industry through public/private partnerships that integrate town and gown. Creative media will bring UH West O’ahu its own identity distinct from the research mission of the Manoa flagship and help to build a campus modeled on collaboration among our undergraduates interested in the media field. Partnerships with similar schools from across the Pacific Rim and businesses looking for employees complete the picture.10

As his last line suggests, Lee is currently working with the UHWO Creative Media Advisory Committee to forge relationships between the CCM and other institutions. Under the auspices of the CCM planning committee, Lee has initiated conversations that may result in a Memorandum of Understanding between UHWO and the Beijing Film Academy. As noted below, the UHWO CCM will also engage programs that lie much closer to home.

Honoring UH’s vision of a dialogic system-wide ACM, we have conferred with faculty members of other ACM affiliated units, including LCC’s TVPro, Ulu‘ulu: The Henry Ku‘ualoha Giugi Moving Image Archive of Hawai‘i, and UHM’s ACM. On March 3, 2010, The planning committee chair and Dr. Linda Randall (quondam UHWO VCAA) met with Chris Lee and George Chun Han Wang, Assistant Professor in the UHM ACM, in order to discuss correspondences between the UHWO and UHM creative media programs. Orr, Randall, and Wang continued this discussion on March 25, 2010. Following these meetings, Orr and Wang went on to successfully cooperate on the formation of the Oceanic Literatures and Cultures panel of the 108th Annual Conference of the Pacific Ancient and Modern Language Association at Chaminade University of Honolulu (Nov. 13-14, 2010). We hope to continue with this kind of inter-campus collaboration as the CCM grows and develops.

Regional Constituent Mandate

In a 2008 testimony testimony, Dr. Johnsrud requested that the Legislature support what would become the UHWO CCM — a unique program that “will provide our high school students with new skills to use in the innovation economy.” She emphasized the way in which UH “Creative Academies” will help to repair the “leaky educational pipeline” that plagues Hawai‘i education by “providing our high school students with the new skills to use in the innovation economy.” President M.R.C. Greenwood’s January 2012 UH Budget Briefing likewise underscores the CCM’s potential to foster educational opportunities among Hawai‘i youth and stimulate development of native Hawaiian voices that have been nurtured at secondary school programs throughout Leeward O‘ahu.12 This dimension of the CCM explicitly addresses the UH mission to support native Hawaiian history and culture. As part of the system-wide ACM, the UHWO Center for Creative Media will therefore work with local high schools and community colleges to recruit and retain students that emerge from secondary schools such as Waianae High School. For Chancellor Awakuni, the CCM “capitalizes on the wealth of creative talent, recognized achievement and entrepreneurial spirit of West O‘ahu schools and programs including Waianae’s Searider Productions and Makaha Studios.”13 Dolores Foley, an Evaluator for the Digital Media Halau (a partner of the Kauhale: Youth Education & Entrepreneurship Initiative) has testified that the CCM would attract many at-risk students: “[T]he Waianae schools as well as the other West

11 Hawai‘i House of Representatives, House Committee on Finance. Testimony of Linda K. Johnsrud, University of Hawai‘i Vice President for Academic Planning and Policy: Hearings on SB 3168, SD2, Proposed HD2, 1 Apr. 2008.
13 Hawai‘i House of Representatives. Senate Committee on Ways and Means. Testimony of Gene A. Awakuni, Chancellor, University of Hawai‘i West O‘ahu: Hearings on HB 1308 HD2 SD1, 8 Febr. 2012.
Oahu schools would benefit from an increased presence at UHWO….Many of these youth want to attend ACM and would like the program based in West Oahu.” Foley’s opinion is corroborated by the testimony of several graduates of the celebrated Searider Productions program at Wai‘anae High School. Solomon Alfapada, Chad Brown, Keoni Fernandez, Sam Kapoi, and Nick Smith envision UHWO as “a digital media incubator, inspiring the launch of dozens of small but innovative production businesses. And these small production businesses, founded and staffed by local kids, will be the real engine that powers our production industry.”

These Searider graduates look forward to a time when UHWO creative media students serve as interns with local production companies such as Makaha Studios. We are therefore fortunate to have Candy Suiso, DOE educator and SP founder, as a member of the CCM planning committee. Our evolving CCM curriculum continues to be shaped by Ms. Suiso’s knowledge and experience. At present, we are exploring possibilities for Waianae students to begin working with the CCM as they complete their Searider program at WHS. Given the anticipation of these students and educators, it is not surprising that of 500 West O‘ahu surveyed about interest in prospective UHWO programs, 38% indicated a preference for Creative Media. Citing this need assessment, Chancellor Awakuni assured the audience at a September 2011 Kapolei Town Hall Meeting, “Creative Media is key for Wai‘anae.”

Area community colleges also graduate many students in need of a creative media program in West O‘ahu. We are particularly interested in recruiting students from Leeward Community College’s TVPro unit. A November 2010 meeting of the TVPro Advisory Board included “discussion of prospects for LCC students to continue their media production studies completing TVPro (including possible third year) and then transferring to UHWO to complete a baccalaureate degree.” Discussants expressed hope that “UHWO will house some iteration of the Academy of Creative Media.” The planning committee chair has met with TVPro’s Bob Hochstein (3/22/12) and we are currently working toward clarified partnerships between the creative media units at LCC and UHWO. An Articulation Agreement is in the offing and other innovative collaborations are under discussion. We might note that such dialogues exemplify the UH’s vision of the ACM complex as a mutually supportive co-op rather than a series of discrete, redundant, and competitive institutional programs.

**Intra-Campus Mandate**

While our primary mandates for CCM development emerge via the Legislature, the UH System, and area feeder schools such as WHS and LCC, we also enjoy an intra-campus momentum based on administrative support, student interest, longstanding UHWO programs, and new initiatives. As indicated above, Chancellor Awakuni is wholly supportive; only a few weeks ago, Dr. Awakuni assured legislators, “As a soon to open new four year academic campus in Kapolei, we are also pursuing creative media programs that support the academic interests of our students.” While creative media production has yet to commence at UHWO, students gravitate to course offerings related to this field. Since 2004, UHWO’s English Concentration has offered a series of well-enrolled courses in film studies. As indicated above, these film studies offerings will be

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16 Chancellor Gene Awakuni, “University of Hawai‘i, West O‘ahu,” Kapolei Town Hall Meeting (Kapolei, HI), September 21, 2011.
17 Leeward Community College, Minutes of the TVPro Advisory Board, Meeting of 11 Nov., 2010.
situated as part of the Humanities/Creative Media curriculum. Our inaugural section of ART 112 (Introduction to Digital Arts), in the Spring Semester of 2012, also reflects considerable student interest in prospective media production courses. Planning Committee member Sharla Hanaoka, a digital media instructor for LCC and UHWO, has affirmed that most LCC Media Arts students who wish to pursue a Bachelor’s degree favor the idea of studying Creative Media at UH West O‘ahu.

Collaborating with the Humanities Division, other existing UHWO entities stand ready to serve the growing number of students interested in pursuing coursework and degrees in creative media. For many years, UHWO’s Center for Labor Education and Research has engaged in archival preservation and documentary film production related to its primary field of inquiry. CLEAR faculty member Chris Conybeare has worked as a producer for the Rice and Roses documentary film series; he has also served as co-producer, alongside UHWO Political Science Professor Louis Herman, for the “reverse anthropology” documentary Primal Quest. As a member of the CCM planning committee, Conybeare has taken a central role in planning the draft curriculum for the Humanities/Creative Media BA; he has been particularly helpful with respect to the “Creative Producing” cluster, which will be one of the most important elements of the curriculum vis-à-vis workforce development. As LCC’s Bob Hochstein agreed at our recent meeting (3/22/12), the CCM’s professional development course offerings should be essential for graduates entering the local creative media industry. This dimension of the program will facilitate students’ entry into the creative media industry as producers and production managers.

Taking advantage of CLEAR’s established reputation in the field of documentary production, the CCM also benefits from the adjacent Henry K. Giugni (HKG) Archive. Affiliated with the system-wide ACM, the HKG Archive is devoted to collecting and preserving newsreels, television footage, home-movies and other cinematic texts relevant to history and culture of the Hawaiian Islands. In its new home at the UHWO campus in Kapolei, the HKG Archive will provide the community with a humidity and temperature-controlled storage vault, a public research area, a curtained screening room, private study carrels, a video digitizing lab, and a media processing area. Janel Quirante, HKG Head Archivist, has entered into conversation with Humanities Division faculty about the ways in which the HKG Archive may serve as a practicum site for Humanities capstone students. Chris Lee has likewise encouraged the planning committee to incorporate digital archiving as part of the CCM’s evolving curriculum. Alongside CLEAR, the HKG Archive will become a major resource for UHWO’s Center for Creative Media.

Conclusion: Fulfilling UHWO and UH Missions

The foregoing justification describes the extent to which the BA in Humanities/Creative Media aligns with institutional and system missions, respectively. This BA will be a career-related program offered within a liberal arts context; as such, it will educate students for various positions within the creative media industry, which the Legislature has identified as a state and regional need. Moreover, the program will accomplish this goal via partnerships with area community colleges and secondary schools. With particular attention to the Searider Program at Waianae High School, the CCM will also address the University of Hawai‘i’s commitment to native Hawaiian culture, as suggested in President Greenwood’s January 2012 Budget Briefing (noted below). UHWO’s Creative Media program will be distinct from that of UHM’s ACM with respect to its emphasis upon creative producing, production management, and digital archiving. Given its situation in Leeward O‘ahu and its proximity to the Waianae Coast, UHWO’s CCM will also fulfill the UHWO and UH system mission to guarantee access to quality university education to all residents of the State of Hawai‘i.

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6. Planning


b. Activities to be undertaken during the planning phase:

The activities described below represent a continuation of preliminary planning efforts. To date, we have convened an advisory committee consisting of UHWO faculty, administrators, and local educators and media artists/professionals. Working with this group, we have reviewed comparable programs and drafted provisional curricula for the Humanities Creative Media Concentration (attached). Moreover, we have conferred with faculty of Leeward Community College, Waianae High School, and UHM ACM faculty about the possibility of collaborative programs in creative media. Finally, we have initiated a search for tenure-line and adjunct creative media faculty.

Throughout the planning period, we shall:

i. Continue to consult with Creative Media Advisory Committee and community college faculty/administrators.

ii. Complete program infrastructure and courses for the BA in Humanities/ Creative Media;

iii. Formalize relationships with neighbor institutions and UHWO units (CLEAR and Henry K. Giugni Archive);

iv. Identify possible instructors, both tenure-line faculty and lecturers, to offer the production courses;

v. Identify possible sources of additional funding through grants or from the field;

vi. Develop plans for recruitment of students.

c. Submission date of program proposal: Fall 2011.

d. Workload/budget implications during planning period:

- $10,000 consultant fee;
- Estimated $10,110 lecturer costs for experimental course offerings

5) How program will be economically sustainable:

The Humanities/Creative Media BA has been factored into the Humanities Division budget and ADP.

6) Impact proposed program may have on accreditation:

Although we foresee no impact upon accreditation, further studies into this question will be undertaken during the planning period.

7) How program will fit within campus and/or system organizational structure:

As suggested above, the Creative Media concentration will be integrated into the Humanities Division alongside its existent concentrations. Incoming Creative Media faculty will be reviewed
Division alongside its existent concentrations. Incoming Creative Media faculty will be reviewed by the Humanities Division Chair.

b. Description of resources required:  

1) Faculty (existing and new FTEs)

- The Humanities/Creative Media BA will take advantage of existent UHWO instructors. Sharla Hanaoka will continue to offer CCM Core Courses such as ART 112 (Introduction to Digital Arts). Dr. Orr and other English faculty will continue to teach film studies courses at least once per academic year.
- During the planning period, the planning committee will ratify agreements with LCC faculty for a program that maximizes resources of the system-wide ACM units.
- Two new FTE’s will be hired, one FTE each during AY 2012-13 and AY 2015-16, respectively, to deliver the production courses needed for the Humanities/Creative Media BA.

2) Library resources (estimate of current resources and additional resources required)

The Humanities Division will continue to build the film and video collection in support of its various programs. The incipient HKG Archive will also constitute a library resource for the CCM.

3) Physical resources (space, equipment, etc.)

During its first two years, the Humanities/Creative Media BA will benefit from LCC’s TVPro facilities via cooperation among the two UH system ACM units. With respect to AY 2015-, UHWO Executives Administrators are working with the planning committee toward the end of an appropriately equipped Creative Media facility.

4) Other resources required (staff, graduate assistantships, etc.)

Humanities Division staff and infrastructure will serve the Creative Media program alongside other Humanities concentrations.

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20 Please see attached spreadsheet.
<table>
<thead>
<tr>
<th>CAMPUS/Program</th>
<th>BA in HUM w/conc in Cr Media</th>
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<tbody>
<tr>
<td>Provisional Years (2 yrs for Certificate, 3 yrs for Associate Degree, 6 yrs for Bachelor’s Degree, 3 yrs for Masters Degree)</td>
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**ENTER ACADEMIC YEAR (i.e., 2004-05)**

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<td>Enter Academic Year</td>
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**Students & SSH**

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<td>A. Headcount enrollment (Fall)</td>
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<td>25</td>
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<td>B. Annual SSH</td>
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**Direct and Incremental Program Costs Without Fringe**

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<tr>
<td>C. Instructional Cost without Fringe</td>
<td>$90,000</td>
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<td>$170,000</td>
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<td>C2. Number (FTE) of PT Lecturers</td>
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<td>D. Other Personnel Costs</td>
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<td>E. Unique Program Costs</td>
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<td>F. Total Direct and Incremental Costs</td>
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<td>$170,000</td>
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**Revenue**

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<td>G. Tuition</td>
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<td>I. Total Revenue</td>
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<td>$126,101</td>
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**J. Net Cost (Revenue)**

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<td>J.5.</td>
<td>59,520</td>
<td>40,140</td>
<td>98,720</td>
<td>74,300</td>
<td>47,240</td>
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**Program Cost per SSH With Fringe**

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<td>K. Instructional Cost with Fringe/SSH</td>
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<td>K2. Cost Including Fringe of K1</td>
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<td>K3. Total Salary PT Lecturers</td>
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<td>K4. Cost Including fringe of K3</td>
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<td>$10,500</td>
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<tr>
<td>Non-Instructional Exp/SSH</td>
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<td>M. Total Program Cost/SSH</td>
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<td>N. Total Campus Expenditure/SSH</td>
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**Instruction Cost with Fringe per SSH**

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Program used for comparison: Education
APPENDIX 1:

HUMANITIES: CREATIVE MEDIA CURRICULUM [DRAFT]

HUMANITIES MAJOR REQUIREMENTS

Students majoring in the Humanities must complete Humanities Core Requirements, Complementary Area requirements, Capstone, and the required credits in their concentration.

HUMANITIES CORE REQUIREMENTS (24 credits):

1.6 credits:

2. HIST 151 World Civilizations to 1500
   HIST 152 World History Since 1500

Also meets General Education Foundations requirements.

3.9 credits chosen from the following (no more than 6 credits in any one subject area):

4. CM XXX: Introduction to Visual Narrative
   ENG 253 Survey of World Literature I
   ENG 254 World Literature II
   ENG 257B Literary Themes: Multi-Ethnic American Literature
   ENG 257C: Introduction to Film Aesthetics
   HWST 107 Hawai‘i: Center of the Pacific
   HIST 231 European Civilization, 1500-1800
   HIST 232 Modern European Civilization
   HIST 241 Civilizations of Asia
   HIST 281 Intro to American History I
   HIST 282 Intro to American History II
   PACS 108 Pacific Worlds: Intro to Pacific Islands Studies
   PHIL 102 Intro to Philosophy: Asian Traditions
   PHIL 210 Social and Political Philosophy
   PHIL 220 Intro to Feminism

NOTE: Students may apply one course from this group toward concentration requirements.

3. 3 credits: ENG 200 Composition II

4. 3 credits: MATH 100 Survey

5. 3 credits: HUM 300 Humanities Seminar
6. 6 credits: Complimentary Area

7. 3 credits: Senior Project/Practicum

CREATIVE MEDIA CONCENTRATION REQUIREMENTS
(43 CREDITS)

CORE (6 CREDITS)

CM XXX: Introduction to Visual Narrative
[Note: articulates W/ ART 157: Digital Storytelling]

CM XXX: Creative Professionals in the 21st Century

CREATIVE MEDIA FOUNDATIONS (9 CREDITS)
[Note: Integrates KCC New Media Arts Core]

ART 107: Introduction to Photography (3)

ART 112: Introduction to Digital Arts (3)
ART 113: Introduction to Drawing (3)
ART 115: Introduction to Design (3)
ART 116: Introduction to 3D Composition or ART 123: Introduction to Painting (3)
CM XXX or ENG 257D: Introduction to Cinema Aesthetics (3)

CREATIVE MEDIA TECHNIQUES (18 CREDITS)

ART 126: 3D Computer Graphics I
ART 212: Digital Animation (or “Making the Animated Film”)
ART 226: 3D Computer Graphics II
ART 246: 3D Computer Graphics III
CM XXX: Cinematography I

CM XXX: Directing I

CM XXX: Editing I
CM XXX: Lighting I

CM XXX: Music and Sound I

CM XXX: Screenwriting I
[ADDITIONAL OFFERINGS TBA]

CLUSTERS (12 CREDITS FROM ONE CLUSTER)
CLUSTER I: ANIMATION

6 CREDITS
CM XXX: Character Animation
CM XXX: Stop Motion Animation

6 CREDITS from

CM XXX: Drawing Animals in Motion
CM XXX: Experimental Animation: Animation as Media, Art and Beyond
CM XXX: Motion Breakdown: Examining Movement for Animation
CM XXX: Creative Thinking; Concise Media for the Short Spot

CM XXX: Drawing Animals in Motion
Cm XXX: Background Design
CM XXX: Animation/Live Action Combined
CM XXX: Adapting Short Story as Animation

CM XXX: Animation History

CM XXX: Music and Animation

CLUSTER II: DIGITAL CINEMA

6 CREDITS

CM XXX: Advanced Directing
CM XXX: Advanced Lighting and Cinematography

6 CREDITS from

CM XXX: Advanced Editing
CM XXX: Advanced Lighting and Cinematography
CM XXX: Sound and Music

CM XXX: Introduction to Documentary Arts

CLUSTER III: CREATIVE PRODUCING

6 CREDITS

CM XXX: Producing I: Concept to Pitch
CM XXX: Producing II: Production to Distribution

6 CREDITS from

CM XXX: Rights, Releases, and Permits
CM XXX: Locations
CM XXX: Budgeting and Finance
CM XXX: Casting
CM XXX: Entertainment Unions and Contracts

CM XXX: Introduction to Documentary Arts

APPLIED CREATIVE MEDIA (3 CREDITS)
CM XXX: Collaborative Studio

COMPLEMENTARY HUMANITIES AREA (6 CREDITS in English (Film Studies); included in HUM requirements above)

ENG 441: Gender and Sexuality in Literature and Film
ENG 360: Literature and Film
ENG 361: History of Film
ENG 367: Film Genres and Directors:

a) Film Noir
b) The Western
c) The Gangster Film
d) Science Fiction
e) Road Movie
f) Documentary Film

CM 491: Senior Project or CM 49x: Senior Practicum (3 CREDITS; INCLUDED in HUM REQUIREMENTS ABOVE)
# UHWO ATP Review Sign-Off

## VCAA Staff Review

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