

----- Original Message -----

Subject:Notes on UHM/ACM & Creative Producing

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From:Tom Brislin <tbrislin@hawaii.edu>

To:Linda Johnsrud <ljohnsrud@hawaii.edu>

CC:Joanne Itano <itano@hawaii.edu>

Aloha and Bonjour Linda.

Sorry I missed the digital programs meeting. I'm in Paris directing our Study Abroad Program.

Dan Boulos and Anne Misawa did send me notes on the meeting. I'd like to add one clarification, re: ACM's offerings in Producing.

While we don't have a separate course on Producing at the moment, we do include the relevant instruction (How to make a pitch, create a budget, script breakdown for shooting schedules, distribution – including digital and "viral") in our production courses, and in our Master Class through guest speakers from the producing side of the industry.

We also partner with Pacific New Media for credit workshops (there is one going on right now as ACM 390) on producing. We also work with the Shidler PACE group, linking students knowledgeable in finance with our students knowledgeable in creating content.

Our faculty also have their own production companies in documentary, narrative, and animation films, so are very attuned to the producing end of creative media. We're adding Vili Hereniko to our faculty this Fall, and he has extensive experience producing his feature film "The Land Has Eyes."

It's an important area of both creative media study and production. It would be nice to get a faculty position to focus on it in-depth, but in the meantime we are covering it – creatively!

Best,
Tom

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Chair

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