UH First Year Retention

Donald O. Straney, Vice President for Academic Planning and Policy
UH-CCA Leadership Convening
Momentum and First Year Retention
September 27, 2018
Our successful partnership with CCA

- UH joined CCA in 2010
- HGI and CCA share similar missions
- CCA provides a national framework and support network
**HGI Framework**

**Institutional Perspective**
- **RECRUITMENT**
- **CONNECTION**
- **FIRST YEAR**
- **ENTRY**
- **PERSISTENCE**
- **PROGRESS AND LEARNING**
- **GRADUATION**
- **COMPLETION**

**Student Perspective**
- **Exploratory Majors (Meta-majors)**
- **Momentum Year**
- **Default Degree Plans**: 15 to Finish, Co-req English and Math
- **Transferability**: Articulation & Pathways
- **Proactive Advising/Purpose First**: Career Assessment, Early Alert, Predictive Analytics

**Points of Interest**
- Transferability: Articulation & Pathways
- Proactive Advising/Purpose First: Career Assessment, Early Alert, Predictive Analytics
UH First Year “Momentum” Strategies

- The Right Fifteen
- Refining Academic Maps
- Taking College Level English and Math in the First Year
- Selecting a Major in the First Year (Informed Choice)
- Academic Mindset
Momentum Strategies: 30+ Credits in First Year

Full-time Freshmen Completing 30+ Credits in the First Year

UH Mānoa

- 2013: 52.1%
- 2014: 52.9%
- 2015: 52.2%
- 2016: 51.8%
- 2017: 49.5%

UH Hilo

- 2013: 36.1%
- 2014: 33.4%
- 2015: 40.9%
- 2016: 48.6%
- 2017: 43.6%

UH West O‘ahu

- 2013: 20.4%
- 2014: 19.6%
- 2015: 36.3%
- 2016: 30.5%
- 2017: 42.1%

UH Community Colleges

- 2013: 10.3%
- 2014: 10.8%
- 2015: 13.3%
- 2016: 14.5%
- 2017: 11.9%

Includes credits taken at any UH campus. Does not include credits earned before a student becomes a classified UH student.
### Momentum Strategies: English and Math

Full-time Freshmen Completing English and Math in the First Year

<table>
<thead>
<tr>
<th>Year</th>
<th>UH Mānoa</th>
<th>UH Hilo</th>
<th>UH West O‘ahu</th>
<th>UH Community Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>57.9%</td>
<td>50.6%</td>
<td>45.9%</td>
<td>20.3%</td>
</tr>
<tr>
<td>2014</td>
<td>59.9%</td>
<td>57.0%</td>
<td>50.0%</td>
<td>21.4%</td>
</tr>
<tr>
<td>2015</td>
<td>59.7%</td>
<td>65.1%</td>
<td>45.7%</td>
<td>25.4%</td>
</tr>
<tr>
<td>2016</td>
<td>62.1%</td>
<td>63.3%</td>
<td>47.1%</td>
<td>33.2%</td>
</tr>
<tr>
<td>2017</td>
<td>60.4%</td>
<td>59.1%</td>
<td>56.8%</td>
<td>32.5%</td>
</tr>
</tbody>
</table>

Includes college level English and math that fulfills the foundation requirement; only includes Bachelors or Associates-Seeking students.
Momentum Strategies: Informed Choice

Full-time Freshmen Selecting a Major in the First Year

UH Mānoa

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>79.2%</td>
</tr>
<tr>
<td>2014</td>
<td>83.8%</td>
</tr>
<tr>
<td>2015</td>
<td>83.4%</td>
</tr>
<tr>
<td>2016</td>
<td>80.9%</td>
</tr>
<tr>
<td>2017</td>
<td>84.7%</td>
</tr>
</tbody>
</table>

UH Hilo

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>88.3%</td>
</tr>
<tr>
<td>2014</td>
<td>89.0%</td>
</tr>
<tr>
<td>2015</td>
<td>88.7%</td>
</tr>
<tr>
<td>2016</td>
<td>92.8%</td>
</tr>
<tr>
<td>2017</td>
<td>94.1%</td>
</tr>
</tbody>
</table>

UH West O‘ahu

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>73.0%</td>
</tr>
<tr>
<td>2014</td>
<td>64.8%</td>
</tr>
<tr>
<td>2015</td>
<td>69.8%</td>
</tr>
<tr>
<td>2016</td>
<td>64.0%</td>
</tr>
<tr>
<td>2017</td>
<td>71.8%</td>
</tr>
</tbody>
</table>

A student is considered to have a declared major if they are in a degree-seeking major but not in the following: Exploratory (EX), General - Undeclared (GEN), or General Arts and Sciences (GEAS). Students in Exploratory majors with a focus (e.g. Exploratory Business (EXB), Exploratory STEM (EXST), etc) are considered to have a declared major.
UHM retention must increase 4.8% per year to meet its Fall 2020 goal
First-Time, Full-Time Retention Rates, First to Second Fall

UH Mānoa and Comparison Groups

- UH Mānoa, 78.8%
- Peer Group, 83.3%
- Benchmark Group, 91.3%

Entering Fall Cohort
UHH retention must increase 6.6% per year to meet its Fall 2020 goal

Retention Rates, First to Second Fall
First-Time, Full-Time Freshmen

UH Hilo

Includes bachelor’s degree-seeking first-time freshmen and excludes students pursuing a second bachelor’s for the 4-year campuses.
Retention Rates, First to Second Fall
First-Time, Full-Time

UH Hilo and Comparison Group

Entering Fall Cohort

- UH Hilo, 68.2%
- IPEDS Group, 72.0%

Retention rates for UH Hilo and the comparison group from 2008 to 2016.
UHWO exceeded its goal slightly but must continue to increase its retention.

Retention Rates, First to Second Fall
First-Time, Full-Time Freshmen

UH West O‘ahu

Includes bachelor’s degree-seeking first-time freshmen and excludes students pursuing a second bachelor’s for the 4-year campuses.
Retention Rates, First to Second Fall
First-Time, Full-Time

UH West Oahu and Comparison Group

Entering Fall Cohort

- UH West Oahu, 65.4%
- IPEDS Group, 66.2%

60.0%
UHCC retention must increase 1.9% per year to meet its Fall 2020 goal

Retention Rates, First to Second Fall
First-Time, Full-Time Freshmen

Includes certificate of achievement and associate degree-seeking students.
Retention Rates, First to Second Fall
First-Time, Full-Time

UHCC and Comparison Group

Entering Fall Cohort

- UHCC, 60.4%
- UHCC IPEDS Group, 62.5%
- UHCC and Comparison Group
First-Time, Part-Time Retention Rates, First to Second Fall

UHCC and Comparison Group

Entering Fall Cohort


UHCC and Comparison Group

43.1%

32.3%

UHCC, 44.6%

UHCC IPEDS Group, 40.3%
Our goals for today...

• Learn about successful efforts at other universities

• Talk with other UH campuses about their plans

• Focus on one or two aspects of your campus plan and develop implementation steps