MINUTES

BOARD OF REGENTS’ COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS
MEETING

MARCH 9, 2016

I. CALL TO ORDER

Committee Chair Lee Putnam called the meeting to order at 9:01 a.m. on Wednesday, March 9, 2016, at the University of Hawai‘i at Mānoa, Information Technology Building, 1st Floor Conference Room 105A/B, 2420 Correa Road, Honolulu, Hawai‘i 96822.

Committee members in attendance: Committee Chair Lee Putnam; Committee Vice Chair Michelle Tagorda; Board Vice Chair Eugene Bal; Regent Simeon Acoba; Regent Wayne Higaki; Regent Ernest Wilson, Jr.

Committee members excused: Regent David Iha.

Others in attendance: Board Chair Randy Moore; Regent Michael McEnerney (ex officio committee members); President David Lassner; Vice President for Academic Affairs Risa Dickson; Vice President for Administration Jan Gouveia; Vice President for Community Colleges John Morton; Vice President for Legal Affairs and University General Counsel Carrie Okinaga; UH-Hilo (UHH) Chancellor Donald Straney; Interim UH-West O‘ahu (UHWO) Chancellor Doris Ching; Windward Community College (WinCC) Chancellor Douglas Dykstra; Executive Administrator and Secretary to the Board Cynthia Quinn; and others as noted.

II. APPROVAL OF MINUTES OF THE JANUARY 14, 2016 MEETING

Regent Wilson moved to approve the minutes of the January 14, 2016 meeting, seconded by Regent Tagorda, and the motion carried unanimously.

III. PUBLIC COMMENT PERIOD

Executive Administrator and Secretary of the Board Cynthia Quinn announced that the Board Office received no written testimony, and no individuals had signed up to give oral testimony.

IV. AGENDA ITEMS

A. For Information

1. Workforce Development Presentation

VP Morton provided a PowerPoint presentation on Workforce Development. Highlights included focusing on UH’s current efforts towards developing a better strategic, coherent, comprehensive workforce information system and a network that shares
interest, information, and tools needed to gather and understand industry data interpretations to identify job demand gaps; increasing focus on current and future workforce needs, skill-set alignment to industry, demand in the State’s limited workforce environment, and calibration of a programs unique to Hawai‘i, including those necessary but with low output programs; finding the right metrics to measure success to include both graduation and employment; sharing how the current data lacks classifications to accurately align with field and degree paths; and integration efforts utilizing USA Funds to include design and collaboration with the State of Hawai‘i Department of Education (DOE) STEM sectors seeking similar data. The DOE is rebuilding its workforce system as part of a national initiative for primary education that will capture data needed by DOE, UH students, business and policy leaders.

He explained how UH community colleges are taking the lead on behalf of the UH system, in executing the infrastructure and program interfaces with two contractors: Economic Modeling Specialists International (Emsi), which gathers data from the federal government and other sources to analyze jobs, pay, and projections, and is an active feed of labor management information (LMI) data on a sector strategy basis, and Burning Glass Technologies (BGT), which provides real-time job market and skill sets data extracted from online recruitment, applications, and websites. New labor sector maps provide a high level overview of the scale of a particular sector, historic and projected national and local trends on the number of jobs, average salaries, and workforce demographics for both Hawai‘i and the U.S. In addition, he reported on how UH has engaged Collaborative Economics to facilitate collaboration among industries to vet the data on an ongoing basis with assistance from Hawai‘i Business Roundtable and the Chamber of Commerce.

It was explained how programs will be able to better manage programs and adjust with job market trends with improved graduate data tracking gathered by the UH Institutional Research & Analysis Office (IRAO) to incorporate projections, and outmigration and in-migration, and the State’s P-20 longitudinal data exchange that utilizes unemployment insurance data from the Department of Labor & Industrial Relations on employer quarterly earnings. The data will be accessible by students through STAR to research degree and career opportunities.

Sector maps are expected to be in place by spring, with filters available by fall. Convening will begin in August with industry-validated data for the three major sectors with the goal to complete by the end of the calendar year to prepare for discussions regarding long range planning, and ongoing maintenance and management of degree and certificate programs. Challenges were noted regarding inefficient retrieval of job placement data that is varied by economy and population; recognizing and validating the economic value of a liberal arts degree that prepares students for employment but does not lead to specific career; building a system that identifies career paths that incorporates short term certificate and job retraining; lack of data to better understand the import and export of students educated in Hawai‘i.

Questions and comments were raised regarding ensuring trend comparison to national data; extent of public accessibility to the licensed data; integration of national data on knowledge, skills and abilities (KSAs); the extent to which this comprehensive
workforce information system can inform and facilitate a system-wide academic strategic plan; highlighting the importance of workforce readiness, and ensuring faculty input on the system being developed.

The committee was informed about ongoing discussions with the vendor on public accessibility of licensed data; difficulty in retrieving national data on KSAs, career and education advancement; unpredictability of workforce over a 6 year period hindering academic strategic planning; and efforts to ensure faculty input and engagement within the State’s industries as it serves program planning and review.

Public comment was taken and was in support of access to the data.

2. Status on Board Policy Amendments Regarding Programs with Low Numbers of Graduates

VP Dickson provided an update on board policy amendments regarding programs with low numbers of graduates and indicated that feedback is being collected, and the amended board policy will be brought forward at the next committee meeting.

No questions or comments were raised.

B. For Action

There being no objections from committee members, Committee Chair Putnam reordered the agenda to accommodate neighbor island presenters.

1. Recommend Approval of Provisional to Established Programs

   b. Bachelors of Business Administration (BBA-A) in Accounting, College of Business and Economics, University of Hawai‘i at Hilo

Vice Chancellor for Academic Affairs Matt Platz requested the committee recommend board approval of the provisional to established status of Bachelors of Business Administration (BBA-A) in Accounting, College of Business and Economics, University of Hawai‘i at Hilo (UHH). Highlights included UHH data establishing demand for applied learning experiences in majors that directly correlate to jobs, and graduating job ready; background on the proposal to change the title of the degree to include accounting to address industry preference and employment demand. It was explained about how the BBA-A curriculum is standard, allows students to sit for the Certified Public Accounting (CPA) exam if desired, and enables a dual degree in place or transfer to UHM or another institution to pursue a master’s degree; and enrollment is high in number of community college transfers and student co-curricular engagement in accounting club and internship programs to facilitate employment opportunities.

Regent Wilson moved to recommend board approval of the provisional to established status of the BBA-A at UHH, seconded by Regent Acoba.
Questions and concerns were raised regarding duplication, significance of low CPA exam pass rates, whether the proposal as a marketing strategy to be responsive to the job market; and projections and budget plan for increased faculty costs.

It was confirmed how the proposal responds to the market preference; that accounting faculty throughout the UH System collaborate annually, with the support of their respective colleges, to coordinate articulation and course content and avoid duplication, with informal and formal agreements arising from those meetings; that UHH and UHM, the only programs accredited by the Association to Advance Collegiate Business Schools, coordinate content and currently exploring textbooks for introductory courses; and UHH provides many certifications in accounting, and the CPA designation is only required for public accounting, predominantly tax and audit. It was further reported that there are no immediate plans to increase faculty positions.

The motion having been moved and seconded, the motion was put to a vote and carried unanimously.

c. Master of Arts in Teaching (MAT) Degree Program, School of Education in the College of Arts and Sciences, University of Hawai‘i at Hilo

Chancellor Straney requested the committee recommend board approval of the provisional to established status of Masters of Arts in Teaching (MAT) Degree Program, School of Education in the College of Arts and Sciences, University of Hawai‘i at Hilo. In the interest of time, the presentation was waived and the floor was opened for questions.

Concern and comments regarded duplication, delay for proposal from provisional to established, accreditation status, and sufficiency of existing hybrid MEdT degree to meet demand.

It was explained how there is pent up demand for teachers, the MAT degree program replaced the post-graduate Teacher Education Program (TEP) is designed for teachers to receive licensure after one year, and earn a degree in the second year, which differs from the UHH program that is delivered entirely in the Hawaiian language, and the UHM program that is entirely on-site as a professional development MEdT program. UHH delayed seeking established status for the program to accommodate the accreditation approval process. UHH received accreditation by the Hawai‘i Teacher Standards Board, and is awaiting the formal Teacher Education Accreditation Council accreditation report expected in one month, to send to the national commission.

Regent Wilson moved to recommend board approval of the provisional to established status of the MAT program at UHH, seconded by Regent Higaki, and the motion carried unanimously.

a. Bachelor of Science (BS) in Marine Biology, College of Natural Sciences, University of Hawai‘i at Mānoa

d. Associates in Science (ASVT) in Veterinary Technology, Windward Community College
Due to time constraints, Committee Chair Putnam deferred these items to the next committee meeting.

V.   **ADJOURNMENT**

There being no further business, Chair Moore moved to adjourn, and Regent Higaki seconded, and with unanimous approval, the meeting was adjourned at 10:48 a.m.

Respectfully Submitted,

/S/

Cynthia Quinn  
Executive Administrator and  
Secretary of the Board of Regents