MINUTES

BOARD OF REGENTS’ COMMITTEE ON INTERCOLLEGiate ATHLETICS MEETING

FEBRUARY 9 2017

I. CALL TO ORDER

Committee Chair Jeffrey Portnoy, called the meeting to order at 1:30 p.m. on Thursday, February 9, 2017, at the University of Hawai‘i at Mānoa, Information Technology Building, 1st Floor Conference Room 105A/B, 2420 Correa Road, Honolulu, Hawai‘i 96822.

Committee members in attendance: Committee Chair Jeffrey Portnoy; Committee Vice Chair Simeon Acoba; Regent Eugene Bal; Regent Brandon Marc Higa; Regent David Iha; Regent Stanford Yuen.

Others in attendance: Board Chair Jan Sullivan; Board Vice Chair Randy Moore; Regent Wayne Higaki; Regent Michael McEnerney; Regent Lee Putnam; Regent Michelle Tagorda; (ex officio committee members); President/Interim UH-Mānoa (UHM) Chancellor David Lassner; Vice President for Legal Affairs/University General Counsel Carrie Okinaga; Vice President for Research & Innovation Vassilis Syrmos; Vice President for Information Technology/Chief Information Officer Garret Yoshimi; UH-Hilo (UHH) Chancellor Donald Straney; Executive Administrator and Secretary to the Board Cynthia Quinn; and others as noted.

II. APPROVAL OF THE MINUTES OF THE NOVEMBER 2, 2016 MEETING

Committee Vice Chair Acoba moved to approve the minutes of the November 2, 2016 meeting, seconded by Regent Yuen, and the motion carried unanimously.

III. PUBLIC COMMENT PERIOD

Executive Administrator and Secretary of the Board Cynthia Quinn confirmed that the Board Office received no written testimony and no individuals had signed up to give oral testimony.

IV. AGENDA ITEMS

A. For Information

1. Academic Update regarding UHM and UHH Student Athletes

UH Mānoa. AD Matlin introduced Marilyn Moniz-Kaho‘ohanohano (Associated AD – Senior Woman Administrator), Dr. David Ericson (Faculty Athletics Representative), Courtney Tsumoto (Director of Academics), Dr. Ron Cambra (Associate Vice Chancellor (Office of Undergraduate Education), and Amanda Paterson (Assistant AD – Compliance/Eligibility) who provided an update on the academic progress and grades of
Committee on Intercollegiate Athletics Meeting Minutes of the February 9, 2017 – p. 2/3

the UHM student-athletes. Fifty percent of the student-athletes on 18 teams meet the National Collegiate Athletic Association (NCAA) requirements for Academic Performance Rate (APR), based on a 4 year cohort, as well as a single year rate are monitored on annual basis. Five teams received a perfect score of 1,000, others fluctuated due to the small size of the teams. Graduation Success Rate (GSR) is at its highest, football rate has improved, and the vast majority graduate in 4 years (excluding transfers out). Of note, men’s basketball is impacted because of recent events resulting in eligibility problems and transfers, but is still above the minimum 930 rank with a recovery plan and intensive work underway. New information in the report included demographics that 25% of the athletes are local, and 60% are from out of state. More work is needed regarding graduation in comparison to peers.

The committee noted great strides, and raised concerns and comments regarding actions to address NCAA sanctions, decrease missed class days, and improve low APR ranks in comparison to conference peers. Other requests were for football data on missed class, trends analyses of grade and major distribution by sport and student classification (scholarship and walk-on in comparison to overall student body and peers).

Administration responded that missed class days impact the most because of travel schedules. Policies are in place to manage and monitor. The advising program assists over 500 student-athletes with varied tutoring and mentorship programs on specific academic areas, foundational skills, reading, writing, strategies, addressing learning differences and needs for at risk students, and bridge programs for orientation and transitioning incoming students and outgoing athletes. The programs showed improved outcomes with plans for early intervention through building connections with campus resources and faculty. Work continues to increase 4 year GSR, decrease the 5th year plan by investing in summer school offerings funded with University of Hawai’i Foundation (UHF) account funds that has resulted in reduced need for post eligibility aid. Ranking impacts are due to peers having higher eligibility standards, and homesickness. GSR are a better indicator of success; Grade Point Average (GPA) performance comparison is better data to show how the student-athlete performs on a whole in comparison to the rest of the student body.

UH Hilo. AD Guillen provided the report for the UHH student-athletes and progress in improving support with identifying funding to hire a dedicated academic advisor who will also serve as academic specialist by fall, and open a student-athlete success lab to provide the 200 student-athletes with a dedicated study space. Academic numbers are good, with room for improvement. Division II provides Academic Success Rates (ASR) and Grade Success Rates, with an overall GPA 2.96 that is higher than the general student population. Overall 88% retention rate is very high, increased from 76% the prior year, and is higher than the general student population. The GSR of 72% is equal to the national average.

Comments regarded reasons for better performance and student athlete demographics. AD Guillen attributed performance to student-athletes’ commitment and coaches’ involvement, identifying needs and mentoring time management. A tutoring center is available but not dedicated for student-athletes, however, the athletics department started incorporating some peer tutoring this past year. Almost 60% of
student-athletes are residents, an increase from 56% last year, with approximately a
dozen international students, mostly on the tennis team. The committee commended a
good job with very limited resources.

2. Update on revenue generation activities

AD Matlin provided updates in five areas related to revenue generation: (1) fundraising
levels are lower than peers, and the office was restructured to devote greater focus led by
Associate AD for Administrative Services Carl Clapp, who is more involved and engaged,
and collaborating with UHF and ‘Ahahui Koa ‘Ānuenue (AKA) booster club on a broad
and comprehensive perspective with a focus on philanthropic gifts. AKA separation from
UHF was completed and upon planning will consider next steps regarding structure and
staffing. (2) Consideration of an all-sport apparel deal is underway, focusing on the top 5
proposals, with an option to defer to allow teams time to improve on performance in order
to attract a better deal. (3) A multimedia rights opportunity is being reviewed to partner
with a company selling corporate sponsorships nationally, which would assist in gaining
national reach and provide support in other areas e.g., Capital Improvement Projects
(CIP), staffing, etc. (4) Aloha Stadium new contract negotiations will commence
regarding revenue and expense. (5) Merchandise and licensing improvements are
underway, and the H-Zone merchandise operations will be resolved as the space lease
will not be renewed upon expiration in June. While retail conditions have improved and
show a profit, it is not deemed the best use of resources. Other merchandise operations
remain open as they benefit from different captive audience customer bases.

Comments raised regarded including performance metrics in contracts, and UH
position regarding the legislature promoting a bill to transfer $6 million from Hawai‘i
Tourism Authority (HTA) funds to UHM Athletics. It was reported that UHM has taken an
agnostic position, cognizant that all areas have needs, and discussions with HTA had
taken place, and awaiting further reply. Regarding AKA, it was agreed that goals and
metrics are useful and worthy of consideration for any future contract.

V. ADJOURNMENT

There being no further business, Regent Yuen moved to adjourn, and Regent Iha
seconded, and with unanimous approval, the meeting was adjourned at 2:27 p.m.

Respectfully Submitted,

/S/

Cynthia Quinn
Executive Administrator and
Secretary of the Board of Regents