Strategic Update

Chancellor Don Straney
February 25, 2016
Board of Regent Meeting
UH Hilo
Fall 2015 Enrollment

3,829 TOTAL (-2.4% from Fall14)
- 3,239 Undergraduate
- 569 Graduate

REGISTRATION STATUS
- 18% First Time
- 15% Transfer
- 2% Returning
- 65% Continuing

‘A‘ohe pau ka ‘ike i ka hālau ho‘okahi
One learns from many sources
Fall 2015 Enrollment

• 70% Hawai‘i State
• 53% Hawai‘i Island
• 24% U.S. Mainland
• 6% International
• 28% Native Hawaiian

‘A‘ohe pau ka ‘ike i ka hālau ho‘okahi
One learns from many sources
Financial Aid

$42 MILLION AWARDED

• 75% of students depend on financial aid
• 45% of students qualify for Pell grants
• 7,000 applications
• Private scholarships account for 1% or $540,000 of total aid

Makuakāne ‘Ohana:
The Daniel and Lydia Makuakāne Endowed Scholarship

‘A‘ohe pau ka ‘ike i ka hālau ho‘okahi
One learns from many sources
## Strategic Outcomes

### TOTAL DEGREES & CERTIFICATES EARNED BY FISCAL YEAR

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<tr>
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</thead>
<tbody>
<tr>
<td>Campus Total</td>
<td>806</td>
<td>905</td>
<td>794</td>
<td>Yes</td>
</tr>
<tr>
<td>Native Hawaiian</td>
<td>164</td>
<td>196</td>
<td>144</td>
<td>Yes</td>
</tr>
<tr>
<td>Pell</td>
<td>393</td>
<td>451</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STEM</td>
<td>360</td>
<td>421</td>
<td>218</td>
<td>Yes</td>
</tr>
</tbody>
</table>

### REDUCE TIME/CREDITS TO DEGREE

<table>
<thead>
<tr>
<th></th>
<th>2012-13</th>
<th>2013-14</th>
<th>2014-15</th>
<th>Positive Change?</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-yr Graduation Rate by Cohort (Fall 07, 08, and 09)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>First time, full-time (%)</td>
<td>36.4</td>
<td>38.4</td>
<td>38.9</td>
<td>Yes</td>
</tr>
<tr>
<td>Native Hawaiians (%)</td>
<td>36.8</td>
<td>37.3</td>
<td>35.5</td>
<td>No</td>
</tr>
<tr>
<td>Pell (%)</td>
<td>34.1</td>
<td>39.6</td>
<td>42.0</td>
<td>Yes</td>
</tr>
<tr>
<td>Transfer-in (%)</td>
<td>46.2</td>
<td>47.2</td>
<td>45.8</td>
<td>No</td>
</tr>
</tbody>
</table>
Strategic Plan

Aʻohe pau ka ʻike i ka hālau hoʻokahi
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Our Mission
To become a world-class research university providing quality education and training, fostering scholarship and creative activity, and engaging in service to the public, the region, and the world.

Our Vision for 2020
Hawaiʻi, as a role model, shall be a known model for those who take their learning and apply them to improve their lives.

Who We Are
The University of Hawai'i at Hilo, a public university in a comprehensive, research-intensive environment, continuously seeking and maintaining a high level of excellence in teaching and learning. Our mission is to provide a quality education to prepare students for personal and professional lives.

Mission Statement
PAPAHANA HO'OLALĀ HIKIÁLOA
2011-2015

UNIVERSITY OF HAWAI'I
HILO
STRATEGIC PLAN
2011-2015

Strategic Goals
- Enhance learning experiences and support programs to enhance the quality of education and training.
- Increase enrollment, retention, and graduation rates.
- Strengthen research and creative activities.
- Enhance the role of the University in the community.

Priority actions:
1. Enhance learning experiences and support programs to enhance the quality of education and training.
2. Increase enrollment, retention, and graduation rates.
3. Strengthen research and creative activities.
4. Enhance the role of the University in the community.

The mission of the University of Hawai'i at Hilo, a public university in a comprehensive, research-intensive environment, continuously seeking and maintaining a high level of excellence in teaching and learning. Our mission is to provide a quality education to prepare students for personal and professional lives.
Strategic Goals

• GRADUATION
  - Provide applied learning experiences & support
  - Inspire excellence in teaching, research & collaboration

• INFRASTRUCTURE
  - Foster vibrant & sustainable environment
  - Facilitate organizational excellence

• INDIGENOUS FOUNDATION
  - Cultivate diversity rooted in indigenous history

• INNOVATION
  - Strengthen impact on community

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Accomplishments

• Awarded 430+ doctoral degrees 2011-2015
• Opened Hale ‘Alahonua residence hall
• Received LEED certification for new Student Services Bldg
• Added food vendors throughout campus
• Celebrated ‘Imiloa Astronomy Center: 10 yrs
• Ranked most diverse 4-yr public campus in U.S. *(Chronicle of Higher Ed)*
Challenge: Enrollment

“When the planning period is only as long as the assumptions behind the plan hold.”

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Strategy

RECRUITMENT
- P-20 Pipeline
- Early College Programs
- Transfer Pathways
- Summer Bridge

RETENTION
- Academic Support
- Advising & Mentoring
- Mapworks
- Freshman Village
- Living-Learning Communities

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Applied Learning Experiences

Marine Science:
Water sampling in Puakō

Conservation Biology:
Bioacoustics, forest bird identification

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University of Hawai‘i for Hawai‘i Island
WORKING TOGETHER TO SERVE THE ISLAND AS A WHOLE