



# UNIVERSITY OF HAWAI'I SYSTEM

## TESTIMONY

H.B. #2009, H.D.1  
Making an Appropriation for Agricultural Research and Market Development

Testimony Presented before the  
Senate Committee on Ways and Means

April 2, 2004

By

Andrew G. Hashimoto  
Dean, College of Tropical Agriculture and Human Resources  
University of Hawai'i

Testimony for  
House Bill 2009, H.D. 1

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MARKET DEVELOPMENT

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University of Hawai‘i at Mānoa

I am pleased to contribute the expertise of the College of Tropical Agriculture and Human Resources (CTAHR) and the University of Hawai‘i to the decision-making process on House Bill 2009, H.D. 1 which makes a grant-in-aid to the Hawaii Farm Bureau Federation (HFBF) for agricultural research and market development.

Both agricultural research and market development are essential to the success of diversified agriculture in Hawai‘i. The knowledge gained through research efforts helps producers boost their yields through informed choices about which crops and varieties to plant, when and where to plant them, how to protect them from pests, and how to optimize postharvest quality. Market development complements research by expanding the base of consumers that know and value Hawai‘i’s agricultural products. Bigger yields and broader markets mean increased profits and a greater contribution to Hawai‘i’s economy.

One of CTAHR’s chief collaborators in the necessary business of agricultural research is the Hawaii Agriculture Research Center (HARC). CTAHR and HARC cooperate in research projects on many of Hawai‘i’s crops. We also complement each other’s efforts, minimizing overlap and assuring the broadest range of research assistance to the agricultural community.

The Farm Bureau is an important voice for farmers, ranchers, and other agricultural producers. The grant money described in HB2009, HD1 will be managed by the HFBF to facilitate commodities research and create new local, national, and international marketing opportunities for our agricultural goods. It is understood that some of the funds approved by this bill will ultimately be dispersed to HARC.

We support the intent of HB2009, HD1. Thank you for the opportunity to testify.