



Research Briefs

Office of the Vice President for Student Affairs
University of Hawaii at Mānoa

No. 11 February 1997

Reasons For Not Enrolling at the University of Hawaii at Mānoa Reported by Fall 1996 Admitted/Non-Enrolling Undergraduates

C First-time and transfer students who were accepted at UH-Mānoa gave different reasons for not enrolling in the fall 1996 semester.

C First-time freshmen did not enroll primarily because they elected to attend another college. This was followed by concerns about the quality of education at Mānoa due to University budget cuts.

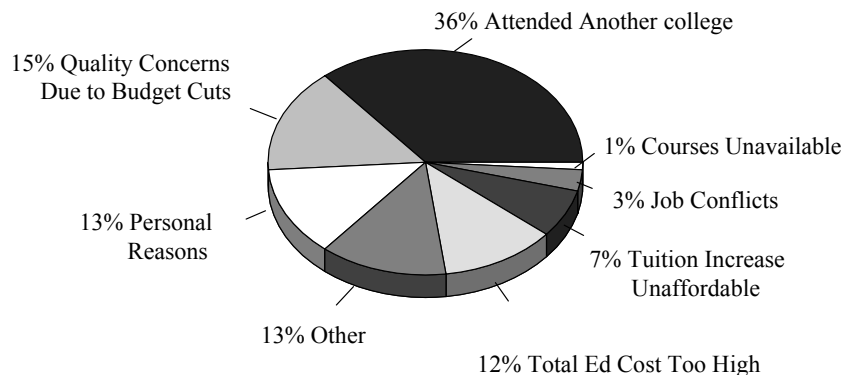
C Transfer students did not enroll primarily because of financial reasons:

- C Tuition increase unaffordable
- C Total cost of education too high

C The perceived quality of the University due to budget constraints is of greater concern to first-time freshmen than to transfer students.

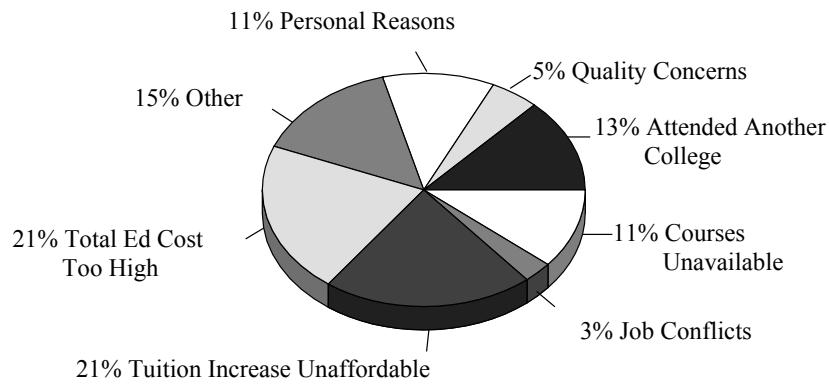
C The majority of first-time freshmen do not plan to enroll at UH-Mānoa within the next two years, whereas the majority of transfer students do.

Primary Reason For Not Enrolling Reported by First-Time Students

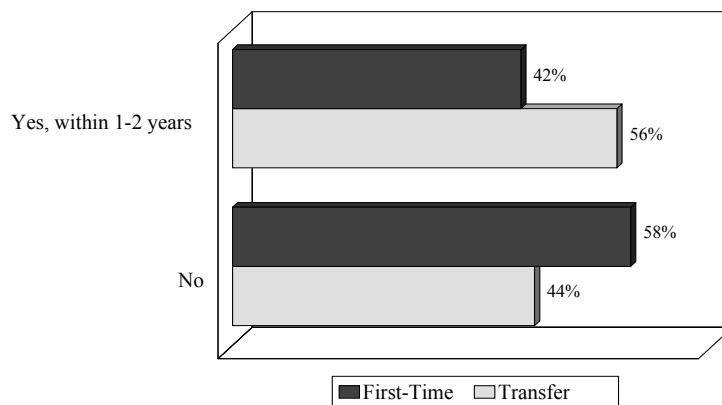


(Over)

Primary Reason For Not Enrolling Reported by Transfer Students



Admitted/Non-Enrolling Students and Future Plans to Enroll at UHM



Source of data: Fall 1996 Survey of Admitted/Non-Enrolling Undergraduate Students at the University of Hawai'i at Mānoa, Admissions and Records Office; 412 admitted/non-enrolling undergraduates surveyed (176 first-time freshmen and 236 transfer students); return rate of 40% first-time freshmen and 33% transfer students. Developed in collaboration with the Admissions and Records Office.