



Research Briefs

Office of the Vice President for Student Affairs
University of Hawai'i at Mānoa

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Reasons for Not Enrolling at the University of Hawai'i at Mānoa Reported by Fall 2001 Admitted Non-Enrolling Students*

- C Lower division, upper division and graduate students who were accepted at UH-Mānoa gave different reasons for not enrolling at UHM during the fall 2001 semester.
 - C Lower division students, mainly freshmen, did not enroll predominantly because they elected to attend another college (39%). They also had concerns about their finances (17%) and the quality of education (15%) at UHM. The results mirror a 1996 survey in which accepted freshmen failed to enroll at UHM because they attended another college (36%) and had financial (19%) and quality of education (15%) concerns.
 - C Upper division students, mainly juniors, did not enroll for reasons other (24%) than those listed in the survey followed by personal (21%) and financial (19%) reasons. The reasons given differed from students in 1996; in that year, the top reason was financial with concerns about the cost of tuition and the overall cost of education.
 - C Graduate students did not enroll at UH-Mānoa for personal reasons (23%), although financial (18%), job conflicts (15%), attending another college (15%), and other (15%) reasons were influential in their decision not to attend UHM.
- C The quality of education concerns were the least likely reason reported by upper division and graduate students for not attending UHM.

Reasons for Not Enrolling at UH-Mānoa by Classification

Lower Division (n=662)	Upper Division (n=124)	Graduate (n=101)
Attended another college (39%)	Other (24%)	Personal (23%)
Financial (17%)	Personal (21%)	Financial (18%)
Quality of ed concerns (15%)	Financial (19%)	Job conflicts (15%)
Other (12%)	Attended another college (18%)	Attended another college (15%)
Personal (10%)	Courses unavailable (9%)	Other (15%)
Courses unavailable (6%)	Job conflicts (6%)	Courses unavailable (11%)
Job conflicts (<1%)	Quality of ed concerns (2%)	Quality of ed concerns (2%)

* This is a collaborative study conducted by the Office of the Vice President for Student Affairs and the Office of the Vice President for Planning and Policy. A fall 2001 Enrollment Survey was administered to 2,778 admitted but non-enrolled students at the University of Hawai'i at Mānoa with a return rate of 935 or 34%.

C What states attract the largest percent of accepted but non enrolling UH-M-noa students?

Of 41 states mentioned by students, California attracted the greatest number of students (33%) followed by Hawai'i (15%) and Oregon (9%). A breakout by classification follows:

States Attracting the Highest Percent of Accepted Non Enrolling UHM Students

Lower Division (n=662)	Upper Division (n=124)	Graduate (n=101)
California (33%)	Hawai'i (36%)	California (26%)
Washington (14%)	California (13%)	Hawai'i (17%)
Hawai'i(11%)	Oregon (9%)	
Oregon (9%)		

C What institutions do students select when they decline to enroll at UH-M-noa?

Of 241 institutions mentioned by students, the most popular institutions are:

University of Washington (33)	Loyola Marymount University (15)
Hawai'i Pacific University (29)	Oregon State University (15)
University of Southern California (26)	Chapman University (13)
Seattle University (20)	Kapi'olani Community College (13)
UH-Hilo (18)	Leeward Community College (13)

C Are students who currently decline to enroll at UH-M-noa likely to enroll at UH-M-noa in the future?

Upper division and graduate students report that they are more likely than lower division students to enroll at UH-M-noa in the future.

Percent Enroll at UH-M-noa in the Future

