

## Affirming/Updating the UH System Strategic Plan

Strategic Plan Goals/Objectives		Action			
		Keep	Dump	Revise	Suggested Measure
Goal 5	Resources and Stewardship	√√√		<p>Start with a verb for clarity and consistency. Like 'create', 'maintain' or 'increase' Resources and Stewardship</p> <p>I think it needs to be revised. Um I don't know if this is the appropriate place but, the dormitory staff needs to be more and more efficient to the needs of the students as well as building itself. I know that the building is in poor condition but if you learn how to upkeep it it will be more and more manageable.</p>	
Objective 1	To build an effective constituency that converts community support for the University of Hawai'i into public and private revenue streams that support achievement of strategic plan goals.	√√√ √			<p>Identify and Count examples of these. Then compare results with previous years.</p> <p>I think that how you should measure the outcome is just asking students to fill out a survey as well as asking general questions etc.</p> <p>Make people pay the UH for using it to make a profit and allow others to pay for students education easily</p>
Action 1	Develop and fund a competitive and fiscally sound enrollment management and marketing plan.	√√√		<p>Don't we have the 'plans' by now? Let's just follow the plan and 'do it' Or if we need to continually plan and revise, then at least add the words 'and implement'</p>	<p>Identify and Count examples of these. Then compare results with previous years.</p>
Action 2	Develop a transparent policy on the appropriate allocation of financial responsibilities among students, taxpayers (legislative appropriations), the UH Foundation, and extramural sources.	√√		<p>Develop and make available for public scrutiny . . . . .</p>	<p>Tell where it is.</p>
Action 3	Reallocate resources as needed to ensure support for those programs deemed critical to the goals of this plan.	√√		<p>relocate after full consultation, but with required needs being a deciding factor</p>	<p>Identify and Count examples of these. Then compare results with previous years. For example, I think support for all the Hawaiian programs is less important than finding ways to reduce poverty; find cures for diseases; protect our environment; become less dependant on fossil fuels; reduce our traffic congestion through telecommuting.</p>

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Action 4	Fund a first-rate information technology infrastructure.	√√√		Check previous goals. This is important but didn't we talk about this before?	Identify and Count examples of these. Then compare results with previous years. Keep up with maintenance of it! Student Retention & Completion level, if it follows current national trends as well as what occurred at CTAHR in the recent past, should increase over time.
Action 5	Develop a coherent pricing and funding model for distance learning and allocate funds based on the shared priorities of the system.	√√		If you are going to 'develop' a model then add the words 'implement' without sacrificing a competitive edge in available student markets	Identify and Count examples of these. Then compare results with previous years.
Action 6	Develop and implement campus sustainability plans that will lead to the careful stewardship of natural and man-made resources, the saving of revenue, and the enhancement of the campus experience; serve as a model for the state.	√√	√	become an effective recycler and conserver	Too vague; I don't understand it.
Action 7	Pursue aggressive fundraising in support of University priorities.	√√√			Identify and Count examples of these. Then compare results with previous years.
Objective 2	To allocate and manage resources to achieve continuing improvement in organization, people, and processes and to secure competitive advantage.	√√√		Streamline; simplify the complicated time consuming process for this.	Identify and Count examples of these. Then compare results with previous years.
Action 1	Develop policy guidelines that ensure implementation of academic program responsibility among academic units consistent with functional responsibility & community need.	√√	√√	Too vague needs definitions. Needs 'implement'.	
Action 2	Conduct a comprehensive review and redesign of administrative and student support processes; leverage information technology and best practices to improve efficiency and effectiveness, utilizing resource standards as appropriate.	√√√√	√		Not possible. Increased Student Retention & Completion
Action 3	Encourage risk taking, reward innovation, and invest in change to reduce costs and paperwork and generate revenue.	√√√		Streamline; simplify search, hiring, and promotion process. It's too time consuming a waste of resources.	Allow no more than 10 pages of narrative in promotion dossiers. make sure that risk taking is required
Action 4	Examine and redefine the University of Hawai'i system brand.	√√	√√		Brand a system that works!
Action 5	Develop, fund, and execute a comprehensive, integrated marketing communications campaign for the UH system in the state of Hawai'i and an appropriate marketing plan for areas outside of the state.	√√√√			don't over do it on marketing...it does not always work
Action 6	Improve support for the marketing efforts undertaken by individual UH system campuses and programs, including both financial and human resource considerations.	√√√√			Identify and Count examples of these. Then compare results with previous years.
Action 7	Develop a culture of evidence for monitoring and improving University functions and providing public accountability.	√√√	√		too vague; impossible to measure Evidence, evidence, evidence!

Additional Comments:

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SUMMARY Find solutions for world poverty; cures for diseases; alleviate traffic through telecommuting; achieve world peace; make us less dependent on fossil fuels; protect our environment. Build dormitories at LCC Streamline search and promotion processes. Improve, increase, enhance, advertise better and make teachers more accountable for quality of distance ed classes And finally: Where are the results from 2002-2007? Was anything accomplished? Is this just busy work? Thank you for providing me with this opportunity to participate in the Strategic Planning Process. I wish I had printed out a copy of all my comments and suggestions so that I could check back to see if anything was accomplished by 2015. Mahalo

Focus on the core: Native Hawaiians and the students of Hawaii, but do not let the People of Hawaii or the Governor dictate what gets done.