

UNIVERSITY OF HAWAII NOTICE OF EXEMPTION CHAPTER 103D, HRS

The President, University of Hawaii, is in the process of reviewing the request from
University of Hawaii at Manoa Intercollegiate Athletics (Department/Campus)
for exemption from Chapter 103D, HRS, for the following goods and services:
Uniform/apparel/equipment sponsorship agreements with various vendors for its sport programs for the period
July 2021 through June 2026.

Vendor: To be determined.
(If known)
Address:

Term of Contract: (If known)	From: To be determined	To: To be determined	Cost: \$3,000,000 over 5 years (est.)
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Direct any inquiries to: Department: University of Hawaii at Manoa, Office of Intercollegiate Athletics Contact Name/Title: Carl Clapp, Associate Athletics Director Address: 1337 Lower Campus Road, PE/A 107 Honolulu, Hawaii 96822	Phone Number: (808) 956-6523 Fax Number: (808) 956-4637
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Date Posted: January 22, 2021

Submit written objections to this notice to issue an exemption from Chapter 103D, HRS, within seven (7) calendar days from the date posted to:

Office of Procurement Management
1400 Lower Campus Road, Room 15
Honolulu, Hawai'i 96822
email: OPM@hawaii.edu

REQUEST FOR EXEMPTION FROM CHAPTER 103D, HRS

TO: OFFICE OF PROCUREMENT MANAGEMENT

FROM: UH Manoa Intercollegiate Athletics
(Department/Program)

Pursuant to APM Section A8.220, the Department requests a procurement exemption to purchase the following:

Description of goods, services, or construction:

The UHM Athletics Department wishes to enter into uniform/apparel/equipment sponsorship agreements with various vendors for its sport programs for the period July 2021 through June 2026.

Estimated Cost: \$ 3,000,000 over 5 years

(1) Explanation describing how procurement by standard competitive means is either not practicable or not advantageous to the University;

It is impractical to utilize standard procurement procedures for the purpose of soliciting proposals from sports equipment manufacturers for sponsorship and outfitting programs for the University's athletic teams. Manufacturers do not adhere to a common set of requirements and criteria typical of advertised procurement solicitations for purposes of formulating their proposals for each athletics department, a group of sports teams, and/or a specific sports team. It is more advantageous in the sports marketing area to solicit such proposals by approaching manufacturers on an informal, one on one basis.

(2) Details of the process or procedures to be followed in selecting the vendor to ensure as fair and open competition as practicable;

Sports manufacturers will be solicited for proposals that would include sponsorship and to provide sport apparel and equipment. The sports manufacturer's under consideration are Under Armour, Nike, Adidas, Asics, TYR, Easton, etc. A minimum of three companies will be solicited for proposals. We may solicit proposals for the entire athletics department, different sports program's may be grouped together when soliciting proposals, or we may request proposals for a specific team.

All proposals will be reviewed by the sport administrators (four Executive employees) and our Assistant Athletics Director for Business Operations. We will consult coaches as appropriate. The proposals with the most favorable terms will be chosen based on cost, the amount of product allotment and other factors presented. The UHM Athletics Department may enter into a single sponsorship agreement that supports the entire Department or multiple sponsorship agreements with various sponsors.

(3) A description of the Department's internal controls and approval requirements for the exempted procurement; and
 An Associate Athletics Director (an Executive employee) and Tiffany Kuraoka, Assistant Athletics Director for Business Operations, will review and approve every purchase requisition.

(4) A list of Department personnel, by position title, who will be involved in the approval process and administration of the contract:
 David Matlin, Athletics Director
 Carl Clapp, Associate Athletics Director for Operations
 Tiffany Kuraoka, Assistant Athletics Director for Business Operations

Direct questions to: Carl Clapp Phone: 956-4469

I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS TO THE BEST OF MY KNOWLEDGE, TRUE AND CORRECT.

Carl Clapp
 Full Name of Principal Investigator, Department Head, or Administrator

Carl Clapp Digitally signed by Carl Clapp
 Date: 2021.01.20 12:08:13 -10'00'
 Signature Date

Tiffany Kuraoka
 Full Name of Fiscal Administrator

Tiffany Kuraoka Digitally signed by Tiffany Kuraoka
 DN: cn=Tiffany Kuraoka, o, ou=UH Manoa Athletics, email=tkuraoka@hawaii.edu, c=US
 Date: 2021.01.20 11:36:32 -10'00'
 Signature Date

APPROVED:

David Lassner
 Full Name of Vice President or Chancellor

David Lassner Digitally signed by David Lassner
 Date: 2021.01.22 13:42:33 -10'00'
 Signature Date

FOR OPM USE ONLY

OPM COMMENTS:

APPROVED DENIED

David Lassner Digitally signed by David Lassner
 Date: 2021.02.03 17:55:14 -10'00' 2/3/21
 PRESIDENT, UNIVERSITY OF HAWAII DATE