

Date Notice Posted November 7, 2024

(OPM use only)

UNIVERSITY OF HAWAI'I NOTICE OF SOLE SOURCE

Item(s) to be purchased: EdSights Retention Solution

Description and quantity of item(s):

Qty. Description

Furnish and deliver the EdSights Retention Solution, a student success technology that uses conversational Artificial Intelligence (AI) to directly and intuitively engage and support students via text messaging, for the University of Hawaii at Hilo. The EdSights Retention Solution is the sole source of an AI texting tool built specifically for retention and to improve enrollment. Its chatbot involves students in the conversation, which enables the collection real-time, non-cognitive student data. Retention conversations are initiated by an AI powered algorithm, whose framework is identifies risk levels of student departure grounded in student persistence research. The EdSights Retention Solution is only available from EdSights, Inc. The University desires to enter into an agreement for a one year period.

Party to be awarded: EdSights, Inc.

Address: 461 Washington Avenue, Unit 2

City: Brooklyn State: New York Zip Code: 11238

Date Contract to be issued: November 14, 2024

(OPM use only)

Procurement Specialist: Trisha Shibuya

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ANY PERSON WISHING TO FILE WRITTEN OBJECTIONS TO THE ISSUANCE OF THE CONTRACT SHALL FILE THEIR OBJECTIONS WITH THE UNIVERSITY OF HAWAI'I, OFFICE OF PROCUREMENT MANAGEMENT, 1400 LOWER CAMPUS ROAD, ROOM 15, HONOLULU, HAWAII 96822, WITHIN SEVEN (7) CALENDAR DAYS FROM THE DATE THIS NOTICE WAS POSTED.