The President, University of Hawaii, is in the process of reviewing the request from University of Hawaii at Manoa Intercollegiate Athletics (Department/Campus) for exemption from Chapter 103D, HRS, for the following goods and services: Uniform/apparel/equipment sponsorship agreements with various vendors for its sport programs for the period July 2021 through June 2026.

| Vendor: To be determined. |
| Address: |

| Term of Contract: From: To be determined To: To be determined Cost: $3,000,000 over 5 years (est.) |
| Address: 1337 Lower Campus Road, PE/A 107 Honolulu, Hawaii 96822 |

**Direct any inquiries to:**
Department: University of Hawaii at Manoa, Office of Intercollegiate Athletics
Contact Name/Title: Carl Clapp, Associate Athletics Director
Phone Number: (808) 956-6523
Fax Number: (808) 956-4637

Date Posted: January 22, 2021

Submit written objections to this notice to issue an exemption from Chapter 103D, HRS, within seven (7) calendar days from the date posted to:

Office of Procurement Management
1400 Lower Campus Road, Room 15
Honolulu, Hawaii 96822
email: OPM@hawaii.edu
REQUEST FOR EXEMPTION FROM CHAPTER 103D, HRS

TO: OFFICE OF PROCUREMENT MANAGEMENT

FROM: UH Manoa Intercollegiate Athletics

Pursuant to APM Section A8.220, the Department requests a procurement exemption to purchase the following:

Description of goods, services, or construction:
The UHM Athletics Department wishes to enter into uniform/apparel/equipment sponsorship agreements with various vendors for its sport programs for the period July 2021 through June 2026.

Estimated Cost: $3,000,000 over 5 years

(1) Explanation describing how procurement by standard competitive means is either not practicable or not advantageous to the University;

It is impractical to utilize standard procurement procedures for the purpose of soliciting proposals from sports equipment manufacturers for sponsorship and outfitting programs for the University's athletic teams. Manufacturers do not adhere to a common set of requirements and criteria typical of advertised procurement solicitations for purposes of formulating their proposals for each athletics department, a group of sports teams, and/or a specific sports team. It is more advantageous in the sports marketing area to solicit such proposals by approaching manufacturers on an informal, one on one basis.

(2) Details of the process or procedures to be followed in selecting the vendor to ensure as fair and open competition as practicable;

Sports manufacturers will be solicited for proposals that would include sponsorship and to provide sport apparel and equipment. The sports manufacturer's under consideration are Under Armour, Nike, Adidas, Asics, TYR, Easton, etc. A minimum of three companies will be solicited for proposals. We may solicit proposals for the entire athletics department, different sports program's may be grouped together when soliciting proposals, or we may request proposals for a specific team.

All proposals will be reviewed by the sport administrators (four Executive employees) and our Assistant Athletics Director for Business Operations. We will consult coaches as appropriate. The proposals with the most favorable terms will be chosen based on cost, the amount of product allotment and other factors presented. The UHM Athletics Department may enter into a single sponsorship agreement that supports the entire Department or multiple sponsorship agreements with various sponsors.
A description of the Department’s internal controls and approval requirements for the exempted procurement; and
An Associate Athletics Director (an Executive employee) and Tiffany Kuraoka, Assistant Athletics Director for Business Operations, will review and approve every purchase requisition.

A list of Department personnel, by position title, who will be involved in the approval process and administration of the contract:

David Matini, Athletics Director
Carl Clapp, Associate Athletics Director for Operations
Tiffany Kuraoka, Assistant Athletics Director for Business Operations

Direct questions to:

Carl Clapp
Phone: 956-4469

I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS TO THE BEST OF MY KNOWLEDGE, TRUE AND CORRECT.

For OPM Use Only

OPM Comments:

APPROVED

DENIED