

SUMMER AT SHIDLER

2009 Pacific Asian Lecture Series

China, Japan and Germany: Innovation and Cluster Management Against the Global Crisis (Who is learning management from whom?)

In the wake of globalisation, innovation and cluster management has gained importance as a decisive element behind the success of a business enterprise. However, little is known about new innovation management and cluster strategies in China, Japan and Germany. How much must the Chinese, Japanese and German innovation and cluster management change in order to become more competitive again and how much can the management in the different countries continue to rely on its traditional strengths? Who is learning new management strategies from whom?

With:

RENÉ HAAK

Ministry of Education and Research, Germany

René Haak joined the International Department of the German Federal Ministry of Education and Research in 2005. He was previously the Head of the Business and Economics Section and Deputy Director at the German Institute for Japanese Studies, Tokyo which he joined in 1999. His latest books as an author are "Theory and Management of Collective Strategies in International Business - The Impact of Globalisation on Japanese-German Business Co-operations in Asia" published by Palgrave in 2004 and Market Entry in Japan (2008) also with Palgrave.

Save the date:

When: Tuesday, July 21, 2009 at 4:15-5:30 p.m.

Where: Shidler College of Business (Shidler G-102) from 4:15–5:30 p.m.

Refreshments will be served in the Shidler Faculty Lounge (Shidler D-207) from 5:30–6:15 p.m.

You can choose either online registration or walk in, but we are grateful if you can notice us beforehand: <http://www.shidler.hawaii.edu/pami>

To evaluate this and other lectures: <http://www.shidler.hawaii.edu/pami>

The Pacific Asian Lecture Series is presented by the Pacific Asian Management Institute. All lectures are **FREE** and open to the public. Parking is available on the Upper Manoa Campus after 4:00 pm for \$3.00. For more information on PAMI's lecture series, visit <http://www.shidler.hawaii.edu/pami>
Email: pami@hawaii.edu, Call: (808)956-8041

UNIVERSITY OF HAWAII AT MĀNOA

SHIDLER
COLLEGE OF BUSINESS

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