



PROTECT YOUR BUSINESS ASSETS!

This 10-week course on Intellectual Property Management is specifically designed for innovation companies and entrepreneurs to help you gain practical and in-depth knowledge on **protecting your intellectual property** (IP) assets, **establishing internal practices** to best manage your IP and **optimizing your IP strategies** in the U.S. and globally. This series covers the main areas of IP protection such as **patents, trademarks, copyrights, trade secrets and company information**. The series will also focus on IP requirements for businesses in technology, innovation products, strong product brands, media, music and software, and IP monetization.

Intellectual Property Management – 2011 Series

September 15	<i>Intellectual Property Management Overview</i>
September 22	<i>Patenting Technology & Innovation Products</i>
September 29	<i>Trademarking Product Designators & Consumer Brands</i>
October 6	<i>Copyrights: What Creators & Users Need to Know</i>
October 13	<i>Protecting Trade Secrets & Company Information</i>
October 20	<i>Intellectual Property Management for Inventors and Creators</i>
October 27	<i>Intellectual Property Management of Technology & Product Innovation</i>
November 3	<i>Intellectual Property Management of Product Brands</i>
November 10	<i>Intellectual Property Management of Copyrighted Media and Works</i>
November 17	<i>Intellectual Property Management of Foreign IP Rights</i>

*This series is brought to you in partnership with the Intellectual Property and Technology Law (IPTL) Section, an unincorporated membership association of attorneys and other members of the legal community operating under the auspices of the Hawaii State Bar Association (HSBA). The parent organization, HSBA, is not a sponsor of this course.

Sign up now for the 10-week series or any session(s) of your choice:

Cost:	Early Registration: \$275/person for 10-week series*** \$35/person for individual sessions Click here for course outline and instructor profiles
Location:	Kapi'olani Community College, Manono Building, Room 104
Time:	6:00pm – 8:00pm
Parking:	Free parking is available on campus

***** Early bird price valid until 9/12/2011. Price will be \$300 for registrations made after 9/12/2011.**

Three simple ways to register:

1. Register by phone by calling 734-9211
2. Complete [registration form](#) and fax it to 734-9447
3. Register in person at the Ilima Building, Room 102



UNIVERSITY of HAWAII*
KAPI'OLANI
COMMUNITY COLLEGE



Kapi'olani Community College is an Equal Employment Opportunity & Affirmative Action Institution