

Fulbright Scholar Presentation

Towards green mauka & blue makai



Environmental education and sustainable choices to change the tourism industry of Hawai'i

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The tourism industry in Hawai'i flourishes in terms of visitor numbers and contributes significantly to the state economy, but at the same time poses the risk to degrade natural environments of this unique biodiversity hot spot. Keeping mauka green and makai blue presents challenges associated with increased tourism infrastructure and visitors.

The author argues that in order to meet the demands of sustainable development and ecotourism one of the key assets is the implementation of environmental education for residents and tourists. The presentation will focus on the results and the applications of the research conducted at Mānoa Falls. The speaker will also briefly explain the goals, methodology and preliminary results of the Ecotour Operators on O'ahu Project and the Sustainability Awareness and Environmental Education Assessment of O'ahu visitors and residents.



Environmental Center
International Student Services
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Wednesday June 6, 2012 3 - 4 PM - Reception following