ENTREPRENEURSHIP LIVE

LIFE THROUGH THE LENS OF ZAK NOYLE

EXTREME SURF PHOTOGRAPHER & ENTREPRENEUR

APRIL
05
THURSDAY

sPACE (Shidler E402)
Free and open to all UH students and faculty
Nachos Bar while supplies last!

4:30 PM Check-in | 5:00 Start | 6:30 End

Considered one of the best extreme surf photographers in the world, Zak lives his life on the edge. Based in O'ahu, Zak spends countless hours in the water, creating dramatic imagery and artful interpretations of the world's most magnificent ocean environment. His surf images can be seen in many high profile magazines such as *National Geographic*, *London Times*, *ESPN* and *Surfer Magazine*. In addition, Zak helped his friend start Waiola Life, a premium coconut water, and most recently with the same partner started Hayn, an environmentally conscious footwear brand right here in Hawai'i.

Hear from Zak on how he markets himself as a brand, gets sponsors, and continues to diversify his brand and image.

REGISTER >> pace.shidler.hawaii.edu/live

SPONSORED BY

First Insurance Company of Hawaii®
A Member of the Tokio Marine Group

CO- HOSTED BY

SHIDLER COLLEGE OF BUSINESS
PACE
PACIFIC ASIAN CENTER FOR ENTREPRENEURSHIP

AM>