

THE PSYCHOLOGY OF EVIL



Philip Zimbardo

CREATOR OF THE FAMOUS
STANFORD PRISON
EXPERIMENT AND RENOWNED
SOCIAL PSYCHOLOGIST
DISCUSSES HIS NEW BOOK,

*The Lucifer Effect:
Understanding How
Good People Turn Evil*

UHM SHIDLER COLLEGE OF BUSINESS
2404 MAILE WAY • ROOM A-101
THURSDAY OCT 23 • 6:00PM
FREE ADMISSION
\$3 UH CAMPUS PARKING

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