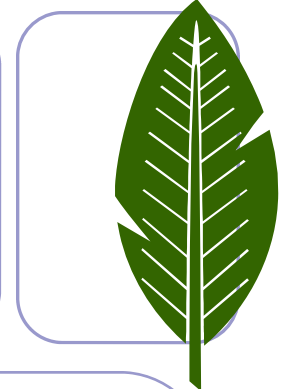
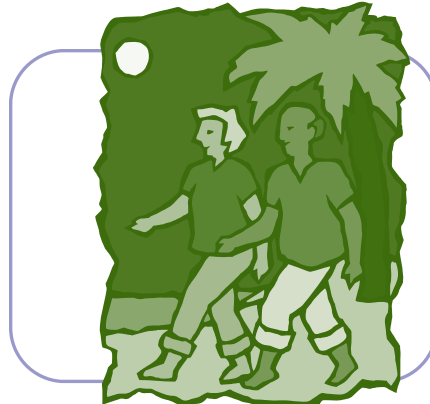


# PUBLIC HEALTH FACULTY COLLOQUIUM SERIES

**PRESENTS: DR. JAY MADDOCK**



**“THE EYES HAVE IT:  
USING MOMENTARY ECOLOGICAL ANALYSIS  
TO MEASURE HEALTH BEHAVIORS”**



Environmental and place based interventions are becoming quite common in public health. New methodologies are needed to assess the effectiveness of these interventions. Momentary ecological analysis provides an important tool for assessing the behavior of populations. This talk will discuss two studies using momentary ecological analysis to measure health behaviors.

**DATE: JAN. 22, 2009    TIME: 12:00-1:00PM**

**LOCATION: UH-MANOA, BIOMED D207**

**FOR MORE INFORMATION CONTACT DR. KATIE HEINRICH: [KATIEMH@HAWAII.EDU](mailto:katiemh@hawaii.edu)**