Things you should know about Energy Conservation and Efficiency...
WHO IS HAWAII ENERGY?

HAWAII ENERGY is YOUR Energy Conservation and Efficiency Program

HawaiiEnergy.com
Hawaii Energy is:

A ratepayer-funded PUC contractor that provides incentives, education and tools to assist electric customers in reducing their use of electric energy through conservation and efficiency.

Our mission is to ensure that Hawaii achieves its clean energy sustainability goals and reduces its dependence on imported fuels.
A "Negawatt Moment"

A Kilowatt-hour is a terrible thing to waste!

Kilowatt hour cost = 34 cents

Negawatt hour cost = 0 cents - 1.5 cents
EASY HITS AND CHEAP HITS...

- Lighting
- Retrofit Old Equipment
- Timers
- Behavior Change
SUCCESS STORIES...

- Condo Submetering
- Exhaust Fan CO Monitors
- Water Cooler Timers
- Behavior Change (*Conservation*)
WHAT ABOUT NEXT YEAR?

- Prescriptive incentives
- Custom incentives
- Special Programs
  - small business – hard to reach – Direct Install
  - Others – stay tuned
- On-Bill Financing
- More Behavior Change
Why should you care... 

• Climate Instability
• Sea level rise
• Food and water insecurity
• Imported fuel volatility

The future of Hawaii... the Planet... and us!
Recap...

- Building design
- Retrofits
- Performance contracting
- Hawaii Energy – *YOUR conservation and efficiency program*
- Behavior Change (*Conservation*)
- On-Bill Financing
Top Five Things You Can Do

1. Install efficient lighting (CFL and LED)

2. Install solar water heating and ENERGY STAR appliances

3. Install and maintain high efficiency cooling – where needed

4. Don’t waste energy - change your behavior

5. Get personally involved with the clean energy effort