FOCUS GROUP PARTICIPANTS WANTED
YOUR OPINION COUNTS!

Do you want to help make your campus safer and supportive of students?

Are you comfortable sharing your opinions in a small group discussion?

We need your voice!

THE PROJECT
The University of Hawaii will conduct a research survey of all UH system students early next year about domestic and dating violence, sexual assault, sexual harassment, and stalking. Our researchers are looking for students to participate in focus groups to help make an informed and quality survey.

THE PERKS
Participants will receive a $25 gift card from CVS Longs or Amazon.com!

ELIGIBILITY*
Must be 18 years or older
Must be a registered undergraduate, graduate or professional student at any of the University of Hawaii campuses

SIGN UP TODAY!
Give your contact info to a campus recruiter! An OmniTrak Representative will contact you within 48 hours.

FOR MORE INFO VISIT:
www.hawaii.edu/titleix

*Seating is limited and is on a first come, first serve basis. Focus group participants will be selected by the OmniTrak Group, Inc. If you are selected, you will receive a confirmation letter from OmniTrak.
What is a Focus Group?
A focus group is a small group of people engaged in a roundtable discussion on a selected topic. The session is led by a trained moderator who will guide the discussion to effectively obtain the opinions of all participants. Focus groups provide a useful means of assessing attitudes and feelings on a specific topic.

How many students will be in each group?
The group is limited to 8-10 students so that everyone has a chance to contribute during the 1½ - 2 hour session.

Will I be compensated for my time and involvement?
If you are selected by OmniTrak and participate in the focus group, you receive a gift card ($25 store value) to either Amazon.com or CVS Longs.

Will my statements be held confidential?
Absolutely! This is the primary reason the University has contracted with OmniTrak, a local, professional research firm to facilitate the groups. Your candid feedback will be used for research purposes only and never tied back to you individually.

Will the Focus Group be recorded?
Yes, the group will be both audio and video recorded. This is for OmniTrak’s reporting purposes only. The recordings will be used internally at OmniTrak and will not be released.

Will I be able to see the summary of the focus group discussion?
The feedback from the groups will only be used to gather input for the design of survey. The results of the survey will be made available after the data has been collected and analyzed. A report is expected to be released to the University ohana and the public in May 2017.