Culture, Technology, and Transnationality in the Cold War Asia and Pacific
A Joint Symposium of the University of Hawai‘i at Mānoa and the Japan Society for the Promotion of Science
November 15, 2012 (Thursday)
at University of Hawai‘i at Mānoa (UHM)
Co-organized by the Center for Japanese Studies at UHM and the Japan Society for the Promotion of Science; sponsored by the Northeast Asia Council, College of Social Sciences (UHM), and Women’s Studies Program (UHM); supported by the Consulate General of Japan in Honolulu and the Japan-America Society of Hawai‘i

The symposium will focus on trans-Pacific exchange of culture, science, and technology as a crucial site of Cold War geopolitical dynamics. In the 1950s and 1960s, the Asia-Pacific region witnessed a flourishing of international interchanges and exchanges, involving more than one location and institution and promoting cross-national and cross-regional communications and negotiations: the Fulbright Program in the US began to send scholars to various countries, facilitating collaboration among educators and intellectuals; the East-West Center in Hawai‘i started cultural and technical interchanges, mobilizing a diverse array of people and resources across the Pacific; the University of the Ryūkyūs in Okinawa became a transnational hub of agricultural and technical education, reaching out to other regions near and far including Korea, Taiwan, and the Philippines. Far from confined to "centers" (i.e., Tokyo, Washington) or "elites" (i.e., male intellectuals), Cold War international activities often involved "peripheral" regions (such as Okinawa and Hawai‘i) and "marginalized" actors (such as women and ethnic minorities). As these activities cut across national and regional borders and boundaries, they led to cooperation as well as contestation among those involved, resulting in a dynamic picture of cross-cultural encounters and negotiations.

Symposium
Location: Center for Korean Studies (CKS) Auditorium, UHM
(Thursday, November 15, 2012)
Open to the Public

8:30 am  morning refreshments in Moore Hall 319 (Tokioka Room)
9:00 am  Welcome Remarks
9:30 am  Promoting Science, Promoting Peace: Shaping Japan’s Cold War Nuclear World
         By Elyssa Faison (Associate Professor, University of Oklahoma)
10:20 am  Spreading Atomic Modernity to Japan and to the World: President Eisenhower’s Atoms for Peace Campaign in the 1950s
By Yuka Tsuchiya (Professor, Ehime University)

11:10 am coffee break in Moore Hall 319

11:30 am Baseball as an Instrument of Cultural Diplomacy involving Japan, Okinawa, and the U.S. during the Cold War
By Sayuri Guthrie-Shimizu (Associate Professor, Michigan State University)

12:20 pm lunch break

1:10 pm Confronting a Hungry Bear: University of the Ryukyus as a Site of Multinational Negotiations and the Dismissal of Students Protesting U.S. Military Domination in Okinawa
By Katsunori Yamazato (Professor, University of the Ryukyus)

2:00 pm The Nutrition Transition and Health Impact in Postwar Okinawa: the Longevity Crisis of Okinawans
By Hidemi Todoriki (Professor, University of the Ryukyus School of Medicine)

2:50 pm coffee break in Moore 319

3:10 pm “Keystone of the Pacific” for Soft Power?: U.S. Psychological Warfare and Geopolitical Significance of Okinawa in Cold War East Asia”
By Somei Kobayashi (Postdoctoral Fellow, Tokyo University)

4:00 pm Tales of Cold War Domesticity and Ethnic Brotherhood in Trans-Pacific Technical Interchange between Okinawa and Hawai‘i
By Mire Koikari (Associate Professor, UHM)

4:50 pm Closing Remarks

FINISH BY 5:00 PM