MINUTES OF THE REGENTS’ COMMITTEE
ON UNIVERSITY AND EXTERNAL AFFAIRS

Date: Friday, July 16, 2004

Place & Time: Campus Center Conference Room 220
University of Hawai‘i at Mānoa
11:15 a.m.

Committee Members Present: Regents
Tatibouet (presiding)
Lagareta
Albano
Bender
Kai
Lee

Other Regents Present: Regents
Haynes
Kakuda
Tanaka
Yamasato

Others Present: David McClain, Acting President, University of Hawai‘i
Carolyn Tanaka Wilson, Associate Vice President, External Affairs & University Relations
Donna Vuchinich, President, University of Hawai‘i Foundation
Kevin Takamori, Associate Vice President for Alumni Relations, UH Foundation
David Iha, Executive Administrator and Secretary of the Board
Carl Makino, Executive Assistant to the Board

Approval of Committee Meeting Minutes

Lagareta moved to approve the minutes of the meeting of the Regents’ Committee on University and External Affairs held on April 15, 2004. The motion was seconded by Regent Bender and unanimously carried.

University of Hawaiʻi Foundation Report

Kevin Takamori reported on the Distinguished Alumni Awards Dinner held on May 20, 2004. He stated that by all accounts, the event was a success with 604 people in attendance.
University of Hawai‘i (UH) alumna Carole Kai was the mistress of ceremonies, highlighting the achievements of seven graduates who personify the excellence of the alumni and the education they received at UH. For the first time ever, this event featured a system-wide UH exhibition and silent auction, which included items provided by UH-Hilo, and Kapi‘olani, Honolulu, and Windward Community Colleges. From the M~noa campus, items were displayed and auctioned from Hamilton Library, Kennedy Theater, the College of Education, and the TIM School. We also received sponsorship support from AAA Hawai‘i, Sheraton Waikūlā, and Better Brand wines.

The seven distinguished honorees were presented certificates from the offices of Governor Lingle and Representative K. Mark Takai as well as letters of commendation from the offices of U.S. Senators Akaka and Inouye.

The event also featured a special proclamation from the Hawai‘i State Legislature honoring UH Foundation Trustee Frank Boas, the recent winner of the prestigious Jefferson Award for Public Service. Senator Norman Sakamoto and Representative Blake Oshiro were on stage to present Mr. Boas with framed commendations from the House and Senate.

The event was the result of the creating planning and hard work of University of Hawai‘i Alumni Affairs (UHAA) Co-Chairs Ren Hirose and Sharene Urakami, UHAA President Christine Kondo, many other UHAA Board members and chapter presidents, as well as approximately 15 members of UH and UHF staff. The entire event was coordinated and managed by Emily Fay, Associate Director for Alumni Programs (interim). Throughout the three-month process of preparing for the event, Emily was ably supported by UHFAR team members Nicole Schnitzler and Sally Abbate.

The UHAA lapsed membership calling campaign, which launched on March 25, will continue until the end of June. The goal is to secure at least one membership for every ten households called, and the student callers have kept well ahead of that benchmark.

Mr. Takamori added that there were 533 new members signed up. Upcoming events included the Tokyo Alumni Reception in August and planning for tailgating at the Hawai‘i football games in Fresno. Chairperson Lee asked for a calendar of all alumni and foundation events.

Cheryl Ernst then reported on the M~lamalama magazine. She said that by comparison, the production costs for the M~lamalama is very low in comparison to 38 other public universities. Regent Bender complimented Ms. Ernst and her staff for the quality of M~lamalama. Regent Lagareta concurred adding that she was pleased by the writing and the art production.

Donna Vuchinich reported that as of May, the Foundation had raised $24 million. They hired a new fund-raiser for Arts & Science and TIM and are still looking for a permanent development person at Hilo and for M~noa’s Athletics Department. Regent Lagareta asked if the events of the past month (i.e. the termination of Evan Dobelle) had an impact on fund-raising. President Vuchinich reported that it did not have an impact on fund-raising and in fact, giving has actually increased. Regent Lagareta added that this would be an appropriate time for the two boards to meet to try to work out some of the differences that had developed over the past three years.
Chairperson Lee concurred stating that some function will be planned in the very near future. Chairperson Lee said that they will be working on a new service agreement that is to be reviewed by the Task Force.

Regent Kakuda inquired about the charge of the Task Group. Chairperson Lee responded that the Task Group on the Foundation Agreement chaired by Regent Tatibouet was to work on the amended service agreement.

President Vuchinich further reported that of the $24 million raised, approximately 99.22% is restricted to specific units, colleges, and campus programs. 171 donors gave gifts of $10,000 or more totaling $14.3 million. These gifts accounted for 75% of the total gifts and pledges.

There being no further business before the Committee, the meeting was recessed at 12:05 p. m. and at which time the meeting was adjourned.

Respectfully submitted,

David Iha, Secretary

Dated: August 19, 2004

c: Chairperson Patricia Y. Lee
Members, Committee on University and External Affairs
Acting President David McClain
Associate Vice President Carolyn Tanaka Wilson