



Coldwell Banker Residential Brokerage and Coldwell Banker Pacific Properties are excited to announce a Relocation College Scholarship program. With this scholarship program, the brand encourages high school seniors to pursue excellence through means of higher education.

High school students set to graduate in the spring semester of 2016 are invited to submit an original and thoughtful essay exploring the topic of relocation. The applicant that most effectively communicates how the relocation process has affected him/her personally in 1,000 words or less will receive a scholarship in the amount of \$2,000 to a college of his/her choice.

Essays will be accepted starting March 1, 2016 and must be submitted by June 15, 2016 in order to be considered. The selection process is based on a scoring system and blind review that ensures fairness and confidentiality for every applicant.

All interested applicants should review the eligibility requirements below before crafting and submitting an essay to the Coldwell Banker Residential Brokerage Relocation Department.

Eligibility requirements:

- Acceptable applicants will be high school seniors set to graduate in the spring semester of 2016.
- Applicants cannot be a family member of any employee of Coldwell Banker Residential/Pacific Brokerage, NRT or a family member of any Independent Sales Associate affiliated with the brand.
- Applicant must submit all required application information.
- A minimum of 30 essays must be received from separate parties in order for the scholarship to be paid out.
- One winner from each region including Northern California, Utah, Colorado and Hawaii will receive a scholarship in the amount of \$2,000. Scholarship check will be paid directly to the college of the student's choice.
- All submitted essays become the property of Coldwell Banker Residential Brokerage and Coldwell Banker Pacific Properties and may be re-printed on social media.
- Essay and application can be submitted via mail to: **Coldwell Banker Residential Brokerage, Relocation Department Scholarship Application, 1855 Gateway Blvd #750, Concord, CA 94520.**

As Kathy Denning, Coldwell Banker Western Regional VP of Relocation stated:

“In a nutshell, we’re inviting students to write about moving. It could entail an international move, a move from one school district to another, from an apartment to a house, a move down the street, a move a parent went through that personally affected the student, a move a friend went through that personally affected the student, a move that happened in a family tree, etc. We wanted to make the topic as general as possible in order to apply to as many people as possible...”

Students can go to this video link and fill out the application form (attached).

<https://www.youtube.com/watch?v=OgHQ2Z86z5A>

Students can Email applications to: Kathy.Denning@westrsc.com

Or mail to: Coldwell Banker Residential Brokerage, Relocation Department Scholarship Application, 1855 Gateway Blvd. # 750, Concord, CA 94520.



Coldwell Banker Residential Brokerage Relocation College Scholarship Application

Please complete and submit this application form and your original essay about relocation to: Coldwell Banker Residential Brokerage, Relocation Department | Scholarship Essay, 1855 Gateway Blvd #750, Concord, CA 94520.

Please print clearly:

Name: _____

Full Address: _____

Phone: _____ E-mail: _____

What high school did you attend? _____

What is your high school graduation year? _____

What college will you attend? _____

What will be your major? _____

Tell us about your career plans: _____

Anything you would like us to know about yourself? _____

I certify that the information in this application is complete and accurate to the best of my knowledge. I hereby grant permission to Coldwell Banker Residential or Pacific Brokerages to use my name, likeness, photograph and essay in promotional materials and social media.

Signature of Applicant: _____

Date: _____



Christine Louie, RA
RS-77757
1314 South King St., 2nd Floor
Honolulu, HI 96814
(808) 681-9100

Randall K Fuchigami, RA
RS-78071
970 N Kalaheo Ave, Suite C215
Kailua, HI 96734
(808) 319-7619

