



UNIVERSITY OF HAWAII SYSTEM

‘ŌNAEHANA KULANUI O HAWAII

Legislative Testimony

Hō'ike Mana'o I Mua O Ka 'Aha'ōlelo

Testimony Presented Before the
House Committee on Consumer Protection & Commerce
Tuesday, March 19, 2024, at 2:00 p.m.

By

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SB 2500 SD2 HD1 – RELATING TO VALUE-ADDED PRODUCTS

Chair Nakashima, Vice Chair Sayama, and Members of the Committee:

The University of Hawai'i supports the intent of SB 2500 SD2 HD1, which establishes under the Agribusiness Development Corporation a "food and product innovation network" providing access to facilities, resources, expertise and education to capitalize on the "Made in Hawai'i", "produced in Hawai'i", or "processed in Hawai'i" brand and supporting the strengthening and diversification of the local agriculture economy.

Synergies between partner and primary network members can expand access statewide, and leverage resources while avoiding unnecessary duplication in support of innovation and business development.

The University of Hawai'i supports the intent of SB 2500 SD2 HD1, as long as its passage does not replace or adversely impact priorities as indicated in our BOR Approved Budget.

Thank you for the opportunity to provide testimony in support of SB 2500 SD2 HD1 .